

ExhiBits

INDIAN EXHIBITION INDUSTRY COMMUNIQUE www.ieia.in/emagazine

Volume - 03, Issue - 02, September-December 2024



Perfect Locations for Global Exhibitions

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President's Perspective



Image Source: IEIA



Engaging in volunteer activities during a festival season can be extremely fulfilling and a great way to connect with new people. Identify avenues where you can contribute meaningfully and invest in them.”

Dear Members,

Greetings for the festive season!

India is a country of endless celebrations. We have just celebrated Diwali and now Christmas is around the corner. The festival of lights is an occasion when families and communities come together to celebrate.

Christmas is also a festival of giving, and this year, let's try and make our giving a bit different.

Let's strive to:

Give our time to family and friends

Since most of us lead a fairly busy life, we miss out on spending quality time with people we love and cherish. This festive season, I urge you to prioritize what counts the most. Let's reconnect with friends and extended family we have not seen in a while. Refresh those relationships and spread joy.

Give our energy and enthusiasm to social projects

We all have sharp business skills. Can we use those to make a difference? Can we volunteer at our children's schools or take some responsibility at our local neighborhood society?

Engaging in volunteer activities during a festival season can be extremely fulfilling and a great way to connect with new people. Identify avenues where you can contribute meaningfully and invest in them.

Give donations, where it matters the most - for Education

If you own a business, Section 80G(2)(a)(iiif) of Income Tax Act allows you a 100 percent tax exemption on donations given to educational institutes of national eminence such as IITs, IIMs, and AIIMS. Consider donating to these institutions and benefit from the tax exemptions.

And finally...

For some individuals in our offices, communities, and beyond this joyous season can be a poignant reminder of their loneliness, whether it's due to the loss of loved ones or being far from family and friends. The feeling of isolation during such times can be challenging. Reach out to these individuals and invite them to be a part of your celebrations.

My best wishes to you, your colleagues, and your family for a bountiful festive season.

Ad vitam aeternam!

Warm Regards,

A handwritten signature in black ink, appearing to read 'Sooraj', with a long horizontal stroke underneath.

Sooraj Dhawan
President
Indian Exhibition Industry Association

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Editor's Note

Taking Great Strides



Soumi Mitra

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According to a forward-looking report by Mordor Intelligence, the Indian Event and Exhibition Market size is estimated at US\$ 5.23 billion in 2024 and expected to reach US\$ 7.80 billion by 2029, growing at a CAGR of 8.31 percent over the forecast period (2024-2029).

It is undebatable that exhibitions and events are crucial catalysts for economic growth across the world. With the influx of investments and the rapid rise of numerous world-class MICE venues, India has emerged as a preferred destination for exhibitions worldwide. Aside from state-of-the-art infrastructure, several other factors play a vital role in making a venue business-worthy and attracting new and repeat customers. With this in mind, we present this ExhiBits issue spotlighting some of India's premier venues and providing insight into an array of sophisticated features and services they offer to cater to high-profile events and exhibitions.

"Smart businesses do not look at labor costs alone anymore. They do look at market access, transportation, telecommunications infrastructure and the education and skill level of the workforce, the development of capital and the regulatory market."

- Janet Napolitano

This progress has not gone unacknowledged internationally. During his recent visit to the country, Kai Hattendorf, Chief Executive Officer, UFI, The Global Association of the Exhibition Industry, remarked that India is at an exciting juncture with its new and world-class venues poised to create opportunities for the industry to grow and evolve, making us feel extremely proud of this momentum.

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21 December, 2024

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IEIA Leads Indian Delegation at Asia CEO Summit, Singapore



Source: IEIA

The seventh edition of Asia CEO’s Summit was held successfully on September 25 to 28, 2024 at PARKROYAL COLLECTION Marina Bay in Singapore, bringing together Exhibition industry leaders from different countries across Asia and other regions.

Fostering business and partnerships for its Members, IEIA organized an impressive delegation comprising eminent Exhibition industry players from India.

With the rapid growth of the Indian economy backed by its high standing market attractiveness, India remained on the top focus throughout the entire event with a specially designed insightful session on ‘Business Opportunities in India’, presented by an expert line up of panelists, including Sooraj Dhawan, President, IEIA and Founder & Director Falcon Exhibitions; Himani Gulati, Director, MEX Exhibitions; and Michael Duck, Executive Vice President, Commercial Development, Informa Markets and moderated by Ravinder Sethi, Chairman & Managing Director, R. E. Rogers India.

