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INDIAN EXHIBITION INDUSTRY COMMUNIQUE

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Volume - 01, Issue - 06, April-May 2022

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PRESIDENT'S PERSPECTIVE



Image Source: NürnbergMesse India Pvt Ltd

Dear Friends,

The Exhibitions industry is back in action with full force all across the globe. The gloomy days are gone, and we can see a positive turnout of events all around us. The show floors are buzzing with activity, re-iterating the irreplaceable value of face-to-face businesses.

Pleased to share that the dream vision project of skilling and upskilling - workforce of the Indian Exhibitions sector has made some first steps. The pilot project launch of the first-ever Skills Training and Certification program at BIEC fostered new aspirations of creating world-class trade shows, surpassing all previous standards.

The last two years have been full of learnings for all of us, and we have embraced the challenges facing our industry with complete resilience. The experiences gained during this period have made us better equipped to face the future. Paralleled with these challenges were the technological innovations of the recent past that gave birth to newer ways of connecting and doing business. The advent of Metaverse and its possible implications have become a hot topic in our industry, leading us to rethink our marketing plans for future exhibitions. At the same time, there's a new wave of startups that have emerged post-pandemic.

We need to bring increased awareness about exhibitions amidst this dynamic ecosystem comprising a diverse set of stakeholders that include Gen Z, startups, Government MSMEs, and top corporates. Realizing this need, it's a pleasure to announce the launch of IEIA's Exhibitions Marketing Taskforce, which will dedicatedly work on the initiatives to promote and position Exhibitions as the most important platforms for business growth and marketing.



Stay tuned and enjoy the best of networking with IEIA's calendar of physical events to be held in various regions throughout 2022.

I wish you a very Happy Global Exhibitions Day—stay safe and strong!

Warm regards,

Sonia Prashar
President
Indian Exhibition Industry Association



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Resilience to Resurgence

A year ago, when the pandemic cast a pall of gloom globally, affecting lives and businesses, we were overwhelmed by how the Indian Exhibition industry stayed deeply committed in its endeavor to make a strong comeback. In spite of looming uncertainties on restarting face-to-face events, the industry demonstrated a resolute spirit of resilience to bounce back.

Indian Exhibition Industry Association's (IEIA) impactful campaign #TogetherWeCan successfully brought together all stakeholders of the industry, emphasizing the significance of in-person events and exhibitions. Indisputably, physical events effectively bring businesses and consumers together, creating more lasting relationships and customer retention.

Fast-forward to this year, it is astounding the way show organizers and industry associations are bringing back live events infused with enthusiasm and high-octane energy. Nothing can beat the paybacks that face-to-face interactions bring in events. In-person trade fairs provide the attendees—both exhibitors and visitors—a platform to showcase and witness the latest market trends, technological advancements, and innovations and facilitate the meeting of like-minded people from respective industry sectors.

We, the Team ExhiBits, are privileged to present this issue dedicated to the thumping upturn of the Indian Exhibition industry and celebrate its undying spirit to stay afloat during the tough times and emerge from the other side stronger than ever. We are delighted to bring forth this ExhiBits compilation, highlighting exhibitions as powerful enablers of trade and economic growth.

We are committed to fostering conversations to bring forth the challenges and success tales of the industry through 'Your' own medium - ExhiBits. Your valuable opinion is what we value the most, so our inbox is always open at soumi.mitra@magicwandmedia.in

Stay well and connected!



SOUMI MITRA
MANAGING EDITOR
ExhiBits

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CONNECT WITH US



"As much as we want to keep ourselves safe, we can't protect ourselves from everything. If we want to embrace life, we also have to embrace chaos."

– Susan Elizabeth Phillips



GLOBAL
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Pilot Project Launch for Skills Training and Certification Program For Indian Exhibition Industry Focus- Stand Building/ Construction: Beginner and Mid-level Workforce

Launch Schedule:
10:00 hrs. onwards on
Saturday, 4th June, 2022
at Bangalore International
Exhibition Centre
(BIEC, Bengaluru)



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Highlights:

- Skills Certificate: Ministry of Skill Development and Entrepreneurship, Govt. of India- aligned to National Skills Qualification Framework (NSQF)
- Dual Certification Program – Recognised by ‘Indian Exhibition Industry Association’ (IEIA)- the National Apex body representing Exhibitions Industry in India
- Skill Card

Assessment Fees: Rs. 500 +GST only (Limited Offer for Pilot Project)

Promoting Clean Mobility in Pune

The Alternate Fuel Conclave (AFC), jointly organized by Maharashtra Industrial Development Corporation (MIDC), Maharashtra Pollution Control Board (MPCB) and the Maharashtra Chamber of Commerce, Industries and Agriculture (MCCIA), from April 2-5, 2022, at Sinchan Nagar Ground in Shivajinagar, Pune, aimed to promote clean mobility.

Shri Aaditya Thackeray, Hon'ble Minister for Environment and Tourism, Government of Maharashtra, inaugurated the conclave. He called upon stakeholders to explore environment-friendly transport options and said that electric vehicles are the future as they are eco-friendly, sustainable and can save people from increasing petrol and diesel prices.

Image Source: Magic Wand Media

Automobile majors such as Tata Motors, Mahindra, Volkswagen, and many more established companies exhibited their two-wheelers, three-wheelers, cars, cargo vehicles, and electric buses. Companies also showcased their R&D in electric vehicle segments, hydro, and biofuels.



Build Intec 2022 & Water Intec 2022 Concludes

The 11th edition of Build Intec and the second edition of Water Intec, organized by Coimbatore District Small Scale Industries Association (CODISSIA) Intec Technology Centre, at CODISSIA Trade Fair Complex in Coimbatore from April 8-11, 2022, concluded on a positive note. The twin shows had a significant presence of exhibitors from Mumbai, New Delhi, and Chennai and showcased construction and water technologies.

Shri V Senthil Balaji, Hon'ble Minister for Electricity, Tamil Nadu, inaugurated the show. In his inaugural address, the minister said that the Government of Tamil Nadu would address all the concerns of the industry, including international air connectivity and industry owner-friendly laws.



Image Source: CODISSIA

AMTech Back in 2022

The sixth edition of AMTech will be held from December 2-3, 2022, at HITECH Exhibition Centre in Hyderabad and will bring together all the key additive manufacturing players looking to capitalize on India's incremental focus on additive manufacturing technology.

Interestingly, the Government of India has launched the National Strategy for Additive Manufacturing and the Ministry of Electronics and Information Technology (MeitY), which aims to increase India's share in global additive manufacturing to around 5 percent in the next three years. The upcoming AMTech 2022 will set the ball rolling to realize this vision. Additive manufacturing stakeholders from software, hardware, services, consulting, materials, and post-processing domains are most likely to turn up for the event. Professionals from automotive, government labs, engineering, defense, powder metallurgy, injection molding, research, tooling, healthcare, packaging, and aerospace industries will be the primary visitors.

Image Source: Magic Wand Media



INT-EXT Expo 2022, a Success

The 10th edition of INT-EXT Expo, the Interior & Exterior show, organized by Udan Media & Communications, was held from April 8-11, 2022, at Punjab Agricultural University in Ludhiana, Punjab. The expo was inaugurated by CR Raju, National President, Indian Institute of Architects.

The expo featured the latest trends in interiors, technology, equipment, and concepts for the architect and designer communities. The exhibitors showcased luxurious home needs and interiors, imported furniture, designer fans, home automation, dining sets, office furniture, ethnic and carved furniture, decorative lamps and lights, modular kitchens, cutlery and crockery, pots and murals, blinds, aquariums, artifacts and handicrafts, bunker beds, glass paintings and decorative items, and many more items.



Image Source: Magic Wand Media

Leather Asia & Shoe Technology Expo 2022 Announced

MEX Exhibitions Pvt Ltd, in partnership with India Exposition Mart Ltd, is holding the twin power-packed shows Leather Asia and Shoe Technology Expo, at India Expo Centre & Mart in Greater Noida from November 10-12, 2022.

Stakeholders from the Leather and Footwear industry are expected to participate in large numbers. The show will display the entire range of products related to the Leather industry, including finished leather, synthetic material, leather accessories, machinery, etc. Manufacturers of shoe technology, accessories, components, models for footwear, leather goods, and so on will be displaying their new products.

Gaurav Juneja, Director, MEX Exhibitions Pvt Ltd, said that he was pleased to launch the show, which is expected to consolidate the Fragmented Leather and Shoe Technology industry. In alignment, Sudeep Sarc, CEO, India Exposition Mart Ltd, said that business visitors are expected to turn up for the event, which will provide stakeholders an opportunity to explore the future of leather technologies and get themselves acquainted with the latest technologies and scientific developments in the Leather industry.



Image Source: Expo 2020

explore the future of leather technologies and get themselves acquainted with the latest technologies and scientific developments in the Leather industry.

ELECRAMA 2023 Space Bookings Open Now

Space booking for ELECRAMA 2023, organized by the Indian Electrical and Electronics Manufacturers Association (IEEMA), has started. IEEMA announced the space booking for the 15th edition of its flagship exhibition during an event held recently in Mumbai.

ELECRAMA, the largest exhibition on Indian Electrical and Allied Electronics industry, is scheduled to take place from February 18-22, 2023, at India Expo Mart in Greater Noida. The show will have 'ReImagine Energy – For Sustainable Future' as its theme and showcase innovation and future technologies in a variety of fields. IEEMA expects more than 1,500 exhibitors and around 500,000 visitors for ELECRAMA 2023.

More than 300 CEOs and senior officials from the Power industry attended the launch event in the presence of Shri Alok Kumar, Secretary, Ministry of Power, Government of India.

Speaking about the forthcoming show, Vipul Ray, President, IEEMA, said, "The 15th edition of ELECRAMA will focus mainly on displaying innovation and future technologies in various fields. We wish to make this edition a memorable and hassle-free one for our exhibitors who have been waiting for the last year."



Image Source: IEEMA

IIDE 2022 Concludes Successfully

India's most comprehensive dairy and dairy technology trade fair India International Dairy Expo (IIDE 2022), organized by Koelnmesse YA Trade Fair Pvt Ltd, in association with the Indian Dairy Association (IDA), West Zone, was held successfully at the Bombay Exhibition Center in Mumbai from April 13-15, 2022. The exhibition made a strong comeback after a hiatus of three years with an encouraging response from the dairy fraternity.

The exhibitors showcased the changes in dairy technology, which will be vital for consumers in the post-pandemic scenario. A technical seminar titled 'Ideate. Innovate. Succeed', held by IDA on the first

day of the show, was well-received by delegates. Top dairy and dairy technology professionals and notable names from the dairy industry, including leading technology suppliers, dairy cooperatives, professionals, farmers, and technocrats, participated in the show.

The show was inaugurated by Shri Sunil Chatrapal Kedar, Hon'ble Minister for Animal Husbandry, Dairy Development, Sports and Youth Welfare, and Guardian Minister District-Wardha, Maharashtra Government. Meenesh Shah, Chairman and Executive Director, National Dairy Development Board, Anand-Gujarat; Dr GS Rajorhia, President, Indian Dairy Association (North Zone), New Delhi; and Arun Patil, Chairman, Indian Dairy Association (West Zone) were the Guests of Honour at the ceremony.

Visitors got an opportunity to network with the exhibitors and stakeholders from the Dairy industry. Overall, good business enquiries and order bookings were reported from the show.



Image Source: Koelnmesse YA Trade Fair Pvt Ltd

IPMA Expo 2022 to Present Latest Technologies

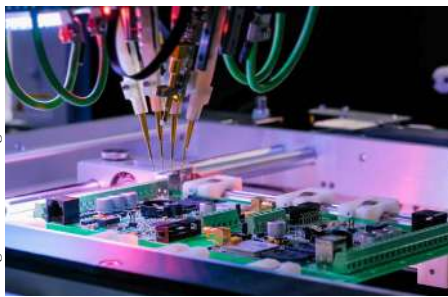
IPMA Expo 2022 is slated to be a future-ready industrial B2B platform to drive multi-dimensional business projects. Jointly organized by JimTrade.com and Associated Chambers of Commerce and Industry of India (ASSOCHAM India) with Federation of Indian Export Organizations (FIEO) and Control Panel & Switchgear Manufacturers Association (COSMA), at CIDCO Exhibition Centre in Navi Mumbai, the exhibition will be held from June 2-4, 2022.

An array of products and services in engineering, power, electrical, machinery, tools, automation, and electronics will be displayed.

The B2B trade fair is expected to bridge the gap between industry suppliers and buyers seeking new business opportunities. IPMA will hold conferences on the latest industry trends and market growth besides business seminars and buyer-seller meets to inform buyers on the latest technology

and innovations that have hit the market. The show will provide a broader platform for suppliers to showcase their products and services to highly targeted buyers.

Image Source: Magic Wand Media



GSSE 2022 Gives New Direction to Steel Industry

The Global Stainless-Steel Expo (GSSE 2022), organized by Virgo Communications and Exhibitions held at Jio World Centre in Mumbai from April 12-14, 2022, was a significant one for the Steel industry. GSSE 2022 is the first and only steel event in the world for the Stainless Steel industry.

The expo was inaugurated by Smt Rasika Chaube, Additional Steel Secretary, in the presence of Abhyuday Jindal, Managing Director, Jindal Stainless Steel Ltd; KK Pahuja, President, Indian Stainless Steel Development Association; and Sanjeev Taneja, Executive Director, SAIL's Saleem Steel Plant.

Chaube launched a 'Vision Document 2047' at the event. She urged the industry stakeholders to work towards making India a net exporter, besides highlighting the Ministry of Steel's endeavors to increase India's use of steel and stainless steel.

Auto EV India 2022 to Focus on E-Mobility

Image Source: Magic Wand Media



Auto EV India 2022 is expected to be held from November 9-11, 2022, at KTPO ground in Bengaluru.

Manufacturers of electric vehicles, components, parts and materials, and battery technology will have a lot to unearth at the show.

Automakers will showcase the best in terms of products, technologies, concepts, and trends. The Indian Automotive industry is undergoing a massive transformation with a switch towards new technologies and promoting indigenous R&D for adapting these technologies in manufacturing electric vehicles. It is witnessing increasing penetration of electric vehicles with e-scooters, e-rickshaws, and e-cars. The electric vehicle market is expected to grow to reach US\$ 150 billion by 2030. The various incentives provided by the Government of India under FAME II, state policies, rising fuel prices, tightening emission laws, etc., are expected to act as catalysts for electric vehicle growth in India. The upcoming exhibition is slated to further increase the popularity of electric vehicles among the masses.

PrintPack 2022, a New Era for Print Packaging

The 15th edition of PrintPack India, along with the concurrent event India Sign & LED Expo, will be held from May 26-30, 2022, at India Expo Centre, Greater Noida. Organized by the Indian Printing Packaging and Allied Machinery Manufacturers' Association (IPAMA) in an exhibition space of over 25,000 sq mt. The exhibition will showcase products like in-press, post-press, finishing, converting, digital & signage and packaging machines, packaging materials, printing and publishing, paper and paper products, logistics and transportation industries, and allied products.

Leading companies such as Komori India, Pidilite Industrie, Indigo Print, Hubergroup, Fujifilm, Canon India, Alliance Print, Origami Machines, Konica Minolta, Vardhaman Enterprises, Reves Technopack, R.K. Labels, Prima Machinery, Unique Labels, Technova, among others, are participating in the show.



Image Source: IPAMA



Kids India 2022 Registration Open Now

Kids India will take place from September 15-17, 2022, at the Jio World Convention Centre in Mumbai. The event is slated to create ideal conditions for domestic and international toy companies interested in entering the market, which continues to be highly promising for establishing business relationships.

Spielwarenmesse eG, the organizer of the world's leading toy fair in Nuremberg, and the Indo-German Chamber of Commerce—with the support of the leading industry associations, the Sports Goods Export Promotion Council (SGEPC) and The All India Toy Manufacturers' Association (TAITMA)—are jointly organizing the trade fair.

The fair's wide range of product categories is ideal for both established and new toy and children's goods companies. Electronic and educational toys are available alongside classic toys for babies and infants, dolls and soft toys, wooden toys, model construction, and model railways. Sports goods, playground equipment, school supplies, and creative design are included. Groups of visitors consist of key decision-makers from retail and wholesale chains. The registration period for the event is already open to interested businesses, and the participation of the first substantial companies has already been confirmed.

SATTE 2022 Draws Record Number of Participants

Informa Markets in India launched SATTE 2022 at the India Expo Mart, Greater Noida. During the opening ceremony of the three-day expo, it was graced by dignitaries like Shri Shripad Yesso Naik, Minister of State for Tourism, Govt of India; Dr M Mathiventhan, Minister for Tourism, Govt of Tamil Nadu; Rupinder Brar, Additional Director-General, Ministry of Tourism, Govt of India; Alhasan Ali Aldabbagh, Chief Markets Officer – Asia Pacific, Saudi Tourism Authority; Jyoti Mayal, Vice-Chairperson, FAITH; Rajiv Mehra, Hon'y Secretary, FAITH; Subhash Goyal, Member, National Advisory Council, Ministry of Tourism, Govt of India; Yogesh Mudras, MD, Informa Markets in India; and Pallavi Mehra, Group Director, Informa Markets in India.

Around 36,000 qualified industry buyers and trade visitors from travel, wedding planning, and corporate travel attended the event. Tourism experts and moguls discussed the industry's massive revival potential. The event has received support from the Indian Ministry of Tourism, National and International Tourism Boards, and Indian and International Travel and Trade Associations and Organizations. Several Indian states and international destinations marked their presence at the expo.



Image Source: Informa Markets in India

INDIAWOOD 2022 Set to Create New Benchmark



Image Source: NuernbergMesse India

The 12th edition of INDIWOOD, scheduled to take place from June 2-6, 2022, at the Bangalore International Exhibition Centre (BIEC), organized by NuernbergMesse India, will once again solidify its position as the most relevant and important forum for the Indian Woodworking and Furniture Manufacturing industries.

The event will feature country pavilions from Germany, USA, Canada, Turkey, Malaysia, Finland, Estonia, Taiwan, and Gabon, among others, and will offer a comprehensive range of innovative products as well as information on the most recent technological developments. The event aims to drive the Indian Furniture Manufacturing and Woodworking industry and establish India as one of the top manufacturing destinations in the region by focusing on the latest trends in carpentry, skilling, innovation, automation, and digitalization. The event is expected to draw a record number of visitors, with a total area of 65,000 sq mt and five dedicated themed halls.

Furniture manufacturers, kitchen manufacturers, saw millers, board manufacturers, fittings and component manufacturers, traders, architects, builders, and interior designers can expect to see the latest technologies, materials, and innovations. INDIWOOD will feature seminars on the latest trends and innovations, as well as skill development programs organized by the Furniture & Fittings Skill Council of India.

IMTEX FORMING 2022 to have 350+ Exhibitors

Image Source: IMTMA



Indian Machine Tool Manufacturers' Association (IMTMA) will organize the seventh edition of IMTEX FORMING 2022 - South East Asia's largest exhibition on metal forming technologies, at Bangalore International Exhibition Centre (BIEC) in Bengaluru from June 16-21, 2022. Concurrent shows - Tooltech 2022 focusing on machine tool accessories, Forming Tools, Die & Moulds, Metrology, CAD/CAM, etc. and Digital Manufacturing featuring latest innovations in Additive Manufacturing and Industry 4.0, etc. will be held along with IMTEX FORMING 2022. Over 350 exhibitors from 16 countries will be participating in the exhibition, which is being held after a gap of more than two years.

IMTEX FORMING 2022, along with Tooltech and Digital Manufacturing, will span around 33,000 square metres of exhibition space with companies from Austria, China, Czech Republic, France, Germany, India, Italy, Japan, Korea, Malaysia, Singapore, Switzerland, Taiwan, Turkey, UK and USA, exhibiting.

Expressing his thoughts, Ravi Raghavan, President, IMTMA, said, "IMTEX FORMING is South East Asia's leading show on metal forming and manufacturing technologies. With the country having just recovered from the global pandemic, the exhibition will be crucial in advancing India's manufacturing capabilities."

Visitors to the six-day exhibition would come from various industry sectors such as Auto, Auto components, Aerospace, Defence, Railways, Power, Medical equipment, white and brown goods, oil and gas equipment, ship building, and many more industries.

Plastindia 2023 Dates Announced

Plastindia, organized by Plastindia Foundation, will occur from February 1-5, 2023, at Pragati Maidan, New Delhi. The Indian Plastics sector has evolved fast with increased consumption and production over several years. Today, the industry is looking forward to significantly contributing to exports and positioning India as a leading plastics manufacturer. The industry reportedly employs around 4 million people and is pegged to reach US\$ 102 billion by around 2025. Thus, holding an exclusive event for uplifting the manufacturing techniques augurs well for the Plastics industry.

Global Textile Trade Fair in US

Image Source: Magic Wand Media



The Southern Gujarat Chamber of Commerce and Industry (SGCCI) is organizing a four-day Global Textile Trade Fair in Atlanta, New Jersey and Los Angeles, in USA beginning from June 9, 2022. The Ministry of Textiles, Government of India, the Consulate General of India in Atlanta, and various American institutions and organizations are supporting this event.

