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INDIAN EXHIBITION INDUSTRY COMMUNIQUE

Volume - 02, Issue - 05, January-February 2024

Towards Onward Journey

VIKSIT BHARAT

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President's Perspective



Image Source: IEIA



We are pleased to announce April 1-7, 2024 as the IEIA Healthcare Week. Please undergo a comprehensive Healthcare check-up this week and encourage all your team members to do the same as well. ”

Dear Friends,

The Indian Exhibitions industry continues to be on a roll and it is busy times all over.

India has emerged as a significant economic power in recent times and we should soon become the world's third-largest economy in the next five years and a developed nation by 2047.

This robust economic growth will demand new investments in infrastructure, manufacturing, and technology and pave the way to launch exhibitions with new themes all across India,

In the coming financial year, Indian Exhibition Industry Association (IEIA) expects all shows to grow, and this growth will bring its own set of challenges. Investments in quality manpower and technology, making processes digital, and expanding to tier II and tier III cities will be keeping our members busy in the coming year.

Your association is planning to organize career fairs, do meet-ups in emerging exhibition centers, and do skill enhancement workshops in the next few weeks.

As we are all busy, it is vital to invest in personal well-being and health. We are pleased to announce April 1-7, 2024 as the IEIA Healthcare Week. Please undergo a comprehensive Healthcare check-up this week and encourage all your team members to do the same as well.

Investments in Healthcare will give you the biggest dividend in the future. Plan your investment today!

Warm Regards,

A handwritten signature in black ink, appearing to read 'Sooraj', with a horizontal line underneath.

**Sooraj Dhawan
President
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Paving the Way for More Opportunities

India's proposed trade agreements with the UK, Oman, and the European Free Trade Association (EFTA) is slated to create more business opportunities for the Indian market and bring in a transformative shift in the country's economic landscape.

Wrapped in the promises of increased bilateral trade, investment inflows, and economic integration, the India-EFTA Trade and Economic Partnership Agreement (TEPA) is expected to provide Indian exhibitors unprecedented access to foreign markets within Switzerland, Norway, Iceland, and Liechtenstein. This will certainly facilitate the showcasing of products and services to a wider audience in new geographies.

Aside from providing access to markets in the UK, Oman, and EFTA member countries, the agreement is expected to pave the way for more business opportunities, expansions, and collaborations. To this end, the Indian exhibition industry can also reap the benefits of increased market access, job creation, and tariff reductions.

With favorable trade agreements in place, India will be in a position to attract more foreign investments, consequently leading to the establishment of more businesses. This, in turn, will create more demand for trade fairs for manufacturers and service providers to showcase their products and capabilities.

However, the real impact on the Indian exhibition industry will depend on various factors such as the specific terms of the trade agreements, the level of implementation, and how effectively Indian businesses leverage the opportunities presented by these agreements.

We are committed to fostering conversations to bring forth the challenges and success tales of the industry through 'Your' own medium – ExhiBits. Your valuable opinion is what we value the most, so our inbox is always open at soumi.mitra@magicwandmedia.in

Stay well and connected!



SOUMI MITRA
MANAGING EDITOR
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"The ladder of success is best-climbed by stepping on the rungs of opportunity."

- Ayn Rand

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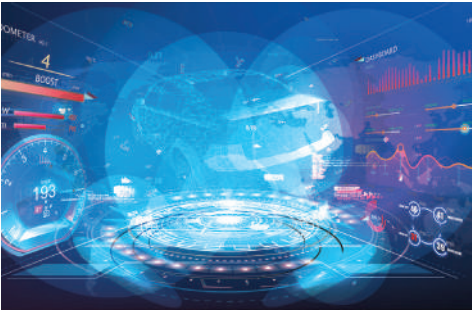
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PM Inaugurates Bharat Mobility Global Expo 2024



Hon'ble Prime Minister Narendra Modi addressed at India's largest and first-of-its-kind mobility exhibition, Bharat Mobility Global Expo 2024 that was held from February 1-3, 2024, at Bharat Mandapam, New Delhi.

"India is now on the threshold of becoming a global economic powerhouse, with the auto and automotive component industry playing a significant role," PM Modi stated. Highlighting India's stature in the global automotive market, he remarked, "Today, India is the world's third-largest market for passenger vehicles and among the top three countries globally manufacturing commercial vehicles."

He reiterated the Government's commitment to supporting various sectors through initiatives such as the Production Linked Incentive (PLI) Scheme.

With over 800 exhibitors from over 50 countries, the expo highlighted cutting-edge technologies, sustainable solutions, and breakthroughs in mobility. It featured participation from over 28 vehicle manufacturers, in addition to the presence of more than 600 auto component manufacturers. Over 1,000 brands from over 13 global markets showcased their complete range of products, technologies, and services at the event.

MoUs Inked at Vibrant Gujarat Summit 2024



The 10th Vibrant Gujarat Summit from January 10-12, 2024, at Mahatma Mandir Convention and Exhibition Centre in Gandhinagar, Gujarat, witnessed the signing of memoranda of understanding (MoU) for 41,299 projects worth INR 26.33 lakh crore. Most MoUs are signed for investments in emerging sectors like semiconductors, e-mobility, green hydrogen, and renewable energy.

The show achieved a landmark by securing MoUs for investments surpassing INR 45 lakh crore across 98,540 projects.

Themed 'Gateway to the Future', the summit welcomed 61,000 delegates from 140 countries. A total of 35 countries partnered for the summit and as many as 1.32 lakh registrations were made for participation.

Wings India 2024 Witnesses Overwhelming Participation



Asia's largest Aviation Expo Wings India 2024, from January 18-24, 2024, at Begumpet Airport in Hyderabad, had the Union Minister of Civil Aviation and Steel, Shri Jyotiraditya M Scindia inaugurating the event.

With the theme 'Connecting India to the World in Amrit Kaal: Setting the Stage for India Civil Aviation @2047', the show spanned commercial, general, and business aviation.

Talking about India's civil aviation growth story, the Minister said that India is the shining star in the Civil Aviation landscape. "Total number of domestic passengers rose from 60 million in 2014 to 143 million in 2020, growing at a CAGR of 14.5 percent and is expected to have crossed the figure of 150 million in 2023. We are clocking more than 4.5 lakh passengers a day regularly with a high of 4.67 lakh domestic passengers recently."

The launch of UDAN 5.3 was among the major announcements made at the inauguration of Wings India 2024. The Minister said that under PM's Flagship scheme RCS-UDAN, 76 airports in Tier-3 and Tier-4 and other remote corners of the country have been operationalized, thus enhancing last-mile connectivity.

Bharat Tex 2024 Inspired by PM's 5F Vision



Bharat Tex 2024, the largest global textile event in India, took place on February 26-29, 2024, at Bharat Mandapam, New Delhi. The show was inspired by the 5F Vision of Hon'ble Prime Minister, Narendra Modi. The '5F' Formula encompasses - Farm to fibre; fibre to factory; factory to fashion; and fashion to foreign.

The event was organized by a consortium of 11 Textile Export Promotion Councils and supported by the Ministry of Textiles and leading textile states including Uttar Pradesh, Maharashtra, Gujarat, Madhya Pradesh, Telangana, Tamil Nadu, and Karnataka that had their dedicated pavilions.

Multiple Memorandum of Understandings (MoUs) were signed across various domains, including academic collaboration, research, product development, and market linkage.

Bharat Tex served as a launchpad for initiatives like the 'Innovative Business Practices and Economic Models in the Textile Value Chain in India' (IndiaTex), and the Textile Grand Innovation Challenge, aiming to drive innovation and sustainability in the textile industry. It is a four-year UN Environment Program project that aims to accelerate the transition of the Indian textile sector towards circularity.

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PlastFocus 2024 Showcases Cutting-Edge in Plastics



The 2nd edition of India's premier exhibition in the plastics industry, PlastFocus, was held from February 1-5, 2024, at Yashobhoomi (India International Convention & Expo Centre - IICC), New Delhi. The expo hosted over 1,200 stalls and 50 international exhibitors from 18 countries in an expansive area of 1,00,000 sq mt. Over 300 cutting-edge machines were the star attraction at the event.

Organized by Triune Exhibitors Pvt Ltd and powered by the Plastic Machinery Manufacturers Association of India (PMMAI), the 5-day PlastFocus 2024 was supported by the Ministry of Chemicals and Fertilizers and the Ministry of Heavy Industries, Govt. of India.

The event was inaugurated by Sandeep Engineer, Chairman & Managing Director, Astral Ltd, in the presence of industry leaders including Mahendra Patel, Chairman Emeritus, PMMAI; Tushar Parikh, Chairman, PMMAI; and Bill Shukla, Vice Chairman, PMMAI.

Engineer expressed his optimism for the industry, stating, "The next 10 years are going to be the best years for the Indian industry. India is going to grow at an enormous pace in various businesses. Today, we have to import certain machines from developed countries. Let's bring this technology to India."

FinTech Festival India 2024 Convenes Global FinTech Experts



Focusing on 'Innovation, Global Collaboration, Regulation and Inclusion', FinTech Festival India 2024, was held at Asia's largest convention center Yashobhoomi, (India International Convention & Expo Centre - IICC), New Delhi, from March 6-8, 2024.

Themed 'Connecting innovators, co-creating the future of finance', FFI 2024 featured over 100 speakers and hosted around 6,000 attendees, to deliberate on the future of finance. It also featured a comprehensive mix of exhibition showcases, live demos, and new product launches.

The event held discussions and panels led by prominent leaders and experts from Meta, Google, Microsoft, The World Bank, UK, GIFT City, JP Morgan & Chase, Findi, Cyril Amarchand Mangaldas, Dept of Economic Affairs, Government of India International Finance Corporation, NPCI Bharat BillPay, Tata Digital, MUFG, Lending Kart, Muthoot FinCorp One, Silicon Valley Bank and more.

FFI 2024 also hosted the Founder's Pivot, where Unicorns, Soonicorns, and successful start-up founders shared their wisdom and insights, as well as the Investor Forum for start-ups to gain the opportunity to pitch to a panel of investors in closed-door sessions.

India Energy Week 2024, a Successful Goa Edition

India's largest and only all-encompassing energy exhibition and conference, India Energy Week 2024, took place at Quitol, South Goa from February 6-9. The inauguration ceremony at the IPSHEM-ONGC Training Institute happened at the hands of Hon'ble Prime Minister Narendra Modi who addressed the gathering and participated in the roundtable with global Oil & Gas CEOs and experts.

Encouraging and fostering startups and integrating them into the energy value chain was an important focus for India Energy Week 2024. It witnessed participation of around 17 Energy ministers from different countries, over 35,000 attendees, and more than 900 exhibitors. It had six dedicated country pavilions - Canada, Germany, Netherlands, Russia, UK, and USA. A special 'Make in India' Pavilion was also organized to showcase innovative solutions that Indian MSMEs are spearheading in the energy sector.



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SCAN TO EXHIBIT

15th VIFA EXPO Concludes Successfully

The 15th Vietnam International Furniture and Home Accessories Fair (VIFA EXPO 2024), held on February 26-29 at the Sky Expo Vietnam Center, Quang Trung Software City, District 12, Ho Chi Minh City, turned out to be a remarkably successful event.

Co-organized by the Vietnam Chamber of Commerce and Industry - HCM City branch (VCCI - HCMC), the Vietnam Association for Building Materials (VABM), and Lien Minh Company, the event was supported by the Vietnam Coconut Association (VCA), the HCM City Advertising Association (HAA), and the Vietnam Investment Construction - Services in Agriculture and Forestry Association (VICSAFA).

Hailed as a premier furniture trade hub in Southeast Asia, VIFA EXPO 2024 hosted 600 exhibitors in 2,000 booths that included Vietnamese exhibitors from HCM City and 21 cities/provinces across the country and exhibitors from 17 countries and territories, including the US, Canada, China, India, Hong Kong (China), Taiwan (China), South Korea, Malaysia, Thailand, Indonesia, Singapore, Cambodia, Holland, the UK, Denmark, France, and Australia.

MIFF to Celebrate 30th Anniversary in March



Southeast Asia's leading furniture event Malaysian International Furniture Fair (MIFF) is completing 30 successful years with its upcoming edition, which is to take place from March 1-4, 2024, at two venues - Malaysia International Trade & Exhibition Centre (MITEC) and World Trade Centre Kuala Lumpur (WTCKL).

Organized by Informa Markets Malaysia, the milestone edition has

reached full capacity at both venues, highlighting the show's impact on the global furniture trade.

The four-day event posted a record 19 percent jump in orders to US\$1.21 billion and 673 exhibitors in 2023 and is gearing up to host over 20,000 visitors from 140 countries and regions in its next edition.

Exhibitors from Malaysia, Hong Kong SAR, Japan, Indonesia, Mainland China, Singapore, South Korea, Taiwan region, Thailand, Turkey, USA, and Vietnam will be presenting their wide range of products and innovative designs at MIFF 2024 that will take place in 17 halls spanning 100,000 sq mt.

The show has earned its reputation of being the biggest export showroom of Malaysian solid wood furniture and office furniture in Southeast Asia.

DITF Draws Impressive Footfall



The 28th edition of the Dhaka International Trade Fair-2024 was a massive success as it drew a huge crowd at the Bangabandhu Bangladesh-China Friendship Exhibition Centre at Purbachal on the outskirts of Dhaka.

Exhibitors displayed local and foreign products, including electronics, apparel, jute and leather goods, furniture, plastic products, handcrafts, and food items. Indian, Pakistani, Chinese, Turkish, and Iranian businesses, along with local businesses, displayed carpets, jewelry, hand- and machine-made designer bedsheets, carpets, footwear, and other items.

Hong Kong Holiday and Travel Expo 2024



Organized by the Exhibition Group, co-organized by the Travel Industry Council of Hong Kong and the Shenzhen Tourist Association, the Hong Kong Holiday and Travel Expo 2024 was held from February 22-25 at the Hong Kong Convention and Exhibition Center.

The show brought together six diverse exhibition areas including local tours, hotels and catering, high-speed rail, theme parks, recreational vehicles, and souvenirs.

With over 300 booths, the event proved to be a one-stop platform for visitors to meet their travel needs. Exhibitors included travel agencies, airlines, theme parks, hotels, restaurants, tourism bureaus, and travel experience platforms.

Textile Show a Huge Success in Sri Lanka

The Sri Lankan edition of CEMS-Global USA's Textile Series of Exhibitions, that included 11th Textech Sri Lanka 2024 International Expo on Textile, Garment Technology and Machinery; 13th Colombo International Yarn & Fabric Show 2024 featuring International Yarn, Fabric, Trims and Accessories Manufacturers; and 43rd Dye+Chem Sri Lanka 2024 International Expo showcasing Dyestuff and Fine & Specialty Chemicals, was a huge success in converging the entire Textile and Garment Industry of Sri Lanka.

The event held from 29 Feb-2 March 2024, at the Sri Lanka Exhibition and Convention Centre (SLECC), in Colombo 10, showcased the latest technologies, facilitated collaboration, and bolstered trade relationships.

CEMS Global USA's B2B Trade Exhibitions span various industries and 4 continents. One of its notable series of events focuses on the Textile sector. The events are held in Bangladesh, Brazil, Morocco, Sri Lanka, and Thailand and serve as a vital platform for global manufacturers of the textile and apparel sector to converge and showcase the latest trends, products, and technologies. The trade shows cover the entire textile value chain, from raw materials to finished products.



GPEC 2024 Extends Closing Dates for Exhibitors



Organized by the Japan Greenhouse Horticulture Association, the largest trade show in Japan specializing in modern greenhouse and indoor farming technologies, Greenhouse Horticulture & Plant Factory Exhibition/Conference (GPEC) 2024 has announced that companies interested in exhibiting their products at the event have until March 31, 2024, to submit their application form to the GPEC management office.

The biennial event is to take place from July 24-26, 2024, at Tokyo Big Sight. Around 80-90 percent of exhibition space has already been booked, according to the GPEC management office. Interested parties are advised to contact the management office at the soonest to secure space since the application will be closed before the deadline once all booths are booked. A cancellation fee will be incurred once an application form has been submitted.

PATA Travel Mart 2024 in August

The Pacific Asia Travel Association (PATA) is to organize the 47th PATA Travel Mart 2024, Asia Pacific's international travel trade exhibition, at the Queen Sirikit National Convention Center (QSNCC) in Bangkok, Thailand from August 27-29.

PATA relocated from San Francisco to Thailand in 1998 and has been home to PATA's HQ. The Ministry of Tourism and Sports, the Tourism Authority of Thailand, the Thailand Convention and Exhibition Bureau, and the PATA Thailand Chapter have been extending their support to the association since then.

The 2023 edition received nearly 30 million international visitors. The recent visa exemption announcement for travellers from more than 60 destinations

makes Thailand a coveted place for B2B networking and for clients, decision-makers, and exhibitors to connect and explore opportunities.

The event will feature a one-day conference, a two-day business-to-business travel mart, over 10,000 business appointments, and buyers and sellers from more than 40 destinations across six regions.



Meetings Africa 2024 Concludes Successfully



Pan-African business and tradeshow, Meetings Africa 2024, took place in Johannesburg, South Africa, on February 27-28, 2024, at the Sandton Convention Centre, attracting 380 exhibiting companies from 21 African countries to showcase their products and services.

“During its early years, the representation was primarily South African, with minimal participation from the rest of Africa. Over the years, we have successfully expanded the event, and today, it stands as a truly Pan-African show,” said Patricia de Lille, South African Tourism Minister at the opening of the show.

She added that the annual event has become a key strategic platform for business meetings and events, and a hallmark in showcasing the best of the African business events sector.

With 63 representing countries in terms of buyers, the event had a total of 19 exhibitors making their debut at Meetings Africa this year.

It’s been 18 years since Meetings Africa commenced, with this year marking the 17th occurrence of the show.

Arab Health 2024 Features Innovative Products

The 2024 edition of the largest healthcare exhibition in the MENA region, Arab Health, was held from January 29-February 1, at the Dubai World Trade Centre.

His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, First Deputy Ruler of Dubai and Deputy Prime Minister and Minister of Finance of the UAE officially commenced the Arab Health Exhibition and Congress 2024.

Under the show theme of ‘Connecting Minds, Transforming Healthcare’, the 49th edition happened in the largest exhibition space to date. In addition to 3,450 exhibitors, 1,10,000 healthcare professionals rep-

resenting 180 countries across the globe attended the event.



AIME 2024 Biggest in a Decade

Held from February 19-21, 2024, at the Melbourne Convention and Exhibition Centre (MCEC), the Asia Pacific Incentives and Meetings Event (AIME) 2024 turned out to be the largest in a decade. The event attracted participation from over 33 countries, including more than 600 hosted buyers, 3,500 visitor buyers, and over 570 exhibitors.

Talk2 Media & Events, in partnership with event owners, Melbourne Convention Bureau (MCB), put on a spectacular event held over three days. AIME 2024 featured a comprehensive program, including keynote speakers Adj. Professor, Deakin Business School, Lisa Ronson; and bestselling author, Sebastian Terry; alongside an ICCA Diversity, Equity and Inclusion panel; two-day tradeshow; and many networking opportunities.

LEAP 2024 Returns to Riyadh

Saudi Arabia’s biggest tech trade show, LEAP 2024, from March 4-7, 2024, at the Riyadh Exhibition and Convention Centre, Malham, was a massive success. The multi-award-winning event’s third edition sharpened its focus on Generative Artificial Intelligence (GAI).

To support this, DeepFest, co-located with LEAP, and held in partnership with the Saudi Data & Artificial Intelligence Authority (SDAIA), was also back, with over 120 participating companies.

The 2024 edition unveiled government AI initiatives and incorporated a thought-leadership conference and a series of sector-dedicated tracks, trainings, live demos, innovation sessions, start-up pitches, and an exhibition featuring the world’s top tech companies from across the world who are driving AI forward.