Other delegates from India included Ravi Boratkar, Managing Director, MM Activ Sci-Tech Communications Pvt Ltd; Sachin Marya, President, Franchise India Holdings Ltd; Shruti Agarwal, Director, Indore Infoline Pvt Ltd; Nidhi Sharma, Executive Director, IEIA.

Organized by Singapore Association of Convention & Exhibition Organisers & Suppliers (SACEOS); The Global Association of the

Exhibition Industry UFI; Association of Event Organisers (AEO), and Society of Independent Show Organisers (SISO), the annual Asia CEO Summit is a highly regarded conference that convenes leaders and executives from the Event industry throughout Asia and beyond. It focuses on exploring the growth potential of business events in the region, which is expanding rapidly due to increased business activity and demand for platforms to engage with businesses.

The summit highlights the importance of this industry in driving economic growth in Asia and encourages businesses to invest in the Asian markets, bringing high-quality conferences, trade shows, and exhibitions to meet the demand of Asian businesses.

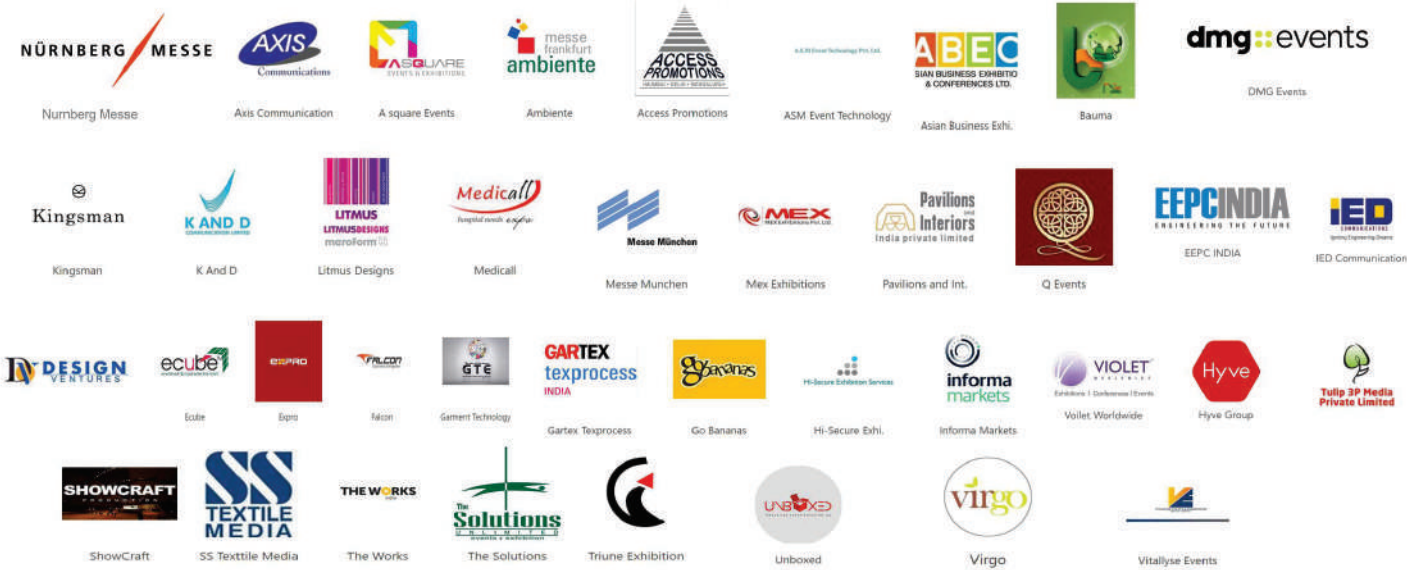
IEIA’s participation with its Members is a testament to the Association’s commitment to advancing industry collaboration and growth. **////**





Prince Carpet is a leading carpet and flooring rental Indian company based in New Delhi working across India. We are specializing in giving trade show, expo booth and exhibit designs a sophisticated yet welcoming feel. We understand the importance of brand cohesiveness for the clients, and so we make sure the clients have a wide selection of carpet / flooring types, designs, sizes, materials, etc. We want them to have flooring that perfectly complements their brand as well as the overall look of the event or exhibits. Prince Carpet offers a range of carpet and flooring rental items to provide a comfortable and professional trade show and expo booth in an affordable and scalable way.