Exhibitors will display a diverse array of products such as polyester, nylon viscose, Indo Ethnic wear for ladies, Kurti and Kurtas, home textiles, medical textiles, clothing and garments, handicrafts and handloom, Khadi, etc. Fabrics and fashion from Surat and elsewhere in India will be on display. The exhibition in Atlanta will be followed by a B2B and B2C exhibition in New Jersey on June 17, 2022, and the B2C Table Top Buyer-Seller meeting in Los Angeles on June 19, 2022. Textile manufacturers and traders from Surat will gain access to the American Indian market in the USA.

Showcasing India at Sea Tech Week 2022

India is the country of honour at Sea Tech Week 2022, organized by Campus mondial de la mer at Brest in France from September 26-30, 2022. Registration is now open for exhibitors and visitors. Stakeholders from business, academia and government institutions, and from India, will converge to shape the future of maritime.

The show is expected to build and enhance industrial partnerships and innovations related to the blue economy, as well as cooperation among actors of marine science and economy, and ocean governance between France and India. France and India will work closely with their shipping, port management, logistics, and shipbreaking companies, as well as their shipyards, equipment manufacturers, and other maritime manufacturing industries.

The show will give impetus to the bilateral roadmap on blue economy and ocean governance, adopted by India and France, committing to joint actions to make the Indo-Pacific an area of sustainable growth, respect for international law and ocean protection.



Image Source: Magic Wand Media

Geo Connect Asia Returns to Physical Sphere

Montgomery Asia is set to organize Geo Connect Asia (GCA), the highly anticipated flagship geospatial and location intelligence industry tradeshow and conference in Southeast Asia. GCA 2022 will be held from June 1-2, 2022, at Marina Bay Sands Expo & Convention Centre, Singapore, under the theme 'Geospatial & Location Intelligence Solutions for Asia - Underground, Land & Sea to Sky'. More than 50 leading companies worldwide will be networking with around 2,500 professional visitors and delegates.

The event will be held alongside its two complementary industry profiles - Digital Construction Asia (DCA) and Unmanned Aerial Vehicle (UAV) Asia - and will comprise a virtual component on www.GeoConnectAsia.com where participants can schedule meetings, meet exhibitors, and watch the live-streaming conference online for virtual delegates.

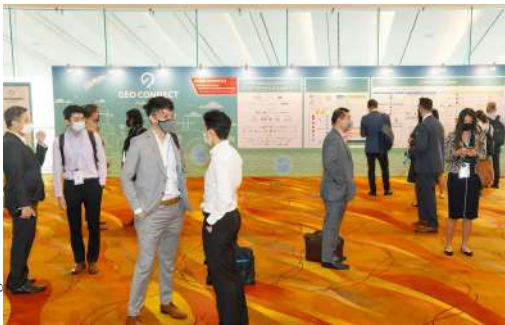


Image Source: GCA

Horti Asia 2022 to Showcase NL Horticulture

The international trade show for horticultural and floricultural production and processing technology Horti Asia will be organized by VNU Asia Pacific with support from Thailand Convention and Exhibition Bureau (TCEB) from May 25-27, 2022, at BITEC, Bangkok. AGRITECHNICA ASIA will be a co-located event.

"The Netherlands has a lot of experience in Horticulture. Dutch horticultural entrepreneurs are innovating and improving their production systems continuously with the help of research institutes and governmental organizations. The collaboration between government, entrepreneurs, and research institutions has boosted the pace of innovation in my country, enabling us to attain the highest efficiency in agricultural technology in the world," said Dr Gijs Theunissen, DVM, the Netherlands Agricultural Counsellor.

"Due to the ease of international travel and entry into Thailand, we have over 150 companies exhibiting and 300 brands from 26 countries showcasing their innovations at the fair. The trade fairs are supported by the official co-host, the Thai Ministry of Agriculture and Cooperatives," commented Panadda Kongma, Director of Agribusiness and Operations, VNU Asia Pacific.



Image Source: VNU Asia Pacific



Image Source: Magic Wand Media

Towards a Smart Clothing Industry

The AME Garment Intelligent Manufacturing Exhibition, jointly sponsored by the National Federation of Industry and Commerce Textile and Garment Chamber of Commerce and Lingshuo Exhibition Group, will be held at the Shanghai National Convention and Exhibition Center from September 13-15, 2022.

The theme of the show is 'making the clothing industry smarter', and it will display smart software, smart manufacturing equipment, smart factories, printing and embroidery equipment, and the latest products and technologies involved in smart clothing manufacturing.

Japan Foundation in New Delhi Reopens

Exhibitions and events are back at Japan Foundation, New Delhi, as it hosts 'TOHOKU - Through the Eyes of Japanese Photographers', which will be until May 21, 2022. The exhibition, scheduled to be held in 2020, was postponed due to the pandemic. It is the first physical show being held after a hiatus of two years.

The Tohoku region in Japan was devastated by an earthquake of magnitude 9.0 in 2011. An estimated 20,000 people had died, and there had been an unprecedented nuclear accident at Fukushima Nuclear Power Plant. This exhibition on Tohoku is a monumental work that aims to fill the void by enhancing the understanding of culture, climate, and life in Tohoku for people across the globe.

The photographs of Tohoku are curated by Kotaro Iizawa, an expert in photography in Japan.

Image Source: Magic Wand Media



APGS 2022 in Vietnam

Asia Pacific Golf Summit (APGS) is back after a two-year hiatus. The 14th edition of the reputed show will be held in Danang, Vietnam, from November 14-17, 2022. The trade show and conference venue is expected to be announced in a few weeks.

There were shutdowns and travel restrictions due to the pandemic, which hampered business and led to the postponement of the event, according to Mike Sebastian, Publisher, Asian Golf and the owner and producer of APGS. Further details of the event will be rolled out in the month of June.

Taiwan Backs Tokyo Startup in World Expo

A Tokyo company, founded less than a year ago, plans to set up a 2,000 sq mt pavilion at the World Expo 2025 in Osaka. Tamayama Digital Tech, founded just 22 days before the application deadline, is firmly backed by Taiwan External Trade Development Council (TAITRA). It will be competing with leading Japanese entities such as Mitsubishi and Panasonic. Tamayama Digital Tech is working towards combining Taiwan's leading technologies, such as semiconductors, robotics, and artificial intelligence, in its displays at the World Expo held from April-October 2025. More than 100 countries, including China, Russia, India, and the US, have confirmed their participation.

SIMTOS 2022 to Focus on Basics

Organized by Korea Machine Tool Manufacturers Association (KOMMA), the 19th Seoul International Manufacturing Technology Show (SIMTOS) 2022 will be organized as planned from May 23-27, 2022, at KINTEX 1 and 2. The show, which has chosen the exhibition theme of 'Back to the Basics', plans to go beyond the limits of online exhibitions and perform its original function to provide an optimal marketplace for exhibitors and visitors.

Exhibitors will showcase future technologies and smart manufacturing trends. The focus will be on metal cutting technologies and digital manufacturing. Fifty companies from Germany, Italy, Mainland China, and Taiwan will set up national pavilions, providing Korean companies with opportunities to build overseas networks.

Visitors can get a peek into product information and industry trends and information about customized solutions through various additional events such as the 'Matchmaking4U (Domestic and international Buyers business matching platform)' and 'SIMTOS 2022 International Manufacturing Innovation Conference'.



Image Source: KOMMA

Maldives Underwater Beauty Unveiled

Maldives Marketing and Public Relations Corporation (MMPRC), along with industry partners, will be displaying the underwater escapades of Maldives at Thailand Dive Expo in 2022.

The expo will be held at Bangkok International Trade and Exhibition Center from May 5-8, 2022, and will bring together leading holiday destinations, dive and water sports equipment manufacturers, dive resorts, tourism boards, and marine conservation and diving organizations.

Travel industry stakeholders will get a chance to promote their products and services and network with customers at the show. MMPRC will promote the tourism products of the Maldives to the Southeast Asian Market, along with information on the unique experiences available in the Maldives and the latest safe travel guidelines.



Image Source: MMPRC

Destination Marketing Forum 2022 in Songkhla

The Pacific Asia Travel Association (PATA) will organize PATA Destination Marketing Forum 2022 (PDMF 2022) at the International Convention Centre (ICC) in Songkhla, Thailand, from August 2-4, 2022. The event, themed 'Building Back Sustainably through Cultural Heritage and Community-based Tourism', is hosted by the Thailand Convention & Exhibition Bureau (TCEB), the Tourism Authority of Thailand (TAT), the Songkhla Convention and Exhibition Bureau (SCEB), and the Designated Areas for Sustainable Tourism Administration (DASTA) with the support of Songkhla City.



Image Source: PATA

YIWUTEX 2022 Postponed

Hosiery technology exhibition YIWUTEX has been postponed due to the impact of COVID-19 in Shanghai and other parts of China. Adsale Exhibition Services, the organizer of the show, has announced that the 22nd China Yiwu International Trade Fair for Functional Yarn & Knitting & Hosiery Machinery and the 11th China Yiwu International Trade Fair for Sewing & Digital Printing Machinery, collectively called YIWUTEX 22, will be shifted to May 10-23, 2022, at Yiwu International Expo Centre.

However, owing to the growing demand for seamless garments and the need to transform and upgrade the industry, Seamless Garment and Hosiery Technology Forum will be held at Yingyun Innovation Plaza during the fourth quarter of 2022.

The event will cover key topics ranging from smart manufacturing, forefront technologies to new materials and innovative designs through a series of showcases, forums, and meetings.



Image Source: Adsale Exhibition Services

TIBE 2022 as per Schedule

According to the Ministry of Culture, Taiwan, the 2022 Taipei International Book Exhibition (TIBE) will happen from June 2-7, 2022, despite concerns about COVID-19 looming large. It will take place at Taipei World Trade Center, said Lee Yung-te, Taiwan's Culture Minister. The minister said a 'consensus' had been reached among the ministry, event organizers, and publishers to go ahead with the event.

The exhibition is to follow all safety protocols. Rapid tests will be ready, and event visitors will be asked to wear masks and offered gloves.

Launched in 1987, TIBE is one of the largest international book fairs in Asia and attracted about 580,000 visitors in 2019. The physical event was canceled in 2020 and 2021 and held entirely in a virtual format.



Image Source: TIBE



Image Source: VNU Asia Pacific

Thailand LAB INTERNATIONAL Gearing Up

Thailand LAB INTERNATIONAL is one of the leading laboratory exhibitions in Asia, showcasing all laboratory equipment and instrument covering areas of analytical & testing, calibration & metrology, clinical & safety, research & diagnostic, and environmental development.

The upcoming edition is co-located with FutureCHEM INTERNATIONAL and Bio Asia Pacific and will be organized as a physical event from September 14-16, 2022, at BITEC, Bangkok, Thailand.

In the last edition, Thailand LAB INTERNATIONAL and FutureCHEM INTERNATIONAL welcomed 7,737 participants from 34 countries around the world, which was divided into 5,613 conference attendees who attended 33 conferences and seminars by 130 experts from various agencies from the public and private sectors and 2,124 trade visitors who visited the virtual exhibition. Bio Asia Pacific welcomed 2,707 online trade visitors, with 2,156 conference attendees.

MATRADE Partners MARDI for Global Outreach

The Malaysia External Trade Development Corporation (MATRADE) has signed a memorandum of agreement (MoA) with Malaysian Agricultural Research and Development Institute (MARDI) to facilitate the latter's technopreneurs' entry into the global market.

Mohammed Mustafa Abdul Aziz, CEO, MATRADE, expressed happiness over the timely strategic development since Malaysia has reopened itself to international visitors. He added that visitors are welcome to Malaysia Export Exhibition Centre (MEEC), the sourcing point for various Malaysian-made products and services.

MARDI will have a pavilion at the Malaysia Export Exhibition Centre (MEEC), located at Menara MATRADE, where around 30 technopreneurs can showcase innovative products for the 2022 to 2024 period.

Vietnam Expo 2022 Promotes Trade

The 31st edition of the Vietnam International Trade Fair (Vietnam Expo 2022) was organized by the Ministry of Industry and Trade, in conjunction with localities and agencies, under the theme 'Step together in a digitalized world'.

The hybrid event was an in-person one at Hanoi International Exhibition Center from April 13-16, 2022. The virtual fair ran for a month, from April 13-May 13, 2022, enabling foreign exhibitors to join remotely.

National and export brands, machinery for supporting industries, digital technology and e-commerce, and food and beverage were on display at the show. For 30 years, Vietnam Expo has been one of the largest trade promotion events in the country.

Seoul Int'l Book Expo in June

Seoul International Book Fair (SIBF) will start next month, giving book lovers an occasion to learn about the latest trends in publishing. Korea's biggest annual book fair will be held live from June 1-5, 2022, at the Convention and Exhibition Center in southern Seoul under the theme of 'One Small Step', informed Korean Publishers Association, which is organizing the book fair.

Colombia will participate in this year's event as the guest of honor to celebrate the 60th anniversary of diplomatic ties between South Korea and the South American country.

The book fair will bring together some 180 local companies, including publishers, and foreign publishing houses from 12 countries.



Image Source: Korean Publishers Association

Tourism Recovery in Malaysia

The Matta Fair 2022, held on April 9-10, 2022, at World Trade Centre, Kuala Lumpur, has highly encouraged the Malaysian Travel industry, with a record RM 40 million+ sales. Datuk Tan Kok Liang, President, Malaysian Association of

Tours and Travel Agents (Matta), expressed happiness over the outcome. A record 100+ exhibitors, including 17 national and state tourism organizations, participated in Malaysia's most prominent consumer travel fair, which resumed for the second time after November 2021.

The next edition of the Matta Fair is planned to be held from September 2-4, 2022.



Image Source: Matta

WTM Africa 2022 Boosts Travel

Organized by Reed Exhibitions, World Travel Market Africa (WTM Africa 2022), at CTICC Convention Square, Cape Town, from April 11-13, 2022, was a huge success. As Africa's leading B2B exhibition for both inbound and outbound travel and tourism markets, the exhibition struck the right chord with customers from South Africa and overseas.

WTM Africa 2022 garnered an overwhelming response, with both online and in-person formats reporting an increase of 7 percent as compared to 2019. The number of visitors remained almost on par with what was reported during the pre-pandemic edition, above 6,000.

This was the first significant show in Africa focused on travel and hospitality and provided the industry stakeholders with an opportunity to reconnect on a face-to-face platform. According to the organizer, a vast majority of the buyers had never attended Africa Travel Week before.



Image Source: Reed Exhibitions

Polyoak Packaging at Propak East Africa

Leading rigid plastic packaging supplier Polyoak Packaging



is to feature its innovations at Propak East Africa trade exhibition, which will run from May 10-12, 2022, in Nairobi, Kenya. The show will provide the company with an opportunity to support business recovery and unlock new opportunities.

Polyoak Packaging is to showcase some of the latest innovations in products and technologies at its stall, including PET preforms, lightweight closures, advanced closure printing, tubs and buckets, etc.

INDEX to Return to Dubai

Organized by dmg events, INDEX, the largest and most sought-after global interior and fit-out trade show in the Middle East North African (MENA) region, is back at Dubai World Trade Centre from May 24-26, 2022. The expo will connect the world's leading brands and manufacturers with regional hospitality, residential, commercial, and retail buyers on a single platform for trade.

The exhibitors will showcase a global variety of interior products pertaining to kitchen and bathroom, office, retail furniture, homeware, technology, lighting, fit-out services, contract furniture, etc.

Experts from the field will be sharing their perspectives at various conferences and seminars, including INDEX Design Talks. They will talk on a diverse range of topics, including integrating design with NFTs, luxury hospitality experiences, how to cultivate timeless designs in the metaverse, storytelling with design, and nurturing the skillset of the future. There will also be debates on stage around free work, pen and paper sketching, and more.



Image Source: Magic Wand Media

Hutchwilco NZ Boat Show 2022 Scheduled

The organizers of the Hutchwilco New Zealand Boat Show have confirmed that the 2022 show will be held, as scheduled, at the Auckland Showgrounds in Greenlane on May 12-15.

Widely acknowledged as the best boat show in Australasia, it is New Zealand's longest-running, largest, and most popular show, which the industry and the boating public rely on and look forward to.

The 2021 Hutchwilco New Zealand Boat Show attracted 39,094 and saw many exhibitors sell record numbers of boats and marine and fishing equipment.



Image Source: Hutchwilco New Zealand Boat Show

AUSPACK 2022 Set to Propel Growth

AUSPACK, Australasia's biggest Processing and Packaging industry trade show, organized by Exhibitions & Trade Fairs, will be held at Melbourne Convention & Exhibition Centre from May 17-20, 2022.

It will represent all industry sectors, including Machinery, Ancillary Equipment, Materials and Packaging, Food Processing, and Industry Services. It will provide a comprehensive range of all processing and packaging equipment and services under one roof.

Image Source: Magic Wand Media



The show is expected to provide a boost to the industry. More than 250 suppliers representing hundreds of global brands will be on the show

floor to showcase business solutions addressing top industry trends and themes.

ATM 2022 to Bolster Tourism

Arabian Travel Market (ATM) 2022 will be held at Dubai World Trade Centre from May 8-11, 2022, by Reed Exhibitions Ltd. The show is expected to attract over 23,000 visitors and 1,500 exhibitors and attendees from 150 countries.

The main focus of the 29th edition of the event is on the future of international travel and tourism, with visitors exploring possibilities in transportation, hospitality, events, attractions, and more. Innovation, sustainability, and talent are the key themes during the four-day event.

The four-day live event will be inaugurated by His Highness Sheikh Ahmed bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority, Chairman of Dubai Airports, Chairman and Chief Executive of Emirates Airline, and Group Chairman of Dubai World.

Image Source: Reed Exhibitions Ltd



Sleep Expo Middle East in Dubai

Sleep Expo Middle East, the only dedicated event in the Middle East and Africa region, showcases innovations in mattress manufacturing, mattress machinery, sleep technology and accessories, bed linen, and sleeping aids. Media Fusion is organizing the show's next edition at Sheikh Saeed Hall 1 at Dubai World Trade Centre from June 7-9, 2022.

The last edition of Sleep Expo Middle East attracted over 1,700 visitors, 50 exhibitors, and 20 speakers.

The upcoming edition of the show will witness two verticals: Sleep Care, where the manufacturers showcase their finished products, including mattresses, pillows, duvets, etc., to the purchasing consumer on what innovation is best suited for them, and Sleep Tech, which will witness a host of innovations, raw materials, and machinery in the sleep and bedding market.

The Sleep Expo Conference will see international experts from the industry deliberating upon the various challenges and the way forward. The two-day conference will touch upon many emerging trends, solutions, and industry challenges with regard to well-being, technology, and market insights.



Image Source: Magic Wand Media

Sydney Build 2022 in June

Australia's leading construction, architecture, and infrastructure show Sydney Build will be held from June 1-2, 2022, at ICC Sydney. In its sixth year, Sydney Build is one of the best-attended construction events in Australia. It is the only event to offer over 300 accredited presentations, more than 500 exhibitors, and networking opportunities for Australia's construction, architecture, engineering, and infrastructure industries.

The two-day event will showcase all the latest opportunities in NSW and Australia.

It will connect all key players in the industry and attract attendees, including contractors, architects, engineers, house builders, developers, government, and construction professionals.



Image Source: Magic Wand Media

World Blockchain Summit Breaks New Ground

The 22nd global edition of the World Blockchain Summit (WBS 2022) was organized under the patronage of HH Sheikh Juma Ahmed Juma Al Maktoum, a member of the ruling family of Dubai. The event organized by Trescon witnessed participation from 4,000 people, including over 60 speakers and 50 blockchain solution providers, over a span of two days, March 23-24, 2022.

The summit was driven by Dubai's vision to continually explore and evaluate the latest technology innovations, including aggressive promotion of blockchain and crypto-related investments in the UAE. Blockchain

and crypto pioneers, industry experts, policy-makers, IT leaders, investors, solution providers, and startups participated in the summit.

Image Source: Magic Wand Media



Wide Array of Products at GPP

Image Source: Magic Wand Media



The leading trade show for the commercial and package printing industries in the Middle East and North African (MENA) region, Gulf Print &

Pack (GPP), will be organized by Tarsus from May 24-26, 2022, at Dubai World Trade Centre. The exhibition will feature over 1,000 products and solutions, including the latest machinery, materials, and technology innovations from hundreds of local, regional, and international exhibitors.

"This is an exciting time for industry stakeholders to gather and see the latest products and solutions covering a wide spectrum of segments, from display graphics and packaging materials to direct mail, posters, and banners," said Barry Killengray, Show Director, GPP. The event will also host a number of product launches and introduce new players coming into the Middle East and Africa market for the first time.

India-based MLJ Industries introduced a range of new products at the show, including self-adhesive, filmic and barcode labels, and silicone release liners for applications in the FMCG and Automotive segments in the Middle East and Africa market. MLJ is developing several new products for the MEA market, including a substitute for Clay Coated Kraft papers (CCK).

HIVE Furniture Show in June

Following the encouraging response it received from its maiden edition, Expo Centre Sharjah has announced that it will host the second edition of HIVE Furniture Show, the region's first dedicated event for big-box retailers and wholesale traders, from June 13-16, 2022.