Africa's Hostex 2024 Unites Leaders and Innovators



Hostex, Africa's premier food, drink, and hospitality expo, returned from March 3-5, 2024, at the Sandton Convention Centre in South Africa. The highly awaited expo convened buyers, sellers, chefs, knowledge-seekers, and industry leaders.

Over 70 exhibitors presented their innovative product ranges and services. Among them were first-time exhibitors and leading companies with new product launches. The top brands exhibiting at Hostex 2024 included Adriatic, Core Catering, FoodServ Solutions, BCE, Morrico, Vulcan Catering & Bakery Equipment, and Koldserve/Equipment Café.

The 2024 edition was segmented into six categories – Equipment Africa, Food & Drink Africa, Tea & Coffee Africa, Contract Furnishings Africa, Technology Africa, and Sustainability Africa.

Australia's APPEX in Melbourne this March



Australia's largest processing and packaging event, APPEX, is taking place from March 12-15, 2024, at the Melbourne Convention and Exhibition Centre.

Highlighting the event as one of the most important events of the year for the Processing & Packaging industry, Jon Perry, Event Director, APPEX, said, "The event is relevant for any business that has a requirement to pack and wrap products including businesses from pharmaceutical, cosmetics and beauty, non-food and household goods, e-commerce businesses, retailers and logistics & warehousing businesses."

The 2024 event program features live seminar sessions, demonstrations, and networking events throughout the four-day event. The exhibition is divided into four zones to assist visitors in finding their choice of products, services, and solutions. These zones include IT & Services, Materials & Packaging, Packaging Machinery, and Packaging & Processing Machinery.

EGYPES 2024 Sees Participation from 120 Countries



The 7th Egypt International Energy Conference and Exhibition (EGYPS 2024) was held from February 19-21, 2024, at Al-Manara International Conference Center in New Cairo. President Abdel Fattah El Sisi inaugurated the event.

Under the theme 'Stimulating Energy: Securing Supplies, Energy Transition, and Emissions Reduction', the event witnessed the participation of about 35,000 participants from 120 countries, about 2,200 members of delegations, and more than 40 Egyptian and in-

ternational energy, oil, gas, and energy technology companies.

EGYPS 2024 held 80 discussion sessions concerning worldwide energy dynamics, the latest industry trends, regional progress, and collective actions to achieve net-zero emissions, with the participation of more than 300 speakers.

For the first time, the conference organized the Climate Technology Challenge Forum for emerging companies to present their technological solutions to reduce carbon emissions before a distinguished jury of energy leaders, officials, and industry experts.

CEMS-Global Keen on a Convention Center in SL



New York-based CEMS-Global, a multinational exhibition & convention organizer, has expressed its eagerness to build and operate a new convention center in Sri Lanka.

SS Sarwar, Group CEO, CEMS-Global USA, said that they will invest 100 percent in this project and requested the Government for suitable land in Colombo for the purpose. The company sees significant potential in the country as an apparel-sourcing hub for the region and a large convention hall there could help it in hosting apparel-sourcing events.

CEMS-Global USA's B2B trade exhibitions span various industries and 4 continents, and one of its notable series focuses on the Textile sector. Its Textile series of exhibitions, held in Bangladesh, Brazil, Morocco, Sri Lanka, and Thailand, is a crucial platform for global manufacturers of the textile and apparel sector to network, explore high-potential markets, showcase their innovations, and get acquainted with the latest in trends, products, and technologies.

NürnbergMesse Celebrates Golden Jubilee

One of the world's leading exhibition companies, NürnbergMesse is celebrating its 50 successful years in the industry. From its headquarters in Nuremberg, Germany, the company has expanded its reach worldwide, hosting events that cover a diverse range of sectors, including automotive, construction, healthcare, technology, and more. With its proven track record of innovation and excellence, NürnbergMesse has created a benchmark in the exhibition industry and is well-positioned to continue offering impactful experiences to its customers and partners.

Mergers and Acquisitions in Latin America Conference



Scheduled from March 13-15, 2024, Mergers and Acquisitions in Latin America Conference, at The Ritz-Carlton, South Beach, Miami, will be convening delegates from all over Latin America together with lawyers from around the globe to discuss the latest developments and hot topics in M&A in Latin America.

The topics will include: Artificial intelligence in the M&A process; Due diligence in antitrust, compliance, and analysis of data privacy; China investment: different opportunities and challenges in North and Latin America; Closing litigation issues; Insurance for representation and guarantees; The era of compliance and how this has been dealt with by Latin American law firms; M&A in the Latin America energy sector; Corporate Governance in the Latin American region; Artificial intelligence and other challenges affecting the business of law firms; Business and human rights; A review of the Latin American M&A market; Letters of intent, memorandum of understanding, and other preliminary agreements; and General counsel's view on the impacts of M&A and investment.



Showcasing All Things Sleep

After the success of Sleep Expo Middle East, the show organizers Media Fusion LLC and Crain Communications are bringing the show to Europe. A dedicated trade show for the mattress and bedding industry, Sleep Expo Europe is happening from April 23 - 25, 2024, at MECC Forum 100, Maastricht, Netherlands.

The event will offer global manufacturers of mattresses, mattress machinery, accessories, and sleeping aids suppliers and distributors, etc. It will cover the entire spectrum of technology and well-being, including Sleep Tech and Sleep Care. Sleep Tech will demonstrate innovations, machinery, and emerging technologies, whereas Sleep Care will showcase finished products, including mattresses, pillows, bed sheets, etc., in the sleep and bedding market.

FITUR 2024, a Massive Success

The five-day International Tourism Trade Fair, FITUR 2024 at IFEMA – Feria de Madrid on January 24-28, 2024, witnessed outstanding success.

With the theme ‘accessible and sustainable tourism’, the event featured several forums such as Technology and Business, Technology and the Future, Technology and Destination, and Technology and Sustainability.

Hailed as one of the biggest trade shows for the Spanish and Latin American hospitality industries, the International Tourism Trade Fair (FITUR) hosted approximately 1,00,000 people

and held conferences, seminars, awards, and congresses.

The show has been gaining significance for showcasing industry advancements and trends and being a conducive platform for forging business partnerships and strategic alliances.



UNITI expo 2024 to Unveil New Future Mobility Lounge

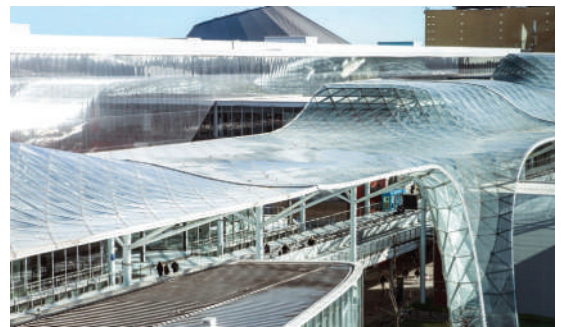


Leading European trade fair for the retail petroleum and car wash industries, UNITI expo’s next edition is taking place from May 17-19, 2024, at the Stuttgart Exhibition Centre, Germany.

To reflect the transition of the industry toward alternative fuels and new mobility, UNITI expo is launching the Future Mobility Lounge, showcasing the event’s commitment to staying at the forefront of industry trends. Additionally, educational sessions and presentations by renowned international professionals and forward-thinkers will delve into emerging trends and innovations.

“As the leading European trade fair for the retail petroleum and car wash industries, UNITI expo has the responsibility to always look into the future. The launch of our new Future Mobility Lounge reflects the profound transformation happening across our industry on a global scale and empowers professionals to be part of the future that lies ahead,” says Elmar Kühn, Managing Director, UNITI-Kraftstoff GmbH.

Milan Trade Shows at #GREATIFY for 2024



Six Milan trade shows will be uniting under the #GREATIFY for the 2024 show season at Rho Fiera Milano in Milan, Italy, from September 7 - 22, 2024, encompassing 2,951 brands in total.

The six events are Micam, the international footwear exhibition; Mipel, the international exhibition dedicated to leather goods and fashion accessories; TheOneMilano, the outerwear and haute à-porter exhibition; Lineapelle, the international exhibition dedicated to leather, accessories, components, synthetics, fabrics, and patterns for the footwear, leather goods, clothing, and furnishing sectors; Milano Fashion&Jewels, devoted to high-end bijoux, jewelry, and fashion accessories; and Simac Tanning Tech, for footwear, leather goods, and tanning machinery technology.



DB Schenker Appoints Vishal Sharma as New CEO for Asia Pacific

Vishal Sharma has been appointed as DB Schenker's new CEO for the Region Asia Pacific. With more than 30 years of experience in the logistics sector, Sharma has been serving as CEO for DB Schenker's Cluster Greater China since 2021. He previously held the position of CEO for the Cluster Indian Subcontinent since joining the company in 2018.

Jochen Thewes, Global CEO, DB Schenker, expressed his confidence in Sharma's competence, experience, and extensive industry knowledge which make him an ideal choice for leading the company team in the Asia Pacific region.

Sharma has held various executive leadership positions in several forwarding companies in the US, Singapore, India, and Denmark. He holds an MBA from University of Chicago's Booth School of Business and a Master of Management Studies from NMIMS Mumbai. Sharma succeeds Dr Niklas Wilmking who has now been appointed as DB Schenker's Board Member for Contract Logistics and Supply Chain Management.



Greg Topalian Now Chairman, Clarion Events North America

Clarion Events has announced that Greg Topalian, current CEO of Clarion's North America business is now Chairman of Clarion Events North America. Topalian will be focusing on acquisitions and business development and providing high-level strategic planning for Clarion globally while actively supporting North America's presidents, Liz Irving, President of Clarion Events North America, and Kelly Comboni, President of Quartz Network, Consero, and LeftField Media, who will run the day-to-day strategy and operations across the business.

Lisa Hannant, CEO, Clarion Group, stated, "Greg's visionary leadership has helped establish Clarion as a major player in the US market. His focus on organic growth, significant acquisitions, a commitment to a customer-first mentality, and a strong focus on our people have allowed us to build a world-class business in North America. This new role not only renews Greg's commitment to driving the future of Clarion but also grants him the freedom to personally explore additional non-competitive business ventures."



ABEA Ropes in Maeve Thomas

Maeve Thomas has joined the Australian Business Events Association (ABEA) as its new Membership and Sponsorship Manager. Thomas has more than 35 years of experience in the hotel, conference, business, and events sector and has worked internationally and in various roles with Oberoi Hotels, Mirvac Hotels, Dockside Group, BE Sydney, ICMS Australasia, and Event Connect.

Melissa Brown, CEO, ABEA, said, "As Membership and Sponsorship Manager, Maeve Thomas is entrusted with the crucial responsibility of fostering deeper member engagement and relevant partnerships within the ABEA community."

"She will hone ABEA's Membership Strategy, using the new member acquisition and retention programs highlighted in ABEA's recently formulated 2026 business strategy," she added.

"With her acknowledged expertise, commitment, and adept partnership-building skills, we look forward to seeing more results in the areas of member participation, community building, and identifying collaborative opportunities for our members," she further added.



UFI Appoints Martha Donato as Regional Director North America

UFI, the Global Association of the Exhibition Industry, has announced Martha Donato's appointment as Regional Director of UFI's newly established North America Chapter. Her extensive experience of over 25 years in the tradeshow, exhibitions, and conferences sector in North America positions her well to lead UFI's initiatives in the region.

The emphasis on collaboration and connection with the region and the global UFI community is evident in the leadership structure of the North America Chapter, with Laura Purdy as Chair representing Canada, Kimberly Carcone as Vice Chair representing the United States, and Pepe Navaro as Vice Chair representing Mexico.

Adeline Vancauwelaert, COO, UFI commented: "We are excited to welcome Martha Donato as Regional Director North America. Her expertise and experience will be key to successfully building our new chapter in North America."

Cvent Acquires JiffleNow and iCapture

Cvent, a prominent event platform, has acquired JiffleNow, an appointment scheduling platform and iCapture, a lead capture solution, to enhance the capabilities of its event marketing and management platform.

These two acquisitions come on the heels of Cvent's acquisition by Blackstone, based upon a series of partnerships Cvent formed in 2022 and 2023.

The company plans to leverage JiffleNow's technology to secure qualified appointments at events, converting leads into business opportunities. Additionally, iCapture's universal lead capture solution will facilitate more intelligent and efficient lead capture onsite.

"Over the past nearly 25 years, we've helped power global meetings and events programs, and these acquisitions highlight our continued commitment to innovation and delivering the best-in-class solutions our customers need to drive their businesses forward," said Reggie Aggarwal, CEO and Founder, Cvent, in a statement.

Ieg Asia Acquires Montgomery Asia F&B Events

Ieg Asia Pte Ltd has recently acquired the Food & Beverage sector fairs Specialty Food & Drinks Asia, Specialty Coffee & Tea Asia, and Food2Go from Montgomery Asia. This move reinforces Ieg Asia's dedication to strategically contribute to the F&B landscape of Singapore and the Asean markets.

The three events will take place simultaneously from June 26-28, 2024, at the Sands Expo & Convention Center in Singapore and will join the highly anticipated inaugural edition of Sigep Asia, the International Exhibition of Ice Cream, Pastry, Bakery, Coffee and Tea craftsmen by Ieg, which will be held in conjunction with the 5th edition of Restaurant Asia, the International Exhibition of Catering, Cooking and Culinary Equipment and Supplies.

This merger is crucial for the F&B industry as it will offer a specialized event that will fully satisfy the needs of the F&B sector.

Christopher McCuin, Managing Director, Montgomery Asia, said, "We are proud to have achieved exactly this. Singapore's F&B event space is extremely crowded and we believe that bringing these events together will help consolidate this exciting market."

Raccoon Media Group Expands Footprint in US, Doubles Portfolio

Raccoon Media Group has acquired Abilities Expo in the US, doubling its portfolio in the first year after being acquired by Cuil Bay Capital (CBC).

The acquisition marks Raccoon's UK and US show portfolio totalling to 17 events. More launches and acquisitions are slated to be announced later in the year.

A series of seven exhibitions running across America, Abilities Expo offers solutions for people with disabilities, their families, and their care takers. The events are attended by over 30,000 visitors each year.

This acquisition will boost Raccoon's position in the health and wellbeing market and add Snowbound Expo, The Boston Run Show, and The Boston Outdoor Expo to the company's US portfolio.

Abilities LA from March 15-17, 2024, at the Los Angeles Convention Centre will be the first event under Raccoon's ownership with staff and service providers retained. The company will go on to run events in New York, Chicago, Houston, Phoenix, Ft. Lauderdale culminating in Dallas in December 2024.

CloserStill Media Acquires Majority Stake in Trailblazer Summits Group

CloserStill Media has acquired a majority stake in the Trailblazer Summits group in Germany.

Trailblazer Summits GmbH (Trailblazer Summits) produces a series of two-day, content-led confex events and serves key German market verticals including logistics, accounting, procurement, digital marketing, and construction.

Thomas Promny, Founder & CEO, Trailblazer, will continue leading the business and its 30-strong team from its Hamburg base. Astrid Jaeger, Managing Director for Germany, CloserStill, joins the Trailblazer board of directors.

With Trailblazer's portfolio of 10 events, CloserStill now organizes more than 25 exhibition and conference events in Germany including, Zukunft Personal Europe (Cologne), Automotive Testing Expo (Stuttgart), Frankfurt Tech Week, Hydrogen Technology Expo (Hamburg), Passenger Terminal Expo (Frankfurt) and many more.

Towards Onward Journey

VIKSIT BHARAT

As India embarks on a journey towards a 'Viksit Bharat', a developed India by 2047, fueled by rapid economic growth and innovation, the events and exhibition industry too plays its part in making the dream a reality and inching towards the goal. With government, industry, and key stakeholders aligned with the common agenda for this transformative vision, a glimpse of the dynamic and promising exhibition industry driving economic growth.

Image source: IEIA

Image source: Magic Wand Media



Image source: Magic Wand Media

On its heel is the vision of ‘Viksit Bharat’, meaning ‘Developed India’, which envisions a developed nation by 2047—marking 100 years of India’s independence. Targeted objectives comprise quick economic growth to attain an economy of US\$ 5 trillion by 2027-28 and US\$ 30 trillion by 2047, as per Finance Minister Nirmala Sitharaman at the Vibrant Gujarat Summit, embracing innovation across sectors and making it inclusive for everyone.

Hon’ble Prime Minister Narendra Modi proposes an ambitious agenda and engages the youth through the ‘Ideas Portal’ to address challenges in alignment with Viksit Bharat’s goals. The objective, as articulated by the Prime Minister reflected the aspirations of 1.4 billion people in the nation with regard to attaining Developed Country status by 2047.

Enter Exhibition Industry

The exhibition industry, a key player in India’s economy, orchestrates events where businesses and consumers

converge to present their products, services, and innovations. Exhibitions drive international trade and promote both new and existing businesses, serving as a platform to market offerings and fostering economic growth by attracting foreign direct investment (FDI) for large corporations and small and medium-sized enterprises (MSMEs).

Also, exhibitions act as testing grounds for new concepts and ideas, providing valuable feedback for businesses to excel. It supports various local vendors in the sector and allied industries, contributing to employment generation, infrastructure development, and a local economic boost. In essence, exhibitions catalyze economic growth by creating jobs, stimulating infrastructure, and attracting visitors, extending their impact beyond mere trade exchanges.

India’s Event Sector Soars

The Indian government is intensifying efforts to revitalize the event and exhibition sector by prioritizing modern venues and top-notch facilities to attract global exhibitors and enhance attendee experiences. Effective initiatives include monetary aid, subsidies, and visa facilitation for organizers and participants.

A dedicated budget allocation supports economic growth, cultural diversity, and innovation in event management. Industry status grants preferential rates, while the establishment of event management bureaus fosters sectoral development. These measures fuel the industry’s growth, positioning India as a key player in the global event landscape.