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Windergy India 2024 Showcases the latest advancements in the sector

Source: Magic Wand Media



Association (IWTMA) and PDA Ventures Pvt Ltd, the event featured around 300 exhibitors showcasing the latest in wind turbines, components, software, and service solutions from over 20 countries, including Australia, Austria, Brazil, Denmark, France, Germany, Italy, Japan, Netherlands, Spain, Singapore, US, Sweden, UK, and UAE.

The two-day conference, themed ‘Wind: Powering India’s Energy Transition’ delved into the latest developments in the Wind sector. Other key sessions deliberated on the wind energy supply chain, technology & innovation, advancements in grid technologies, and the offshore wind potential, with a focus on Power-to-X (PTX) solutions for building a more sustainable and resilient energy infrastructure.

The sixth edition of Windergy India, the premier trade fair and conference dedicated to the Wind Energy sector, was held at Chennai Trade Centre, from 23-25 October 2024. Organized by the Indian Wind Turbine Manufacturers

UP Trade Show Draws 5.5 Lakh Attendees

Source: IEM



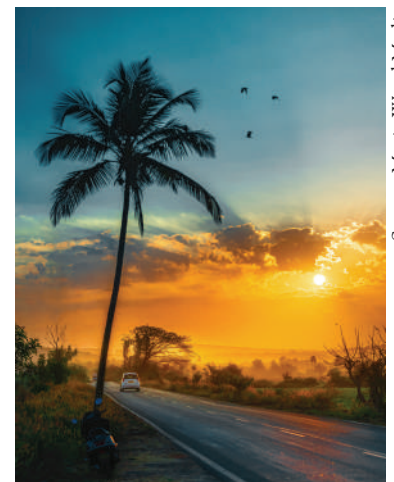
UP International Trade Show 2024 at India Expo Center & Mart, Greater Noida, wrapped up on September 29, drawing 5.5 lakh attendees over five days. The event, jointly organized by the Government of Uttar Pradesh and India Exposition Mart Ltd, served as a major platform for business interactions, with over 2.6 lakh visitors engaging in B2B/B2C exchanges that resulted in substantial domestic and international orders.

Exhibitors showcased a diverse range of products, from handicrafts and textiles to food processing and technology, with notable interest in organic agricultural goods and traditional crafts. Products from initiatives like One District, One Product (ODOP) and MSMEs were especially popular among international buyers, including representatives from Australia, Cuba, Zimbabwe, and partner country Vietnam. The next edition is set for September 25-29, 2025.

Goa Woos Tourists at ITB Asia Singapore

Goa Tourism took center stage at ITB Asia trade fair in Singapore, positioning itself as a premier leisure and business travel destination. Competing with Southeast Asian markets for international tourists, Goa highlighted its unique blend of hinterland tourism, cultural heritage, and wellness experiences.

Suneel Anchipaka, IAS, Director, Tourism Managing Director, Goa Tourism Development Corporation, underscored the state’s focus on ‘regenerative tourism’, emphasizing sustainable practices that enrich local communities and preserve cultural and environmental heritage. Key attractions like the Ekadasha Teertha Circuit and the Exposition of St Francis Xavier’s relics were promoted to attract high-value tourists. Goa’s delegation connected with industry stakeholders to boost the state’s appeal as a top choice for weddings, corporate events, and eco-conscious vacations in the Asian market.



Source: Magic Wand Media

CMAI to Host Second Edition of 'Brands of India'

Source: Magic Wand Media



It will feature over 150 Indian brands and white label manufacturers presenting a wide range of fashion, offering a one-of-a-kind sourcing opportunity for stakeholders from retailers, wholesalers, agents, distributors, importers, and more from across the globe.

The event is backed by India's Ministry of Textiles and other leading trade bodies from India as well as Dubai. The second edition has already witnessed a 35 percent surge in pre-registered visitors and is likely to draw over 1,000 wholesalers and importers from various Middle Eastern and African countries in addition to Australia, Canada, Germany, US, UK, Singapore, and more.

After an overwhelming response to the first edition, Clothing Manufacturers Association of India (CMAI) will be hosting the second edition of 'Brands of India' apparel show from November 12-14, 2024, at Za'abeel Hall 4, Dubai World Trade Centre, UAE.

Noida International Airport (NIA) to Launch in April

Noida International Airport (NIA), also known as Jewar International Airport (DXN, VIND), is set to launch commercial flights on April 17, 2025, marking a crucial milestone for both domestic and international travelers.