The announcement of hosting the show was made following a signing ceremony between Saif Mohammed Al Midfa, CEO, Expo Centre Sharjah, and Gautam Mulani and Manish Bhatia, Co-Founders, HIVE Furniture. Both parties will collaborate to implement best practices to ensure the show's success.

"The Furniture industry is one of the major sectors in the UAE, with capital investment totaling AED1 billion, representing 1.20 percent of total manufacturing investment in the country. According to Goldstein Market Intelligence, the industry accounts for 3.6 percent of the local Manufacturing sector," shared Al Mifda.



Image Source: HIVE Furniture Show

ICEE 2022 Sets New Goals

Scientists, scholars, engineers, and students from universities around the world will be gathering at the International Conference and Exhibition for Education (ICEE 2022) organized by the Ministry of Education, Government of Saudi Arabia, at Riyadh International Convention & Exhibition Center from May 28-29, 2022.

According to Dr Hamad bin Mohammed Al-Asheikh, Hon'ble Minister of Education, Government of Saudi Arabia, the ICEE 2022 emphasized the Kingdom's role and interest in improving the outcomes of education. Overall, the event is expected to speed up the use of technologies, bring digital transformation, and usher in contemporary developments in education.



Image Source: Magic Wand Media

Watches and Jewelry at INHORGENTA Munich 2022

INHORGENTA Munich 2022, organized by Messe München, made a successful new start after a hiatus of two years with 732 exhibitors and 17,285 visitors from April 8-11, 2022. The highlight was the presentation of the INHORGENTA AWARD, which recognized exceptional watches, jewelry, and a retail concept.

The share of international visitors grew to 40 percent. Among the exhibitors, it was stable at 45 percent. The top ten exhibitor countries after Germany were Italy, India, Poland, Belgium, Switzerland, Austria, France, Spain, Turkey, and Greece. New exhibitors included jewelry brands such as Thomas Sabo, Fabergé, Frieden, and Giovanni Raspini. The watch sector included the Belchen Group, LIU JO, Mondaine, and Seiko. The next edition of the show will be held from February 24-27, 2023.



Image Source: Messe München

CastExpo 2022 Showcases Advances in Metalcasting



Image Source: American Foundry Society

Professionals from across the worldwide metalcasting supply chain got to explore technical innovations and the latest machinery up close, network with peers and conduct business at CastExpo 2022, organized by the American Foundry Society from April 23-26, 2022, in Columbus, Ohio.

Held every three years, CastExpo is North America's largest metalcasting trade show and congress, drawing thousands of metalcasters, industry suppliers, designers, buyers, and students to the event that explores all facets of metalcasting foundry and production.

Exhibitors in the current edition showcased casting conversions, advanced robotics, additive manufacturing, big data, analytics, etc., besides the various technical sessions to give visitors a peek into the future of metalcasting.



Image Source: Diversified Communications

Popularizing Seafood

The world's largest seafood trade event Seafood Expo Global/Seafood Processing Global, organized by Diversified Communications, was back as an in-person event for the first time in Barcelona, Spain. The three-day expo that concluded on April 28 featured seafood equipment and service companies offering the latest innovations in the Seafood sector.

Exhibitors showcased the latest advances in products and services developed by the companies in the sector, aimed at extending the variety of seafood products, improving their commercial life, and offering greater added value to adapt to a constantly changing market.

Denim Trade Show Kingpins Back in Amsterdam

For the first time since 2019, the denim trade show Kingpins was organized in its in-person form at SugarCity in Amsterdam on April 20-21, 2022. This edition featured over 80 exhibitors ranging from fiber makers to denim, garment factories, piece-dye factories, and others in the Denim industry and included Cone Denim, Cotton Fabric, Jeanologia, and Ribbontex. Over 30 US brands made the trip to Amsterdam, and more than 1,200 visitors from nearly 40 countries and more than 600 companies participated in the show.

Amy Leverton, Founder, Denim Dudes, a denim trend-forecasting agency, made a presentation on the opening day of the show. Designer and trend forecaster Shannon Reddy showcased the trends and styles to shape the fall/winter 2023-2024 denim trends.



Image Source: The Kingpins Show

Image Source: Messe Berlin GmbH



IFA Berlin 2022 to be In-person

Emerald Holding, Inc. has acquired MJBiz, a leading event producer and content platform serving a wide range of companies operating in the Cannabis industry. The acquisition will help Emerald realize its goals of delivering 365-day customer engagement and enhance its portfolio to tap business opportunities in North America.

Speaking about the acquisition, Hervé Sedky, President & CEO, Emerald, said, “This is a transformational acquisition for Emerald as it represents an important next step in the implementation of our strategic initiatives and underscores our commitment to evolve and grow our customers’ businesses 365 days a year.”

WTM Latin America Garners Huge Response

WTM Latin America, organized by World Travel Market in São Paulo, Brazil, from April 5-7, 2022, concluded on a high note with record attendance. The exhibition had 565 exhibitors from 40 countries, attracting 10,725 visitors and recording an 8.7 percent growth compared to the last in-person event held in 2019.

“The event corroborates the signs of a positive future for tourism, with the prospect of deals being closed and a great deal of reflection regarding the activity,” said Simon Mayle, Director, WTM Latin America, speaking about the show.

WTM Latin America 2023 is from April 4-6, 2023, at Expo Center Norte Exhibition Centre, São Paulo.



Image Source: World Travel Market

ICE London 2022, a Great Success

NetGaming has entered the world of non-fungible tokens (NFTs) with a bang as it organized ICE London 2022 at ExCeL London from April 12-14, 2022. The next edition is scheduled from February 7-9, 2023.

The show brought together solution providers and gaming professionals from all sectors of the global industry. It was a complete platform to explore the future of gaming and drive revenues through invaluable meetings and network opportunities. All forms of gaming were covered at the show.

Cosmoprof North America 2022 in New Format

The 19th edition of Cosmoprof North America (CNA 2022), a B2B exhibition for the Beauty industry will take place from July 12-14, 2022, at Las Vegas Convention Center (LVCC) and is open for registration.

“Cosmoprof North America is excited to continue its tradition of hosting a powerful, world-class platform for domestic and international retailers, distributors, beauty brands, and suppliers to network, share their visionary ideas, and foster relationships in an exceptional new arena, in a convenient mid-week format,” said Enrico Zannini, General Manager, BolognaFiere Cosmoprof, speaking about the show.

For the first time, CNA will have its own dedicated North Hall for buyers to converge and explore the product offerings. Discover Black-Owned Beauty, a personalized, curated display area specially created for Black-owned beauty brands seeking access to market opportunities, educational resources, retail distribution, and brand exposure, will be a new initiative.



Image Source: BolognaFiere



Image Source: Magic Wand Media

Automation Advancements at Automate 2022

The Association for Advancing Automation is organizing North America's largest automation trade show and conference from June 6-9, 2022, at TCF Center in Detroit, Michigan, USA. The trade show will unveil the advancements in automation and robotics as the greatest minds and technology converge under one roof.

Automate is in person and making its grand return to Detroit, a city that constantly reinvents itself as a tech and innovation hub. The event provides a golden chance to know other industry professionals and exhibitors and forge connections in the automation space.

AERO 2022 Showcases New Products

The Aviation industry presented a wide range of solutions to meet the challenges of the future at the four-day trade fair in Friedrichshafen organized by fairnamic GmbH from April 27-30, 2022.

As many as 27,700 trade visitors from 75 nations flocked to the almost completely booked exhibition center on Lake Constance, with 633 exhibitors over the four days of the fair. "The joy of seeing each other again shone throughout the AERO, and the economy was once again shown how valuable personal networking, chance encounters, and many planned appointments and physical product experiences are," said Klaus Wellmann, Managing Director, Messe Friedrichshafen.

The new products that could be seen for the first time at the AERO included the two-engine powered aircraft Alpi Twin from the Italian manufacturer Alpi Aviation, the four-seater single-engine aircraft A414 from Aquila Aviation from Schönhagen, the two-seater training and touring aircraft Elixir 915iS from the French company Elixir Aircraft with a 100 hp (74 kW) Rotax 915iS engine, the VL3 Evolution microlight from Belgian manufacturer JMB Aircraft with a turboprop engine from French manufacturer Turbotech, and the Junkers A50 Junior and Junkers A60 microlights.



Image Source: fairnamic GmbH

Magic Trade Show to Debut in Nashville

The Magic fashion trade event, hosted by Informa Markets Fashion, is coming to Nashville, Tennessee, on May 16-17, 2022. The show will bring a curated selection of accessible to moderately priced women's and young contemporary apparel, footwear, and accessories to the Music City Center.

Magic Las Vegas will return to the Las Vegas Convention Center on August 8-10, and Magic New York will take place from September 18-20 at the Jacob K Javits Convention Center.

NI's Largest Agri-Food Event Back

The 153rd Balmoral Show, Northern Ireland's largest agri-food show, in partnership with Ulster Bank, returns to Balmoral Park, Lisburn, from May 11-14, 2022.

Organized by the Royal Ulster Agricultural Society, the show will display prize-winning livestock, an array of trade stands, the NI Food Pavilion showcasing the very best of local produce, and a wide range of family entertainment and attractions.

With livestock remaining the highlight of the show, there will be entries from over 3,000 head of livestock. Three new breeds of sheep will be presented. This year there will also be a buzz in the Sheep Shearing Fold as the Six Nations Shearing Championship will also be happening.



Image Source: Royal Ulster Agricultural Society

IFAT Munich for Environmental Care

The world's leading trade fair for water, sewage, waste, and raw materials management IFAT Munich will be organized by Messe München from May 30-June 3, 2022, in Munich to deliberate on the new solutions for the pressing environmental needs of our time.

Insightful sessions will be held on waste and secondary raw materials and water and sewage, covering topics such as energy generation, management of hazardous substances, exhaust gas cleaning, sustainability in road construction, plant technology, and heat recovery. Attendees will get an opportunity to explore innovations, watch live demonstrations, listen to expert lectures, and discover efficient solutions for all aspects of water.



Image Source: Messe München

Throwing light on the show, Philipp Eisenmann, Exhibition Director, IFAT Munich, said, "As the organizer of IFAT Munich, the world's largest trade fair for the environmental technology sector, we have a duty to provide a forum for these promising newcomers—and this year, there are once again considerably more start-ups than at the last edition."

Canton Fair Bridging China and Latin America

To promote trade between China and Latin America in electronics and household appliances, two events of the 131st Canton Fair Virtual Promotion between China and Argentina and between China and Colombia were held online from April 15-22, 2022. Around 300 Argentine and Colombian representatives of industry and commerce associations, buyers, and suppliers took part in the online event. The virtual fair showcased the market potential of China's major trading partners, with a focus on expanding partnerships between China and Latin America and other emerging markets.

Successful Restart for Anuga FoodTec 2022

Over 1,000 exhibitors and around 25,000 trade visitors converged at the special edition of the Anuga FoodTec organized by Koelnmesse in Cologne, from April 26-29, 2022. The Food and Beverage industry met its suppliers at the venue.

"Anuga FoodTec is and remains the central and international meeting place for the industry. And this leading position has been clearly underlined by the successful re-launch of the trade show here in Cologne. The right concept, at the right time," said Gerald Böse, President and Chief Executive Officer, Koelnmesse GmbH, speaking about the show.

The attendance from European countries, including Germany, was strong. There were visitors from the Middle East and African countries too. Overall, 57 percent of the visitors were from foreign countries.



Image Source: Mack-Brooks Exhibition

EuroBLECH to Boost Growth

The 26th edition of the International Sheet Metal Working Technology, EuroBLECH 2022, organized by Mack-Brooks Exhibition, will be held from October 25-28, 2022 in Hanover, Germany.

Over 1,200 companies from around 40 countries will cover an exhibition space of around 88,000 sq mt. A ninth exhibition hall will be open at EuroBLECH 2022, focusing on joining technology, one of the significant growth markets in the e-mobility and general industrial sectors.

Speaking about the show, Evelyn Warwick, Event Director, EuroBLECH, said, "EuroBLECH has always been the industry's key marketplace where everything and everyone comes together, and this year's edition provides a particularly important booster to kick-start or renew business growth."

EuroBLECH 2022 will be occupying halls 11, 12, 13, 14, 15, 16, 17, 26 and 27 at the Hanover Exhibition Grounds, the world's largest exhibition center. The newly added hall 26 will also host exhibitors of surface and tool technology who had previously been located in hall 13.

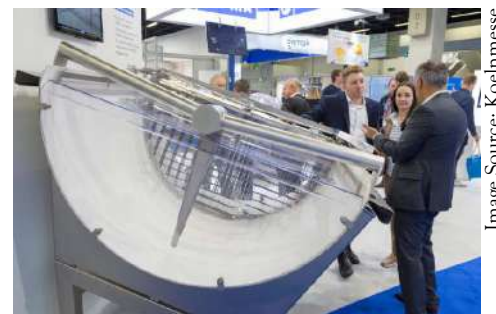


Image Source: Koelnmesse

Geoff Dickinson Takes Over as UFI President for 2023-24



Image Source: UFI

UFI Presidential Trio for 2023-24

Clockwise: Monica Lee-Müller, MD, Hong Kong Convention and Exhibition Centre (Management) Ltd (HML), Outgoing President, UFI; Geoff Dickinson, CEO, dmg events, Incoming President, UFI; and Michael Duck, EVP - Commercial Development, Informa Markets, and EVP - Commercial Development, Group at Informa Group, President, UFI

The Board of Directors of UFI, The Global Association of the Exhibition industry, has elected Geoff Dickinson as UFI President for the 2023-24 period. Accordingly, Michael Duck, EVP - Commercial Development, Informa Markets, and EVP - Commercial Development, Group at Informa Group, President, UFI; Geoff

Dickinson, CEO, dmg events, Incoming President, UFI; and Monica Lee-Müller, Managing Director, Hong Kong Convention and Exhibition Centre (Management) Ltd (HML), Hong Kong, Outgoing President, UFI will make up the UFI Presidential Trio for the 2022-2023 term. This decision will take effect following the

conclusion of the 89th UFI Global Congress, which will be held in Muscat, Sultanate of Oman, from November 14-17, 2022.

Dickinson began his publishing career with emap in London, then worked for a variety of event companies, holding numerous senior roles, and spent over a decade in Dubai as an entrepreneur, launching two successful exhibition businesses. In 2010, he was appointed CEO of dmg events, a leading organizer of more than 80 events in 25 countries and a trade magazine publisher. He has been a long-time supporter of the association's mission, speaking at several UFI events and sponsoring various UFI activities. As UFI's Incoming President, he will work closely with the President and Outgoing President as part of the Presidential Trio, managing UFI at the highest level and furthering UFI's mission to connect, support, and promote the exhibition industry worldwide.

UFI's current President, Lee-Müller said, "I am pleased to welcome Geoff to the UFI leadership team, alongside

Michael Duck. I look forward to working with him, as he takes on the role of Incoming President. I wish him every success in performing all the important duties that are required of this position. I know he will be a wonderful leader for our global industry."

On the new appointment, Dickinson commented, "I've loved working with UFI over the last couple of years. I'd be delighted to take on this role in 2024 and delighted to be supporting the executive team in the coming years. I would like to thank everybody very much for all of your support".

In keeping with the association's global reach, the most recent UFI presidents have come from India (Anbu Varathan, 2020-21), the United States (Mary Larkin, 2019-20), South Africa (Craig Newman, 2018-19), Italy (Corrado Peraboni, 2017-18), Germany (Andreas Gruchow, 2016-17), Russia (Sergey Alexeev, 2015-16), Colombia (Andrés López-Valderrama, 2014-15), and France (Renaud Hamaide, 2013-14).

Andrea Aulkemeyer as Deutsche Messe New CFO



Image Source: Deutsche Messe AG

Andrea Aulkemeyer, Chief Financial Officer, Deutsche Messe AG

Deutsche Messe AG's Supervisory Board has appointed Andrea Aulkemeyer as the company's new Chief Financial Officer (CFO), effective May 1, 2022. She will be responsible for the Finance & Administration and Operations business units, and as Chairman of the Management Board (CEO), Dr Jochen Köckler

will be in charge of Trade Fair & Product Management and Sales. The CFO position was newly created as part of the restructuring of Deutsche Messe AG, the operating company for the Hanover Fairground.

Aulkemeyer has worked in the Healthcare industry since 1987, serving as a Divisional Manager, Managing Director, and Board member. She has extensive restructuring expertise as a member of the Executive Board, Rhoen-Klinikum AG, as Managing Director, Klinikum Wilhelmshaven gGmbH, and as Vice President and Head of Business Management and Administration at Hannover Medical School (MHH).

Belit Onay, Lord Mayor of the City of Hannover and Chairman, Supervisory Board, Deutsche Messe AG, commented, "With the appointment of Andrea Aulkemeyer to the Management Board, the realignment of Deutsche Messe AG, initiated at the end of 2020, has been completed. We are delighted that we have been able to recruit an absolute expert for this position, who also knows her way around Hannover. The completion of the Executive Board comes at the right time, as the trade fair business is just now really picking up again after the Corona pandemic."



Image Source: DB Schenker India Pvt Ltd

PUSHING THE BOUNDARIES

DB Schenker in India has completed 25 years, and globally, the world's leading global logistics provider is celebrating its 150 years in 2022. A look at the company's accomplishments and innovations that have helped it take the logistics and supply chain management industry to the next level and remain distinguished from its peers...

India is an important market for DB Schenker and the company is investing heavily in local logistics to meet the country's expanding demand. From a single source, it provides a comprehensive range of international air and ocean freight services, integrated logistics services, and global supply chain solutions, all supported by a powerful global network of 2,000 locations.

DB Schenker in India connects vital global economic regions and provides logistics solutions tailored to the needs of its customers, thanks to its global network of operations. Furthermore, with solutions and technologies such as eSchenker and Connect 4.0, customers in the Healthcare, Aerospace, Electronics, Industrial, Automotive, Retail & Consumer, and other sectors may personalize their shipping services

and keep a real-time check on their cargo. The company currently has 30 offices and more than 49 warehouses covering more than 3.9 million sq ft of warehousing space and supporting customers with end-to-end logistics needs across India.

Expanding into New Verticals

With the management's vision of investing in infrastructure in India, state-of-the-art technology, and human resources, DB Schenker in India has achieved the desired outcomes, and as a result, the company has expanded its capabilities and introduced innovative freight solutions for a growing customer base over the last 26 years.

"To keep the supply chain resilient during the phase of the COVID-19 pandemic, we initiated weekly charter services under our Global Flight Operations," says Anamitra Mukherjee, General Manager, Head Fairs Events and Special Logistics, DB Schenker India Pvt Ltd. "Today, we offer direct flights connecting Mumbai with Frankfurt, Chicago, Atlanta (wheels up-wheels down in 29 hrs) and Dubai (DXB-BOM only) and the recently launched direct cargo charter flights connecting Bengaluru to Munich and Chicago Rockford (wheels up-wheels down in less than 24 hours). In 2021, we operated over 100 air freight charter services pan India."



Image Source: DB Schenker India Pvt Ltd

The Healthcare and Pharmaceutical industries have been significantly impacted by COVID-19, Mukherjee adds, “Managing these supply chains and transporting these critical shipments is very important, and that’s why we have introduced DB SCHENKERlife+, a logistics solution for the Healthcare industry designed and customized strictly for its requirements.”

With the aim of being the industry’s eco-pioneer, he explains, “Our green product portfolio and expertise in eco-consulting are at the heart of our sustainable strategy. These features deliver a clear competitive advantage for our customers and us. DB Schenker is working towards becoming the carbon and energy efficiency benchmark.”

Contributing to Indian Exhibition Industry

DB SCHENKERfairs manages the entire trade fair organization for companies from a wide range of industries. It provides specialized trade show logistical services to exhibitors searching for a dependable partner to pull the strings behind the scenes. “Not only can we draw from the decades of experience in the exhibition scene, but we are also present on-site with local DB Schenker offices in all of the most important fair locations. That’s why thousands of customers worldwide trust us for looking after their entire fair organization,” states Mukherjee. “In India, we are aligned with all key venues; the officials registered freights and ground handling agents of IECC Pragati Maidan New Delhi, BIEC Bangalore, TNTPO Chennai, etc.”

Image Source: DB Schenker India Pvt Ltd



“ We operate weekly charter services ex India. Hence, we can ensure volume and space for any time-bound exhibition shipment for any organizer. Similarly, there is an ensured service for any book and length for ocean freight. Our domestic land transportation division is well connected with FTL or LTL time-bound services.”

Anamitra Mukherjee
General Manager, Head Fairs
Events and Special Logistics
DB Schenker India Pvt Ltd

Apart from Ground Handling Services at venues, the company also offers an in-house solution for airfreight. He adds, “We operate weekly charter services ex India. Hence, we can ensure volume and space for any time-bound exhibition shipment for any organizer. Similarly, there is an ensured service for any book and length for ocean freight. Our domestic land transportation division is well connected with FTL or LTL time-bound services. There is in-house support for Insurance and Customs Clearance and FTWZ solution for any exhibition shipments; we are AEO certified (Authorized Economic Operator).”

Mukherjee shares further that the company offers a digital platform for exhibition sites and freight management, such as GLOBUS or Connect 4, and solutions like E-Schenker that gives all its exhibitors complete real-time visibility.