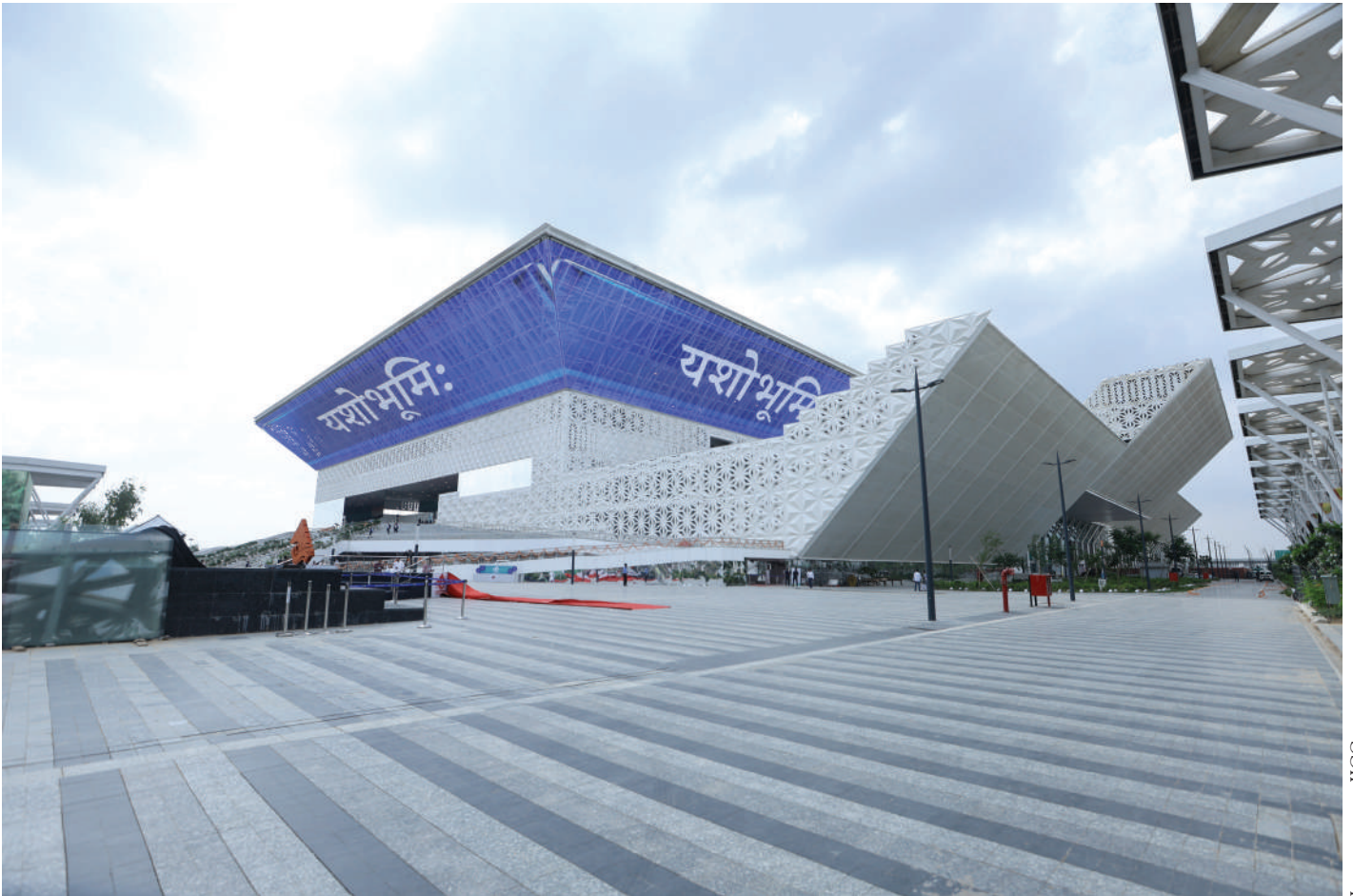


Image source: IICC

Tax Incentives and Subsidies

The Indian government actively aids the event and exhibition industry through a range of tax incentives and subsidies aimed at fostering its growth. The Tourism Ministry, in conjunction with stakeholders, has developed a draft National Tourism Policy, 2023 to boost tourism in India and make it a key contributor to the economy. Another strategic goal of the Policy is to provide employment and entrepreneurial possibilities in the tourist industry, assure a competent workforce, boost competitiveness, and attract private investment. This policy will positively affect the MICE sector and, eventually, the events and exhibitions sector.

Furthermore, additional initiatives encompassing tax exemptions, financial aid, and diverse support schemes can further bolster development in the sector. Some notable interventions suggested, as per the KPMG report, include:

Tax incentives - Offering zero GST ratings for forex earning MICE events, tax holidays for domestic event organizers, and rewards for venue infrastructure investments.

Monetary assistance - Providing financial and marketing support to event organizers based on qualifying criteria, including subsidies for foreign participants and events held outside metro areas.

Visa facilitation - Streamlining conference visa procedures and introducing e-tourist visas to simplify international participation.

Bid support - Reimbursing bid preparation costs for successful bids on major national and international events.

All the above measures can flip the switch, opening the doors to realizing sector growth, and industry experts look forward to the upcoming budget to help stimulate the events and exhibitions industry to greater heights.

Budget Boosts & Economic Shifts

In the recent interim Budget 2024,

India is marching towards its 'Viksit Bharat' vision, aiming for Developed Nation status by 2047, with the event and exhibition industry playing a pivotal role in driving economic progress.



Image source: Magic Wand Media

the Finance Minister underscored the pivotal role of the exhibition industry in realizing the ‘Viksit Bharat’ vision. Budget implications on India’s events and exhibition sector loom large, with the promising market estimates. Organizers are adapting through geo-cloning strategies, replicating successful events in varied locales to mitigate risks.

The Interim Budget 2024 by the Finance Minister outlined ambitious domestic tourist initiatives. Sitharaman advocated infrastructure and port connectivity projects, especially in India’s islands like Lakshadweep, to promote overall development. Tourism infrastructure, including amenities and port access, will be improved to create jobs. This strategy will be supported by long-term interest-free loans from the Central Government to States for iconic tourism centers. The tourism industry budget was boosted by almost 2 percent, with INR 2,449.62 crore allocated for the financial year 2025.

These adaptive approaches, coupled with government support and global market dynamics, underscore the

dynamic nature of India’s exhibition industry, poised for growth amidst economic shifts.

India’s Exhibition Potential

India’s event and exhibition industry witness a surge propelled by the inauguration of new cutting-edge venues nationwide. These venues cater to the rising demand for spacious and advanced event spaces. The newly inaugurated Bharat Mandapam in Delhi has already hosted events of global importance and scale. Similarly, the recently opened state-of-the-art Yashoobhumi (IICC) is attracting show organizers for its space, amenities, and connectivity.

New airports play a pivotal role in augmenting the event industry by improving access for enhanced air connectivity, easing travel for

The Indian government is intensifying efforts to revitalize the sector by prioritizing modern venues and top-notch facilities to attract global exhibitors and enhance attendee experiences. Effective initiatives include monetary aid, subsidies, and visa facilitation for organizers and participants.



Image source: Magic Wand Media

exhibitors and attendees, facilitating international participation, and supporting large-scale events. Increased airport capacities accommodate larger groups, facilitating the organization of large events.

Noteworthy projects include the upgrade of Chennai International Airport, the runway expansion at Mysore Airport, the upcoming colossal Noida International Airport, also known as Jewar International Airport, the upcoming Navi Mumbai International Airport, and Goa Mopa International Airport (Commercial Operations since 2023).

Global & Indian Exhibition Outlook

The UFI Global Barometer forecasts record growth in the exhibition industry in 2024, with revenues to be 115 percent higher than pre-pandemic level globally. Nearly 52 percent of companies will hire more people in six months in the sector.

Revenue predictions for 2024 suggest 15 percent growth, varying by country and region. Saudi Arabia, UAE, India, Greece, and Malaysia have the largest workforce expansion plans, indicating growth optimism in the global exhibition industry.

Moreover, the Indian exhibition industry is an integral part of the economy at the global level and has intensively enhanced international trade and received foreign direct investment (FDI) flow. The event and exhibition sector of India—one of the fastest-growing economies in the world—organizes over 1,000 exhibitions a year, so it is one of the major forces that work for the economic development of the country.

For example, trade shows like Auto Expo, CPHI India, Defense Expo, EXCON, and IMTEX play a significant role in international trade

and winning attention for the products of MSMEs and startups. Recent global expos such as Bharat Mobility Show and Bharat Tex 2024 brought in many participants and visitors from India and abroad to the respective shows.

Following the Growth Trajectory

The Indian exhibition industry has enormous potential for growth, allowing the nation to become Viksit Bharat and contributing to economic and technical progress by encouraging innovation, attracting investment, and promoting cooperation.

To fully realize the underlying potential of exhibits as a driver of change and development in India, the government, industry, stakeholders, and the community at large must work together to achieve this goal. **////**



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TRAILBLAZING IN LOGISTICS



All image source: P S Bedi & Co Pvt Ltd

In the vibrant world of India's business scenario, amidst tales of creativity, perseverance, and growth, there's a standout name: P S Bedi & Co Pvt Ltd. Founded by the visionary late P S Bedi in 1975, the company pioneered its journey, which had an enduring connection with India's story of economic transformation. It has been through thick and thin and thus now has a path of success, resulting in a name that is trusted in logistics and consulting services.



India provides opportunities to not only global players but also homegrown, old and new, players. All this expansion would logically benefit P S Bedi's service offerings. We are expanding not only in the service offerings but also our network to cover Tier 2 and Tier 3 cities.

H S Bedi
Director
P S Bedi & Co Pvt Ltd

The history of P S Bedi & Co Pvt Ltd goes back to pre-independence Lahore, where the Bedi family delved into the transport business. Reflecting on the company's remarkable journey, H S Bedi, Director, P S Bedi & Co Pvt Ltd, shared, "After being in the transport business in Lahore before 1947 and then in the family construction business post-partition, the first group company was founded by my father, the late P S Bedi, in 1975." The company then focused on consulting in Customs, Central Excise, and Import/Export Trade Control matters. Over the years, it evolved to serve global Fortune 500 clients like IBM and Coca-Cola, expanding into customs clearance in 1983 with the setting up of large automobile companies Suzuki, Honda, and Yamaha and setting up branch offices across key cities like Mumbai, Chennai, and Kandla.

"In 1987, with the telecom revolution coming in, International Freight Forwarding was added to the offerings, and branches were opened in Bangalore and Hyderabad," said Bedi. "In 1989, while servicing large projects for NTPC, the service offering was expanded to project execution, and that company now has 300+ engineers, technicians, and other professionals working at project sites in India, Middle East, and Japan." In 1993, the Group expanded into the space of airline marketing as the GSA of ModiLuft. "During these expansions, logistics offerings covered the verticals of automobile, telecom, power, technology, Pharma, Defence, time critical and NFO, projects, and general cargo, and then in 2002, Exhibition Logistics was added to these services," he states. "We now have offices at 16 locations covering the entire country."

Currently, the companies of the Group continue to grow in their businesses, concentrating on their core competencies and offering key products in Ocean Freight and Air Freight. Customs Brokerage, Warehousing + 3PL / 4PL, Road Freight, and Consultancy Services.

Navigating the Exhibition Realm

On the core services provided by the company for the exhibitions and events sector, Bedi commented, "We provide comprehensive





and integrated logistics solutions for door-to-booth and booth-to-door for all industry verticals and types of exhibitions and events. In addition, rigging in and rigging out of machinery for projects at customer sites have also been a part of the offering since 1989.” Exhibition and event logistics require a very dynamic and solution-oriented mindset, as per him. “This is so not only because of its time bound requirements but also due to the diversity of products and industries being showcased. Onsite or offsite handling varies with the diversity of exhibits,” he adds.

The company’s experience spans high-profile events like IMTEX, IFEX, and Elecrama, where they excel in handling heavy machinery and providing skilled manpower for rigging. Other major shows associated with it include ChemTECH, Print Pack, PlastFocus, PAMEX, EIMA, AgriMach, India Wood, Annapoorna - ANUFOOD India, ANUTEC - International FoodTec India, IFEX, Labelexpo, Media Expo, Renewable Energy India, ZAK Door and Windows, GARMENTECH, Rubber Expo, and STONA. For shows featuring delicate items like food and furniture, the company ensures superfast customs clearance and specialized handling, including cold chain logistics.

Safety is paramount, with OHSAS certification—an international standard for occupational health and safety management systems—ensuring the well-being of its team and others on-site. With expertise in adapting to venue-specific challenges, Bedi explained, “Short build-up time and even shorter overnight dismantling require extra caution





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H S Bedi
Director
P S Bedi & Co Pvt Ltd

and safety. Every venue has its own functional requirements, and exhibitions in open areas are always a challenge, especially in the rainy season, requiring planning for tarpaulins, special protective coverings for sensitive equipment, raincoats, etc., and last minute large metal plates in parking areas where the ground goes soft under the trucks and trailers.”

Embracing Upward Trends

P S Bedi & Co, a leading name in the exhibition and event logistics sector, continues to stay ahead of the curve by implementing new trends in its operations. “We are a knowledge-based organization and have always considered quality and international standards the foundation for any service offering,” informed Bedi.

With a commitment to excellence, he shares that the company is a unique organization with collective accreditations including ISO 9001:2015 for Quality, ISO 14001:2015 for Sustainability, and OHSAS 45001:2018 for Occupational Health & Safety. Additionally, it adheres to ISO 20121:2012 (Sustainability of Events), ISO 28001:2007 (Security Management Systems for the Supply Chain), and holds C-TPAT and AEO certifications.

In the technology integration aspect, it incorporates emerging technologies like artificial intelligence (AI) and Industry 4.0. The company’s third-generation leaders—like Bedi’s son—spearhead projects to incorporate the latest advancements. Initiatives like AI applications, have been implemented across various domains within the organization, including Record Management Systems (RMS), Warehouse Management Systems (WMS), Fleet Management, and even daily office tasks, utilizing tools like ChatGPT. This commitment to technological innovation ensures that the company stays at the forefront of the industry, delivering efficient and advanced services to its clientele.

Synergizing Success

To ensure risk mitigation for its customers, P S Bedi & Co has multiple companies with Customs Broker Licences. “These individual





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companies are independently structured to provide the entire gamut of Customs Brokerage, International Freight Forwarding and comprehensive integrated logistics solutions," added Bedi.

'Synchronized Supply System Group', another group company, offers nationwide warehousing, transportation, and distribution services, while 'PSBedi Archive Pvt Ltd' specializes in Record Management Solutions. 'Shotam Consultants Pvt Ltd' contributes with Project Support Solutions through its team of over 300 engineers and technicians. Other group entities cater to specific needs like Importer of Record (IOR), Exporter of Record (EOR) services, and marketing solutions for infrastructure industries.

Going Forward

As the exhibition and event industry gains significance amid India's trajectory towards becoming the world's third-largest economy, P S Bedi

& Co Pvt Ltd anticipates substantial growth in the coming years. "This is clearly recognized, as evident from new and expanded world-class venues coupled with an ever-increasing number of events and exhibitions," concluded Bedi. "India provides opportunities to not only global players but also homegrown, old and new, players. All this expansion would logically benefit P S Bedi's service offerings. We are expanding not only in the service offerings but also our network to cover Tier 2 and Tier 3 cities."

In conclusion, P S Bedi & Co's journey shows the power of vision, endurance, and invention. Under H S Bedi's dynamic leadership, the company has become a logistics powerhouse, setting new norms with each milestone. As time passes and the company expands to new horizons, it continues to maintain its promises to customers via unrivaled best values, engraving its name in corporate history. ////



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**TRAVEL & TOURISM
FAIR-CHENNAI**

March 15-17, 2024

Chennai Trade Centre, Chennai

INDEXPO VIZAG 2024

March 15-17, 2024

Gadiraju Palace Convention Center & Hotel,
Visakhapatnam

FRO EXPO 2024

March 16-17, 2024

HITEX Exhibition Centre, Hyderabad

**INDIA'S FUTURE ENERGY AND
MOBILITY SHOW 2024**

March 21-23, 2024

HITEX Exhibition Center, Hyderabad

**INDIA GEM &
JEWELLERY SHOW 2024**

April 2-5, 2024

Jio World Convention Centre, Mumbai

MEDICALL HYDERABAD 2024

April 5-7, 2024

HITEX Exhibition Center, Hyderabad

INDIA FASTENER SHOW 2024

April 10-12, 2024

Chennai Trade Centre, Chennai

**COSMETICS INGREDIENTS
INTERNATIONAL EXPO 2024**

April 11-12, 2024

Chennai Trade Centre, Chennai

PHARMATECH EXPO 2024

April 12-14, 2024

Parade Ground, Chandigarh

**ANALYTICA ANACON INDIA &
INDIA LAB EXPO 2024**

April 15-17, 2024

Bombay Exhibition Centre (BEC), Mumbai

**AAKAR BEAUTY & SALON EXPO
SOUTH 2024**

April 16-17, 2024

Chennai Trade Centre, Chennai

**WAREHOUSING AND MATERIAL
HANDLING EXPO 2024**

April 18-20, 2024

Chennai Trade Centre, Chennai

RIDE ASIA 2024

April 19-21, 2024

Pragati Maidan, New Delhi

FLOOR INDIA EXHIBITION 2024

April 25-27, 2024

Bangalore International Exhibition Centre
(BIEC), Bengaluru

**INDIA INTERNATIONAL EDUCATION
EXPO 2024**

April 25-27, 2024

India Expo Centre & Mart, Greater Noida

RENEWX 2024

April 26-27, 2024

HITEX Exhibition Center, Hyderabad

PACKPLUS SOUTH 2024

April 26-28, 2024

Bangalore International Exhibition Centre
(BIEC), Bengaluru

**INTRALOGISTICS & WAREHOUSING
EXPO**

May 2-4, 2024

Auto Cluster Exhibition Center, Pune

AUTOROBOT EXPO 2024

May 2-4, 2024

Chennai Trade Centre, Chennai

WAREMAT 2024

May 2-4, 2024

Chennai Trade Centre, Chennai

TOPACK 2024

May 2-4, 2024

Chennai Trade Centre, Chennai

ZAK WORLD OF FACADES 2024

May 3, 2024

The Ritz-Carlton, Pune

D-ARC BUILD 2024

May 3-5, 2024

Bangalore International Exhibition Centre (BIEC), Bengaluru

GLOBOIL INTERNATIONAL SUGAR SUMMIT 2024

May 6-8, 2024

Hyatt Regency Dubai, UEA

AGRI FUNDX 2024

May 7-8, 2024

Hyatt Regency Dubai, UEA

POWERGEN INDIA 2024

May 8-10, 2024

India International Convention and Expo Center, New Delhi

LED EXPO MUMBAI 2024

May 9-11, 2024

Bombay Exhibition Centre (BEC), Mumbai

MEDIA EXPO MUMBAI 2024

May 9-11, 2024

Bombay Exhibition Centre (BEC), Mumbai

SECURITY & FIRE EXPO 2024

May 9-11, 2024

Bombay Exhibition Centre (BEC), Mumbai

PACKVISION EXPO 2024

May 10-12, 2024

Auto Cluster Exhibition Center, Pune

CORRVISION EXPO 2024

May 10-12, 2024

Auto Cluster Exhibition Center, Pune

INDIA WELDING TECHNOLOGY SHOW 2024

May 16-18, 2024

Bombay Exhibition Centre (BEC), Mumbai

METAL FORMING EXPO 2024

May 16-18, 2024

Bombay Exhibition Centre (BEC), Mumbai

FRANCHISEINDIA 2024

May 18-19, 2024

Yashobhoomi (IICC), New-Delhi

PUNE MACHINE TOOL EXPO 2024

May 23-26, 2024

Pune International Exhibition and Convention Center, Pimpri-Chinchwad

PHARMALYTICA 2024

May 30-June 1, 2024

HITEX Exhibition Center, Hyderabad

PALM EXPO 2024

May 30-June 1, 2024

Bombay Exhibition Centre (BEC), Mumbai

AV ICN EXPO 2024

May 30-June 1, 2024

Bombay Exhibition Centre (BEC), Mumbai

INDEX PLUS MUMBAI 2024

May 31-June 2, 2024

Jio World Convention Centre, Mumbai

FAMDENT SHOW MUMBAI 2024

May 31-June 2, 2024

Bombay Exhibition Centre (BEC), Mumbai



Ashita Marya, CEO, Franchise India Holdings Ltd

All image source: Franchise India Holdings Ltd

“

Resilience is crucial in managing intense situations and navigating uncertainties, such as unexpected logistical challenges that may arise during the planning of major shows. Strategic vision is another vital trait, with leaders needing to understand industry trends, foresee possible changes, and adapt their company's approach accordingly.”

Ashita Marya
CEO
Franchise India Holdings Ltd

BREAKING BARRIERS

Sharing her experience, Ashita Marya, CEO, Franchise India Holdings Ltd, delves into the empowering journey of women in leadership roles within the exhibition sector. Drawing from her insightful experience and keen observations, she highlights key insights and challenges faced, offering valuable perspectives on the evolving landscape and essential leadership traits for success.

In the past 20 years, Ashita Marya, CEO, Franchise India Holdings Ltd (FIHL), has had a dynamic and transformative journey. She has led with passion and resilience, witnessing the evolution of the franchise exhibition landscape. Marya has navigated through the complexities of entrepreneurship with a focus on fostering growth and innovation. Her aim has been to empower aspiring business owners, providing them with the tools and resources needed for success. Her journey is a testament to her dedication and commitment to her role and the industry.

As a leader, she has successfully managed both large and small-scale events across over 80 diverse cities nationwide. This role has presented various challenges and triumphs, all of which have been embraced and overcome. The company's dedication to excellence is not limited to physical



exhibitions, but also extends to its online platform, franchiseindia.com, and its respected publication, *The Franchising World*.