This launch date was confirmed during a recent high-level meeting led by Noida International Airport Ltd (NIAL), the upcoming multi-nodal project's governmental overseeing body. Yamuna International Airport Ltd (YIAPL), a mixed-economy stock company, Zurich Airport AG subsidiary, presented a detailed and critical timeline, emphasizing key approvals needed. Arun Vir Singh, Chief Executive Officer, Yamuna Expressway Authority and NIAL, noted that pushing the deadline could delay operations by another six months. Initially slated for September-end 2024, the airport will open as Delhi-NCR's second major airport, with up to 65 flights daily, including domestic, international, and cargo routes.

Northeast Emerges as MICE Tourism



Source: Magic Wand Media

Northeast India is emerging as a potential destination for Meetings, Incentives, Conferences, and Exhibitions (MICE) tourism. Alluring natural beauty and cultures that the region exemplifies are now attracting corporate events and business gatherings.

With the Union Government support and its initiatives such as the Swadesh Darshan scheme, companies are finding the untapped landscapes of the Northeast an attractive alternative to traditional MICE locations and hubs.

Mizoram's planned convention center is another effort by the tourism ministry to make the infrastructure robust. According to industry experts, Northeast India offers an inviting and easily accessed destination for Indian corporates who wish to have something new as an event venue and location.

RE-INVEST 2024 Sparks Green Commitments

Source: Magic Wand Media



India's global RE-INVEST 2024 summit, held from September 16-18, 2024, at Mahatma Mandir, Gujarat, marked a key milestone with the country reaching 200 GW of non-fossil fuel capacity and setting an ambitious target of 500 GW for 2030. Organized by the Ministry of New and Renewable Energy (MNRE), the event featured commitments titled 'Shapath Patra' from states and industries, with Gujarat, Andhra Pradesh, and Maharashtra pledging a combined addition of over 250 GW. The private sector committed INR 32.45 lakh crore in investments and is going to add 570 GW of capacity, supported by INR 25 lakh crore by leading banks and financial institutions. The high-profile attendance of Hon'ble Prime Minister Narendra Modi marked the importance of the event. With 816 B2B and 110 B2G meetings and international interest, RE-INVEST 2024 underlined India's leadership in green energy, with an emphasis on innovation and a pathway to a low-carbon economy.

BEW Debuts as B2B Event Innovator

India's Events industry has gained a new dimension with the launch of Business Events & Expo World (BEW), a pioneering B2B events company founded by industry leaders Navneeth Mohan, Deepak Choudhary, and Vinod Janardhan.

It aims to transform the B2B and B2C events landscape specifically in India and the Middle East with sector-focused expos, conferences, and conventions. Amid India's rapid economic growth, BEW looks to cater to sectors like IT, Healthcare, Infrastructure, and Sports, offering companies valuable networking, knowledge sharing, and business opportunities.

By integrating data-driven insights, the company intends to elevate business strategies and partnerships that fuel economic progress.

CorrVision Expo to Unveil in Bengaluru

Source: Magic Wand Media



CorrVision Expo, South India's premier exhibition for the corrugated packaging and box-making industry, is set to debut in Bengaluru from December 19-21, 2024, at KTPO Convention Centre, Whitefield.

Organized by Future Market Events, this event will bring together the best of manufacturers, suppliers, and industry professionals to create and showcase innovations in response to the rising demand for advanced packaging solutions in South India.

In light of the fuelled growth of various factors and e-commerce in this region, with the expansion of industries and growing retail demand, it will provide the right platform for networking and collaborating on these aspects.



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TaiSPO Celebrates 50 Years of Fitness Innovation

TaiSPO, Taiwan's premier B2B sports and fitness exhibition, will mark its 50th anniversary from March 26-29, 2025, at Taipei Nangang Exhibition Hall 2. It is organized by Taiwan External Trade Development Council (TAITRA) and aimed at accelerating collaboration and market prospects in the sports, fitness, and outdoor leisure industries with the theme 'Stay Fit, Stay Well'.

The expo will house 240 exhibitors, 815 booths, and anticipate over 10,000 professional buyers from 77 countries, representing US, Japan, Australia, and more. Around 20 percent of attendees are expected to be C-suite executives and 10 percent procurement managers. Confirmed attendance of key industry players like Technogym, Johnson Health Tech, and DYACO highlights the role of the event in enhancing brand visibility. The 2025 exhibition will introduce three new themed pavilions: Gym Facility, Golf, and Sports Nutrition & Recovery.