Strengthening Contract Logistics Operations

In mid-2020, DB Schenker in India launched its largest warehousing hub in Badli, Gurgaon. The first phase of the warehouse is 25,000 sq mt in Badli, Haryana, near KMP (Kundli Manesar Palwal) expressway and is strategically



Image Source: DB Schenker India Pvt Ltd

“Our green product portfolio and expertise in eco-consulting are at the heart of our sustainable strategy. These features deliver a clear competitive advantage for our customers and us. DB Schenker is working towards becoming the carbon and energy efficiency benchmark.”

Anamitra Mukherjee
General Manager, Head Fairs
Events and Special Logistics
DB Schenker India Pvt Ltd

positioned for effective and efficient supply chain management within NCR and North India. The new facility will serve DB Schenker’s existing customer base in the Automotive, Pharmaceutical, Retail and Consumer, Industrial, Electronics, and Aerospace sectors.

This state-of-the-art warehouse is fully Radio Frequency-enabled and equipped with digital technologies. It is powered with a 100 percent consignment scanning feature, a conveyor for operation movement, automated shutters, a TAPA compliant and FM Global compliant fire prevention and suppression system, a Green Building certified by GBCI under EDGE platform, and access control enabled doors, among many other features.

Leveraging Digital Technology

Digitalization is at the core of DB Schenker’s Indian market strategy. The company is currently investing in technology that assists remote supply chain monitoring and digital operations. It is scaling up the supply chain to provide a seamless end-to-end experience to its customers in India. Mukherjee explains, “Our online platform eSchenker provides fluidity and transparency, including features like track and trace capabilities. Similarly, our Connect 4.0 offers simplified logistics processes in three simple steps – Click. Ship. Done. Our integrated solutions help customers in Healthcare, Aerospace, Electronics, Industrial, Automotive, Retail, and Consumer, and other verticals to customize their shipping services and provide a real-time check on the cargo.” Going paperless is another key step by

Image Source: DB Schenker India Pvt Ltd

the company toward addressing client needs for imports and exports in a sustainable manner without the need for on-site management.

Planning Ahead

Shedding light on the future of logistics and supply chain in exhibitions, Mukherjee elaborates, “As mentioned, total one-stop logistics solution will remain a vital part of any successful exhibition. Success in the future of logistics and supply chain will depend on essential factors like digital solutions for site management and freight booking, quality and affordable world-class infrastructure and, most important, skilled human resources. At DB Schenker in India, skilling and upskilling is a regular process for each level. We are thrilled to see IEIA take a unique initiative for skill development. We are grateful to our IEIA President and ensure our total commitment and contribution to this crucial initiative.”

For exhibition logistics, the company strives to reduce all kinds of emissions, including noise, and apply new digital site and traffic management solutions for organizers, venues, and exhibitors for increasing society’s overall acceptance of its future growth. ////



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July



IEIA CONNECT AHMEDABAD

WOMEN IN LEADERSHIP

WOMEN IN LEADERSHIP DELHI-NCR

August



IEIA CONNECT CHENNAI

September



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Pallavi Mehra (from left), Group Director, Travel and Jewellery Portfolio, Informa Markets in India and Publisher, Travel Trends Today

All image source: Informa Markets in India

“To be a strong female leader, we need to conquer our fears on a regular basis. We won't be able to achieve our goals if we are unwilling to do so. Don't run away from your fears. Instead, run towards them.”

Pallavi Mehra
Group Director
Travel and Jewellery Portfolio
Informa Markets in India
Publisher, Travel Trends Today

BRINGING A SEISMIC SHIFT

Women are ushering in a new era in the exhibition industry, and with several new initiatives, the industry is focusing even more on their impact at all levels. An enabler and seasoned industry professional, Pallavi Mehra, Group Director, Travel and Jewellery Portfolio, Informa Markets in India and Publisher, Travel Trends Today, is an exemplar of this endeavor.

Founded in 2006, Informa Markets in India is the country's leading exhibition organizer, bringing buyers and sellers from all over the world together through a portfolio of events, content-led conferences, and seminars. Pallavi Mehra, who holds a key leadership position in the company and has a long history of being associated with the Exhibition industry, raises the curtain on gender equality in an industry that is by its very nature inclusive.

“The general perception, to an extent, is that women are lesser capital. Gender equality in the industry is still a major concern. There is always a preconceived notion of what we can do and can't. This leads to the commonly faced challenges by women at the workplace; one of them is getting the same opportunities as men,” she notes.

“Through my journey, I too have overcome all these gender biases.



“IEIA, as the Exhibition industry’s nodal body, has been taking up this issue seriously. The body has taken a slew of right steps in creating awareness on gender equality under the current leadership,” she says. “However, these are initial steps, and we need to see inclusive participation from all industry members. The impact of greater gender equality and women’s empowerment would be highly beneficial because diverse and gender-equitable sectors perform better.”

In her message on how to empower female leaders and how to end gender bias, Mehra explains, “Work-life balance is one of the biggest challenges for women working in our industry. The operational nature of the sector itself, with its ensuing high demands on employee time, may create major barriers to women’s progression. Multi-site operations, travel, both nationally and internationally, and long working hours are the norm in the sector. Talented women staff leave the industry to start families.”

As a woman, you have to demonstrate your abilities before being considered for important assignments. Of course, looking back now, what has always helped is the intrinsic trust I had in my instincts and the courage of stepping out of my comfort zone to create new and better opportunities for self-improvement,” she adds.

Diverse Sectors Perform Better

While there have been discussions about greater gender equality in the workplace and society, Mehra believes that women continue to lag far behind men in leadership positions. According to her, organizations have a responsibility to create better policies and opportunities for women, but women must also come forward and overcome the challenges and conditioning that stand in the way of their career advancement.

“The age of automation is on the horizon. AI technologies offer new job opportunities and avenues for economic advancement. To weather this disruption, the women workforce needs to be skilled, mobile, and tech-savvy.”

Furthermore, she claims that there is an incompatibility between high-stress, high-demand senior roles and various types of caring responsibilities. Many women are not given enough support or encouragement to return to the workplace. “While returner programs, targeted at women





“We know that championing women’s equality at work has several positive benefits, including better corporate performance and stability, a more innovative working culture, help to close the growing skills gap, better connections between organizations and their customers, and image improvement of the brand.”

Pallavi Mehra
Group Director
Travel and Jewellery Portfolio
Informa Markets in India
Publisher, Travel Trends Today

who have taken career breaks, are taking over other sectors, they have not yet been widely introduced in the Exhibition industry.”

Strong Female Leaders Vanquish Fear

Mehra advises on the most important leadership traits that can help women achieve goals in their workplaces, particularly in the Exhibition industry, stating that role models create a positive narrative about women in leadership positions and opportunities for others, and they can help tell a story and attract and retain talented women. “We know that championing women’s equality at work has several positive benefits, including better corporate performance and stability, a more innovative working culture, helping to close the growing skills gap, better connections between organizations and their customers, and improvement of the image of the brand,” she says.

She adds, “Yet businesses should always be focused on recruiting and rewarding the best talent. These two points are not mutually exclusive. By being cognizant of this aspect, the industry will be able to remove inherent biases while developing and retaining top talent capable of becoming the female CEOs of tomorrow.”

Her mantra for aspiring NextGen Women leaders is to treat others the way they want to be treated and reap the many benefits that come as a result. “To be a strong female leader, we need to conquer our fears on a regular basis. We won’t be able to achieve our goals if we are unwilling to do so. Don’t run away from your fears. Instead, run towards them,” she encourages. “Whether something is going perfectly or disaster strikes, strong female leaders accept the consequences of their actions. They don’t play the victim or try to pass the buck onto someone else.”

Making Strides Towards Success

As for upcoming changes in the employment landscape affecting women’s leadership, Mehra points out, “The age of automation is on the horizon. AI technologies offer new job opportunities and avenues for economic advancement. To weather this disruption, we need to be skilled, mobile, and tech-savvy.” She sees the positive side,

“Businesses should always be focused on recruiting and rewarding the best talent. These two points are not mutually exclusive. By being cognizant of this aspect, the industry will be able to remove inherent biases while developing and retaining top talent capable of becoming the female CEOs of tomorrow.”

insisting that if our women colleagues make these transitions, they could be on the path to more productive and better-paid work.

She expresses her gratitude to IEIA leadership for giving her an opportunity to Chair the ‘Focus Group’ on Women in Leadership for female professionals associated with the Exhibition and Conference sector in India. “The purpose of our group is to work towards the mission of empowering women in the Exhibition industry while helping nurture the

next generation of female leaders. We have identified three areas to focus on: Attract, Educate, and Empower. We shall be preparing inclusive programs and would be requesting support from all IEIA members to encourage their women colleagues to be part of our upcoming activities,” she concludes. ///



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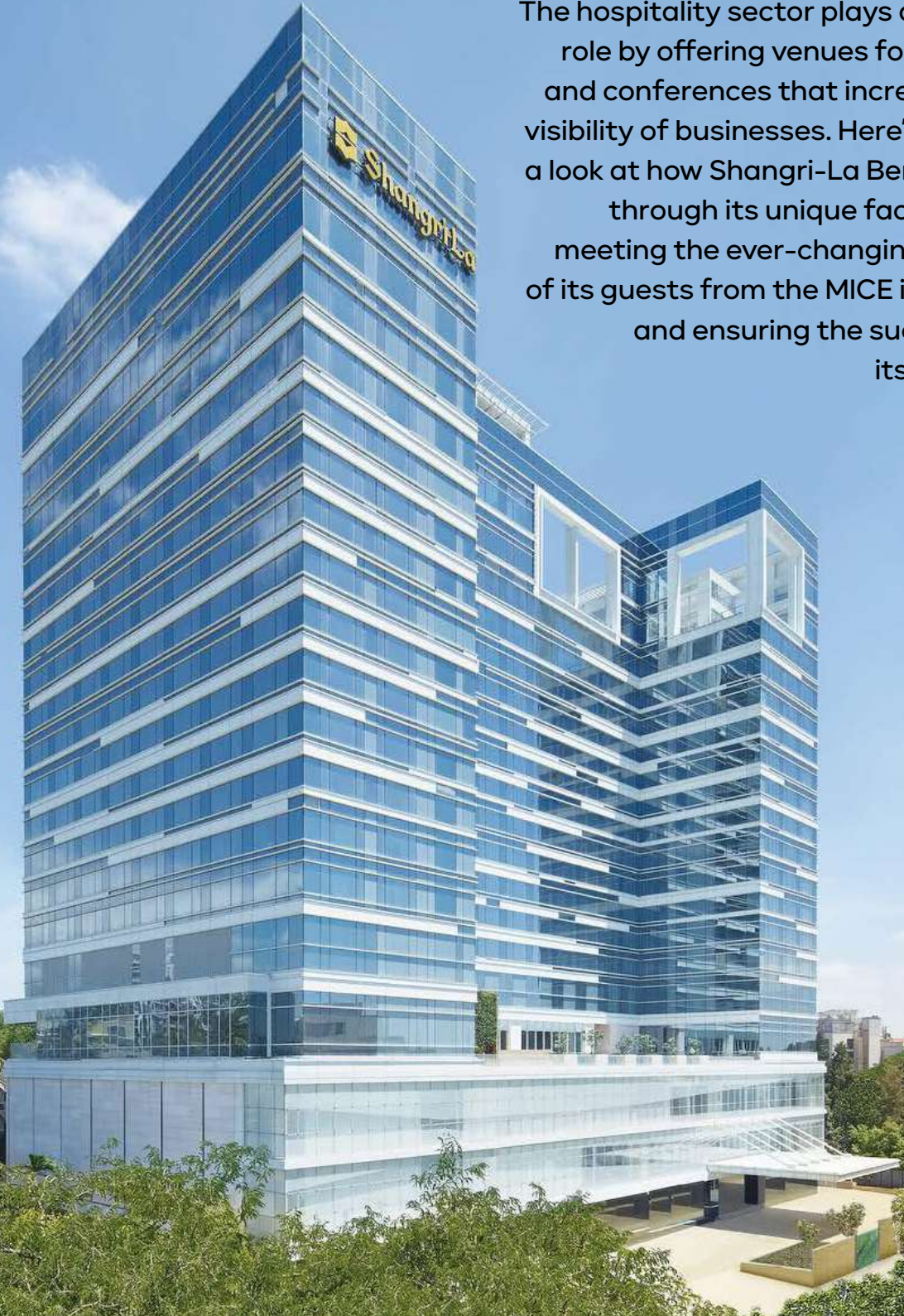
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ADAPTING TO WIN

The hospitality sector plays a crucial role by offering venues for events and conferences that increase the visibility of businesses. Here's taking a look at how Shangri-La Bengaluru, through its unique facilities, is meeting the ever-changing needs of its guests from the MICE industry and ensuring the success of its events.



All image source: Shangri-La Bengaluru

The Hotel and Hospitality industry has begun to recover sharply, aided by increased vaccination rates, fewer travel restrictions, and an increase in international arrivals. As the country deals with the devastation caused by the novel Coronavirus, the industry has made room for a slew of innovative approaches, as these unprecedented times demand unique solutions.

Like all big hotel chains, Shangri-La Bengaluru has also invested in enhanced sanitation and technology to address its visitors' heightened concerns regarding hygiene.

The hotel, located in the heart of India's Garden City, boasts of 59,205 sq mt of total built-up area and 8,105.72 sq mt of the total site area, with 397 spacious rooms and suites, seven restaurants and bars, including the award-winning Shang Palace and Saffron restaurants for Chinese and North Indian cuisines, respectively. Perched high above the horizon, offering a bird's-eye view of Bangalore Palace, the hotel is ideally located between the business district and historical attractions.

Changing with Times

Offering us an insight into ways in which the hotel is aiding the Exhibition industry in establishing the new normal, Rakesh Sethi, General Manager, Shangri-La Bengaluru, shares, "The ever-changing current scenario along with the paramount importance of social distancing enables the effective blend of virtual and in-person meetings at Shangri-La Bengaluru. With COVID restrictions in place, virtual meetings can be a productive and ideal way to connect with fellow team members without the hassle of traveling and compromising on one's safety."

It has eight event spaces that cater to corporate event requirements, ranging from small business meetings to large seminars and conventions, and offers bespoke services. As a premier international luxury hotel in the city, Shangri-La Bengaluru offers comprehensive meeting and event facilities, including a wide range of customizable



“The ever-changing current scenario, along with the paramount importance of social distancing, enables the effective blend of virtual and in-person meetings at Shangri-La Bengaluru. With COVID restrictions in place, virtual meetings can be a productive and ideal way to connect with fellow team members without the hassle of traveling and compromising on one's safety.”

Rakesh Sethi
General Manager
Shangri-La Bengaluru

floor plans and arrangements offering versatile spaces. A dedicated event team coordinates and plans events with the utmost attention to detail from start to finish. The Shangri-La service ensures

Grand Ballroom, Shangri-La Bengaluru



“At Shangri-La hotels in India, we have introduced a 360-degree communication platform that enhances the guest experience through an interactive digital butler. Guests can browse menus, place orders, get recommendations, and browse hotel services through this personalized platform.”

Rakesh Sethi
General Manager
Shangri-La Bengaluru

that the client’s business event or special occasion is a success. One of its noteworthy past experiences includes Aero India 2021 related events in the hotel.

‘Shangri-La Cares’ is a promise that comes straight from the heart, says Sethi, who cites new challenges and the utmost concern for the health and safety of the guests and employees. “It underpins the caring spirit of our brand and guides our unrelenting efforts to ensure the well-being and comfort of our guests.”

Safeguards have been implemented throughout the hotel in order to create a welcoming and safe environment for guests. Only guests who have been fully vaccinated are allowed entry into the

The hotel is located on the fringe of the central business district and thus offers exceptional event spaces with state-of-the-art audio-visual equipment and video-conferencing facilities. It also provides a variety of business and secretarial support services.

hotel, and this applies to all guests with bookings for rooms, events, restaurants and lounges, CHI, the Spa, and the Health Club.

Safety standards across the hotel include temperature checks for all guests on arrival. Guests are advised to wear masks, and contactless payment options are available. Enhanced sanitization program with a focus on high-touch and high-traffic areas and safe distancing practices by reducing allowable capacities, increasing distance between furniture, limiting party sizes per table, and maintaining safe physical distance have been implemented. New food safety standards and table service protocols have been reinforced. Furthermore, hotel workers wear masks and other protective gear when necessary as a precaution.

Being Environmentally Responsible

“Bringing greener solutions and adapting to sustainable trends have always been Shangri-La Bengaluru’s core motives,” stresses Sethi.

Some of the sustainable MICE practices undertaken include using glass bottles instead of disposable plastic bottles, wooden pencils instead of plastic pens for conferences, reusable canisters with RO water for drinking, and offering natural lighting solutions in the hotel’s two event spaces—Boardroom and Krishna. Likewise, the Pre Function Area at the hotel’s Grand Ballroom accommodates the same.

Standing Out Amongst Competition

The hotel is located on the fringe of the central business district and thus offers exceptional event spaces with state-of-the-art audio-visual equipment and video-conferencing facilities. It also provides a variety of business and secretarial support services.

The Business Centre, located on the second floor, is available for meetings and conferences throughout the day, with all of its amenities, including high-speed internet access. There is also a private meeting room. “For conferences of up to 650 guests in theatre-style seating, the hotel’s Grand Ballroom is the largest meeting destination among premium hotels in the city. Krishna is the second-largest meeting space after the Grand Ballroom and can accommodate up to 240 guests in theatre-style seating and is conveniently positioned along with other meeting rooms

Boardroom, Shangri-La Bengaluru



The pandemic has fast-forwarded the digitalization of the Hospitality industry, leading to the adoption of a digital-first mobile-friendly strategy, be it marketing, in-room communication, or arrival experience. Digital platforms are being developed to increase guest satisfaction, decrease operating costs, enhance online reputation, and drive revenue.

on the hotel's second floor. A dedicated glass elevator connecting the lobby and banqueting spaces is an added convenience for guests," informs Sethi.

The Sky Deck, located on the 19th floor, overlooks the city skyline and is an ideal venue for both informal and formal gatherings, with seating for up to 200 guests in a reception-style setting. The banquet menu includes a wide variety of regional and international cuisines that can be tailored to the guests' preferences. Eco-friendly banana leaf plates are available as part of the curated regional menu selections for social events.

Leveraging Technology

According to Sethi, the pandemic has fast-forwarded the digitalization of the Hospitality industry, leading to the adoption of a digital-first mobile-friendly strategy, be it marketing, in-room communication, or arrival experience. Digital platforms are being developed to increase guest satisfaction, decrease operating costs, enhance online reputation, and drive revenue.

"At Shangri-La hotels in India, we have introduced a 360-degree communication platform that enhances the guest experience through an interactive digital butler. Guests can browse menus, place orders, get recommendations, and browse hotel services through this personalized platform," he shares.

Krishna, Shangri-La Bengaluru



"Contactless payments have been enabled in all restaurants to ensure a hassle-free payment process. We have introduced WhatsApp for guests, where they can reach out to us with just a message with any request, enabling us to cater to their needs on their terms and through their personal devices," he adds.

Safety First

There is a strong emphasis on safety and security at Shangri-La Bengaluru. Fire safety procedures and equipment are in place at the hotel; a 24-hour manned fire control center and an emergency response team are always on call. The security department maintains strong links with all emergency services. As Sethi explains, "We have an advanced fire alarm system equipped with a network of locators, smoke detectors, heat detectors, beam detectors, duct detectors, fire sprinklers, fire hydrants, and fire extinguishers. Fire & Life Safety briefing is encouraged at the start of the event where the Fire & Life Safety Manager takes the team and guests through the safety procedures, fire exits, assembly area, and more."

The hotel, the local district police station, and the fire department are connected by a single emergency phone line. The hotel's Fire & Life Safety Manager oversees each event floor plan, and an advanced barcode patrol system is used in the hotel's security procedures. This provides 24-hour random patrols of all areas of the hotel, supporting a 24-hour manned digitized CCTV control room and manned hotel entry and exit points. The hotel has a comprehensive crisis management plan and contains procedures on how to address a multitude of emergencies. "In an emergency, the hotel's well-trained management team and emergency response team will address the situation. Regular training on various emergency scenarios is carried out," he further adds. ///



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Inauguration ceremony of Clean India Technology Week

All image source: VIS Group

REIMAGINING TRADE SHOWS

For more than two decades, VIS Group, an established organizer of specialized trade shows and a publication house, has set international standards while effecting positive change through several pioneering projects. The company is poised for further expansion with the vision to help build a new India with its focused B2B expositions, conferences, and publications.

Founded in 2000, Virtual Info Systems Pvt Ltd (VIS Group) has been serving as an ideal platform to facilitate networking, communications, and commercial opportunities and to provide industry-specific, relevant information on technologies worldwide. The company has been striving to accelerate change in society through its focused B2B shows, conferences, and publications on socially relevant subjects. Among its notable events are: Clean India Technology Week, Asia's leading cleaning event; Smart Mobility, Asia's most significant and India's only integrated show on intelligent traffic and parking management systems; and the International Housekeepers' Summit (IHS), a knowledge-sharing platform for the hospitality housekeeping fraternity.