Witnessing the flourishing franchise industry in India, largely influenced by her company's initiatives and support, Marya attributes its success to sheer adaptability, strategic vision, and a genuine passion for nurturing business growth. The thriving entrepreneurial community the company cultivated stands as a testament to its efforts and serves as a source of motivation.

Women at the Helm

In the Indian events and exhibitions industry, a notable trend of women rising to leadership roles is unfolding. This transformative shift portrays an evolving landscape where women are now occupying crucial positions. This change represents the evolving dynamics and increasing acknowledgment of the abundant talent and skills women contribute to the industry.

“Franchise India Holdings Ltd places great importance on diversity and inclusivity, recognizing the value women in leadership roles bring to the table. Such roles not only represent progress but also contribute diverse perspectives, innovative thinking, and a collaborative ethos. The company, which thrives on creativity, adaptability, and effective communication, has found these qualities to be often excelled by women,” says Marya. The positive impact of diverse voices and perspectives in decision-making processes is evident, fostering a more inclusive work environment. This is deemed crucial in navigating the complexities of the events industry.

India's event and exhibition industry is experiencing a positive shift towards the promotion of women in leadership roles. This progression is not merely a celebration of individual accomplishments but a reflection of a broader industry-wide change in mindset. Maintaining this momentum requires an ecosystem that nurtures women leaders through mentorship, skill development programs, and a dedicated effort to dismantle stereotypes. Overall, the increasing presence of women at the helm signifies a promising future for the Indian events and exhibitions sector.

India's event and exhibition industry is experiencing a positive shift towards the promotion of women in leadership roles. This progression is not merely a celebration of individual accomplishments but a reflection of a broader industry-wide change in mindset.



Franchise India Forums

The company's commitment to empowering entrepreneurship is exemplified through its Franchise India Forums, which host conventions spanning diverse consumer industries. These forums serve as dynamic platforms that bring together industry experts, budding entrepreneurs, and established businesses to exchange insights, forge collaborations, and explore innovative opportunities.

“Our conventions foster entrepreneurship by offering a platform for knowledge sharing, networking, and creating important connections. These events cover sectors such as retail and restaurants, providing aspiring business owners with crucial insights, best practices, and resources for success. These forums have had a significant impact on the Indian business landscape, acting as catalysts for industry

growth. They facilitate the entry of new businesses and expansion of existing ones by functioning as knowledge hubs. They provide a platform for exchanging ideas, trends, and market dynamics, equipping entrepreneurs with the tools necessary to navigate the competitive business world,” she adds.

Franchise India Holdings Ltd is utilizing online platforms such as indianretailer.com, restaurant.indianretailer.com, and entrepreneurindia.com to stay updated





on emerging trends and changes in the business landscape. This initiative forms part of the company's ongoing efforts to empower entrepreneurship and shape the future of business in India, thereby maintaining its position as a significant driving force in the country's entrepreneurial ecosystem.

Building a Community

The Franchise CXO Dialogue, facilitated by FIHL, is a crucial platform for the franchising community, fostering knowledge-sharing and collaboration among industry leaders, entrepreneurs, and CXOs. It surpasses the traditional exhibition format, offering a focused setting for thought leaders to discuss important issues, share insights, and explore collaboration opportunities. These discussions contribute significantly to the collective knowledge within the franchising community.

By tuning into the CXO Dialogue episodes on YouTube, viewers can gain access to a wealth of information shared by seasoned professionals. These sessions allow industry experts to share experiences, strategies, and perspectives, creating a valuable knowledge base for both experienced entrepreneurs and budding business owners.

The Franchise CXO Dialogue is instrumental in breaking down silos within the franchising community by fostering a collaborative environment, transforming competitors into collaborators. This platform not only encourages sharing of best practices but also

facilitates collective problem-solving for industry challenges, thereby bolstering the resilience and adaptability of the franchising ecosystem.

This initiative aligns with its commitment to stay abreast of industry trends and foster continuous learning. The insightful discussions and real-world experiences shared at the Franchise CXO Dialogue play a crucial role in shaping the future of franchising, equipping professionals with the necessary knowledge and connections for sustained success. In essence, it is a catalyst for innovation, collaboration, and continuous elevation of the franchising community.

Shattering Glass Ceilings

Facing significant challenges as a woman in a leadership role in the franchise industry, including the corporate glass ceiling, this leader of Franchise India Holdings Ltd was initially met with skepticism and bias. A notable instance was during a key meeting with potential partners, where she felt her abilities were being underestimated because of her gender. Rather than being discouraged, she used this as motivation, opting for actions and achievements to counteract preconceived notions. Over time, this strategic approach dismantled biases and earned her respect in the industry.

“Another hurdle was balancing the demands of leadership with motherhood. Juggling the responsibilities of a CEO and a mother required meticulous planning

The Franchise CXO Dialogue is instrumental in breaking down silos within the franchising community by fostering a collaborative environment, transforming competitors into collaborators.



and prioritization. This balancing act was demanding but also a testament to the resilience and determination essential for success,” she adds.

The CEO of Franchise India Holdings Ltd sees challenges not as hurdles, but as opportunities that have helped shape her leadership style as well as strengthen her dedication to promoting diversity in the industry. Her journey, marked by overcoming both personal and professional obstacles, stands as proof that resilience, strategic thinking, and the bravery to defy stereotypes are the key elements to triumph.

Leadership Insights for Exhibition Sector

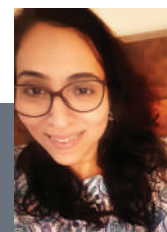
Empowering women to rise to leadership positions in the exhibition sector holds a special place in Marya’s heart. Upon reflecting on her journey, she acknowledges several essential leadership traits that she deems critical for success in this ever-evolving industry.

She avers, “Resilience is crucial in managing intense situations and navigating uncertainties, such as unexpected logistical challenges that may arise during the planning of major shows. Strategic vision is another vital trait, with leaders needing to understand industry trends, foresee possible changes, and

adapt their company's approach accordingly. This can lead to significant growth, as demonstrated by a personal experience of strategically diversifying exhibition formats in response to changing market needs.”

Marya shares her views on successful leadership, highlighting the importance of effective communication, adaptability, diversity, and inclusivity. She emphasizes the need for leaders to convey a compelling vision, foster collaboration, and ensure transparency. She shares her experience of miscommunication that led to confusion within her team and how she resolved it by implementing regular communication channels. Adaptability is mentioned as a vital trait, allowing leaders to stay ahead of evolving markets and technologies.

Also, she underscores her commitment to breaking gender stereotypes and promoting diversity, which has led to a more innovative and enriched organizational culture. In conclusion, she believes that women aspiring to leadership roles in the exhibition sector should embody resilience, strategic vision, effective communication, adaptability, and a commitment to fostering diversity. //



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All image source: IEM

SETTING BENCHMARKS IN EVENT HOSTING

India Exposition Mart Ltd (IEM) has been around for over two decades and has proved its mettle, enabling it to leverage its experience and cater to the requirements of customers and vendors, ensuring repeat business and fortifying partnerships. A venue-par experience that boosts the sector, continues to help achieve overall national growth.

It is crucial for service providers to understand the core needs of their customers, especially in the business of offering premium space for the events and exhibitions industry. Considering that different events would require different kinds of venues, the provider has to be hands on in identifying space and location and ensuring that visitors have an easy commute to and from the city and airport.

India Exposition Mart Ltd (IEM), which has been around for nearly two decades and offers the fourth largest venue by space, spanning 58 acres, follows strong philosophies to meet customer requirements. With a total area of the facility of over 73,000 sq mt (indoor) and 90,000 sq mt (outdoor), it has hosted a plethora of events and exhibitions, including LogiMAT India, UMIS - Urban Mobility & Infrastructure Show, CPHI & PMEC India Expo, and IntraPac India. Sudeep Sarcar, Chief Executive Officer, India Exposition Mart, said, "We work around several mottos. It is this that has stood us in good stead and contributed to our leadership in the market."



India Exposition Mart Ltd's canvas to hold exhibitions has an area of 58 acres with a built-up area of 25 lakh sq ft across 14 large halls, not to forget provision for multiple temporary halls during event days.

Value Creation Above Profits: Whether it is value addition for the handicrafts industry or job creation both direct and indirect, or value addition for the businesses of UP, the venue's priority has been above profits and mainly to generate value for their exhibitors.

Significant Partnership With Stakeholders: At the back end, IEML has excellent support from Noida, Greater Noida, and Yamuna Expressway Industrial Development Authority (YEIDA), the local Police and everyone in the administration at Lucknow – and at the front end it is engaged deeply with exhibition organizers, exhibitors, and influencers.

IEML's Unparalleled Approach

According to Sarcar, the company has created a 5S model for its success. The first being 'Scale': IEML boasts of a venue that always had scale with its 14 halls and vast open spaces and recently made big investments to enhance its scale even further, which was welcomed by clients as it benefited them.

Secondly, 'Smooth Flow': Even the most demanding global buyer or visitor is appreciative of the venue's smooth flow and easy movement across and within halls. IEML recently asked some first-time visitors to go from hall to hall, and most said the signages made it easy to navigate the halls.

Thirdly, 'Service': "This attitude and this culture is our real differentiator, and while we have not made as much money as we could, it has deepened the bonds we have with all exhibition organizers who

Blueprint for Brilliance

The company swears by some of its philosophies that have enchanted its customers. Some of them are:

Nation First: Having done many events to highlight the increasing position of India on the global scene, it has had the privilege of inaugurating the same at the hands of the President and Prime Minister of India. When hosting events like SATTE, the venue's objective is to assist the travel and tourism industry. Similarly, when hosting Renewable Energy India for the last several years, it is to demonstrate IEML's commitment to the sustainable energy options being driven by the Government of India and Government of UP. For an Auto Expo – The Motor Show, IEML takes pride in showing the world the tremendous progress made by India in the automobile industry, and for the World Dairy Summit, it shows the national innovation of the cooperative sector to make India the number one milk producer in the world.





appreciate the warm service attitude of our teams, from the CEO to the housekeeper,” explained Sarcar.

Next, ‘Seamless’: From its warehouses to halls to its new 134-room hotel to its banqueting facility to its permanent Marts, IEML offers India’s most seamless and comprehensive facility, as the CEO elaborated, “where you have the luxury of walking to your stall in your pajama to check its fit out and then come back to

a luxury breakfast and walk in again in your suit! This is not possible in any other venue globally!” Last but not least, the ‘**Superb User Experience**’: Whatever the cost, it is imperative that the venue offers the buyer, the exhibitor, and the visitor a superb user experience. “This is what we continually strive to do, and you will increasingly see more of this as we go ahead,” he added.

The company’s canvas to hold exhibitions has an area of 58 acres with a built-up area of 25 lakh sq ft across 14 large halls, not to forget provision for multiple temporary halls during event days. It has ensured to offer a large registration area in the central facility building with dining facilities for 5,000 pax+ and conference halls and meeting rooms.





Spotlight on Success

What Sarcar finds solace in is that Greater Noida, being one of the most planned cities in the country, with the Jewar airport half an hour away, the venue is best positioned to offer the best facilities for domestic and international exhibitions. “Delhi International Airport is also just an hour and a half away, and in order to build up a higher value bundle, we developed our own hotel, branded as ‘Expo Inn’, which has 5-star category rooms and facilities, including large spaces for events. The hotel has 134 deluxe rooms and a few larger suites,” he detailed.

The commitment to service quality—safety and security—has been one of IEML’s key differentiators and is acknowledged by exhibition

We have been around for nearly 2 decades and are the 4th largest venue by space, spanning 58 acres. Aside from our facilities, it is our philosophy—Nation First, Value Creation Above Profit, and Significant Partnership with Stakeholders—that is the real contributor to our leadership.

Sudeep Sarcar
Chief Executive Officer
India Exposition Mart Ltd





organizers too. “The processes in IEML are geared around entire flow management—right from the time that the visitor or the exhibitor enters the venue,” averred Sarcar. “People have been stable and reflect the best culture of service.”

He stated that the top management reviews are supported by stakeholder satisfaction assessments through third parties, and the quality of manuals for exhibitors makes it rather easy for stakeholders to understand the entire flow of materials and instructions thereof. “Perception of human and life safety are enhanced by seeing our risk management and disaster management practices—the fire engines and medical ambulances are allocated VIP Space in any exhibition,” he concluded.

Furthermore, in collaboration with NDDDB, IEML organized one of the first green conferences with full carbon neutrality, offering

a unique opportunity for the industry. In addition, it uses solar energy and has a 3MW solar plant which is under expansion, and the green cover is unparalleled in industry, allowing for better GHG conformance. Charging points are created for electric vehicles in the venue, with agencies for taxis always asked to provide only EV taxis. The venue encourages digital uses as compared to printing and promotes recycling processes, like compost generated by garbage disposal being used as manure in plants and trees.

In conclusion, IEML stands out as a venue for hosting national and international events, and with its market-oriented philosophy, state-of-the-art facilities, and safety standards, it helps seamlessly merge businesses on a common platform. As it marches forward, its legacy of success and innovation is sure to strike a chord in the country’s heart. **////**



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WOMEN IN LEADERSHIP



Saturday, 30th March, 2024
10:00 hrs to 14:00 hrs

FIEO Auditorium
Niryat Bhawan, New Delhi

followed by Lunch



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IHF INDIA 2023 SHINES IN ITS MAIDEN EDITION

The first edition of International Hardware Fair India 2023 was organized by Koelnmesse Pvt Ltd and powered by EISENWARENMESSE –International Hardware Fair Cologne, Germany. The show went beyond all expectations, as over 7,500 industry players from around the world attended the event.



All image source: Koelnmesse Pvt Ltd

The maiden edition of International Hardware Fair (IHF) was held from December 2-4, 2023, at Pragati Maidan, New Delhi, catering to the hardware community to showcase, promote, and do business with Indian and international buyers.

Oliver Frese, COO, Koelnmesse GmbH, was pleased with the monumental success of the International Hardware Fair India, where the event brought over 200 international exhibitors and 7,500 Indian and international trade buyers. In this backdrop, he said, "It's with great satisfaction that we contributed to fostering connections among these businesses and presenting cutting-edge innovations within the hardware industry. We firmly believe that the International Hardware Fair India

will persist as a pivotal platform for the industry in the years ahead. Our heartfelt gratitude goes to all the exhibitors, trade buyers, and sponsors whose invaluable contributions made this event a reality. Anticipating with enthusiasm, we look forward to hosting you once again at the International Hardware Fair India in 2024."

In alignment. Milind Dixit, Managing Director, Koelnmesse Pvt Ltd, opined that the event's success is a representation of India's dedication to economic development and industrial excellence. An interesting aspect of the fair was seeing the hardware companies focused on robotics and automation for improving efficiency and productivity.

Setting New Benchmarks

The event was graced by industry stalwarts such as Rajat Agarwal, Executive Director, Department of Commerce, India Trade Promotion Organisation; RK Rai, Director, Office of Development Commissioner, Ministry of Small & Medium Enterprises; Arun Kumar Garodia, Chairman, Engineering Export Promotion Council of India; Milind Dixit, Managing Director, Koelnmesse Pvt Ltd, and many more, who hailed the phenomenal growth of India's hardware industry.



The event showcased the stellar projected growth of major segments like hand tools and industrial fasteners, nurtured by initiatives such as ‘Atmanirbhar Bharat’ boosting manufacturing, particularly for MSMEs, to support India’s ambitious US\$ 1 trillion export target by 2030, with US\$ 300 billion in engineering exports.

Celebrating Innovation

The event served as a platform for the latest product launches. DP Garg & Co Pvt Ltd celebrated its completion of 50 years of industry excellence, and Carborundum Universal Ltd (CUMI) unveiled its acquisition of RHODIUS during the show.

The Innovation Product Showcase Zone showcased the industry’s commitment to advancement, with J K Files emerging as the winner, followed by Carborundum Universal Ltd as the first runner-up and Vishal Tools as the second runner-up. Such initiatives reaffirm the industry’s dedication to growth and collaboration, driving it towards projected milestones in the coming years.

These events, known for innovation and collaboration, reinforce their commitment to a hardware hand tool industry projected to reach US\$ 416.2 million by 2029 and demonstrate their impact and ingenuity, reflecting the industry’s constant pursuit of advancement and excellence. Moreover, IHF India 2023 succeeded in capturing the interest of over 50 percent of its exhibitors, who expressed their keenness to rebook for the next edition.

This eagerness from industry stakeholders underscores the event's effectiveness as a platform for fostering growth, networking, and business opportunities.

Strong Stakeholder Support

Notable exhibitors like HR International, HR Industries, FMI Ltd, and Powertex Tools Co Pvt Ltd, showcased their latest offerings, catering to the diverse needs of domestic and international markets.

Strong support from well-known national and international industrial associations also contributed to the success of IHF India 2023. The event was supported by the Engineering Export Promotion Council of India, Taiwan Hand Tool Manufacturers Association, Bhutan Hardware Association, Ludhiana Hand Tools Association, Jamnagar Factory Owners Association, Fasteners Manufacturers Association of India, Jamnagar Hardware Manufacturers Association, Chamber of Industrial & Commercial Undertakings, Alwar Hardware Merchants Association, New Timber Market Dealers Association, and Haridwar Hardware Association. ///

Around 50 percent of exhibitors have shown interest in participating in the next edition, proving the show’s success in encouraging growth, networking, and business. The second edition of the show is slated to take place from December 6-8, 2024, at Pragati Maidan, New Delhi.



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SHOWCASING TOOLS OF TOMORROW



All image source: K & D Communication Ltd.

Hailed as India's number one technology showcase, ENGIMACH stayed true to its reputation as it unveiled ground-breaking innovations at its 16th edition organized by K & D Communication Ltd. Held from December 6-10, 2023 at Helipad Exhibition Centre, Gandhinagar, the event was successful in generating significant and lasting business outcomes.

Renowned as one of the largest Industrial Automation, Manufacturing Technology & Engineering expos in India, ENGIMACH has been a major contributor to the growth of the engineering machinery and machine tools sector for over 25 years. With 15 exhibitions, participation from over 35 countries, over 6,850 exhibitors, and almost a million visitors so far, the event has become a hub for its high-calibre exhibitors and visitors.

The prestigious platform hosts some of the best minds in the industry and is vouched for the premium display it curates. In each edition, the products and services displayed are a testimony to engineering excellence, innovation, quality, and reliability.

The 2023 edition

The 16th edition surpassed the successes of its predecessors by hosting 765 exhibitors who presented their comprehensive range

of over 5,000 innovations in a sprawling area of 60,000 sq mt to 51, 503 visitors keen to explore the cutting-edge in the field.

The biennial exhibition in this edition held technology seminars that convened industry leaders and thought leaders as speakers. The Start-up and Innovation Summit discussed new business ideas and highlighted the latest technology and innovations. The International Buyer-Seller Meet and B2B Meet were a massive success in fostering interactions, alliances, and partnerships. The platform generated business enquiries worth about INR 1,551 crore and connected 127 exhibitors with 26 international buyers.

Visitors hailed from a wide range of sectors, including Aircraft & Aerospace, Automobile/Auto Component, Textile, Electrical & Electronics, Pharmaceutical, Fabricated Metals, Jewellery Designers & Manufacturers, Agriculture and Equipment Manufacturing, Construction and related sectors, Renewable Energy, Wood Working, Casting & Forging, Home Appliances, Information Technology, Plastic, Process Plants and Machinery, Robotics & Automation, Hydraulic & Pneumatics, and Surface Finishing & Blasting.

The 2023 edition of ENGIMACH had supporting partners comprising of Machine Tools Manufacturers Association, Rajkot; LMTMA (Ludhiana Machine Tools Manufacturers Association); Association of



The International Buyer-Seller Meet and B2B Meet were a massive success in fostering interactions, alliances, and partnerships. The platform generated business enquiries worth about INR 1,551 crore and connected 127 exhibitors with 26 international buyers.

Ludhiana Machine Tool Industries; Laser Industries Association of India; and Startup Association of India.

Yogin Chhaniara, President, Machine Tools Manufacturers Association, Rajkot, remarked, “The 2023 ENGIMACH was dedicated to showcasing the latest technology in modern manufacturing required to fulfill the pressing current demand of manufacturing both for India and the world and was truly a success and larger than any earlier editions. The trade show displayed the latest technology critical for large-scale manufacturing of world-class products of high quality at a competitive cost.”



“The 16th edition of ENGIMACH was unique in many respects. The event was held at a particularly opportune time during the present economic ascendancy of the country. It was not only the biggest edition of the trade show so far in terms of exhibitors and visitors but also the most interesting with the concurrent shows adding a lot of character and depth to the overall mega event,” added Dr Lalit Kumar, President, Laser Industries Association of India.



The event had co-located shows, including Castings & Foundries Expo India, Vibrant Gujarat Startup Conclave and Exhibition 2023, and the Smarttech Conference. // // //



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SETTING THE STAGE FOR BUILD INDUSTRY



All image source: Nova Exhibitions & Conferences

iDAC Hyderabad 2.0, South India's premier B2B expo for the Build Industry took place from December 7-9, 2023, at HITEX Exhibition Centre, Hyderabad. Organized by Nova Exhibitions & Conferences, the three-day event focused on knowledge sharing, providing an excellent platform for top brands in the Build Industry to showcase their products and services.

The mega gathering of India's leading architects, designers, and consultants focuses primarily on enlightening the industry through various knowledge-sharing pavilions. The event is hailed as a B2B Expo of the professionals, by the professionals, and for the professionals, in its true essence, by the organizers. Leveraging on the success and experience of the previous 5 editions (at Mumbai and Hyderabad), the expo promotes innovation in the industry, directing the expertise of the build professionals towards emphasizing technical topics and cognizance.

Gathering of Industry Titans

iDAC is the culmination of all build professionals, like architects, builders and developers, interior designers, MEP consultants, facade consultants, landscape

architects, engineers, and contractors, etc. Over 50 brands participated in the show, creating a diverse range of offerings and opportunities for attendees, and 250+ industry stalwarts participated as speakers across all three days. With 5,133 pan-India business visitors representing around 79 percent of architects and interior designers, this event marked the significance of the industry and the right target audience.

Showcase of Sectoral Synergy

The visitors represented a diverse industry including HVAC technology, bath & sanitation, doors, windows & facades, tiles & ceramics, steel concrete & construction chemical, wood, veneer, laminate & flooring, electrical & switchgear, marbles & stones, elevator & escalator, furniture & fixtures, landscaping, plumbing pipe & sewage, building automation system, paint, coatings & wall covering, cladding & roofing, steel concrete & construction chemicals, and fire, safety, and security & surveillance. The sponsors of the event included Obeetee, KNEST, Marmo, Osum, and Add On Concepts.

Going Beyond the Show

Aside from the show, iDAC offered a range of engaging activities. 'Art-illation' provided a platform for artists, architects, and interior designers to showcase their creativity through art installations. The



iDAC Hyderabad 2.0 served as a networking hub for architects, builders, developers, and interior designers, with over 50 brands and 250+ industry experts participating in knowledge-sharing sessions and interaction with 5,133 pan-India business visitors, which constituted 79 percent of architects and interior designers.

‘Infinity Awards’ recognized talent amidst refined networking, while the ‘Student Program’ empowered the next generation through workshops and talks.

The ‘lounge’ provided a space for relaxation amidst the hustle, while ‘Spotlight’ showcased iconic projects, and the ‘Vision Wave Workshop’ explored the uses and advantages of products and services for the Build Fraternity. Furthermore, the brands at the expo also received an automated filtered audience via the sectional pavilions as well as lectures alongside reputed pioneers from the industry as panelists or otherwise, enabling the right connections.

Forging New Horizons

iDAC Hyderabad 2.0 not only showcased the latest innovations but also fostered collaboration and learning within the Build Industry. The forthcoming iDAC and its return with its third edition are set for December 12-14, 2024, at HITEX Exhibition Centre in Hyderabad. As a knowledge and creativity hub, it looks forward to revealing new paths for industry experts as they traverse the ever-changing terrain of construction and design. ///



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All image source: Inter Ads, India

ALL IN GOOD SPIRITS

Two prominent global events focused on food and spirits SIAL INDIA and Vinexpo India garnered an overwhelming response from the connoisseurs of wine, beverages, and culinary arts as they presented the latest innovations at Yashobhoomi (IICC), Dwarka, New Delhi, from December 07-09, 2023. Highlights...

The 5th edition of SIAL INDIA and the 4th edition of Vinexpo met with unparalleled success as they presented novel experiences in the realms of beverages and food. A joint event powered by the Ministry of Food Processing Industries (MoFPI) and supported by the Forum of Indian Food Importers (FIFI), it was organized by Comexposium, France and Inter Ads, India (SIAL India) with Vinexposium also collaborating on the event.

The show witnessed remarkable participation from 20 ambassadors, 30 countries, and 300 national and international exhibitors who displayed a wide array of products. The grand platform provided global buyers and sellers with ample networking opportunities and proved to be a melting pot of ideas with insightful sessions conducted.

New products, cutting-edge technology, and innovative offerings were showcased

from countries including Austria, the European Union, France, Greece, Italy, Iran, Indonesia, Japan, Mexico, Peru, Russia, South Korea, Tunisia, Turkey, Thailand, the USA, and beyond. The diversity in the participating nations brought forth a rich tapestry of culinary traditions, technological advancements, and revolutionary solutions. The countries presented their cutting-edge products and also shared their unique approaches to addressing challenges in the Food and Beverage industry.

Setting the Right Tone

The event was inaugurated by Janusz Wojciechowski, Agriculture Commissioner of the European Union; Smt Anita Praveen, IAS Secretary, MoFPI, Government of India; and Shri Abhishek Dev, IAS Chairman, APEDA, Ministry of Commerce & Industry, Government of India, in the presence of 20 ambassadors from participating countries. This diverse diplomatic representation added a layer of international significance, symbolizing the global nature of the event and the shared commitment to advancing the global food and beverage landscape.

One of the key highlights of the event was the remarkable participation of the European Union (EU) as the Region of Honor. The EU actively curated and led conference sessions that elevated the global dialogue on food excellence. The sessions explored various topics, ranging from regulatory standards to sustainable practices, providing invaluable insights for industry professionals.

The active participation of key figures including Wojciechowski made the involvement of the EU even more impactful. His presence, along with a delegation of over 50, transformed the event into a diplomatic platform, fostering connections and collaborations on an international scale.

Interesting Features

The live cooking show, featuring esteemed chefs, showcased the global fusion of culinary artistry. Chef Manisha Bhasin's Millet Risotto and Smoked Chicken was declared the recipe of the event. Chef Nishant Choubey's Rice Flour Pancake, Rosella Marmalade, and Cranberry Jam were another highlight. Chef Rakhee Vaswani introduced the audience to Chocolate tasting from countries like Spain, Poland, Ireland, and Cyprus.

The event also had a French Patisserie Competition which was organized by IFCCI and hosted at SIAL INDIA. H.E Thierry Mathou, the French Ambassador to India graced the exhibition and gave away awards to the winners of the competition. Chef Astik Oberoi grabbed the winning title.

The overwhelming response from the participants of the event has resulted in the show being highly successful. The announcement of the next edition has already garnered significant enthusiasm. It is going to be held from September 19 to 21, 2024 with the promise to raise the bar even higher.



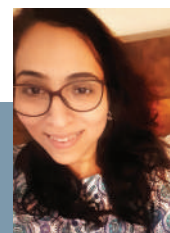
Another interesting segment was the SIAL Innovation Awards which celebrated innovation and breakthrough products. The winners from South Korea and India were recognized with Gold, Silver, and Bronze accolades. These winning products will continue to be featured prominently in SIAL NETWORK exhibitions worldwide, solidifying their status as leaders in innovation.

Offering Lasting Experiences

Nicola Trentesaux, Director, SIAL Group, said, "SIAL INDIA is no doubt the place to be to understand the Indian food market and assess the amazing opportunities ahead of us. Not only India is now the biggest market in the world with over 1.4 billion inhabitants but the appetite of the middle class for new and innovative products is amazing."

For Rodolphe Lameyse, Directeur General, CEO, Vinexposium, the exhibition was the platform of passion, innovation, and the artistry of fine wines and spirits. "In the heart of India, where tradition meets modernity, we gathered to toast to the richness of the wine cultures and the boundless possibilities that our Vinexpo India offers. It was not merely an event; a journey into the realms of taste, elegance, and the shared joy that comes from the perfect encounter."

Rajan Sharma, Managing Director, Interads Exhibition Pvt Ltd, said, "It was a privilege to host the 5th edition of SIAL INDIA. We received a grand response from across the globe. I express my thanks to all the participating countries and the exhibitors for believing in us and making this platform even more valuable. Here we truly celebrated the diversity of global culinary, innovation, and connection. The doors were open to both national and international enthusiasts who paved the way for shaping the future of food." ////



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CHARTING THE COURSE FOR VIBRANT YOUNG MINDS

With a strong focus on rejuvenating young minds, the 16th edition of the HITEX Hyderabad Kids' Fair, held from December 22-24, 2023, and organized by Hyderabad International Trade Expositions Ltd (HITEX), embraced success as the three-day event exceeded expectations. It highlighted the importance of communities fostering a child's cognitive and physical well-being—an HITEX Team initiative, embodied throughout the annual event.



All image source: HITEX

The HITEX Hyderabad Kids' Fair marked a turnout of over 20,000 visitors and 85 exhibitors, who corroborated the zestful event as families, children, schools, sponsors, and exhibitors piled through the HITEX Exhibition Centre engaging in entertainment, adventure, and learning. It exhibited a manifold display of kids' products and services, along with providing a platform for families to gather and indulge in workshops, competitions, shopping, and most importantly, quality time.

Launching Beyond the Bell Program

Shri Jupally Krishna Rao, Minister for Excise and Prohibition, Tourism and Culture, Government of Telangana, inaugurated the HITEX Hyderabad Kids' Fair on a remarkably high note. The fair launched a paradigm-shifting initiative called the 'Beyond the Bell Program' which focused on the importance of recreational activities for nurturing children's cognitive and physical well-being after school. This initiative resulted in kids zealously participating in the Robotics Workshop by Leap Robot, Basketball Championship by Decathlon, and Drive Zone Learning by Holly Jolly, to name a few.

Uniting a Community

The fair exuded excitement as families interacted with 19 educational

exhibitors, 27 lifestyle exhibitors, 11 nutritional exhibitors, and 17 exhibitors who offered a protective enclave that enthralled children in sports, arts, and technology. It was also an exuberant hub to showcase a myriad of educational offerings and creative ways to encourage learning. Parents caught a glimpse into the trendsetting realm of fashionable apparel, an array of nourishing snacks, and guidance to provide a balanced, nutritional lifestyle. The all-inclusive fair was a worthwhile, holistic experience that captured a lovely sense of unity.

Radiating Talent at HITEX

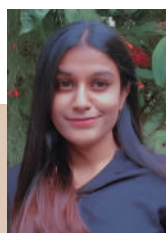
The ground rumbled as 1,231 children sprinted towards the finish line in an activity called 'KidsRun' by Hyderabad Runners. Children animatedly received their learning license after an exhilarating drive on the track by Holly Jolly. The fair paved the way for musical talent, as musicians from several schools participated in live band performances.

As musicians graced the stage, so did 280 fashionistas during the 'Superstar Kids Fashion Show'. Game Point organized a badminton championship—a gripping showdown amongst 17 teams.



Aspiring scientists explored the future of technology through a 'Robotics Workshop' by Leap Robots. Finally, the event concluded on a sweet note as Sruthi Hasini captivated the venue during her live DJ performance.

The HITEX Hyderabad Kids' Fair was a whirlwind of emotions packed with adventure and learning, paving the way for hopefully more editions to come. The Fair stands as an uplifting presence, promoting creativity, confidence, healthy growth, physical activity, and positive thinking for the upcoming generations. A necessity in communities. **////**



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HITEX Hyderabad Kids' Fair was the pinnacle of success in fostering an environment that offered adventure, interactions, and lasting impressions on over 20,000 visitors and 85 exhibitors over the span of three days. The fair's 'Beyond the Bell Program' stood as a testament to encouraging the nurturing of young minds and contributing to their cognitive and physical well-being through enriched experiences.



All image source: HITEX

FOR GLITZ AND GLAMOUR

Held from December 22 – 25, 2023, at the Novotel Jaipur Convention Centre (JECC), the 21st edition of the Jaipur Jewellery Show (JJS) surpassed all its past successes and created an enduring experience for sellers and buyers. The show, dedicated to celebrating the royal gemstone emerald, was meticulously planned to ensure a dazzling display of exquisite jewelry designs, craftsmanship, and machines that can aid the human effort.

Hailed as a legendary event, Jaipur Jewellery Show has carved a niche for itself while setting a standard for gems and jewelry shows worldwide. The B2B and B2C show, in its 21st edition, exceeded all expectations and housed over 1,100 booths, hosting around 600 exhibitors, nearly 50,000 domestic and international visitors, and around 1,000 top jewelry retailers from different parts of the country. The show was meticulously planned to the minutest of details to celebrate the coming together of skilled artisans, sellers, buyers, and visitors keen to showcase and explore the latest in the industry.

JJS, not a Mere Jewelry Show

Setting the positive tone for the event was Honorable Smt Diya Kumari, Deputy

Chief Minister of Rajasthan, who inaugurated JJS 2023. She remarked that Jaipur is synonymous with jewelry and JJS which has become a much-awaited annual event on the calendar. The Jewelry industry, she pointed out, is a significant support to the economy as it provides direct employment and opportunities to craftsmen, budding designers, and young jewelers. It also boosts tourism and plays a big role in 'repeat tourism' as people come to Jaipur from across the globe to buy jewelry. She also assured Government support for the Gems & Jewelry industry.

Rajiv Jain, Honorary Secretary, JJS, underscored the event's growing significance by highlighting certain facts and figures such as over 1,100 booths this year from the 67 booths in 2003. JJS 2023 featured 659 booths of jewelry, 318 booths of gemstones, 58 booths of allied and machinery, and 14 booths of artificial and costume jewelry, articles, and artefacts.

Vipul Shah, Chairman, Gem & Jewellery Export Promotion Council (GJEPC), was the Guest of Honor on the occasion. He said that 2023 has been a challenging year for the industry owing to geopolitical concerns and the economic downturn. However, the industry has bounced back and is experiencing a gradual but significant rise, he added.



In the same vein, Pramod Derewala, Chairman, National Gems and Jewellery Council of India, noted that the Gems & Jewelry industry of Jaipur is substantially contributing towards the economy of the state as well as the country by way of foreign exchange earnings, tax revenue, and employment generation.

Vimal Chand Surana, Chairman, JJS, in his welcome address, also stressed how important and progressive the show is and that it has grown from strength to strength over the years. The Jaipur Royal family, he added, has been a huge supporter of the Gems & Jewelry industry in the city.

What Made JJS 2023 Stand Out

Promoting Emerald: With the theme 'Emeralds - Your Stone, Your Story', the 2023 edition of the show had its focus on the captivating green stone coveted by royalty and celebrities. To promote Emerald, a group of 15 members was formed as the Emerald Promotion Group with Gemfields as the prime emerald promotion partner.

Grand Participation: Nearly 1,000 top retailers from India and overseas participated in the show. These retailers visit the show every year on the invitation of JJS and procure regular supply of their goods as B2B buyers during JJS.

All India Gem & Jewellery Domestic Council (GJC) Board of Directors were invited by the JJS for the show. GJC is a national trade federation

for the promotion and growth of the trade in gems and jewelry pan India. More than 50 top jewelry retailers of the country attended this glittering event as the members of GJC.

Additionally, the members of India Bullion and Jewellers Association Ltd (IBJA) were invited and hosted this year as well.

Indian Jewellery Design Awards 2023:

Indian Jewellery Design Awards 2023 were held by 'Indian Jeweller' the leading magazine on the Jewelry sector of the country. Film actor, Malaika Arora's presence graced the evening at the awards. Navrattan Kothari received the Lifetime Achievement Award for his Outstanding Contribution to Gems and Jewelry trade, particularly for his long innings in diamonds.

Jaipur Jewellery Design Festival (JJDF):

JJS 2023 hosted the JJDF for the sixth time with the theme 'Go Tech & its effect on the Jewelry Industry'. The theme explored the intersection of technology and the art of jewelry making. The festival showcases the creativity of Jaipur through artisans and designers, featuring emerging talents from leading design institutes.

Jain highlighted the festival's focus on technology's impact on jewelry making. Craftsmen from Rajasthan and Assam took center stage and presented special Thewa Jewelry, Kundan Meena, Bamboo Jewelry of Rajasthan, Muga Silk Jewelry of Assam, Gemstone Carving and more.





Students from around 9 leading design institutes, including the Indian Institute of Gems and Jewellery (IIGJ) Jaipur and Delhi, Pearl Academy, IICD, Arch Academy, JK Diamond Institute, and GIA, showcased their creations.

For the competition, jewelry manufacturers, retailers, and designers from across the country presented their designs in various categories and price ranges for review and selection.

Contestants submitted their best designs across 95 product categories. Out of which, more than 1,000 entries were presented to the jury for final selection. The jury selected 15 of these entries for the award.

Taraash, a new initiative at JJS: The objective behind the new and one-of-its-kind initiative 'Taraash' is to contribute to the development of the startup ecosystem, specifically for the Gems & Jewelry industry. The joint initiative by JJS and TiE Rajasthan will help startups in this industry in acceleration, funding, mentoring, and scaling up.

Jewelry manufacturing machinery and allied products: The show saw the participation of 58 leading vendors from Allied Machinery for jewelry manufacturing. They displayed state-of-the-art machinery used in various processes ranging from CAM (Computer Aided Manufacturing) of jewelry making to printing, polishing and plating, enameling, and transparent and color coating.

Pink Club: An exclusive B2B Traders Pavilion 'Pink Club' was introduced at JJS 2022. Keeping in mind the convenience of the visitors, this year the Pink Club was built at a new location as a part of Hall 2 with more space. It had 80 prefabricated booths of the





same size. Only B2B customers were allowed entry to this pavilion for B2B interaction.

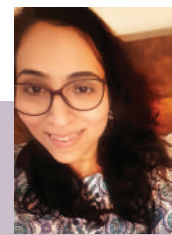
Best Booth Awards: Fifteen members of the Emerald Promotion Group were presented the trophies by Gopal Kumar, Head, Gemfields India; Dinesh Khatoria, Convenor, Emerald Promotion Group; Kamal Kothari, Co-Convenor, Emerald Promotion Group; and Rajiv Jain, Honorary Secretary, JJS.

Brand Ambassador of JJS, actress Pooja Batra, presented awards to the winners for the 'Best Booth' in various categories.

Valedictory Ceremony: JJS concluded with a Valedictory Ceremony with Honorable Dr Prem Chand Bairwa, Deputy Chief Minister of Rajasthan, as the Chief Guest. He said that Jaipur Jewellery Show has created a name for itself not just in the country but across the world. It is not just a platform for business but also showcases and nurtures the skills of young designers and students.

More to come

The mega one-stop-show remained true to its reputation as a comprehensive event on gems and jewelry. The next edition of the show has been scheduled to be held from December 20-23, 2024 with a promise to be a bigger and better showcase of jewelry designs, raw materials, and jewelry-making machinery.////



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CELEBRATING THE PERFECT LOVE BOND



All image source: HITEX

PETEX INDIA, a premier B2B2C exhibition that showcases the best from India's pet care industry, achieved remarkable success in its 6th edition on December 22-24, 2023, at HITEX Exhibition Centre, Hyderabad, as it offered a conducive platform for manufacturers, distributors, retailers, and pet parents to converge and explore the latest trends and cutting-edge products, and engage in meaningful conversations that shape the future of the pet ecosystem in our country.