Looking back on having come a long way in enabling various business sectors to not only grow within the country but also beyond, as well as setting standards on par with any international publishing house or exhibition organizer, Jayaraman Nair, Chairman, Virtual Info Systems Pvt Ltd, says, "Since 2005, VIS Group has been entering into segments that directly impact the country's overall well-being and positive growth. Primarily, we have focused on bringing all the stakeholders together on a single platform through expos and servicing them 24/7 throughout the year."

"We work closely with the business sectors we are associated with through a mechanism of constant information- and knowledge-sharing, engagements, events, conferences, and continued communications. In all, the solution seekers and the product/solution suppliers remain in continued connect and interaction to understand the trends and new products. The expos facilitate sector knowledge through conferences and discussions. The B2B environment is mixed with slots for coming together of the industry ecosystem," he shares while explaining the services VIS Group provides.

Meeting Customers' Needs

In this ever-changing Exhibition Service industry, the success of any show is determined by the level of engagement that the organizers have with the visitor or buyer segments. "Our core success is in engaging with our extensive database that has been generated and updated over the years. Understanding the requirements of visitors at the macro and micro levels and providing the right solutions has been our forte," says Nair.

Increasing visitor awareness and providing up-to-date product information through the magazine and interactive sessions at trade shows is a continuous process for the company. "We try to understand their preferences and the products they are interested in. Our success comes from our ability to match the visitor's needs with an exhibitor who can cater to them. The team also keeps exploring the solution application areas and new technological interventions that can help the vendors expand their reach. For us, each visitor is important," he adds.

In-person Shows Gaining Traction

VIS Group recently organized the 17th edition of Clean India Show on cleaning technologies & hygiene solutions and received an overwhelming response from the Cleaning & Hygiene industry. "The last edition of the show was record-breaking and a memorable experience for both our visitors and exhibitors. A highly positive fallout of the pandemic has been innovations in cleaning products and processes worldwide. Digitalization and online monitoring of solution usage and facility maintenance programs have opened up new avenues. The interest in Expo participation has definitely increased as the importance of in-person interaction is the need of the hour," he adds.

When asked if there was any apprehension when the show was first organized in 2005 since it catered to a niche industry segment, Nair shares, "Quite the contrary, we were least apprehensive. The industry then was at its nascent stage. We began with a clear vision to take it to the next level. There was a clear need to bring together buyers and sellers, as professional and mechanized cleaning concepts had started to take roots. Additionally, multi-national companies wanted world-class total solutions for their upkeep."

Theme-based Shows

VIS Group has been organizing off-beat shows such as Waste Technology India Expo, TrafficInfra Tech, Smart Mobility Expo, Car Care Expo, Laundrex India Expo, and Industrial Environment, Safety and Cleaning. Nair helps us understand the objective behind these shows, "Theme-based shows are essential. The complexity and sub-divisions in each industry necessitate the segregation of segments to help solution providers find the right end-users. For example, the various components under cleanliness get broadened with separate identities."

"The Waste Technology sector, with the added focus by the local and central governments, needed to be given the status of an independent Expo dealing with all facets of waste management and recycling. In the same way, the massive growth in the number of vehicles, especially luxury vehicles on the roads, called for professional cleaning solutions. The objective has always been to understand the development of each



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Jayaraman Nair
Chairman
Virtual Info Systems Pvt Ltd

segment where specialized services are required. The cleaning and safety requirements in an industrial unit are vastly different from that of a hospital or school.

Safety First

At the TrafficInfraTech Expo, ParkingInfraTech Expo, and Smart Mobility Expo, the company implemented safety protocols as mandated by the Government to prevent the spread of COVID-19. It was made mandatory to wear masks and disinfectants. The eating area was kept under control to avoid overcrowding, and the restrooms were cleaned and sanitized on a regular basis.

Nair reveals, "The basic safety norms with social distancing at the stalls, non-pandemic included, were also put in place as per stipulations by the venue owners. Despite pandemic regulatory constraints, the expo received a fantastic footfall of visitors and delegates from various parts of India. The expo witnessed an increase in Government and top transport professionals' participation, thus acknowledging that the buyers were waiting for physical exhibitions to commence."

Emphasizing the goal of the expos, which was to provide exceptional solutions for smart and safe mobility in line with the Government's vision to fast-track traffic infrastructure and

"We aim to strengthen the existing expos to bring in more partners and technology. The sectors we are currently engaged with are rapidly getting revolutionized, and our efforts will be focused on updating ourselves and keeping pace with global innovations."



Jayaraman Nair (Left) along with Chief Guest Hon'ble Shri Nitin Gadkari at the TrafficInfraTech Show 2021

provide world-class transportation in the country, Nair elaborates, “We are happy to have brought together technological interventions that could be applied to road infrastructure, parking technology, EV charging stations, ITS, fare & toll, and road safety. As Shri Nitin Gadkari, Hon’ble Minister of Road Transport and Highways, acknowledged after the inauguration and visit to the TrafficInfraTech Expo, ‘There are so many solutions that the industry has put together at this expo which will be of great help in realizing the Ministry’s vision to achieve enhanced connectivity and quick mobility to a level which accelerates socio-economic development’. VIS Group is happy to be able to contribute to the building of a New India.”

For the Greater Good

VIS Group has continually worked to facilitate and strengthen niche segments that contribute to nation-building. “In this endeavor, we are pioneers in organizing world-class expositions and publishing B2B magazines for the benefit of the industries we work with,” Nair stresses. “Yes, there is always a scope to do better, and with an able team, we are constantly motivated to set new goals with every successful milestone.”

Stating that what India needs today is international technology transfer, leading to much faster advancements in the goals set for the New India, he asserts, “Our expos have become the single largest platforms to facilitate such collaborations. Primarily, we aim to strengthen the existing expos to bring in more partners and technology. The sectors we are currently engaged with are rapidly getting revolutionized, and our efforts will

“ We will continue exploring newer segments and opportunities that need to be developed and strengthened. VIS Group and its dedicated team believe that no task is too big when done together, and there is a vast expanse of canvas to be painted in the business of exhibitions. The New India is aptly providing the right business environment.”

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SEEING TRAVEL IN A NEW LIGHT

Outbound Travel Mart (OTM) Mumbai, India's largest travel market, culminated its three-day grand reopening on a high note, delivering a strong message of rapid post-pandemic recovery and focusing on rebuilding the travel and tourism economy. Excerpts from the event, which reaffirms its position as the leading travel trade show in India and the Asia-Pacific region.

The iconic three-day travel trade event, organized by Fairfest Media Ltd, rose to the occasion after a two-year forced sabbatical, hosting over 800 exhibitors from more than 20 countries, 29 Indian states, and 7 Union Territories. With much fanfare and gaiety, the Bombay Exhibition Centre, Mumbai, once again played host to the show on February 9-11, 2022.

The event successfully brought together all open-for-business destinations, including International Tourism Boards, National and State Tourism Boards, Hotels and Resorts, Airlines, Destination Management Companies, MICE, Wedding Planners, and Bloggers. Over 25,000 trade visitors from India and abroad attended the three-day B2B exhibition, making it a huge success in terms of participation and footfall.

All image source: Fairfest Media Ltd



Dr Abdulla Mausoom, Hon'ble Tourism Minister, Maldives addressing the guests at the recently held OTM event





Resurfacing after a two-year forced sabbatical, the iconic three-day travel trade event rose to the occasion by hosting over 800 exhibitors from over 20 countries, 29 Indian States, and 7 Union Territories.

India-Maldives relationship is very strong. When the world was closed, we were able to have a dedicated travel bubble between Maldives and India, which really helped Maldives tourism. Hence, we are going to be present at all the travel platforms in a very strong manner.

Dr Abdulla Mausoom
Hon'ble Tourism Minister
Maldives

With major travel markets like China having zero-COVID rules, travelling to and from there has become almost impossible at this point of time. Unfortunately, the European market too is beyond reach due to the current political upheaval. Traveling to the USA also comes with mandates like quarantining. Thus, India right now is in a unique position to fill these gaps. Indians, in turn, have also started taking keen interest in destinations closer to home, like Maldives, in order to have a relaxed time at a place where they are welcomed with open arms.

Sanjiv Agarwal
Chairman & CEO
Fairfest Media Ltd

In his opening remarks at the awards ceremony, Sanjiv Agarwal, Chairman & CEO, Fairfest Media Ltd, said, "This edition has had a special significance as a booster of confidence in the travel trade. The worst seems to be behind us, and it is time to get back to business.

As travel and tourism contribute about a tenth of the economic activities, it is imperative that the industry is put back on rails after such devastation in the last two years."

Looking ahead to the current global situation and capitalizing on the opportunities presented by the challenges, Agarwal explained, "With major travel markets like China having zero-COVID rules, traveling to and from there has become almost impossible at this point in time. Unfortunately, the European market too is beyond reach due to the current political upheaval. Traveling to the USA also comes with mandates like quarantining. Thus, India right now is in a unique position to fill these gaps. Indians, in turn, have also started taking a keen interest in destinations closer to home, like the Maldives, to have a relaxed time at a place where they are welcomed with open arms."

Collaboration is Key

Dr Abdulla Mausoom, Hon'ble Tourism Minister, Maldives; Dr M Mathiventhan, Minister for Tourism, Government of Tamil Nadu; and Dr B Chandra Mohan, IAS, Principal Secretary, Tamil Nadu Tourism; were among the distinguished guests at the awards ceremony. A number of senior tourism officials from India and abroad and leaders from the travel and tourism industry were also present on the occasion.



Speaking about the India-Maldives relationship and the significance of OTM, Maldives' Minister of Tourism stated, "India-Maldives relationship is very strong. When the world was closed, we were able to have a dedicated travel bubble between Maldives and India, which really helped Maldives tourism. Hence, we are going to be present at all the travel platforms in a very strong manner. Of course, in the year that was the toughest for the travel industry, nearly a quarter of the tourists in the Maldives were from India. So, I wish to thank the Indian travel

trade for being a part of Maldives tourism... In this regard, OTM is indeed a very important platform. I wish OTM becomes stronger and continues to be a platform for us to do business."

In a similar vein, Dr Mathiventhan commented, "It's great to see so many people and stalls from different states and countries under one roof. The Tourism industry was the worst-hit industry for the past two years. It is heartening to note that after almost two years of disruption due to lockdowns, the industry is organizing itself for resuming all over India. I congratulate and compliment over 800 participants from 29 states and 20 countries who have assembled here at OTM Mumbai. It is the largest gathering of such scale after the third wave. And I am sure this will contribute in a big way to restarting and reviving the tourism industry in the country and across the world."

Experiencing the Support

The awards ceremony honored the pioneers of reviving travel from India and worldwide for their marketing and promotion efforts during these trying times. Maldives Tourism was represented by a large delegation led by the Tourism Minister, extending its full support for OTM as a Partner Country. As Partner Countries, the Azerbaijan Tourism Board and the Nepal Tourism Board were also exhibiting. Qatar Tourism, Korea Tourism Organization, Singapore Tourism Board, and the Department of Tourism of the Philippines were featured as Feature Countries at the event. Their travel suppliers, airlines, and hospitality partners were able to network with members of the Indian travel trade.

Visit Brussels, Visit Utah, Seychelles, Fiji, and Monaco were also represented at the event, as were International DMCs, Hotels, and Tour Operators from Greece, Dubai, France, Madagascar, Russia, Sri Lanka, Switzerland, Thailand, Turkey, and the United Kingdom, among others.

Putting On a United Front

The fair saw significant participation from State Tourism Boards in terms of numbers and size for the revival of domestic travel within India,



including from Delhi, Gujarat, Himachal Pradesh, Jammu & Kashmir, Karnataka, Kerala, Ladakh, Madhya Pradesh, Meghalaya, Odisha, Rajasthan, Tamil Nadu, and Uttarakhand. Maharashtra was the Host State of the event. Other destinations represented by private stakeholders included Andaman & Nicobar, Andhra Pradesh, Assam, Goa, Jharkhand, Manipur, Punjab, Sikkim, Telangana, Haryana, Puducherry, Uttar Pradesh, and West Bengal. The event was supported by 'Incredible India' and the Ministry of Tourism, which hosted a pavilion alongside private stakeholders and showcased a variety of initiatives such as Azadi Ka Amrit Mahotsav, Ek Bharat Shreshtha Bharat, Dekho Apna Desh, and others.

Knowledge Sharing

Another major highlight of the event was the OTM Forum, a knowledge-sharing platform that live-streamed for guests on Facebook and YouTube with massive viewership from India and abroad, with Asia's most influential travel leaders brainstorming on the future of travel in thought-leadership interactions. Top-level executives from industry leaders and C-suite executives from over 100 top brands led panel discussions, master classes, and workshops.

Another major highlight of the event was the OTM Forum, a knowledge-sharing platform that live-streamed for guests on Facebook and YouTube with massive viewership from India and abroad and Asia's most influential travel leaders brainstorming on the future of travel in thought-leadership interactions.

The Forum addressed critical topics such as customer expectations under the new normal in terms of the extent of COVID restrictions, 2022 digital travel booking trends, and the future of the MICE industry. Abinash Manghani, CEO, WelcomHeritage Hotels, shared, "People expect safety protocols like sanitization and hotel staff wearing masks. This has also resulted in the rise of private homestays and villas, which offer a more personal and safer experience."

Other Motivators

Several travel associations from across the country have lent their support to the event, including Outbound Tour Operators Association of India (OTOAI), travel associations such as the Travel Agents Association of India (TAAI), Travel Agents Federation of India (TAFI), Association of Domestic Tour Operators of India (ADTOI), Enterprising Travel Agent's Association (ETAA), Skål International Mumbai South, Skål International India, Tour Operators Association (TOA), and many more.

The event has also received full support from media partners such as India Outbound, Travel and Tour World, Musafir, Travel Correspondence, BOTT, Sihra News, Travel Techie, Afritraveller, MICE and Travel Around the World, Travel Secrets, TravTour MICE India, the Voice of Chandigarh, Travel Turtle, T3FS, and TravelScapes.

OTM has raised the bar yet again by acting as a catalyst for the recovery of the Travel and Trade industry following COVID-19. The event boosted the morale of the Indian and International Travel and Trade industry and gave everyone on the floor a new lease of hope.

The next edition of OTM will be held on September 13-15, 2022, at the brand new Jio World Convention Centre in BKC, Mumbai. **////**



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TECHNOLOGIES OF TOMORROW



All image source: MM Activ Sci-Tech Communications Pvt Ltd

The 12th edition of Bengaluru India Nano, India's flagship Nanotech event focusing on Nanoscience and Nanotechnology, with the focal theme 'Nanotech for Sustainable Future', was held from March 7-9, 2022. Highlights from the event that convened the brightest minds from across the globe...

Organized by the Department of Electronics, Information Technology, Biotechnology, and Science & Technology, Government of Karnataka, Karnataka Science and Technology Promotion Society (KSTePS), and Jawaharlal Nehru Center for Advanced Scientific Research (JNCASR), the 12th edition of Bengaluru India Nano 2022 was virtually held on March 7-8, 2022, followed by tutorials the next day.

The event was made possible under the guidance and leadership of Vision Group on Nanotechnology led by Prof CNR Rao, FRS, Linus Pauling Research Professor;

Honorary President, JNCASR; Chairman, Karnataka's Vision Group on Nanotechnology and Science & Technology; and Chief Mentor, Bengaluru India Nano. MM Activ Sci-Tech Communications was the Event Partner for the event.

Experts Unite

The most sought-after Nanoscience and Nanotechnology forum was attended by industry leaders, international trade delegations, R&D fraternity, academia, policymakers, and investors, offering an excellent platform for knowledge-sharing, networking, and business.

The inaugural function was graced by the presence of Shri Basavaraj S Bommai, Hon'ble Chief Minister of Karnataka; Prof Rao; Dr CN Ashwath Narayan, Hon'ble Minister for Electronics, IT, BT, Sci and Tech and Skill Development, Higher Education, Entrepreneurship and Livelihood, Govt of Karnataka; Shri Rajeev Chandrasekhar, Hon'ble Minister of State for



Skill Development, Entrepreneurship, Electronics & IT, Govt of India; Prof Navakanta Bhat, Chairman, VGNT, Govt of Karnataka, Dean, Division of Interdisciplinary Sciences, Professor and Chairman, CeNSE, IISc, Bengaluru; Prof Ajay K Sood, FRS, Chairman, Conference Executive Committee - Bengaluru India Nano 2022, and Year of Science Chair Professor, Dept of Physics, IISc, Bengaluru; Dr EV Ramana Reddy, IAS, Additional Chief Secretary, Dept of Electronics, IT, BT and S&T, Dept of Commerce & Industries, Govt of Karnataka; Shri AB Basavaraju, IAS, Director (Technical), Dept of Electronics, IT, BT and S&T, and Managing Director, KSTePS, Govt of Karnataka.

Insightful Sessions

The Conference had 30 Sessions and four Plenary Lectures with 99 global experts covering topics such as Nano in Hydrogen Economy, Electronics, Medicine, Manufacturing, Food & Agriculture, and Textiles, and Nano Photonics. The sessions were structured under the guidance of Prof Sood.

The Plenary Lectures were addressed by Prof Federico Capasso, Harvard University, USA; Prof Xiaodong Chen, School of Materials Science and Engineering, Nanyang Technological University, Singapore; Prof Peidong Yang, College of Chemistry, University of California, Berkeley, USA; and Dr S Swaminathan, Centre for Nanotechnology & Advanced

Industry track was one of the major highlights of BIN 2022 and was introduced for the first time. Leading industry experts and policymakers from the Government of India were part of the panel discussion. Speakers from Intel, Applied Materials, Micron Technologies, Samsung, C-CAMP, Imgenex, Ministry of Electronics and Information Technology (MeitY), and KITS also took part.



Biomaterials, SASTRA Deemed University, Thanjavur (Recipient of Prof CNR Rao Bengaluru India Nano Science Award).

The summit witnessed delegates from 12 countries. Five Global Innovation Alliance (GIA) sessions were held by international partners, including Canada, Japan, Germany, Israel, Netherlands, and North Rhine-Westphalia (NRW). Leading industrialists, scientists, and



NanoSparx Startup Pitching platform was created for startups to pitch their innovative ideas to a gathering of industry captains, research heads, policymakers, VCs, and startups from India and other countries, with over 3,500 delegates from organizations across the globe.

The conference sessions structured under the leadership and guidance of Prof Ajay K Sood, Chairman, CEC and Industry track led by Dr Shashishekar Adiga, Head, Materials & Simulations, Samsung Institute of Advanced Technology, Bengaluru, and Convener, Conference Sub-Committee and its members covered topics of incredible impact, including Fueling Manufacturing on the Nanoscale in India by Developing Semiconductor Ecosystem; Nanotechnology in Pharma and Medicine: Current Status and Future Opportunities in India; Focus on Funding; and NanoSparX Startup Pitching.

Sparking Innovation in the Young

NanoSparx Startup Pitching platform was created for startups to pitch their innovative ideas to a gathering of industry captains, research heads, policymakers, VCs, and startups from India and other countries, with over 3,500 delegates from organizations across the globe. The selection process was done with the help of the BIN 2022 Conference Committee.

Nano for the Young program was organized to expose students to the fascinating world of Nanoscience and Nanotechnology. It received an overwhelming response, with over 550 students participating from numerous Engineering, Medical, and Biotech Colleges from across Karnataka.

startup evangelists participated from all across the globe and presented their views on Nanotechnology and how, according to them, the future of tech looks like.

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The Post-Conference Tutorials focused on Nano Fabrication, Bottom-Up Synthesis, Characterization Tools, and Nano Biology.

Young scientists and researchers from national institutes and universities presented new research ideas in the Poster Session - Walkway of Discovery. A total of 140 exceptional quality posters were displayed by top institutes like IITs, IISc, JNCASR, NITs, Centre for Nano and Soft Matter Sciences (CeNS), Centre for Nano Science and Engineering (CeNSE), Indian Institutes of Science Education and Research (IISER), Poornaprajna Institute of Scientific Research, Jain University, Council of Scientific and Industrial Research (CSIR), Shanmugha Arts, Science, Technology & Research Academy (SASTRA University), and the University of Agricultural Sciences. The top 11 posters were each recognized and rewarded with a cash prize of ₹20,000 and a certificate.

BIN 2022 also hosted India's first national-level quiz competition on Nanotechnology in four zones. It received over 640 entries from 23 states and five union territories. The quiz was conducted with the guidance of Dr BLV Prasad, Director, CeNS, Bengaluru. The grand finale announced three winners from Uttar Pradesh, Jharkhand, and Karnataka.

Nanotech Exhibition

The 12th Bengaluru India Nano featured 40 exhibitors, and 12 innovative startups represented the Startup Pavilion. The exhibition turned out to be an excellent platform for the Nanotech research fraternity, industry, and corporates to connect for mutual benefit and showcase cutting-edge research work, innovative technologies, and products for commercial applications. The exhibition attracted over 3,265 attendees.

Leading exhibitors included Ad Nano Technologies, International Advanced Research Centre for Powder Metallurgy and New Materials

(ARCI), AGNIT Semiconductors, AIAI, ACS Publications, ACT Fribernet, Association for Bioinspired Leaders and Entrepreneurs at SASTRA TBI (ABLEST), CeNSE, Centre for Incubation Innovation Research and Consultancy (CIIRC), CeNS, Denspower, E-Spin Nanotech, Hind High Vacuum (HHV), Huber India, International Center for Nanodevices (ICeNd), Indian Institute of Technology (IIT) Delhi, Indian Oil Corporation, INFAB Technologies LLP, Institute of Nano Science and Technology (INST), Indian STEP & Business Incubator Association (ISBA), JK NanoSolutions, JNCASR, and many more.