Organized by HITEX, PETEX INDIA is an endeavor to connect businesses in the pet industry and bring the best of supplies to pet owners across the region. Over time, it has evolved into a landmark event that unites industry stakeholders, fosters innovation, and celebrates the unbreakable bond between humans and their beloved pets.

The success of the sixth edition of the event proved its significance in times

when people are keen to have animals as their companions and want them well cared and looked after. Hence, is the demand for their food, toys, medicines, and products of comfort such as their beds and kennels, and services including boarding and training, pet relocation, pet fashion and accessories, pet toys, and pet grooming.

The event hosted more than 50 exhibitors from 11 states in a gross area of 6,000 sq mt and welcomed more than 1500 trade visitors and over 25,000 B2C visitors. Fifteen speakers from across the country and 3 speakers from Egypt and the US were a part of the pet industry leadership conference. Over 135 delegates from across the country attended the conference, More than 500 dog parents visited the show along with their dogs along with a few cat and bird parents visiting the show.



At PETEX INDIA 2023, there were over 50 varieties of ornamental fish displayed, along with a wide range of birds and exotics. Workshops on therapy dogs and demonstrations of dog sports were conducted. Fun games and activities were available for both pets and pet parents to enjoy. Additionally, the event featured the WCC International Cat Championship Show, with a participation of over 90 cats and two judges from Russia.

Exhibit Profile

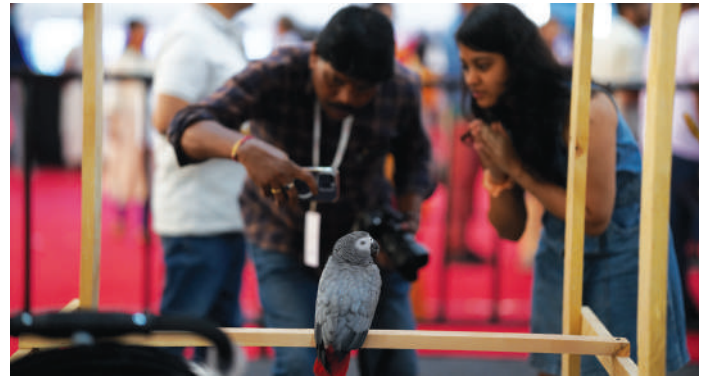
The event hosted manufacturers, dealers, distributors, retailers of pet products, importers and exporters, and pet service providers to display products including pet food, treats, pharma, beds, pet care

products, toys, hygiene, grooming, cat litter, aquaria, air pumps, fish feed, back screens, resin ornaments, lights, filters, corals and stones, air stones, aquarium thermometers, fish net, tubing, gravel cleaners, food timers, bird feed, cages, supplements, and seeds.

Insightful Conference

The 2nd edition of the Pet industry leadership conference successfully centered



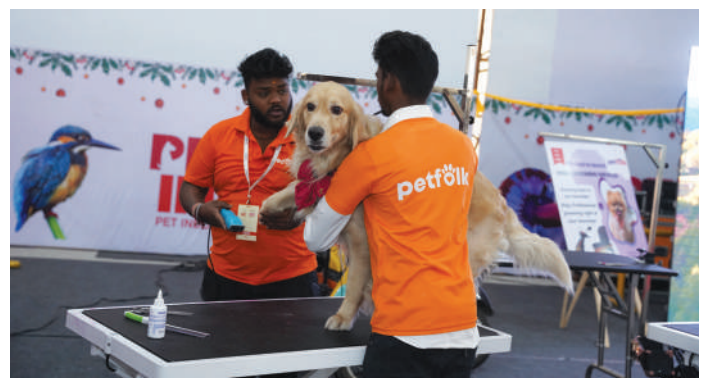


around the theme ‘technological advancements in veterinary medicine and fast-growing Indian pet market’. It convened some of the distinguished minds in the industry to share their research and insights into the latest advancements in veterinary science. The speakers and delegates explored into ground-breaking ideas that will play a pivotal role in shaping the future of animal care and welfare. Their innovative topics related to veterinary medicine, veterinary surgery, animal health, and pet food nutrition.

The conference served as a focal point for industry leaders, veterinarians, and enthusiasts alike. Through insightful discussions on

emerging trends, cutting-edge healthcare, and sustainable practices, it facilitated a collaborative environment that contributed to the ongoing evolution of pet care standards.

Some of the speakers included Dr Sree Reddy, CEO & Founder, Seven Oaks Pets Hospital; Archana Naidu, Managing Partner, Seven Oaks Pets Hospital; Dr Faddy





Mahmoud Elazzouny, Founder & CEO, Vetwork; Dr Ahmed Hassan Ahmed Ghobashy, Director, Vetwork; Dr Madhurita Gupta, Director, Goa Angel Network; Dr Mukesh Gupta, Director, Indian Council Medical Research; and Dr Anand Deshpande, Founder & Director, Animedics Health.

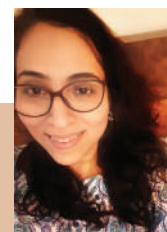
Plans in Pipeline

Following this significant success, the event organizers have no intention of resting on their laurels. They are determined to exceed the achievements of the past. The 7th edition of the show has already been announced and is scheduled to take place from February 28 to March 02, 2025, at HITEX, Hyderabad. ////



Highlights of the Show

Number of exhibitors	50
Number of states of the exhibitors	11
Exhibition Area	6,000 sq mt
Number of trade visitors	1,500
Number of B2C visitors	25,000
Number of speakers	18
Number of delegates	135
Number of dog parents	500



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SPARKING INDUSTRY FRENZY AT RAIPUR



All image source: Indore Infoline Pvt Ltd

Indore Infoline Pvt Ltd successfully organized the 13th National Expo (Steel & Power) from January 5-7, 2024, at Shriram Business Park, Raipur. Supported by the Urla Industries Association, Raipur, and approved by the Ministry of MSME, Government of India, the expo witnessed significant participation and accolades from industry leaders and associations.

Organized by Indore Infoline, the leading industrial show organizer in the country, National Expo is a premier industrial exhibition, showcasing the latest innovations and technologies in steel, power, and related sectors. With a legacy of excellence, the expo continues to drive industry growth and collaboration across multiple cities in India, including Hyderabad, Kolkata, Jaipur, Jamshedpur, Indore, Raipur, Nagpur, Nashik, Aurangabad, Vizag, Vijayawada, and now Mumbai. This year's expo, renowned for its focus on heavy industries, expanded its horizons to encompass green energy and solar power, marking a significant evolution in its offerings.

Focus and Support

The inauguration ceremony, graced by esteemed dignitaries including Rajeev

Kumar, Director, MSME; Vikram Jain and Shri Neeraj Agrawal, Urla Industries Association; Shyam Maheshwari, President, Raipur Electrical Merchant Association; and Rajkumar Agarwal, Managing Director, Indore Infoline Pvt Ltd, marked the beginning of three days of insightful exhibitions and interactions.

The 13th edition was also approved by the Ministry of Micro, Small, and Medium Enterprises (MSME), Government of India, and participants received subsidies of up to 100 percent in accordance with the criteria. Additionally, the National Small Industries Corporation (NSIC) supported participating units, notably those in the MICO units, in promoting their businesses.

Diverse Offerings

With a focus on and reflecting the industry's commitment to sustainability, the expo featured approximately 3,000 industrial units sprawled over Halls A, B, C, and D, with a strong presence from Chhattisgarh and other regions. More than 180 exhibitors from across the country, including Raipur, Bhilai, Mumbai, Bangalore, Chennai, New Delhi, Kolkata, and Hyderabad, displayed their products such as industrial automation, cooling towers, machine tools, bearings, switchgears, welding equipment, power tools, hand tools, cutting



tools, scientific equipment, lab equipment, pre-engineered materials, material handling products, safety products, maintenance products, and many more.

This expo featured numerous well-known companies, including NBC Bearings, Bansal Metallics, Metal Power, Wendt India, Topline, Aakar Carbons, Tirupati CNC, Chrayu Power, Shiva Infra, and solar

enterprises. The diversified visitor profile comprised professionals and decision-makers from the steel industry, power sector, heavy industries, mining companies, cement manufacturers, and other related industries.

The 13th National Expo (Steel & Power) focused on green energy and solar power and featured 3,000 industrial units and 180 exhibitors from across the country. It received MSME, Govt of India approval and gave participants with up to 100 percent subsidy per guidelines. Additionally, NSIC helped participating units, particularly MICO units, promote their business.

Insights and Advocacy

The MSME Director highlighted the various schemes and subsidies available to industries, underlining MSME's commitment to promoting growth and development. Jain noted that the Urala Industries Association has been supporting the show for the past 13 years and has assisted Raipur and Chhattisgarh businesses in automating and enhancing output. He stated that it has also helped to reduce pollution and the environment by bringing in vendors for this reason which is in line with this year's event focus. Similarly, the President of Raipur Electrical Merchant Association invited Raipur and Chhattisgarh dealers and distributors to attend the expo and meet participants from around the country who are offering dealership and distribution to locals.



Future Outlook

The MD of Indore Infoline expressed gratitude to all participants and guests for their support, and announced future exhibitions in Nagpur, Vijayawada, Hyderabad, Mumbai, and Indore in 2024. As curtains fall on another successful expo, the stage is set for the 14th National Expo (Steel & Power), slated for January 4-6, 2025, at the same venue, promising continued innovation and industry collaboration. **////**



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THREADS OF TRIUMPH

The 20th edition of Garknit-X and Yarnfab-TX Kolkata, organized by Vardaan Events Pvt Ltd, was held from January 5-7, 2024, at the Biswa Bangla Mela Prangan, formerly known as Milan Mela. Attracting a significant turnout from industry players across the textile sector, the exhibition provided a robust platform for participants to witness firsthand the thriving textile landscape of West Bengal and its journey towards excellence.



All image source: Vardaan Events Pvt Ltd

Garknit-X has consistently played a pivotal role in advancing technological innovation in the eastern region of India. This edition continued the tradition by offering participants an ideal platform to establish a foothold in Kolkata's burgeoning market. As BP Mishra, CEO & Director, Vardaan Events, explained, "The market has huge potential for printing and

embroidery machinery manufacturers due to the presence of kidswear and sarees segment." With the city experiencing advancements in manufacturing capabilities and attracting substantial investments, the event served as a catalyst for industry growth.

Eastern India in Focus

"West Bengal textile industry is witnessing a lot of improvement and is on the path of becoming the next textile exporting hub of India," pointed out Mishra. The knitting and garment industry is bustling in the region, and over 2 million people are directly employed, with the other half a million indirectly benefiting. Kolkata, the capital

The 20th edition of Garknit-X and Yarnfab-TX Kolkata was a hive of activity, with over 50 exhibitors displaying 100+ companies, both worldwide and domestic. It attracted a large number of visitors and hosted over 10,500 trade customers from West Bengal and nearby states. Live demonstrations showcased cutting-edge technology, empowering local manufacturers.



is very enthusiastic about powering the textile sector in the state and targets getting the 6 percent share doubled to 12 percent in the coming years. The plans for the new apparel parks and policy initiatives are direct evidence of the government's determination to fulfill their dream of a prosperous and competitive textile region.

Weaving Success

With over 50 exhibitors showcasing 100+ brands, both international and domestic, the event buzzed with activity, attracting a high number of visitors, and hosting approximately 10,500 trade customers from across West Bengal and neighboring states.

Eminent professionals, senior executives, and industry leaders graced the expo, eager to witness live demonstrations of cutting-edge technology. The exhibition served as a gateway to innovative technologies for manufacturers in West Bengal striving to compete globally.

By bringing new machinery to their doorsteps, Garknit-X and Yarnfab-TX empowered local businesses to upgrade their factories and stay ahead in the international market. "The show generated a lot of inquiries for the new products on display, and in fact, a very good number of on-the-spot orders were placed," stated Mishra. "In all, the presence of important apparel and knitting technology brands in a world-class venue has proved it to be a good show."

Looking forward

Though numerous regions of India have experienced economic slowdowns, the textile market in Kolkata shows its resilience and continued growth. The forthcoming edition of Garknit-X Kolkata, set for December 20-22, 2024, aims to build on the success of the previous editions and strengthen Kolkata's position as a prime textile hub in the country. ////



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city, sets this textile powerhouse in motion, steering economic growth through industrial production, exports, and finally job creation.

Rich in natural resources, Kolkata has a friendly climate and a textile industry that blossoms with the support of the jute/handloom sector and the cotton industry. The West Bengal State Government



All image source: ExpoNova Exhibitions & Conferences (India) Pvt Ltd

TRENDSETTERS IN HOME & PERSONAL CARE

HPCI India, Home and Personal Care Ingredients Exhibition and Conference, held from January 18-19, 2024, at the Jio World Convention Centre, Mumbai, concluded its 13th edition, exceeding expectations. Organized by ExpoNova Exhibitions & Conferences (India) Pvt Ltd, this comprehensive event in the home & personal care industry featured global firms, offering something for every stakeholder.

HPCI India is the only event that exclusively covers cosmetic and cleaning product raw materials and formulation methods in the country. For over a decade, it has been an industry-connect partner where key stakeholders meet face-to-face, debate the newest advances, and find innovative goods and solutions. The current edition further solidified its reputation as a hub for networking and collaboration, enabling professionals to connect with industry leaders and forge partnerships shaping the future of the home and personal care industry.

Key Highlights

Hailed as India's leading home &

personal care event, it attracted 4,424 unique trade visitors from over 21 countries, showcasing 250+ brands in the sector, highlighting the quality and versatility of their products. The exhibit depicted the overall move from synthetic substances to natural active ingredients and marine products, as well as environmentally friendly surfactants, which is an indication of a focus on sustainability.

The stands of the showcased innovation and product range from botanical and marine extract formulations to mild products and those dedicated to environmental protection aspects. Key exhibitors included Viridis Personal Care, Western Commercial Corporation, United Enterprises, Synercare, SVD PineChem, Aarti Surfactants, Suyog Life Sciences, and SSV Enterprises.

Sessions, Trends, and Awards

Technical sessions delved into advanced industry trends and provided insights into future forecasts. The conference theme, 'The Regulatory

HPCI India 2024 was a resounding success, attracting 4,424 unique trade visitors from over 21 countries and showcasing 250+ brands in the sector, highlighting the quality and versatility of their products. The upcoming editions are scheduled for the first time in Delhi (Pragati Maidan) from June 6-7, 2024, and subsequently return to Mumbai at the same venue on February 18-19, 2025.

Dilip Raghavan, Managing Director of ExpoNova Exhibitions & Conferences (India)—a joint venture between leading and oldest publishing house Colour Publications Pvt Ltd, Vincentz Network, and NuernbergMesse Group—emphasized the event's success in offering insights into cutting-edge ingredients and the promising prospects for the home and personal care market in India.

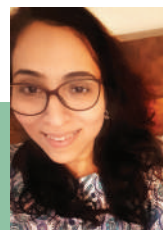
Charting the Course Ahead

Overall, HPCI India 2024 was a resounding success, offering industry professionals valuable insights into cutting-edge ingredients and fostering collaboration within the home and personal care sector. The upcoming editions are scheduled for the first time in Delhi (Pragati Maidan) from June 6-7, 2024, and subsequently return to Mumbai in the same venue on February 18-19, 2025. **////**

Landscape of Cosmetics', featured industry leaders sharing insights and developments. The Innovation Zone showcased groundbreaking innovations aligned with industry standards and consumer expectations. The winner of the HPCI Innovation Awards 2024 was ECTOinOIL® - Face Gel by Bitop AG, with PHOTOBIOOME - The Microbiota Photoprotector by Vytrus Biotech as the first runner-up and Sagacious™ by Yasham Speciality Ingredients Pvt Ltd as the second runner-up.

Industry Voices

Expressing gratitude to the attendees, exhibitors, and industry experts for making the event a success, Sonia Prashar, Managing Director and Chairperson, Management Board, NuernbergMesse India, extended appreciation for the global collaboration and technological advancements highlighted at HPCI India 2024.



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PIONEERING ADVANCEMENTS IN MANUFACTURING TECHNOLOGY



All image source: IMTMA

Organized by Indian Machine Tool Manufacturers' Association (IMTMA), IMTEX FORMING 2024 & Tooltech 2024 was held from January 19-23, 2024, at the Bangalore International Exhibition Centre (BIEC), Bengaluru. The expo set a new benchmark, breaking records in size, number of business orders, inquiries, and attendance.

Having broken a personal record, IMTEX FORMING 2024 & Tooltech 2024 exhibition surpassed all past editions with its sheer scale, as it concluded with an astounding 80 percent surge in size, an accumulation of business orders worth INR 550 crore (US\$ 60 million), and around INR 5,000 crore (US\$ 590 million) worth of enquiries. It marked a staggering footfall of 44,779 visitors and over 625 exhibitors from 20 countries.

An Advanced, Accessible & Inclusive Future

Earning the accolade of being Asia's Largest Exhibition on metal forming and manufacturing technologies is certainly an ode to the wonders IMTEX FORMING 2024 promised

for the manufacturing industry. With a showcase of cutting-edge technologies and trends in metal forming, attendees bore witness to high-speed laser machines, sheet metal working automation, presses, bending, welding, and joining, as well as state-of-the-art robotics. The list goes on to show a stunning display of additive, near-net and digital manufacturing, shopfloor automation, and Industry 4.0 solutions. These phenomenal exhibits evoked interest in small, medium, and large firms as they were strategically positioned for implementation.

Garnering Success with Concurrent Shows

The manufacturing exhibition achieved success with a remarkable turnout, as clusters of inquisitive minds also formed around its concurrent shows, which were Tooltech, Digital Manufacturing, and WELDEXPO.

Impressive Initiatives

The i2 Academia Square encouraged collaborations between industry professionals and academic/R&D institutes, furthering the growth



IMTEX FORMING 2024 & Tooltech 2024 witnessed an 80 percent growth in exhibition size compared to its last edition. Business orders worth INR 550 crore, and enquiries worth INR 5,000 crore were generated in the show. Around 44,779 visitors, over 625 exhibitors, and 850 trade delegations from more than 250 companies and 20 countries were part of the successful trade fair.



of the Indian economy as students are primed for employment. It consisted of events like Industry Connect, Academia Pavilion and an exciting Manufacturing Quiz Contest. Under the umbrella of IMTMA's Jagruti - Youth Program initiative, a guided tour of the show as well as the Technology Centre at BIEC was offered.

Leaving Indelible Impressions

The exhibition morphed into a bustling hub teeming with almost 850 trade delegations stemming from around 250 companies in the public and private sectors who engaged in insightful discussions, establishing connections.

The show brought manufacturers, suppliers, and end-users under one roof, providing opportunities for industry-ready engineers and propelling the future of the Indian manufacturing sector to the forefront on a global scale. **////**



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All image source: Messe Stuttgart India

DYNAMIC INDUSTRY CONVERGENCE

With an impressive turnout of 68 exhibitors and a resounding success, MOLDEX India 2024 and FASTNEX 2024 paved the way for future growth in the Indian molding and fastener sectors. Held from January 19-23, 2024, at Bangalore International Exhibition Centre, these inaugural editions of two groundbreaking events, organized by Messe Stuttgart India, demonstrated a dynamic confluence of innovation, knowledge, and cooperation.

With the launch of MOLDEX India 2024, an international trade fair for tools, patterns, and mold making, and FASTNEX 2024, a B2B trade fair for fasteners and fixings, Messe Stuttgart India, a subsidiary of the German trade fair giant Landesmesse Stuttgart GmbH, marks a milestone in the industry. It stands as a testament to Messe Stuttgart India's commitment to facilitating knowledge exchange, business networking, and technological innovation within the manufacturing sector.

Setting the Industry Abuzz

The organizers pulled off a remarkable feat by uniting 68 exhibitors, spanning from micro, small, and medium-sized enterprises (MSMEs) to pioneers in the industry. The event was met with tremendous support and accolades from all corners of the manufacturing sector, highlighting its

significance. Professionals, experts, media professionals, and enthusiasts from all over the world flocked to the exhibition halls to witness the latest innovations, network with other professionals, and learn from the industry's top minds. This unprecedented turnout was the event's defining feature.

The lively event was filled with energy and enthusiasm as more than 4,756 visitors came to witness the exhibitors' wares and participate in thought-provoking conversations. The importance of MOLDEX India 2024 and FASTNEX 2024 as forums for knowledge exchange, business networking, and technical advancement was highlighted by this exceptional convergence of industry players.

MOLDEX India 2024

An all-inclusive platform showcasing state-of-the-art manufacturing solutions, machines, and technology, MOLDEX India took shape. Key manufacturers like Misumi, Phillips Machine Tools, API Metrology, Meusberger, Voila, and others were present at the event. In addition, experts discussed the Indian molding industry and global industry trends as well as gave insights into the future of manufacturing at its one-day conference.

MOLDEX India featured cutting-edge manufacturing machinery and equipment, giving visitors a glimpse of the industry's future. Attendees gained new perspectives on sustainable practices, smart manufacturing techniques,



and the new foreign trade policy via thought-provoking panel discussions. Delegates also had many opportunities to network and develop new alliances, which improved the flow of ideas and helped the manufacturing sector expand.

FASTNEX 2024

The fastener and fastening industry came together and discussed new products, networks, and trends at FASTNEX 2024. Famous fastener manufacturers, including Deepak Fasteners Ltd (Unbrako), Kaloti Enterprises, and Viraj Profiles, displayed a variety of products that showed the industry's ingenuity and versatility. The event fostered a high-quality connection between exhibitors and visitors, who sought customized business solutions.



Forging Industry Alliance

MOLDEX India 2024 and FASTNEX 2024, co-located with IMTEX FORMING & Tooltech 2024 and WeldExpo, exemplified strategic convergence in the manufacturing sector. This collaboration united growth-driven industries to offer visitors a one-stop shop for all their needs. MOLDEX India and FASTNEX were particularly well-attended by niche guests, according to the majority of exhibitors.

Key industry bodies, including VDMA (German Engineering Association), Fasteners Manufacturers Association of India (FMAI), Fastener Association of India (FAI), and Peenya Industrial Association, supported both events. Messe Stuttgart India's engagement with these groups was crucial to the events' success, which attracted industry leaders and niche customers and visitors.

Onward and Upward

As the inaugural editions drew to a close, Sachin Patil, Managing Director & CEO, Messe Stuttgart India, was pleased with MOLDEX and FASTNEX 2024's ability to exceed expectations by providing a strong platform for information exchange, business networking, and technical advancement.

"This marks the outset of our journey," he commented. "Messe Stuttgart India is committed to delivering an even more substantial and impactful edition of MOLDEX India and FASTNEX in 2026, further elevating the standards of excellence and innovation within the industry." **////**

MOLDEX India 2024 showcased cutting-edge manufacturing solutions and fostered networking opportunities, while FASTNEX 2024 facilitated high-quality connections and discussions on ensuring quality standards in fastener manufacturing, propelling the industry forward. Together, showcasing a dynamic convergence of innovation and cooperation in the Indian molding and fastener sectors.

At the FASTNEX Conference, fastener industry leaders like Abhijit Sanghvi, FAI President; Narinder S Bhamra, FMAI President; Kuntal Amin, M K Fasteners; Jeet Desai, Torq Fasteners; and Vadilal Desai & Co, representatives discussed significant concerns. 'Ensuring Quality Standards in Fastener Manufacturing' was a key topic at this successful conference.



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NAVIGATING THE EDUCATIONAL LANDSCAPE



All image source: AFAIRS Exhibitions & Media Pvt Ltd

The City of Joy hosted AFAIRS Exhibitions & Media Pvt Ltd's flagship event—Premier Schools Exhibition—from January 20-21, 2024, at The Park Hotel, Kolkata.

With over 35 illustrious institutions from all across India in attendance, this two-day extravaganza celebrating its 20th edition has been a guide for parents looking for top boarding schools for their children.

For more than 15 years, AFAIRS Exhibitions & Media has been at the forefront of bringing Indian education to the international stage, with a global presence in SAARC, Middle East, Southeast Asian countries, and Africa. Established in 2005, Premier Schools Exhibition has evolved into the world's largest school show, spanning 12 global cities and 14 Indian cities annually. It serves as a vital platform for schools to connect with prospective parents, drive student enrollment, and foster cultural diversity within the education landscape.

Illuminating Options

Parents had the opportunity to explore an array of boarding schools, from India's legacy institutions to new-

age international schools, on one seamless platform at the Premier Schools Exhibition Kolkata edition. The exhibition brought together the admissions directors and principals of the participating boarding schools, allowing the children and their parents to meet face-to-face. Over 500 people attended the event.

The event offered the parents the opportunity to gather accurate, reliable, and up-to-date information about campus, courses, sports, fees, admission process, food, pastoral care, scholarships, and more. Furthermore, in just a few hours, parents were able to gain key knowledge on a variety of important topics, including the distinction between national and international boards, interdisciplinary teaching pedagogies, and specialized new-age streams.

Enriching Seminars

The exhibition featured engaging lectures for parents and children with education experts discussing pertinent topics that become critical decision-making parameters in selecting the correct school. Seminar topics included 'How Boarding Schools can be a life changing experience



Over 500 attendees flocked to the Premier Schools Exhibition in Kolkata, where they gained firsthand insights from admissions directors and principals of over 35 prestigious boarding schools, enabling informed decisions for their children's education.

for your Child?' and 'Comparing International Boards of IB, Cambridge, with CBSE and ICSE'. The event provided a unique platform for Kolkata parents to make an informed choice of school that would enrich their child's school life with a multicultural, diverse environment, global exposure, and the best mentoring for a successful life.

Expanding Horizons

This event, which emphasizes holistic education, brings together the best schools, allowing them to demonstrate their great curriculum, refute common myths, and provide vital information. It promoted students' participation in a wide range of sports and extracurricular activities



while highlighting the world-class study environment and remarkable infrastructure of the country's finest boarding schools. The event also highlighted globally recognized education in India with its cutting-edge smart learning platform, assisting students in obtaining a comprehensive and well-rounded education that sets the global standard.

Showcase of India's Finest Schools

Some of the esteemed schools that participated in the event included Birla Balika Vidyapeeth, Pilani, Rajasthan; Chettinad-Sarvalokaa Education International School, Tamil Nadu; Gateway International School, Delhi NCR; Good Shepherd International School, Ooty; Griffins International School, Kharagpur; Harrow International School, Bengaluru; Jain International Residential School, Bengaluru; Mody School, Sikar, Rajasthan; and Woodstock School, Mussoorie, among others. Each institution showcased its distinct offerings, providing essential information about admissions procedures, program offers, and campus facilities.

Commitment to Educational Excellence

The Premier Schools Exhibition yet again reinforced its quest for excellence in education by supporting parents with the relevant information and resources in order to develop and shape their children's futures. As India's leading exposition for boarding schools, it remains committed to bridging the gap between parents and institutions, paving the path for a better tomorrow. **////**



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FABRICATING PROSPERITY



All image source: Messe Frankfurt Trade Fairs India Pvt Ltd

GARTEX TEXPROCESS INDIA 2024 returned to Mumbai as the leading 'one-stop' exhibition in the garment and textile manufacturing industry from February 1-3, 2024. The exhibition's third successful Mumbai edition was organized by Messe Frankfurt Trade Fairs India Pvt Ltd and MEX Exhibitions Pvt Ltd at the Jio World Convention Centre, Mumbai. With over 8,309 visitors and 105 exhibitors, the hallmark event concluded as a zenith of achievement and a beacon of promising prospects on the horizon.

The exhibition was graced in the presence of Shri Chandrakant Patil, Minister of Textile, Higher Education and Technical Education, Parliamentary Affairs State Border Defense and Virendra Singh (IAS), Secretary Textiles, Maharashtra Government, along with other distinguished leaders.

Choosing Mumbai as the tradeshow's location was a tactical triumph, as it is India's financial capital and business hub. Having served as a point of access into a world of one-stop selling and

sourcing, GARTEX TEXPROCESS INDIA 2024 unveiled world-class fabrics, garment manufacturing machinery, exceptional fabrics, top-notch solutions for textile printing, and new-age smart technology. The event offered an opportunity for stakeholders to directly target the niche market and cater to the demands of the textile and garment sector.

Conversations Around GARTEX

The knowledge-sharing sessions seized the limelight during the exhibition. 'GARTEX TALKS' was a live discussion steered by Ramesh Gosai, Principle Consultant, R R Gosai & Associates, coming forward to serve as a catalyst for thought as he spoke on the 'Ease of Doing Business: In Garment Manufacturing'. He pinpointed the hardships that upcoming ventures in the textile industry encounter, ways to tackle challenges, and how to attain success.



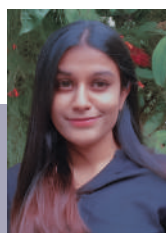
The Future is Denim

During 'Denim TALKS', spanning four sessions, attendees eagerly delved into discussions led by industry professionals who shared their successful experiences and insights into the latest trends shaping the denim industry landscape. Amit Gugnani, Senior Partner, Technopak Advisors and Aamir Akhtar, Group President and CEO, Jindal Worldwide Ltd, kicked off the first session with a pleasant fireside chat that provided glimpses into their personal experiences and knowledgeable insights on the Denim Landscape.

The second session of the Denim TALKS was presented by Manuj Kanchan, Division Director, Central Asia, Jeanologia SL. This session enlightened attendees with a presentation titled 'Water Era is Over, Air is the Future', showcasing Jeanologia SL's commitment to sustainable and eco-efficient solutions in denim dyeing. Madhulika Tiwari, Partner, Technopak Advisors, shared insights on the 'Denim Market India', breaking down the journey of denim in India and growth spurts in different demographics of the country during the third session. Denim TALKS concluded on a fascinating note by Puneet Dudeja, Director, Business Development, South Asia, WGSN, as he presented on the Winter/Autumn denim trends for 2024-2025.

Mumbai basked in the limelight as the GARTEX TEXPROCESS INDIA 2024 exhibition successfully concluded its three-day tradeshow on garment and textile machinery. With over 8,309 visitors and 105 exhibitors from corners of the world, the Jio World Convention Centre (JWCC) was bursting at the seams. Another success for the organizers, Messe Frankfurt Trade Fairs India Pvt Ltd and MEX Exhibitions Pvt Ltd, to add to their list of feats.

The show was a spectacular opportunity to enhance the Indian garment and textile production chain and broaden networking and investment opportunities. As the Mumbai edition concluded, all eyes now shift to Delhi for the upcoming 10th Delhi Edition of GARTEX TEXPROCESS INDIA. The event is announced to take place from August 1-3, 2024, at YashoBhoomi, formerly known as the India International Convention and Expo Centre (IICC), Dwarka, New Delhi. **////**



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All image source: Institute of Indian Foundrymen

CASTING A BRIGHT FUTURE

Organized by the Institute of Indian Foundrymen (IIF), the two events—the 72nd Indian Foundry Congress (IFC) & IFEX 2024, held in Bangalore International Exhibition Centre (BIEC), from February 2-4, 2024, was a resounding success. The vibrant Indian foundry industry was illuminated by this landmark twin mega event, which brought together important players in the industry and signaled a new age of innovation and progress.

At the Indian Foundry Congress, over 1,500 delegates from various parts of the country attended several series of insightful sessions, discussions, and exhibitions. Concurrently, IFEX 2024, the largest international exhibition of foundry and allied industry products, unfolded its grandeur at the same venue, offering a platform for showcasing cutting-edge technologies and forging meaningful collaborations.

Inaugural Ceremony

Rudre Gowda, Chairman, IFC & IFEX 2024 Organizing Committee, welcomed the attendees with an exhilarating speech. Sanjay Shroff, Co-Chairman & Organizing Committee, introduced the Congress followed by the presidential address of D S Chandrashekar, President, IIF, elucidating the theme of the Congress.

Keynote Addresses and Dignitaries

Yogesh Kumar, Chairman, IFEX 2024, highlighted the pivotal role of the foundry

industry in shaping various sectors of the economy and India's progress in various fields. The Chief Guest, Dr N Muthukumar, President & COO, Meritor & AAL India, expressed his delight at IIF's 75th year journey and envisioned India's ascent as the second largest economy by 2047. Girish DM, Vice President, and Head, Volvo Group Purchasing, shed light on the growing interest of foreign buyers in sourcing castings from Indian foundries, underscoring the industry's global significance. Vignesh Ramanan, Secretary, IFC & IFEX 2024 Organising Committee, concluded the inaugural session.

Concurrent Events

The three-day congress featured a diverse array of programs aimed at fostering knowledge exchange and collaboration within the industry. Plenary sessions, panel discussions, and Lost Foam Tech sessions provided a platform for eminent speakers and industry experts to delve into critical themes and emerging trends. The flagship Lost Foam Tech sessions highlighting Lost Foam Casting (LFC), an innovative process which is now booming in India, garnered significant attention, with stalwarts from India and abroad presenting comprehensive insights into the innovative casting process.

Engaging Sessions and Activities

The event encompassed a spectrum of activities, including Tech Mart Symposiums, Non-Ferrous Sessions, B2B Meetings, Casting Clinics, and a Students Programme aimed at providing insights into the latest technologies. Adding an element of competition and learning, events such as the National

An LFC pavilion was one of the focus areas of the show, where live LFC demonstrations were shown. A large number of engineering students witnessed the live demo.

Kaizen Competition and National Level Quiz Competition showcased the industry's commitment to fostering innovation and continuous improvement. Furthermore, cultural programs, valedictory function, works visits, ladies program, and dedicated sessions for students offered valuable insights into the latest technologies and career prospects in the foundry sector.

Unveiling Foundry Brilliance

The event showcased a vibrant tapestry of exhibitors, spanning across 23,128 sq mt of gross area, displaying cutting-edge technologies, innovative solutions, and industry trends. The LFC pavilion, together with IFEX and Cast India Expo, was the focus of IFEX 2024, with live LFC demonstrations attracting a large number of engineering students and industry professionals. With 51 ladies delegates, 612 student delegates, 85 invitees, and 49 speakers participating in the twin event, witnessing a total sold area of 13,781 sq mt, 341 exhibitors, and 12,501 visitors, it underscored the vibrancy and resilience of the Indian foundry industry.

Forging Ahead

In conclusion, the 72nd Indian Foundry Congress (IFC) and IFEX 2024 served as a testament to the spirit of innovation, collaboration, and excellence driving the Indian Foundry Industry forward. As the industry continues to evolve and adapt to changing dynamics, events like these play a crucial role in fostering growth, sharing knowledge, and shaping the future of the sector. **////**



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CHAMPIONING DENTAL EXCELLENCE

FAMDENT, India's Premier Conference & Trade Show for Progressive Clinical Dentistry, was organized by Messe Düsseldorf India from February 3-4, 2024, at HITEX Exhibition Centre, Hyderabad. The sixth edition of the show concluded with a resounding success, attracting 6,000+ practicing dentists and dental professionals, showcasing innovation and excellence in dentistry.



All image source: Messe Düsseldorf India

FAMDENT Show Hyderabad featured leading brands, India's top speakers and academic scholars, dental professionals, relevant scientific sessions, and the latest advancements, fostering networking opportunities and providing a platform for knowledge exchange. It was powered by MEDICAlliance and supported by Secunderabad Dentists Association (SDA), with Colgate Palmolive India Ltd as the Principal Partner and Sensodyne as Oral Care Partner. A total of 6,111 dental industry experts showed up for the two-day conference and expo, a figure that bodes well for the future of the sector.

Launching Excellence

The inauguration ceremony witnessed the esteemed presence of industry luminaries, including Dr Rajesh Reddy, MLA and Chairman, Telangana State Dental Council

(TSDC); Dr Pramod Kumar Gandra, MDS-Professor & Head, Dept of OMFS, Sri Balaji Dental College & Observer, TSDC; Dr T Jayasimha Reddy, Ex-President, Telangana State Indian Dental Association; Dr Sreedhar Reddy, Ex-President, SDA; SDA Committee, TSDC, and DCI member; among others. Their presence set the stage for a dynamic and engaging event.

Innovation Meets Expertise

The event featured 103 top dental tool and equipment companies, showcasing cutting-edge clinical & lab equipment, services, materials, and work aids. It received overwhelming feedback from exhibitors and facilitated numerous successful deals. 14 scientific sessions with a lot of punch and presented by well-known thought leaders benefited the attendees. These sessions provided valuable insights and strategies to stay abreast of the latest trends in dentistry and offered Continuing Dental Education (CDE) points, enhancing the event's educational value.

Hands-On Learning

Three hands-on workshops, moderated by senior dentists, provided attendees with practical learning experiences, enriching their educational journey at the event. In addition, the competition saw active participation from interns, undergraduate and post-graduate students, and practicing dentists, showcasing their research and innovative ideas.

FAMDENT Show Hyderabad, in its 6th edition featured 6,111 dental industry experts, 103 top dental tool & equipment companies, and 14 scientific sessions. The next FAMDENT show in Mumbai is scheduled for May 31-June 2, 2024, and in Hyderabad for the 7th edition in 2025.



the Father of Cosmetic Dentistry—Dr Sandesh Mayekar, Dr Komal Majumdar, Dr Sagar Abichandani, Dr Milind Karmarkar, and Dr Mayur Khairnar.

Smiles Ahead

The event concluded on a high note, paving the way for future editions. The next chapter of FAMDENT Shows is set to unfold in Mumbai from May 31 - June 2, 2024, followed by its return to Hyderabad for the 7th edition in 2025. With its commitment to innovation and excellence, FAMDENT continues to be a premier platform for progressive clinical dentistry. **///**

Reflecting Success

Thomas Schlitt, Managing Director, Messe Düsseldorf India, expressed delight at the event's success and overwhelming response, emphasizing its role in facilitating innovation and networking. Similarly, Dr Subash Gattu, General Secretary, SDA, lauded the event's overall impact on over 5,000 dental professionals, encouraging them to purchase the latest equipment and materials.

Dr Anil Arora, Advisor, FAMDENT Shows & Awards, stressed engaging scientific content and interactive audience participation. He highlighted prominent speakers from Mumbai, which included



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All image source: Print-Packaging.com Pvt Ltd

INK-SPIRING SUCCESS

PAMEX 2024, India's most valuable printing exhibition, organized by All India Federation of Master Printers (AIFMP) and Print-Packaging.com Pvt Ltd (PPCPL), witnessed record-breaking turnout and onsite sales. The event held from February 6-9, at Bombay Exhibition Centre, Mumbai, featured 750+ live machines and 150 product launches, attracting over 500 exhibitors from the print and related industry.

The event drew a diverse crowd from all over India and neighboring countries, with 38,000+ visitors and over 500 exhibitors, including seasoned players as well as newcomers looking for opportunities in the print, label, packaging, corrugation, textile printing, and signage industries. "The exhibition shaped up in a marvelous way with many new technologies on display,"

stated Tushar Dhote, Chairman, PAMEX- AIFMP. "The exhibitors and visitors were found busy interacting all throughout the show. We witnessed a mini drupa here!" Lauding the event's unprecedented visitor footfall and onsite



PAMEX 2024 featured 500+ exhibitors, 750+ live machines, 150 product launches, an unprecedented visitor footfall of over 38,000 from various parts of India and neighboring countries, and significant onsite business deals. Building on the success, the next edition of the event is scheduled for January 27-30, 2026, and will focus on balancing technology and sustainability.

business deals, he continued, “We saw this coming. The large number of visitors registering online, days ahead of the show had already portended a highly successful event.”