Recognizing Excellence

The prestigious Prof CNR Rao Bengaluru India Nano Science Award was presented to Dr S Swaminathan, Dean, Planning & Development, Director, Centre for Nanotechnology & Advanced Biomaterials, SASTRA Deemed University, Thanjavur, Tamilnadu. It consisted of a trophy and a cash award of ₹1 lakh presented by Prof CNR Rao Education Foundation.

The Bengaluru India Nano Innovation Award was conferred upon Dr Ramesh Raliya, Indian Farmers Fertilizer Cooperative Ltd, Gandhinagar, Gujarat. It comprised of a trophy and a cash award of ₹50,000.

To promote Nanoscience, the Government of Karnataka presented a certificate and a cash prize of ₹50,000 to five young researchers.

The Post-Conference Tutorials focused on Nano Fabrication, Bottom-Up Synthesis, Characterization Tools, and Nano Biology. ///




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FOR A GREENER WORLD



All image source: Informa Markets in India

To assist the Sri Lankan Government in realizing its aim to make the country energy self-sufficient, Informa Markets in India recently organized the 4th edition of Renewable Energy Growth Forum in Colombo. Highlights...

The highly anticipated Renewable Energy Growth Forum at the Bandaranaike Memorial International Conference Hall (BMICH) in Colombo, Sri Lanka, held on March 10-11, 2022, was well supported by the Sri Lanka Sustainable Energy Authority (SLSEA), Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL), Ceylon Chamber of Commerce, Chamber of Construction Industry (CCI), and Green Building Council of Sri Lanka (GBCSL).

The forum was inaugurated and represented by luminaries of the Renewable Energy (RE) industry, including Dr Sulakshana Jayawardena, Director General, Sri Lanka Sustainable Energy; Shirley Jayawardena, President, FCCISL; Hemantha Samarakoon, Secretary to the State Ministry of Solar, Wind and Hydro Power Generation Projects; Ranjith Sepala, Chairman,

SLSEA; Irina Thakur, First Secretary (Commerce & Culture), High Commission of India, Colombo, Sri Lanka; Yogesh Mudras, Managing Director, Informa Markets in India; and Rajneesh Khattar, Sr Group Director, Informa Markets in India.

Towards Self-reliance

By 2030, the Sri Lankan Government aims to be energy self-sufficient. Its goal is to increase the country's power generation capacity from 4,043 MW to 6,900 MW by 2025, with a significant increase in renewable energy. The country has already achieved 98 percent grid connectivity, which is relatively high by South Asian standards. In Sri Lanka, electricity is generated from three primary sources: thermal power (coal and fuel oil), hydropower, and other non-conventional renewable energy sources (solar power and wind power).

Speaking at the inauguration, Mudras noted, "Sri Lanka is a promising RE country with favorable conditions for generating electricity from renewable sources, especially solar. While the country's annual total electricity demand is about 14,150 GWh, the annual demand for the same is expected to increase by 4.9 percent over the next 20 years."

He further added, "The Sri Lankan Ministry of Energy initiated the implementation of a nationwide program for the expansion of solar



energy, as the country aims to equip one million households by 2025 with photovoltaic systems that will feed an additional 1,000 MW into the power grid. With the public lacking information about alternative energy sources and conscious use of electricity, the RE Sri Lanka Growth Forum aims to create more awareness and initiate discussions on the roadmap for the industry.”

Energy Solutions for Tomorrow

The two-day conference brought together visionaries and trailblazers who shared their ideas and vision for a cleaner, greener world. The sessions covered topics such as Global Solutions in the RE space; Future of Energy Solutions in Technology and Innovations; Scope Scalability and Success in Utility-Scale vs Distributed Generation; Doing Business in Sri Lanka – Commercial Business Guide; Moving Forward – Technology that Matters, and more.

The opening session titled ‘Striking a Chord – With Net Zero Emission!’ discussed Sri Lanka’s Power sector, RE vision, policy, trends, global market, bilateral trade benefits and opportunities, and building energy.

A session on ‘A Bilateral Partnership with Global Solutions – Mission 2022 & Beyond’ discussed the advantages of bilateral trade agreements, technology adoption, power parity, and beyond. The panel session on ‘100% Renewable Energy in Sri Lanka by 2050’ explored market potential, funding transformation, policy advantages, the investment required, and the risk involved. The ‘Future of Energy Revolution in Technology & Innovations!’ presentation provided a reality check and highlighted the benefits of technology adoption through best practices and case studies in the RE and Clean Energy sector. ‘Scope, Scalability & Success - Utility-Scale v/s Distributed Generation’ discussed the modalities, costs of constructing, and commissioning of distributed and utility-scale projects with projections over the years.

‘Doing Business in Sri Lanka – Commercial Business Guide!’, ‘Going Forward – Technology that Matters!’, ‘Wind Energy Opportunities & Challenges’; and ‘Concepts and Designs: Sowing Seeds of Innovation’ were some of the more topics covered.

Experts Unite

Speakers at the international forum involved Damitha Kumarasinghe, Director General, Public Utilities Commission of Sri Lanka; Eng Major Ranjith Gunathilake, President CCI Sri Lanka; Sumal Perera, Founder Chairman, Access Group of Companies; KV Subrahmanyam, Vice President, Business Development, Enerparc Energy Pvt Ltd; Ranjith Dissanayake, Chairman, Green Building Council of Sri Lanka; Kamal

By 2030, the Sri Lankan Government aims to be energy self-sufficient. Its goal is to increase the country’s power generation capacity from 4,043 MW to 6,900 MW by 2025, with a significant increase in renewable energy.

Dorabawila, Principal Investment Officer, IFC; Winnie Wang, Senior Transport Specialist, World Bank Group; Gamini Sarathchandra, Director-Environment, Renewable and Efficiency, Public Utility Commission of Sri Lanka; Eng Colonel Nissanka N Wijeratne, Secretary General / CEO, Chamber of Construction Industry of Sri Lanka; Keerthi Gunawardane, Senior Vice President, FCCISL; Shiran Fernando, Chief Economist, Ceylon Chamber of Commerce; Dr PSN De Silva, General Manager, Lanka Electricity Company (Pvt) Ltd; and Harsha Wickramasinghe, Deputy Director General (Demand Side Management), Sri Lanka Sustainable Energy Authority, among others. ///



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Post Show Report: The Business Women Expo 2022



All image source: HITEX Exhibition Centre

RISING HIGH

The Business Women Expo 2022, India's largest platform for women-led businesses, held from March 11-13 at HITEX Exhibition Centre in Hyderabad, concluded successfully. Highlights from the event that celebrates women's achievements and creates business opportunities for them...

The Business Women Expo is a first-of-its-kind B2B and B2C exhibition that showcases the mettle of India's women entrepreneurs and provides them a platform to grow. This year, the show featured 150 women-led businesses from states including Gujarat, West Bengal, Maharashtra, Tamil Nadu, Karnataka, Rajasthan, and Delhi.

Jointly hosted by Hyderabad International Trade Expositions Ltd (HITEX) and Confederation of Women Entrepreneurs (COWE), the second edition of the three-day event was supported by the Development Commissionerate of the Ministry of Micro, Small, and Medium Enterprises (MSME), Women Entrepreneurship Development Organization (WEDO),

Dalit Indian Chamber of Commerce & Industry (DICCI), Hyderabad Software Enterprises Association (HYSEA), The Federation of Telangana Chambers of Commerce and Industry (FTCCI), and others. The Indus Entrepreneurs (TiE) Hyderabad supported it by being the knowledge partner.

MSME supported 54 stalls at the event through the Procurement and Marketing Support (PMS) Scheme. The food courts were also maintained by women food entrepreneurs.

Additional Support

During the inaugural address, D Chandra Sekhar, Additional Development Commissioner, MSME-Development Institute, stated that they had sponsored 54 women entrepreneurs to participate in the Business Women Expo. "Out of these, 34 women are from Telangana, and the rest 20 are from Gujarat and other states. We have spent ₹20 lakhs on the same," he added.

Sekhar asserted that women business owners could also travel abroad to promote their enterprises, saying, "For this, we have identified 700 exhibitions. They can apply for the same before March 15. We will



give them ₹1.5 lakh for the flight ticket and ₹3 lakh for participation. Forty percent of MSME programs are meant for women.”

Funding Deserving Startups

The TiE Women Pitch Competition held its third edition during the expo. Eleven investors heard pitches from 15 startups.

TiE Hyderabad also held a successful TiE Investor Connect - Women Special Edition. TiE Investor Connect is a platform that allows curated startups to pitch their business to top Indian PE/VC/Seed/Angel funds across the industry. This was the first TiE Hyderabad Investor Connect-2022 session focused on women entrepreneurs. Fifteen startups, led/co-led by female entrepreneurs from multiple sectors, pitched to 11 investors at the early and revenue stages.

A panel of the Investor Committee curated and lined up 15 women entrepreneurs from the 80 applications received from women-led startups. Investors expressed interest in at least ten startups for further discussion. They will meet with them later, one-on-one. Sectors such as

TiE Women has impacted over 200 women entrepreneurs in the last two years. It has added 126 women to its network and has 30 mentors committed to it. Some of these women were chosen to pitch in Shark Tank and were funded to the tune of ₹56 crore.



Manufacturing, Technology, Education, Fashion, Food, and Health & Wellness were represented.

New Initiatives

In addition, the TiE Women 2022 initiative was unveiled. It was launched by Suresh Raju, President, TiE Hyderabad; Srikanth TG, Business Head, HITEX; Purnima Kamble, Chairwoman, CII-Indian Women Network (IWN) Telangana; Rashida Adenwala, Vice President, TiE Hyderabad, and others.



Addressing the gathering, the TiE Hyderabad President said that the pandemic paved the way for more women to enter the workforce by providing work-from-home opportunities. Nearly 26 percent of women in the workforce work from home. “Women’s workforce contributes 17 percent to our GDP, and 28 percent of enterprises are managed by women. The Government and the corporates are encouraging more women to get to work. TiE Hyderabad has a big role to play,” he said.

Speaking further, he added that more than 100 women entrepreneurs from various countries are expected to attend the TiE Global Summit, which will be hosted by the local chapter in December in Hyderabad.

Against this backdrop, Adenwala commented, “It is a leading initiative of TiE across the globe. It is a pitch competition. It is launched to showcase women entrepreneurs from the states of Telangana and Andhra Pradesh to a stellar global team and build a climate of inclusivity. This is the only program serving as an opportunity for women entrepreneurs to represent the two states and compete at a global scale.”

Onward and Upward

TiE Women has impacted over 200 women entrepreneurs in the last

two years. Adenwala revealed that TiE Women has added 126 women to its network. This initiative has 30 mentors committed to it. She stated that a couple of these women were chosen to pitch in Shark Tank and were funded to the tune of ₹56 crore. Shark Tank is a reality show in which entrepreneurs give business presentations to a panel of investors, or sharks, who decide whether or not to invest in their company.

Madhu Tyagi, Vice President, COWE, mentioned that B2B meetings were held in four industry verticals: Hospitality, Health Care, Retail, and Manufacturing. Businesswomen were introduced to potential customers as a result of these meetings.

Qentelli and Progress held a job fair as well. The expo featured a food entrepreneur ‘foodpreneur’ pavilion, which had 30 stalls and served as a meeting place for food entrepreneurs and innovators. **////**



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Post Show Report - Aakar Beauty-Salon March Expo 2022



All image source: Aakar Exhibition Pvt Ltd

FOR THE BEAUTY MATTERS

Aakar Beauty-Salon March Expo 2022 ended on a high note with a strong national presence from 125 exhibitors, making it the first truly glorious beauty event of 2022 to take place live and in-person. Highlights...

Eager to reconnect and learn about the trends shaping the Beauty industry in the post-pandemic era, businesses from all over the world thronged Aakar Beauty-Salon March Expo 2022, the region's largest international trade fair for beauty products and services.

Organized by Aakar Exhibition Pvt Ltd and powered by Keauty Beauty, an exclusive beauty products store, the event had IKONIC PROFESSIONAL as its registration sponsor and Blush & Glow Professional as its skin partner. The latest edition of the show, held on March 14-15, 2022, at EKA Club, Kankaria, Ahmedabad, was a testimony of its commitment to connecting businesses worldwide.

The two-day event welcomed over 12,000 visitors with a full itinerary of events, including live demonstrations, barber showcases, product demonstrations, and expert talks. The event was supported by Indian Beauty Association (IBA) and Beauty World Association of India (BWA).

Beauty Professionals Unite

More than half of the attendees were beauticians, with Hair Professionals, Facility Managers, Service Consultants, Nail Artists, and Skin Experts rounding out the rest. A large percentage of visitors came to the event to seek new suppliers and products, gather market and trend information, meet and network with current suppliers and clients, look for OEM/ODM suppliers, and work on importing new products. The majority rated the event as the best business platform and expressed satisfaction with the management and facilities, indicating that the exhibition met their expectations.

Wide Range of Product Display

The Indian beauty industry is expected to reach US\$ 30 billion by 2025 as consumers spend more money on small indulgences



Supported by Indian Beauty Association (IBA) and Beauty World Association of India (BWA), the two-day show welcomed over 12,000 visitors with a full itinerary of events, including live demonstrations, barber showcases, product demonstrations, and expert talks.

Brooches Neck Scarves, and Tattoo Artistry; and Spa & Well-Being: Spa Products Suppliers, Spa Equipment & Accessory Suppliers, Obesity Clinics, Spa Centres/Spa Consultants, Spa Products Supplies, and Personality Development & Grooming Institutes.

Special Attraction

The March edition of the event featured a 'Live Stage Demo' from India's top makeup artists and hairstylists, all under one roof. Rajni Sosa, Kavita Patel, Bijal Gada, Shivani Vyas, Aturen, and Mukul Verma were among the experienced make-up artists, with Nikhil Bhanushali for Semi-Permanent Make-up Training, International Hair Stylist Prajakta Bhoir, and Harsh Punjabi as India's Youngest Make-up and Facechart Artist. The event also offered a lucky draw every hour for attendees.

following the lockdown. In line with this trend, exhibitor sentiments were high. The majority of them indicated that they had an effective exhibition and would exhibit at the next fair, with the show rated as good or very good.

The exhibitor profile included Beauty, Cosmetics & Personal Care; Ayurvedic, Herbal & Health: Skin Care, Beauty Parlor, Color Cosmetics & Makeup Accessories, Cosmetic/Reconstructive Plastic Surgery, Non-surgical Cosmetic Procedures, Hair Salons, Oral Care, Fragrances, Ayurvedic, Health & Herbal Products, Health Food Products, Ayurvedic & Herbal Remedies, and Ayurvedic & Herbal Clinics; Hair & Nail Art: Hair & Nail Cosmetic Products, Training Institute, and Hair & Nail Art Tools; Beauty Accessories: Designer Handbags & Purses, Hair Accessories, Opticians Products, Designer

The next Aakar Beauty-Salon Expo 2022 will be held on September 12-14, 2022, at Gujarat University Exhibition Centre, Helmet Circle, Ahmedabad. **////**



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All image source: FICCI

CONQUERING THE SKY

Asia's largest civil aviation event Wings India 2022 focused on new business acquisitions, investments, policy formation, and regional connectivity, providing a much-needed fillip to the aviation sector. Highlights...

Wings India 2022, Asia's most significant event on civil aviation (commercial, general, and business), held from March 24-27, 2022, at Begumpet Airport, Hyderabad, was jointly organized by the Ministry of Civil Aviation, Government of India (MoCA GoI), Airports Authority of India (AAI), and Federation of Indian Chambers of Commerce and Industry (FICCI).

The fifth edition of the biennial event, themed 'India@75: New Horizon for Aviation Industry', was formally inaugurated by Shri Jyotiraditya M Scindia, Hon'ble Minister of Civil Aviation, Ministry of Civil Aviation, Government of India.

Government Impetus

Stressing the Government's disposition to be a constructive collaborator rather than a restrictive regulator to the industry leaders, the Minister of Civil Aviation announced that from March 27 onwards, India will be opening up 100 percent of its international operations.

He elaborately spoke about the Government's new policies and initiatives for MROs, such as duty scrapping and GST reduction. He added, "The UDAN (Ude Desh Ka Aam Naagrik) scheme, which fulfills the aspirations of a common man wearing 'hawai chappal' to fly in 'hawaijahaz', aims to connect every single citizen to be able to fly. Under UDAN, 409 routes are operational now, and 1,75,000 flights have flown till date, proving last-mile connectivity. Our mission is to plant strong roots of the civil aviation ecosystem in India."

He further informed, "Airlines, the building of airports, and infrastructure development will power growth and create ripples. 3.1 is the economic multiplier for every dollar invested in aviation. The Aviation industry has an employment multiplier of 1:6.1, i.e., for every one direct job, it creates 6.1 indirect jobs. Civil Aviation is probably one of the largest employment generation sectors in the world."

Key Highlights

The first two days of the Global Aviation Summit were business days, with 14 different round tables and panel discussions, 76 speakers, 76 delegates including 22 foreign delegations, and 364 B2B meetings in the presence of senior officials from the Government of India, key policy-makers, global experts, corporate leaders, and other stakeholders, and 28 participating states and UTs. The remaining two days were open to the general public, witnessing the presence of 125 exhibitors, which got a footfall of approximately 3,253 business visitors and 52,345 general visitors, making the Wings India 2022 exhibition a grand success.



The showstopper of the event, the Sarang helicopter aerobatics team of the Indian Air Force (IAF), performed all four days, with the last two days open to the public. There were 12 of the world's best metal birds on display, including the AIRBUS A350, EMBRAER 195 E2, NAL-HANSA-3, HANSA-3/NG, JetSetGo Aviation Services Pvt Ltd-Legacy 600 and Hawker 800 XP, Blue Ray Aviation Private Limited-Cessna 182, Kasstech Aerospace-DA42, and HAL-DO228.

Round Tables and Conferences

The exhibition was held in conjunction with a conference on civil aviation policy and business, which was attended by prominent speakers, policymakers, and experts.

Round tables were held on the Helicopter industry, Business Aviation, and Krishi UDAN. Others included the India-UK round table with the British High Commission and UK NATS and the India-US round table with AMCHAM.

Several panel discussions were held with topics including 'The Outlook: Aviation Financing and Leasing'; 'Air Cargo, Resilient in Paradigm Shift: A Perfect Illustration'; 'Making India a Global Drone Hub by 2030: Issues & Way Forward'; 'Revival of Aviation - Ascending through the Clouds of Optimism: Airlines Perspective'; 'Future of Travel: Airport Perspective'; and 'Aero-manufacturing and MRO: A Segment in Upheaval'.

Other Features

The other components of the event include the Global CEOs Forum, Releases, Signing of MoUs, Exchanging LoI (Letter of Intent), Drafting Schemes, Ministerial Plenary, and Awards.

The Global CEOs Forum brought together world-class CEOs of airlines, airports, suppliers, and investors to discuss the global outlook,

An Exchange of Intent of Cooperation took place between Hindustan Aeronautics Ltd (HAL) and Pawan Hans Ltd (PHL) for a long-term lease of 20 helicopters. Flybig and De Havilland Aircraft Company of Canada also exchanged an LoI for enhancing last-mile connectivity and hinterland connectivity in the presence of the Civil Aviation Minister.

The UDAN (Ude Desh Ka Aam Naagrik) scheme, which fulfills the aspirations of a common man wearing 'hawai chappal' to fly in 'hawajahaz', aims to connect every single citizen to be able to fly. Under UDAN, 409 routes are operational now, and 1,75,000 flights have flown till date, proving last-mile connectivity. Our mission is to plant strong roots of the civil aviation ecosystem in India.

Shri Jyotiraditya M Scindia
Hon'ble Minister of Civil Aviation
Ministry of Civil Aviation
Government of India

key trends, and synergy between the Indian and global aviation markets.

In addition, the Minister for Civil Aviation released a knowledge paper, and a new sub-scheme to promote small aircraft, helicopters, and seaplanes under UDAN was released. An Exchange of Intent of Cooperation took place between Hindustan Aeronautics Ltd (HAL) and Pawan Hans Ltd (PHL) for a long-term lease of 20 helicopters. Flybig and De Havilland Aircraft Company of Canada also exchanged an LoI for enhancing last-mile connectivity and hinterland connectivity in the presence of the Civil Aviation Minister.

During the Ministerial Plenary Session, Ministers from around the world shared their vision for improving the aviation ecosystem and key analytical inputs on the challenges and path forward to develop a sustainable and robust Aviation sector.

Furthermore, FICCI organized the 'WINGS INDIA AWARDS 2022' for Excellence in the Civil Aviation Sector, which were given to Aviation-related companies/institutions/organizations that have set standards and made significant contributions to Civil Aviation in India. There were 160 applications in total. **////**



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MAGNIFICENCE IS HANDCRAFTED



All image source: Export Promotion Council for Handicrafts (EPCH)

Held at the plush India Expo Centre & Mart, Delhi-NCR, the 53rd edition of IHGF Delhi Fair offered a true taste of Indian culture through a comprehensive collection of handmade home, lifestyle, fashion, textiles, and furniture products for the season ahead from over 2,000 manufacturers and exporters.