Setting the Tone

In addition to Dhote, the dignitaries at the inaugural included N Dutta Baruah, President, All India Federation of Master Printers (AIFMP); Umesh Neema, Hon General Secretary, AIFMP; Anil Kariyawasam, Sri Lanka Association of Printers (SLAP); Manoj Mehta, Chairman GPEA Awards and President, FAGPA; Raveendra Joshi, Past President, AIFMP and President, WPCF; Anil Arora, President, Print-Packaging.com Pvt Ltd; Prakash Canser, Vice-President (West), AIFMP; Amit Shah, President, BMPA; Sanjay Patel, BMPA; Jaiveer Singh, President, IPAMA; Dilip Bhise, President, SPAI; Ravindra Reddy, AIFMP; Rahul Kulkarni, Co Chairman, NAEP; Saubhagya Sakseria; Virendra Malik, Past President, AIFMP; and Shashi Sharma, Past President, AIFMP.

Innovating Today for Tomorrow

In an industry increasingly valuing hands-on experiences, PAMEX emerged as the premier platform for witnessing over 750 live running technologies. One of the show’s new additions and particular highlights was the ‘Innovation Pavilion’, which showcased futuristic technologies and hosted informative discussions about developing trends in the printing industry. Dhote; Venkat Janardanan, General Manager, Redington Ltd; Vikash Marodia, Director-Solution and Business Development, IntelliBuddies Software; Dharam Mentor, Seasoned Brand Strategist and Designer, Design Horse LLP;

Dr Ashutosh Tripathi, R&D Group Leader, National Centre for Flexible Electronics, IIT Kanpur; Prof (Dr) Anjan Kumar Baral, Chairman, MSD6, BIS, India, Guru Jambheshwar University of Science & Technology; and many other experts and dignitaries spoke on the future of printing.

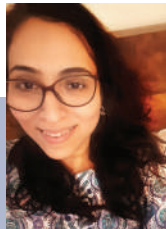
Celebrating Excellence

The National Awards for Excellence in Printing (NAEP) and Global Print Excellence Awards (GPEA) were presented by AIFMP on the third day of the event at the Sahara Star Hotel in Mumbai. “As new technologies and techniques emerge, the awards reflect these advancements and celebrate those who have pushed the boundaries of what most consider – impossible,” said Dhote. Naresh Khanna, Editor, Indian Printer Publisher-IPP, received the coveted ‘Viren Chhabra Print Leadership Award’, which was presented by tennis legend Mahesh Bhupati and other AIFM dignitaries.

Sustainable Solutions on the Horizon

In retrospect, PAMEX 2024 establishes the norm and paves the path for future exhibitions, underlining its role as a premier print event host. PAMEX remains a reliable partner throughout the industry’s evolution and

expansion, guiding it towards excellence and innovation. **////**



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All image source: Fairfest Media Ltd

WHERE TRAVEL TRENDS TOOK FLIGHT

The curtains were drawn as Outbound Travel Mart (OTM) Mumbai, 2024, Asia's largest and most influential travel trade show, came to an end, leaving an indelible mark on the global travel & tourism landscape. Organized by Fairfest Media Ltd, the event was held from February 8-10, at the Jio World Convention Centre, Mumbai and focused on showcasing the zenith of innovation and collaboration in the travel industry.

OTM Mumbai reported a 50 percent growth in size compared to its previous edition held the year before. This world's premier travel trade expo became a destination for dignitaries, diplomats, and 40,000+ industry professionals to explore the exhibition space, where 1,600 exhibitors from 60 countries and 30 Indian States & Union Territories participated. The three days offered a significant networking platform, bringing together, under one roof, pre-qualified travel agents, tour operators, MICE & corporate buyers, wedding planners, and film, TV and OTT producers as well.

Distinguished Inauguration

At the valedictory function, Chief Guest Diya Kumari, Hon'ble Deputy Chief Minister and Tourism Minister, Government of Rajasthan, dubbed OTM one of the world's best travel trade shows and expressed her delight in attending

the closing and prize distribution ceremony. The grand inauguration was led by Harin Fernando, Hon'ble Minister of Tourism & Land, Sports & Youth Affairs, Sri Lanka; Ni Made Ayu Marthini, Deputy Minister of Marketing, Ministry of Tourism & Creative Economy, Republic of Indonesia; and Anmol Gagan Maan, Hon'ble Tourism Minister, Government of Punjab.

Insights & Initiatives

The OTM Forum included enlightening panel discussions, seminars, and masterclasses for knowledge-sharing and networking and discussed key trends and initiatives in the US\$ 50 billion Indian travel business. International dignitaries like Fernando, Marthini, and Philip Dickinson, Leading International Markets and MICE, Qatar Tourism, spoke during the introductory session, 'Is the World Ready for the Indian Traveller? - Tourism Boards' Perspective'. Tourism India Alliance held 'Connect & Collaborate at TIA - Let's Talk Business!' where exhibitors could meet over 30 MICE experts.

Green Tourism, Women Power

A panel discussion on 'Sustainable Tourism Practices: A Win-Win for Marketers and Communities' was also held. Green tourism was discussed by Mohamed Bassam Adam, Deputy Managing Director, Visit Maldives/MMPRC; Carissa Nimah, Chief Marketing Officer, Department of Tourism, Bhutan; Björn Bender, CEO, Rail Europe; Rob Thompson, Head of Regions, Tourism, Fiji; and Sanjib Sarangi, Chief Fundraising



& Partnerships Officer, Indian Grameen Services, Member of the ICRT Foundation (Responsible Tourism).

In addition, over 30 top Indian wedding planners attended 'WeddingSutra Engage', an exclusive event where they met prominent decision-makers and significant wedding industry participants. Another lively panel discussion on 'Recognizing Women's Power in Travel & Tourism' had notable women from several travel organizations sharing their unique perspectives. Cine Locales at OTM 2024 included leading film industry figures discussing 'Bringing Global Destinations to Indian Cinema'.

Destination & MICE Showcase

PromPeru's engaging destination presentation showcased Peru's historic history and natural beauty via its tourist offers. As well as that, the Network of Indian MICE Agents (NIMA) hosted the 'MICE India Meet' to link destinations to the Indian MICE sector. The Moroccan National Tourism Office, was represented by H.E. Mohamed Maliki, Ambassador of Morocco in India, Embassy of the Kingdom of Morocco, who presented their wide range of scenic beauty and tourism attractions at the show.

Participation Highlights

With a diverse array of participating countries and exhibitors, including Saudi Arabia (largest pavilion), Sri Lanka, Malaysia, Qatar, Bahrain, Morocco, the Maldives, and Azerbaijan, alongside robust representation from Indian states like Uttarakhand, Kerala, Gujarat, Jammu & Kashmir, Himachal Pradesh, and other states. NEOM, Tripjack, and Travel Boutique Online had large private-sector pavilions.

OTM 2025 on the Horizon

Sanjiv Agarwal, Chairman & CEO, Fairfest Media Ltd, expressed satisfaction with OTM 2024's success, citing strong support from all industry segments. With eyes set on the future, OTM 2025 is scheduled to be held from January 30-February 1, promising yet another exhilarating edition. **////**

OTM 2024 attracted 40,000+ industry professionals, 1,600 exhibitors from 60 countries, and 30 Indian States & Union Territories, fostering travel sector partnerships.



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All image source: Messe Muenchen India

CLEARED FOR TAKEOFF

The 10th edition of air cargo India, held on February 14-16, 2024, at Jio World Convention Centre, Mumbai, highlighted key ideas and partnerships for realizing the full potential of the air freight business. Messe Muenchen India organized the event, which attracted a large number of visitors and featured overarching conferences on trends and diverse & allied sectors.

air cargo India closed on a high note, with stakeholders expressing their delight at the tailored experiences, knowledge sharing, and prospective partnerships that have emerged from this platform. With a 24 percent increase in exhibition area over the previous edition, the 10th edition witnessed increased presence from key decisionmakers in the air cargo ecosystem, including airlines, airports, cargo handlers, General Sales Agents (GSA), and a variety of additional services like as IT systems, drone firms, and so on.

Industry Trailblazers & Visionaries

The inauguration ceremony witnessed the presence of industry veterans and air cargo India Advisory Board members alongside dignitaries from the German and Turkish foreign missions, further underscoring the event's

global significance. The Board members comprised of the seniormost representatives from Emirates SkyCargo, Qatar Airways Cargo, Dachser India, Skyways Group Airports, Delhi International Airport, Adani Airports, and Air India. In addition, notable accolades, such as the Air Cargo Woman Leader of the Year Award, were bestowed upon distinguished figures like Elisabeth Oudkerk, Senior VP, Qatar Airways, reaffirming the pivotal role of women in shaping the logistics domain.

Navigating the Sky

Delighted to participate, Oudkerk found it a great opportunity to demonstrate women's contributions and stressed the importance of continuing to build relationships in the Indian market. Abdulla Alkhallafi, Emirates Cargo Manager, India & Nepal SkyCargo—a leading exhibitor and sponsor—emphasized their customer-driven procedures and solutions, and how the event gave them a platform to better understand their consumers.

Ramesh Mamidala, Head - Air Cargo, Tata Air India, praised the platform for allowing them to share their skills and success stories across markets and the Indian subcontinent. The conference allowed them to measure the viewpoints of many stakeholders on one platform, and discussions with existing partners indicate strong possibilities for future relationships.

Concluding successfully, the 10th edition of air cargo India featured 300+ exhibiting brands and 12 content-focused conferences that attracted over 6,000 visitors and 600+ conference delegates from 50+ countries. Topics ranged from capacity expansion and sustainability initiatives to digitization and technology solutions for key sectors like pharmaceuticals, perishables, and e-commerce.

Insightful Conferences

Over three days, air cargo India 2024 hosted 12 content-focused conferences featuring 50+ globally acclaimed speakers and industry veterans and 600+ conference delegates from over 50 countries, attracting in excess of 6,100



visitors. Topics ranged from capacity expansion and sustainability initiatives to digitization and technology solutions for key sectors like pharmaceuticals, perishables, and e-commerce.

Kaushal Khakhar, CEO, KayBee Exports, said at one of the conferences on agri exports that all stakeholders must work together to reach 10 million tons of air cargo volumes. He shared that the discussions provided the ideal opportunity to share thoughts and experiences so stakeholders could return to building demand side solutions. Similarly, Geoffrey Mato, GSA Manager, Tradewinds Express Ltd, a Kenyan conference delegate, appreciated the platform for learning about cargo business trends throughout these markets and networking with experts from other cargo hubs.

Networking & Celebrations

air cargo India also offered attendees opportunities for networking and celebration, with enjoyable evening sessions and a prestigious awards ceremony hosted by the STAT Times Group. 21 companies were honored for excellence across various segments of the air cargo value chain, including a Lifetime Achievement Award presented to industry stalwart Cyrus Gazder.

Charting New Heights

Bhupinder Singh, CEO, Messe Muenchen India, expressed delight at the event's overwhelming response, emphasizing that the valuable ideas and partnerships forged during the conferences and exhibitions will have a long-term positive influence on the competitiveness of the Indian air cargo industry.

Dr Robert Schönberger, Global Industry Lead, Transport Logistic Exhibitions, Messe München GmbH, highlighted air cargo India's leadership in the air freight industry, noting the enriching discussions on logistics solutions and innovative product & solution launches witnessed during the event. He looks forward to building on these networks and partnerships for the forthcoming editions. **////**



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EMBARKING ON EXPEDITIONS BEYOND BORDERS



All image source: Informa Markets in India

The 31st edition of South Asia's Travel and Tourism Exchange show, SATTE 2024, was held from February 22-24, at the India Expo Centre & Mart, Greater Noida. The event, organized by Informa Markets in India, aimed to revitalize domestic, regional, inbound, and outbound tourism. More than 1,500 exhibitors, and over 50,000 pre-registered trade attendees from across the nation and the globe, along with 1,000 domestic and international buyers, attended, making it the largest edition to date.

With a focus on 'Inclusive and Sustainable Tourism', a diverse lineup of participants, from exhibitors and buyers to industry leaders and international travelers, gathered at the event to discuss growth opportunities in the industry, conduct business, and bear witness to outstanding pioneering.

Backed By the Government

Immense support was provided by the Government of India, in association with the Ministry of Commerce and Industries, Government of India, which actively guided the Services Export Promotion

Council (SEPC) in hosting 250 international buyers and delegates from across the globe. The SEPC launched an event, 'ATITHI: An Exclusive Reverse Buyer-Seller Meet', that focused on increasing inbound tourism and strengthening business opportunities for Indian tourism stakeholders. An esteemed guest, Abhay Sinha, Director General, SEPC, stated, "The Travel & Tourism market in India is expected to generate a revenue of US\$ 23.72 billion in 2024." The event, ATITHI, therefore served as a key initiative to establish tactical partnerships and capitalize on upcoming opportunities.

Forging Strategic Allies and Partners

SATTE 2024 continues its tradition of fostering partnerships with Indian states to promote inbound tourism. Uttar Pradesh was deemed the host state, while several other states, including Karnataka, Bihar, Madhya Pradesh, Rajasthan, Tamil Nadu, Odisha, and Uttarakhand, participated as partner states. Adding to the list of remarkable national partnerships were 8

South Asia's leading travel and tourism exchange show, SATTE 2024, successfully drew the curtains closed after accumulating an incredible footfall of over 1,500 exhibitors, more than 50,000 pre-registered trade attendees, and 1,000 domestic and international buyers.



Northeastern states. As a testament to the event's success, the distinguished inclusion of the Ministry of Tourism, Government of India, further strengthened the valuable alliances with SATTE 2024.

The platform served as a gateway to global travel industries as countries such as Saudi Arabia, Dubai, Georgia, Azerbaijan, Mauritius, Jamaica, Uzbekistan, Maldives, South Korea, Malaysia, Thailand, Singapore, Hong Kong, Indonesia, Vietnam, Nepal, Sri Lanka, and Bhutan established their alliances with the event. Saudi Arabia was distinguished as the Premium Partner Country for the exhibition. An esteemed dignitary, Alhasan Aldabbagh, President, APAC Markets, Saudi Tourism Authority, expressed his profound enthusiasm towards this valuable alliance as he stated, "Aligned with our 2030 vision, we aim to attract over 7.5 million Indian travelers to Saudi Arabia, positioning it as our premier source market."

The success of the 31st edition of the event was also marked by the invaluable partnership with several renowned private industry players that offered the prospect of great accomplishments in transforming the global tourism industry. Their participation signified their commitment to advancing the global travel and hospitality sectors.

Various travel and tourism industry associations also supported the event, such as the Pacific Asia Travel Association (PATA), United Federation of Travel Agents' Associations (UFTAA), Travel Agents Association of India (TAAI), Travel Agents Federation of India (TAFI), Indian

Association of Tour Operations (IATO), Association of Domestic Tour Operators of India (ADTOI), SKAL, India Convention Promotion Bureau (ICPB), Tour Operators Associations (TOA), Association of Bhutanese Tour Operators (ABTO), Outbound Tour Operators Association of India (OTOAI), Adventure Tour Operators Association of India (ATOAI), and Enterprising Travel Agents Association (ETAA), among others.

Lasting Impressions of Industry Heads

V Vidyavathi, Secretary, Ministry of Tourism, Government of India, applauded the exhibition for its remarkable impact on the travel and tourism industry, especially in South Asia. She highlighted the exceptional growth and diversity of the region and the importance of utilizing the platform to preserve and promote the rich heritage of the region through collaborations among nations.

Yogesh Mudras, Managing Director, Informa Markets in India, mentioned, "With India's visitor export earnings projected to hit US \$50 billion by 2028, SATTE 2024 serves as the cornerstone for achieving Indian tourism's goals." He proceeded to mention how the exhibition focused on inbound tourism and Vision@2047 to drive impactful changes in India's thriving travel industry.

Karan Rathore, Chairman, SEPC, highlighted SEPC's noteworthy contribution to the event through ATITHI; an exclusive show to connect with industry peers and enhance business opportunities.

Shri Rohan Khaunte, Minister for Tourism, Information Technology, Electronics, and Communications, Government of Goa, emphasized the significance of collaboration with the tourism industry. He referred to Goa as India's informal tourism capital.

Applauding the event, Noor Ahmad Hamid, CEO, PATA, emphasized its role in promoting sustainable tourism in India. He stressed the importance of transforming tourism responsibly and encouraged everyone to ponder on sustainability while networking and marketing destinations. **////**



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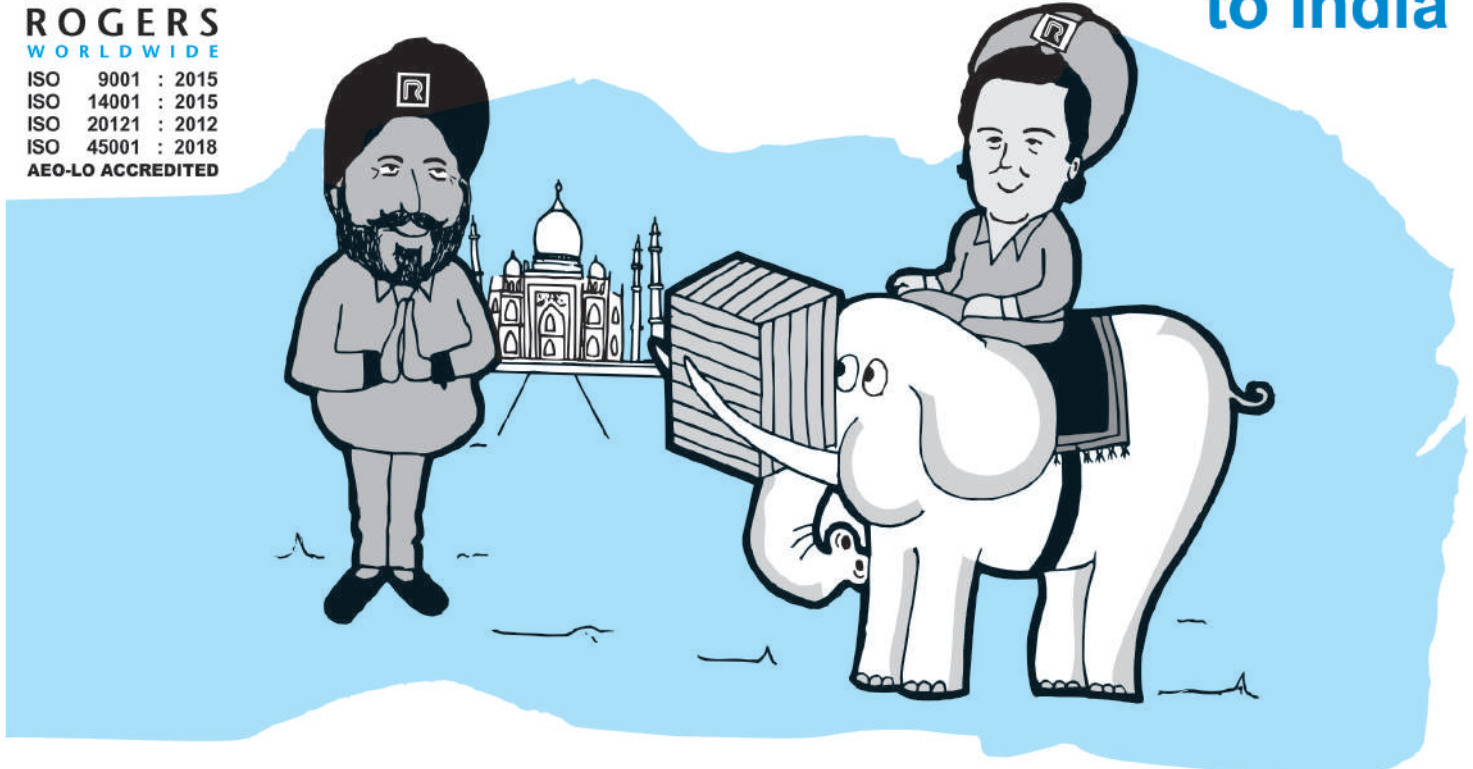




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