Organized by Export Promotion Council for Handicrafts (EPCH), the apex organization representing handicraft manufacturers and exporters in India, IHGF Delhi Fair is an international event for handicrafts and arts and is held twice every year as Spring and Autumn editions.



The current year's Spring edition, held from March 30-April 3, spelled optimism and normalcy, as it was a full-fledged physical show after its earlier pre-run in October 2021.

With its 2,596 exhibitors, regional displays, craft demonstrations, ramp shows, seminars, workshops, and a host of supporting events, the event hosted a large number of buyers and buying representatives from 92 nations.

Proffering the Taste of Indian Culture

The show put forth the best in Indian handicrafts, which are well admired across the globe. This edition





included 14 display sectors, spread across 14 halls and 900 Permanent Showrooms. It put together a comprehensive resource for home, lifestyle fashion, textiles, and furniture with housewares, home furnishing, gifts and decorative products, lamps and lighting, spa & wellness, carpets and rugs, bathroom accessories, garden accessories, educational toys & games, handmade paper products & stationery, and leather bags.

Although most of the buyers were from America, Europe, and the Middle East, there were some from Asia, Africa, and other regions. The sourcing pitch uplifted the morale of exhibitors, buyers, organizers, and all artisans and stakeholders linked in the value chain.

With travel restrictions being eased out, the buyer turnout and attitude were encouraging for both regular and first-time exhibitors, including new enterprises that have just ventured into this sector. Buyers were visibly delighted at making it to the show to forge in-person connections. Some buyers shared that the pandemic gave them the time to reassess business propositions, focus on new product developments with suppliers and seek new businesses on IHGF virtual shows that got a concrete direction through meetings at this edition.

Focus on Sustainability

Sustainability continued to be at the fore as many sought eco-friendly and compliant ranges in home and lifestyle products. Some said they

The next edition of the fair will be organized at India Expo Centre & Mart, Delhi-NCR, from October 14-18, 2022.

loved the 'raw' and 'natural' look, and their suppliers at the fair this time offered more options in repurposed cast-off materials and derivatives drawn from nature. European buyers sourced interesting regular-use bags as alternatives to plastics, among other home products. Many selected basketry and home utility items were made from jute, hemp, coarse riverside grass, cane & bamboo, etc. Exhibitors at the fair were equally inclined towards sustainability and surprised the buyers with a wide range of products.





RK Malhotra, Chairman, EPCH, said, “Our buyers have been happy to see that we share the global concern towards saving the environment.”

Echoing the sentiment, Dr Rakesh Kumar, Director General, EPCH & Chairman, IEML, said, “While many established manufacturers in India have taken decisive steps to be socially as well as environmentally responsible and compliant, and are certified, there are artisans and manufacturers at the grassroots level whose business model is essentially centered on sustainability. We bring them to the forefront through this fair.”

RK Verma, Executive Director, EPCH, said, “Over the last many years, a large number of buyers and sellers have been dependent on IHGF Delhi Fair for procurement and supply of products that vibe well

with consumers across world markets and are readily sellable. Hence, the successful organization of this physical show was critical for many, exhibitors and buyers alike.” **////**



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HEALTHCARE IN FOCUS

Medically Hyderabad 2022, India's largest exhibition and trade fair on medical equipment and hospital needs, served as a marketing platform for medical equipment companies to showcase their products to hospital owners and key decision makers, maintaining its position as India's best-attended show in the field.



Image source: Medexpert Business Consultants Pvt Ltd

In its 28th edition in Hyderabad, the event attracted over 300 exhibitors, 500 delegates, and 5,000 professional visitors across 8,000 sq mt of net exhibition space.

Dialysis Machines, Diathermy, Disposables, Drapes, Endoscopy Equipment, Fire Safety, Hospital Architecture, Hospital Garments, Hospital Signages, Hospital Management Software, ICU & Critical Care Equipment, Imaging & Radiology, Implants, Infusion Pumps, Infection Control Products, Lab Equipment, Mannequins, Medical Gas, Modular OT, Patient Monitors, OT Equipment, PACS, Patient Engagement, Pharmacy Storage Solutions, Rehab & Physiotherapy, Smart ICU, Storage Racks, Surgical Equipment, Surgical Instruments, Ventilators, and Vinyl Flooring.

Doctors, Hospital Owners, Medical Directors, Administrators, CFOs, CIOs, CTOs, Purchase Managers, Biomedical Engineers, Nursing Superintendents, Key Decision Makers, Dealers & Distributors, Importers & Exporters, Manufacturers, Key Government Personnel and Policymakers, Paramedical Staff, Diagnostics Centers, Healthcare Consultants, and Healthcare Professionals were among the visitors. **////**

Held from March 25-27, 2022 at HITEX Exhibition Centre in Hyderabad, India, the last edition of Medically was organized by Medexpert Business Consultants Pvt Ltd.

The exhibition is promoted by Dr S Manivannan, Promoter and Director of the 1,200-bedded Kauvery Group of Hospitals. Early in his career, he noticed that nursing homes, small clinics, and hospitals in tier 2 and 3 cities were disadvantaged when purchasing consumables and equipment. Medically was thus born out of the need to provide small players with the choice and price advantage, which the established ones were in no dearth of.

Worthy Proposition

In its 28th edition in Hyderabad, the event attracted over 300 exhibitors, 500 delegates, and 5,000 professional visitors across 8,000 sq mt of net exhibition space. It was a true bazaar for hospital equipment and supplies, ranging from surgical gloves to the most advanced medical equipment used around the world. Medically shows are held in Chennai, Mumbai, New Delhi, Ahmedabad, Kolkata, Hyderabad, and Colombo.

The event was an ideal opportunity to network with peers, compare and select equipment, and, most importantly, to refresh the knowledge base in the intellectually stimulating 'BrainStorm Medically'. Diversity is a given at this expo, which is favored by many international product companies looking to expand their dealer and distributor base.

Visitor Profile and Displayed Equipment

The medical equipment kept on display included 3D Printers, Air-Conditioning Equipment, Ambulance, Autoclave, EtO, Biomedical Waste Management, Consumables, Cot/Stretcher/Wheelchairs, Defibrillators,



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All image source: Fairfest Media Ltd

IN THE RIGHT DIRECTION

Dedicated to reviving travel and tourism post-pandemic, Travel & Tourism Fair (TTF), Chennai concluded successfully on a hopeful note, providing an ideal platform for the travel industry's stakeholders to meet, mix, and market.

Organized by Fairfest Media Ltd, Travel & Tourism Fair (TTF) is India's oldest and leading travel trade show network, covering nine top domestic and outbound markets across India annually. It is held in Mumbai, Delhi, Kolkata, Bengaluru, Hyderabad, Ahmedabad, Surat, Pune, and Chennai. Uniquely positioned to help crack the market, TTF Chennai took place from March 31 to April 2, 2022, at the Chennai Trade Centre (Nandambakkam).

The event could not have taken place at a better time to provide the much-needed impetus to India's Travel and Tourism industry. The Government has called to resume travel completely, spelling significant relief for those involved in the travel trade, a business hardest hit by COVID-19. It is also a happy occasion for the end customers who have been waiting for the restrictions to be lifted.

Travel Resumes

On March 27, 2022, India resumed international flights in order to resume normal overseas operations for airlines and airports. This decision, made just before

the summer season, bodes well for the Travel and Tourism industry as a whole. According to DGCA reports, 60 airlines from 40 countries have been granted permission to operate 1,783 frequencies to and from India during the summer schedule, which runs from March 27 to October 29. It was also reported that a total of 1,466 international departures per week have been approved for six Indian carriers for the summer schedule, with flights to 43 destinations in 27 countries. A sharp increase in airline bookings, leading to pre-COVID levels, is expected in the coming months.

However, with major international destinations slowly reopening, a full resumption of international travel may take some time. Meanwhile, according to reports, domestic leisure travel is making a strong comeback. TTF Chennai took place at an ideal time when tourists are planning their next vacation. That is why the TTF series has adopted the theme 'Restart, Rebuild and Rejuvenate Travel & Tourism Economy'.

States Support

Tamil Nadu served as the Host State for the event and provided full support. Partner States included Odisha, Kerala, Karnataka, and Gujarat, while Feature States included Goa, Himachal Pradesh, Jammu & Kashmir, and Puducherry. Key private players from DMCs and sectors including Hospitality and Aviation were also a significant part of the event.

The event was inaugurated by Dr M Mathiventhan, Hon'ble Minister for Tourism, Government of Tamil Nadu. Dr B Chandra Mohan, IAS, Principal Secretary of Government Tourism and HRCE Department, Government of Tamil Nadu; Thiru Sandeep Nanduri, IAS, Director Tourism Government of Tamil Nadu and Managing Director TTDC; and Mohamed Farouk, Regional Director (Additional Charge), India Tourism Chennai,



India Tourism had a key presence at the show, showcasing all their campaigns and programmes like Azaadi Ka Amrit Mahotsav, Dekho Apna Desh, Ek Bharat Shreshtha Bharat etc.

along with travel association heads and top-level delegates, graced the event with their presence. Over 100 participants from 13 Indian states exhibited at the fair, for networking, face-to-face meetings, striking the deals of the future and building successful, steady business partnerships.

Going the Extra Mile

The Travel industry is expected to revive and restart in large numbers, with both new and existing partners. Eager travelers flocked to the show in search of the best deals and travel offers from across India.

India Tourism also had a significant presence at the show, displaying all of their campaigns and programs such as Azaadi Ka Amrit Mahotsav, Dekho Apna Desh, Ek Bharat Shreshtha Bharat, and others. Travel associations such as the Travel Agents Association of India (TAAI), Outbound Tour Operators Association of India (OTOAI), Association of Domestic Tour Operators of India (ADTOI), South India Global Tour Operators Association (SIGTOA), Travel Agents Federation of India (TAFI), Enterprising Travel Agent's Association (ETAA), Indian Association of Tour Operators (IATO), Tour Operators Association (TOA), etc. actively supported TTF. The show's media partners included Travel and Tour World, Musafir Media Hub, The Voice of Chandigarh, Tourism Mirror, Travel Correspondence, BOTT, Sihra News, Travel Techie, Travel Secrets, TravTour MICE, Travel Turtle, and T3FS. // //



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SPREADING A GLOWING RADIANCE



All image source: All India Gem & Jewellery Domestic Council

To further jewelry promotion in India, GJC organized India Gem & Jewellery Show 2022, its first B2B jewelry expo that assembled top-of-the-line manufacturers, retailers, wholesalers, dealers, traders, and delegates from the Gems and Jewelry industry and proved to be the ultimate sourcing platform for doing business.

All India Gem and Jewellery Domestic Council (GJC), the apex industry body representing the Jewelry sector in India, organized its first-ever mega B2B expo India Gem & Jewellery Show (GJS) 2022, that hit the right chord with the stakeholders of the industry, turning out to be an outstanding success. The expo was held from April 3-6, 2022, at Jio World Convention Centre (JWCC), Mumbai.

Graced by Dignitaries

The four-day event was graced by the presence of Shri Nitin Gadkari, Union Minister for Road Transport & Highways, Government of India; Shri Raosaheb Danve, Union Minister of State for Railways, Coal and Mines, Government of India; and renowned singer Anup Jalota.

Shri Danve inaugurated the event along with Ashish Pethe, Chairman, GJC;

Saiyam Mehra, Vice Chairman, GJC & Convener, GJS; Avinash Gupta, Co-Convener, GJS; Nilesh Shobhawat, Co-Convener, GJS; GJC COAs; and industry delegates.

Addressing the gathering at the expo, Union Minister Shri Gadkari said, "I applaud the enthusiastic response of all the participants at this expo. This is evidence of the MSME growth in our growing country. MSMEs contribute 30 percent to the country's GDP and share 40 percent of our exports. They have created 11 crore jobs that aligns with the Government's vision of Aatmanirbhar Bharat growth of the MSME sector."

He further emphasized the need for MSMEs to grow their exports by more than 50 percent. "The Gem & Jewelry industry contributes about 40 percent of the exports, with a value of about US\$25 billion. This is a significant achievement of the industry, and there is more potential to grow. With the success of GJS 2022 Expo by GJC, I can see upward growth for the next 25 years, and India will boom in the Jewelry business internally and internationally."

Addressing the gathering, Shri Danve said, "I am really glad that this show is being organized in Mumbai. Trust is the foundation of the governance philosophy of our Government led by the Prime Minister Shri Narendra Modi. We should make the nation self-reliant in jewelry by



substituting imported volume with domestic products, which will be the real vision of Aatmanirbhar Bharat.”

Thanking Shri Danve and Shri Gadkari for their presence at the event, Pethe said, “The show has been a grand success with a large number of visitors and attendees participating in it. The jewelry manufactured by Indian artisans is well appreciated in the global markets. We will continue to make efforts to make India Aatmanirbhar in jewelry.”

“We are trying to protect, progress, and promote the industry for the past 17-18 years since our inception. I am grateful to our ministers who understand the problems at the grass-root level and come up with amicable solutions. With their support, we prosper together,” he added.

Mehra expressed his heartfelt gratitude to Shri Gadkari for his valuable time and powerful support. “I would like to let you know that the 2.5

The event witnessed the footfall of more than 16,000 visitors from across India as well as foreign nations. It played host to over 600 exhibitors in 1,277 booths. Educational seminars along with trend talks by prominent leaders from the industry added significant value to the mega B2B trade expo.

lakh sq ft area of the exhibition floor, with its 1,200 stalls, has won the hearts of diverse customers. India has 6,000 tonne gold resource and within two days of this exhibition, we have received orders of 200 tonne, which is remarkable. Our artisans, designers, and manufacturers are leaving no stone unturned and are working round the clock to come up with the best products for the auspicious occasion of Akshay Tritiya. We are working towards making the best facilities for our artisans from Maharashtra to Bengal to provide them the state-of-the-art set-up.”

Highlights of the Show

The event witnessed the footfall of more than 16,000 visitors from across India as well as foreign nations. It played host to over 600 exhibitors in 1,277 booths. Educational seminars along with trend talks by prominent leaders from the industry added significant value to the mega B2B trade expo.

BVC Logistics and Sequel Logistics were the logistics partners for GJS 2022. The World Gold Council (WGC), Bombay Stock Exchange (BSE), and the Ministry of Micro, Small and Medium Enterprises (MSME) supported the show. ////



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All image source: Messe Muenchen India

PROMOTING CERAMICS

Indian Ceramics Asia concluded its 16th edition on April 8, 2022, in its physical avatar at Helipad Exhibition Centre, Gandhinagar. Highlights from the show that provided the much-needed fillip to the ceramic and brick industry...

Indian Ceramics Asia is a state-of-the-art annual trade fair and conference for the Ceramic and Brick industry, showcasing a wide range of the latest machinery, high-quality raw materials, analysis and laboratory equipment, technical ceramics, equipment for storage and material handling, and much more used in the manufacturing of ceramics and bricks.

Organized by Messe Muenchen India and Unifair Exhibition Service, the latest edition of the show, held from April 6-8, 2022, was inaugurated by Shri Jagdishbhai Ishwarbhai Vishwakarma, Minister of State for Industries, Gandhinagar, Government of Gujarat.

Continuing the upbeat mood, the business community enthusiastically participated, with over 100 companies from 11 countries, including Bangladesh, China, Germany, India, Iran, Italy, Portugal, Spain, Turkey, United Kingdom, and United Arab Emirates, displaying their innovative solutions to 6,440 visitors from all over the world.

Support from Trade Associations

This year's Indian Ceramics Asia received strong advocacy and support from a number of trade associations, including the Indian Ceramic Society (InCerS), Morbi Ceramic Manufacturers Association (MCA), Gujarat Chamber of Commerce & Industry (GCCCI), Association of Italian Manufacturers of Machinery and Equipment for Ceramics (ACIMAC), and the Indian Council of Ceramic Tiles and Sanitaryware (ICCTAS), to name a few.

Speaking of Morbi, India's Ceramic Tile industry's largest cluster, and state initiatives, Shri Brijesh Bhai Merja, Minister of State, Labour, Skill Development, Employment, Panchayat, Rural Housing and Rural



Development, Government of Gujarat, highlighted, “Since Morbi is the hub of the Ceramic industry, Government of Gujarat has proposed a budget of 400 crore to build an International Ceramic Park, thereby boosting the ceramic manufacturing companies in the region.”

Indian Ceramics Asia drew over 100 companies from 11 countries, including Bangladesh, China, Germany, India, Iran, Italy, Portugal, Spain, Turkey, UK, and UAE, displaying their innovative solutions to 6,440 visitors from across the globe.

Delighted with the response, Dr Lalit Kumar Sharma, President, InCerS, stated, “We congratulate the organizers of Indian Ceramics Asia, as it was a great initiative and our members truly benefited from the presence of leading ceramic raw material and machinery brands from across the globe. We really look forward to once again partnering in the next edition as we anticipate more business opportunities for the stakeholders involved.”

Mukesh Kundariya, President, Vitrified Tiles Division, MCA, asserted,

“All our members were thrilled to witness such a strong partnership from the entire Ceramic industry as the demand for ceramic finished products is increasing year-on-year. The exhibition enabled a strong supply chain platform for all our members.”

Organizers' Take

Bhupinder Singh, CEO, Messe Muenchen India, commented, “We are happy that the 16th edition of Indian Ceramics Asia once again delivered a successful platform for exhibitors, partners, and buyers to meet, greet, and do business successfully. The exhibition halls displayed an atmosphere of confidence and the energy to exchange business on the floor.”

Ken Wong, General Manager, Unifair Exhibition Service, one of China's first professional exhibition organizing service enterprises, which has organized and conducted over 40 world-class exhibitions in various industrial sectors, added, “We are glad to see the exhibition hall buzzing again and would like to thank all participants for their care and cooperation.”

Co-located Shows

To provide market insights and information on the latest innovations and technology under one roof, Indian Ceramics Asia was co-located with India Brick and Roof Tile Exhibition (iBaRT) and Engineering and Technical Ceramics Exhibition (ETC).

The 12th edition of iBaRT focused on the heavy Clay industry ‘brick and roof tile’. iBaRT is well accepted and supported by key Indian and international Brick industry associations.

The 12th ETC Expo emphasized the Ceramic industry's most dynamic and specialized field, as well as one of the most efficient ceramic materials, ‘Technical Ceramics or Advanced Ceramics or Engineered Ceramics’. ETC is India's only platform for domestic and foreign enterprises involved in advanced ceramics development to strengthen communication and cooperation, improve brand value, promote new products, and expand the market.

With new trends and technologies emerging in the last 18 months, the event provided more than enough reasons to look forward to the next edition, which will be held from February 15-17, 2023 at Helipad Exhibition Centre in Gandhinagar, Gujarat. ///



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All image source: RX India

REDEFINING THE RETAIL EXPERIENCE

The unique platform of MAPIC India Shopping Centre Summit & Awards convened all the retail industry stakeholders under one roof to deliberate on the strategies and technologies to help transform the retail spaces of the future and acknowledge achievements and excellence in the business of shopping centers.

MAPIC India, formerly India Retail Forum (IRF), is a congregation of the best retail brands, companies, and minds from across the globe and the entire retail support fraternity in India. The forum brings an opportunity to learn, share, and evolve with the masters in the business, explore vibrant ideas, witness innovation, network, and celebrate outstanding achievements in the business of retail in India.

The event is India's largest retail support exposition and business networking platform – connecting retailers to real estate developers, brands to innovation, and retail support firms to cutting-edge technologies.

Highlights of the Show

Presented by the leading commercial

project, Grandthum, MAPIC India Shopping Centre Summit & Awards on April 13, 2022, at JW Marriott Hotel, Aerocity, New Delhi, had 'Future-proofing Retail Spaces for the Digital Age' as its theme and highlighted achievements, challenges, and prospects in the retail space.

The one-day event brought together 528 attendees, including 56 Speakers, 52 Sponsors, and Exhibitors from leading companies, namely Phoenix Mills, Deloitte India, Unity Group, Vegas Mall, Arvind Brands Ltd, DLF Malls, Inorbit Malls, CBRE, Fablestreet, Clovia, Lenskart.com, Le Marche Retail, JLL, Cushman & Wakefield, Fab India, Select City Walk, Pacific Group, WoW Momos, and more.

Engaging thought leadership sessions were held to identify the best strategies and technologies that can help transform the retail spaces of the future. A variety of topics were covered, including 'CXO's Agenda in 2022: What retail leaders must do differently to future-proof retail and retail spaces for a digital age consumer' and 'The Future of Retail: How retailers and mall developers are reinventing themselves by adopting omnichannel in the new normal'.

Impressed by the show, Atul Ruia, Chairman & Managing Director, The Phoenix Mills Ltd and Chairman, Shopping Centre Summit and



Awards, said, “A special thanks to MAPIC and the team for putting this event together and getting the industry together to help build amazing shopping centers once again.”

In a similar vein, Anuj Mathur, COO, RX India, the organizers of the show, commented, “MAPIC India Shopping Centre Summit & Awards has once again proven to be the most popular summit and awards show for the Retail industry. We are happy to see such a great response and are thankful to all the sponsors and delegates for their support. I would also like to congratulate all the winners and wish them to keep creating wonderful retail spaces.”

Recognizing Excellence

MAPIC India Shopping Centre Awards were powered by INVESTOXPRT, which once again recognized excellence in the business of shopping centers. Nominations were invited from across the industry, evaluated and scrutinized by given parameters, and finally presented to the jury consisting of eminent personalities.

Nexus Mall (Elante) was the winner in the category ‘Most Admired Shopping Centre of the Year: Non-Metro – North’. ‘Most Admired Shopping Centre of the Year: Metro-North’ was won by Select Citywalk. DLF Retail and Nexus Mall were both awarded the ‘Most Admired Shopping Centre Company of the Year’, and

MAPIC INDIA SHOPPING CENTRE AWARDS WERE POWERED BY INVESTOXPRT, WHICH ONCE AGAIN RECOGNIZED EXCELLENCE IN THE BUSINESS OF SHOPPING CENTERS. NOMINATIONS WERE INVITED FROM ACROSS THE INDUSTRY, EVALUATED AND SCRUTINIZED BY GIVEN PARAMETERS, AND FINALLY PRESENTED TO THE JURY CONSISTING OF EMINENT PERSONALITIES.



KW Delhi6 won in the category of ‘Most Innovative Architecture (Facade & Interior Design) for Shopping Centre’ among other notable winners. ///



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All image source: Informa Markets in India

A DAZZLING AFFAIR

Informa Markets in India has expanded into the combined North and Eastern regions with the launch of 'Jewellery Connect Patna'. The three-day glittering trade extravaganza created avenues for the East India jewelry fraternity, which had converged to showcase its statement creations on a national stage.

The first edition of the Jewellery Connect Patna, held from April 24-26, 2022, at Gyan Bhawan in Patna, Bihar, showcased the finest jewelry and an exclusive artisans' collection by bringing in the most prominent jewelers, import and export merchants, and industry associations.

With the launch of 'Jewellery Connect Patna', Informa Markets in India (formerly known as UBM India), the organizers of the Delhi Jewellery Gem Fair (DJGF) and the Hyderabad

Jewellery, Pearl & Gem Fair (HJF), expanded into the combined North and Eastern regions.

The three-day event was supported by prominent jewelry associations such as All India Jewellers & Goldsmith Federation (AIJGF) and Patliputra Sarafa Sangh.

The expo featured more than 150 traditional, modern, and innovative designer brands. Over 60 top exhibitors displayed Gold, Diamond, Silver, Pearl, Semi-Finished Products, Gemstones & Timepieces Manufacturers, Equipment, Supplies, Software & Technologies, precious metal and jewelry mounting traders, packaging and display, and hallmarks. The show drew visitors from Patna, Mumbai, Kolkata, Rajkot, and Delhi, as well as the jewelry communities of Bihar, Jharkhand, Orissa, West Bengal, UP, and Nepal.

Dignitaries Assemble

The event had representatives from trade and government bodies. Among the distinguished guests were Shri Awadesh Narain Singh, Chairman of Legislative Council, Bihar; Shri Tarkishore Prasadji, Hon'ble Deputy Chief Minister & Finance Minister, Government of Bihar; Shri Syed Shahnawaz Hussain, Hon'ble Industry Minister, Government of Bihar; Shri Jama Khan, Minister of Minority Welfare, Government of Bihar; Shri Pramod Kumar Gupta, Hon'ble Minister of Law and Sugarcane Industries, Government of Bihar; Shri Ravishankar Prasad, Member of Parliament, Patna Saheb; Shri Ramkripal Yadav, Member of Parliament; Shri Chotu Singh, Sr Leader; Pankaj Arora, President, AIJGF; Ashok Kumar Verma, President Bihar, AIJGF; Binod Kumar, President, Patliputra Sarafa Sangh, Bihar; Yogesh Mudras, Managing Director, Informa Markets in India and Pallavi Mehra, Group Director, Informa Markets in India.

Identifying Market Potential

Speaking at the launch of Jewellery Connect Patna, Mudras said, "We are excited to be back in the strength of the North and East sectors, this time in Bihar, one of the most untapped and promising markets for the jewelry community."

He asserted that the Indian Gems and Jewelry sector, the largest globally, accounts for approximately 29 percent of global jewelry consumption and is one of the leading contributors to the national economy. Pointing out the sector's need for significant reforms and support, he stated, "Thankfully, the Union Budget 2022-2023 included positive measures such as reducing customs duty on cut and polished diamonds and gemstones to 5 percent and an extension of ECLGS (Emergency Credit Line Guarantee Scheme)

for MSMEs that will help the industry's overall growth in the coming year."

"With our legacy of successful expos in the North and South, we aim to facilitate the buyer and seller community in Bihar and the neighboring states to build quality business relationships on a pan-India scale," he added.

He reiterated that the launch will support and expand the jewelry trade in the North and East India cluster, as well as introduce trends from different parts of the country.

Speaking of the association with Informa Markets in India at the event, Verma commented, "Jewellery Connect Patna is a compelling show in terms of the latest trends, eye-catching designs, and lucrative business opportunities. It is aimed at fulfilling one's all-season jewelry needs at one go from top manufacturers of the industry. We are proudly associated with Informa Markets in India."

To this, Kumar added, "Our association with Informa Markets in India has forged new avenues for the jewelers of

With our legacy of successful expos in the North and South, we aim to facilitate the buyer and seller community in Bihar and the neighboring states to build quality business relationships on a pan-India scale.

Yogesh Mudras
Managing Director
Informa Markets in India



Over 60 top exhibitors participated, showcasing gold, diamond, silver, pearl, semi-finished products, gemstones & timepieces manufacturers, equipment, supplies, software & technologies, precious metal and jewelry mounting traders, packaging and display, and hallmarks.

Bihar and opened markets to greater business opportunities. Informa Markets in India's reputation precedes itself and is synonymous with the highest level of professionalism and quality in B2B jewelry exhibitions. With successful shows like DJGF and HJF, Informa Markets in India has always paved the way."

Support and Participation

Exhibitors at the B2B expo included prominent names such as BG Platinum, Charu Chain & Jewels Pvt Ltd, Chain Ganga, Creative Jewel, Jewels Of Rajputana, M R Parmar Gold, Magic Gold, Mannat The Jewellers, Jalan's Gem & Jewellery Creation, Pannalal and Sons Jewellers, Rishwik Jewels Pvt Ltd, Shubh Art Jewellers, SL Gold, and Vrindavan Unit of Diamond Craft, to name a few. **////**



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DISHING OUT DELIGHT

Conducted physically after a two-year hiatus due to the pandemic, Asia’s biggest international food and hospitality fair AAHAR 2022 revived confidence among the attendees, and with additional zeal, concluded successfully in terms of business transactions, visitor response, and brand expansion.

With the support of the Ministry of Food Processing Industries, the Agricultural and Processed Food Products Development Authority (APEDA), and apex industry associations, the India Trade Promotion Organisation (ITPO) hosted the 36th edition of AAHAR 2022, the international food and hospitality fair, from April 26-30, 2022, at Pragati Maidan in New Delhi.

With a diverse range of products on display, AAHAR is the largest exposition in the South Asian region. With a star-studded lineup of prominent leaders, members of the diplomatic corps, hoteliers, restaurant owners, technocrats, award-winning chefs, influencers, food journalists, and global trendsetters, it took the experiential HoReCa (Hotel, Restaurant, and Café) sector to new heights. According to initial reports, around 1,00,000 business visitors from various parts of India and the rest of the world attended.

Attracting Quality Audience

AAHAR is the ideal platform for the Food and Hospitality industry to get back on track by acquiring new orders from the fair’s large number

of buyers and sourcing executives. This year, the event was particularly successful in attracting marquee companies and big brands, demonstrating its exemplary

Over 1,200 exhibitors from India and overseas participated, including the United Kingdom, United States of America, Australia, South Africa, Canada, Spain, Indonesia, Estonia, and France.

MAJOR THREE CATEGORIES OF PRODUCTS AT AAHAR 2022

FOOD SECTOR

- Fresh produce & Dairy Products Confectionery
- Chocolate Desserts, Bakery Products & Ingredients
- Organic & Health Products
- Frozen, Canned & Processed food
- Meat, Poultry & Sea Foods
- Cheese and Fine Specialty Food
- Snacks & Convenience Food
- Food Additives and Preservatives
- Coffee & Tea and Syrups
- Juices & Energy Drinks
- Alcoholic and Non-Alcoholic Beverages
- Ingredients & Packaging Supplies etc.

F&B EQUIPMENT SECTOR

- Bakery & Confectionery Equipment
- Food preparation Equipment & Supplies
- Food Processing & Packaging Equipment
- Refrigeration / Chillers / Freezers
- Stewarding
- Tableware & Glassware Products
- Bar Equipment & Supplies
- Storage Units
- Kitchen Support Equipment etc.

HOSPITALITY & DÉCOR SECTOR

- Housekeeping Products & Supplies
- Laundry & Cleaning Equipment
- Guest Amenities
- Linen; Furnishings; Fabrics & Apparels
- Corporate Gifts and Decor Solutions
- Bathroom Fittings & Fixtures
- Lighting Solutions
- Cooling Solutions
- Fitness & Spa Equipment
- Security & Safety Solutions
- In-Room Technology & Entertainment
- Hospitality Support IT Solutions
- Furniture & Interiors
- Carts & Trolleys

grit through the re-emergence of its physical format. It featured new verticals such as nutraceuticals, aquamarine, and dairy products, in addition to the usual exhibits. Furthermore, the first-ever hosted Buyers Program attracted 100 international buyers from 30 countries, demonstrating the growing interest of foreign buyers in the emerging Indian market. They expressed strong interest in a wide range of food and processed food products, as well as investment opportunities in India's hospitality sector.

Over 1,200 exhibitors from India and overseas participated, including the United Kingdom, United States of America, Australia, South Africa, Canada, Spain, Indonesia, Estonia, and France. AAHAR 2022 was also substantial in connecting companies with food processing and supply chain solutions, including the latest AI/IOT systems and plastic-free, environment-friendly, next-generation packing materials. FPOs (Partnered through World Bank), GI Tag products, Millet, and India's lost cereals received special attention.

Global Footprint and Key Interests

As the Travel industry appears to be returning to pre-pandemic

AAHAR 2022 featured new verticals such as nutraceuticals, aquamarine, and dairy products, in addition to the usual exhibits. Furthermore, the first-ever hosted Buyers Program attracted 100 international buyers from 30 countries, demonstrating the growing interest of foreign buyers in the emerging Indian market.

levels, particularly now that India has resumed regular international flights, the industry is looking to capitalize on emerging demand from both domestic and international travelers. Buyers from nearly 30 countries, including Uzbekistan, Vietnam, Nigeria, United Kingdom, United Arab Emirates, Kenya, Uganda, Ghana, Nepal, and Canada, visited AAHAR.

The buyers were interested in a variety of food-related businesses and have already started doing business with coffee, honey, bakery machines, and confectionery items. According to preliminary estimates, the fair generated business worth 1,800 crore and scripted success stories of Indian industry's resilience and determination in the face of pandemic challenges.

Dedicated stalls for exporters from the North-East region and Himalayan States and UTs such as Jammu and Kashmir, Ladakh, Uttarakhand, and Himachal Pradesh, Women Entrepreneurs, Farmers Producers Organizations (FPOs), Start-Ups, and exports of millets and millet products delighted the trade visitors. **////**



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All image source: PDA Trade Fairs Pvt Ltd

WIND OF CHANGE

The fourth edition of India's only comprehensive trade exhibition and conference for the wind energy sector Windergy India focused on meeting the country's commitment to a rapid transition to clean energy by laying the groundwork for attracting investments and providing a vibrant platform for stakeholders.

Organized by Indian Wind Turbine Manufacturers Association (IWTMA) and PDA Trade Fairs Pvt Ltd, Windergy India 2022 was held at Pragati Maidan in New Delhi from April 27-29, 2022. The three-day trade show and conference provided a stimulating forum for policymakers, regulatory authorities, and international and domestic technology, solutions, and service providers from the wind power industry to meet, interact, and engage.

The Indian Wind Energy industry is among the most advanced in the world. In the equipment manufacturing capacity alone, over ₹25,000 crore has been invested. The Indian Wind Energy Equipment sector has an annual manufacturing capacity of 15 GW and a 70-80 percent localization rate.

The Driving Force

The Indian Wind Energy sector expects to receive over ₹80,000 crore (around US\$ 10.50 billion) in investment over the next

few years as part of Prime Minister Shri Narendra Modi's pioneering clean energy initiative. The industry anticipates attracting ₹10,000-₹15,000 crore in investment in upgrading equipment manufacturing capacity alone, which will serve as a catalyst for an additional ₹70,000-₹80,000 crore in investment in complementary activities like transmission, storage, and services.

Speaking at the event, Tulsi Tanti, Chairman, IWTMA, stressed that India is now the hottest market for clean energy projects and expressed optimism regarding more companies flocking to India to invest. He added, "There is a fabulous market here and



investors have a great opportunity to leverage talent and other things for exports too.”

Furthermore, Karnataka Renewable Energy Development Agency Ltd (KREDL) signed expressions of interest for wind, solar, and hybrid projects to generate a total capacity of 9,218 MW and an investment of ₹61,227 crore, creating employment (direct/indirect) for over 12,000 people in Karnataka.

Additional Support

The event was organized with the support of the Ministry of New and Renewable Energy (MNRE) of the Government of India, as well as the Indian Renewable Energy Development Agency (IREDA), Solar Energy Corporation of India (SECI), India Energy Storage Alliance (IESA), Indian Wind Power Association (IWPA), Independent Power Producers Association of India (IPPAI), National Institute of Wind Energy (NIWE), Solar Energy Corporation of India (SECI), Skill Council for Green Jobs (SCGJ), World Wind Energy Association (WWEA), National Small Industries Corporation (NSIC), REAR - Renewable Energy Association, and The Energy and Resources Institute (TERI).

Denmark and the Government of Karnataka joined Windergy India 2022 as Partner Country and Partner State, respectively, through KREDL. The fair, inaugurated by H.E. Freddy Svane, Ambassador to India from Denmark, was successful in showcasing innovative technologies, products, and services for the



Wind Energy sector from around the world that captivated the visitors.

Pathway to Net Zero

The two-day conference, titled ‘Power of the Wind: India’s Drive to Net-Zero’, was co-organized by Vasudha Foundation



At Windergy India 2022, Karnataka Renewable Energy Development Agency Ltd (KREDL) signed expressions of interest for wind, solar, and hybrid projects to generate a total capacity of 9,218 MW and an investment of ₹61,227 crore, creating employment (direct/indirect) for over 12,000 people in Karnataka.

New and Renewable Energy, Government of India; Alok Kumar, IAS, Secretary, Ministry of Power; Anand Kumar, Chairman, Real Estate Regulation Act (RERA), and Former Secretary, MNRE; G Kumar Naik, IAS, Additional Chief Secretary to Government of Karnataka, and other dignitaries are among the speakers at the conference.

To sum up, the conference assisted the wind energy community in India, which is heavily reliant on government policies and regulations, in better understanding, analyzing, and reflecting on policy and regulatory challenges. Future electricity demands, efficient grid integration, and offshore, as well as technology and green finance methods, were all thoroughly examined.

and Wind Independent Power Producers Association (WIPPA), with BloombergNEF as Knowledge Partner. Senior bureaucrats, industry leaders, academics, and other subject matter experts delivered keynote speeches, thought-provoking panel discussions, special addresses, and technology presentations.

Indu Shekhar Chaturvedi, Secretary, Minister of New and Renewable Energy; Gauri Singh, Deputy Director-General, International Renewable Energy Agency (IRENA); Dinesh Jagdale, Joint Secretary, Ministry of

Envision, Suzlon, LM Wind Power, Siemens Gamesa, Sany Wind Energy, Rothe Erde, ZF Wind Power, Bonfiglioli Transmissions, Aditya Birla Advanced Materials, SKF, Senvion, Kluber Lubrication, and the National Institute of Wind Energy were among the exhibitors from India, Denmark, UK, Italy, Germany, France, US, Malaysia,



The industry anticipates attracting ₹10,000-₹15,000 crore in investment in upgrading equipment manufacturing capacity alone, which will serve as a catalyst for an additional ₹70,000-₹80,000 crore in investment in complementary activities like transmission, storage, and services.

Architects, Energy Consultants, Lawyers, Surveyors & Appraisers, Media, and trade press, Municipalities, Non-Governmental Organizations, Non-profit Organizations, Think Tanks, PSUs, Power Consultants, R&D Institutions, Technology Developers, Trading Company/Distributing Agent, Utility Providers, Venture Capitalists, and others.

Windergy India engaged its exhibitors and visitors in meaningful discussions over three days, resulting in the conversion of business potential into commerce by providing a vital common ground for various stakeholders to discuss policies, regulations, pricing, and cutting-edge technology, as well as assisting in attracting international investors to the region. **////**

and China. The event included IPPs such as Renew Power, Sembcorp, O2 Power, and Leap Green Energy.

Visitor Profile and Takeaways

Over 3,000 wind industry professionals from India and abroad attended the event, including Academicians, Associations, Industry Leaders, International Organizations, Banks and Financial Institutions, Clean-Tech Specialists, Consultants, Corporates, DISCOMS, Environmental Groups, State/Central Governments, Green Power Providers, Independent Power Producers, Investors, Landscape



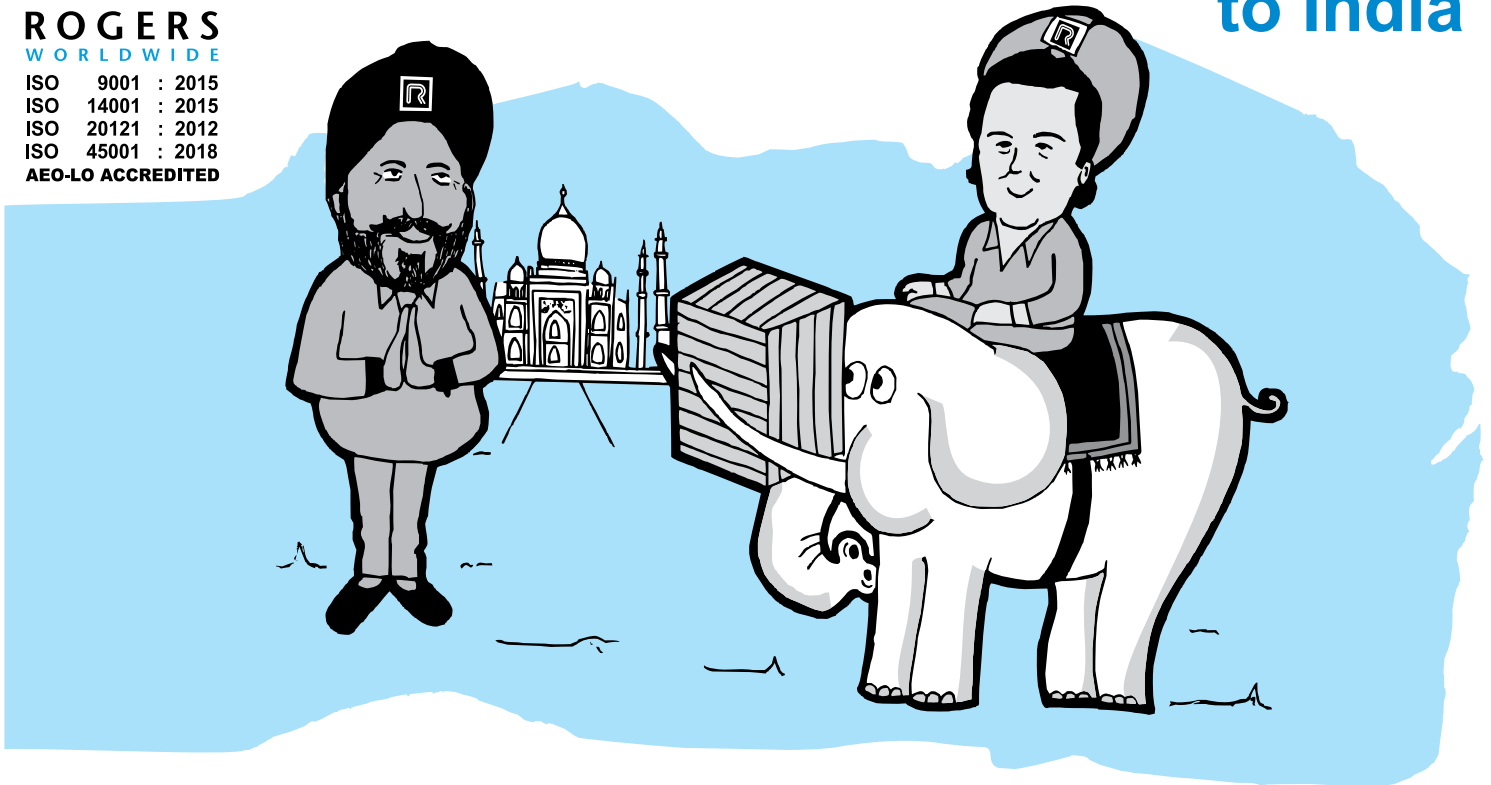
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