Thailand to Host ANTEX Asia Expo

Source: ANTEX Asia



Thailand is all set to host the inaugural Asia Nonwovens Technology Expo (ANTEX Asia) from November 13-15, 2024, at Bangkok International Trade & Exhibition Centre (BITEC), highlighting its leadership in the sustainable evolution of nonwoven

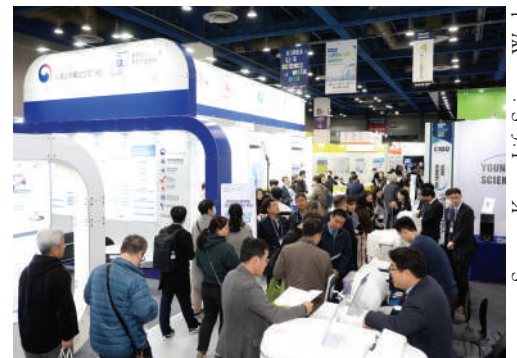
technologies. The expo is organized by MGT Expo Planning and Management Ltd, Baobab Tree Event Management Co Ltd, Tradelink Co Ltd, and co-hosted by Thailand Textile Institute and Thai Nonwoven Fabrics Industry Trade Association.

As per reports, the nonwoven fabric market is expected to reach US\$ 148 billion by 2036. Thailand has a market share of 48 percent in Southeast Asia and a production capacity of 1,62,000 tonne per year. Featuring over 100 exhibitors from 10 countries, ANTEX Asia 2024 will showcase materials, production technologies, and equipment across varied industries.

Korea Life Science Week to Drive Biotech

Korea Life Science Week 2024 is scheduled for November 12-14 at COEX, Seoul, to showcase bio-diagnostic solutions, digital healthcare, and pharmaceutical cold chain tech, focusing on biopharmaceuticals and biotechnology. It will be held alongside Korea Lab Autumn 2024 and will spotlight pharmaceutical and biohealth/technology, regenerative medicine, research equipment, and more.

Additionally, 'Biz Partnering Program' will facilitate business cooper-



Source: Korea Life Science Week

ation among exhibitors and buyers in pre-arranged meetings.

Hong Kong to Host Cosmoprof Asia 2024

Source: Magic Wand Media



Cosmoprof Asia 2024 and Cosmopack Asia 2024 will take place at Hong Kong Convention and Exhibition Centre from

November 13-15 and AsiaWorld-Expo, Hong Kong, from November 12-14, respectively. The first will be home to the finished product segments, whereas the latter will showcase the best solutions in the supply chain. Both are organized by Cosmoprof Asia Ltd, a joint venture between BolognaFiere Group and Informa Markets Asia Ltd.

Around 2,800 exhibitors across 120,000 sq mt are expected to feature innovations, hosting more than 80,000 attendees. Over 20 international groups and country pavilions will also present their key brands and products.

Golden Jubilee Trade Ties at KoINDEX 2024



Korea Industry Expo (KoINDEX) 2024, India's first Korean industrial exhibition in New Delhi, will take place from November 21-23, 2024, at Yashobhoomi. Organized by KINTEX, Messe Esang, EXPORUM, and Korea Trade-Investment Promotion Agency (KOTRA), the expo will host around 200 Korean companies, including SMEs. Focus sectors encompass Construction, HVAC, Environment, Smart City Technologies, Healthcare, Food & Tech, and Smart Tech & Gaming.

Commemorating the 50th anniversary year of India and the Republic of Korea diplomatic relations, the event, co-organized with Confederation of Indian Industry (CII) and Invest India, aims to strengthen economic ties and enhance B2B connections. The event will feature various themed exhibitions, seminars, conferences, buyer-seller meetings, and cultural events.

THERMPROCESS China a Success

Metallurgical Council of China - Council for the Promotion of International Trade (MC-CCPIT) and Messe Düsseldorf (Shanghai) Co., Ltd hosted THERMPROCESS China 2024 from September 25-28 at Shanghai New International Expo Center (SNIEC). This international trade fair is part of Messe Düsseldorf's expanding The Bright World of Metals in Asia, featuring key advancements in thermal process technology.

The event offered significant synergy benefits, attracting over 36,000 visitors from 49 countries and approximately 700 exhibitors with 49 buyer delegations.

Bangkok to Host Pet Fair SEA 2024



Source: VNU Exhibitions Asia Pacific

Pet Fair South East Asia 2024 gears up to be a key event in the global Pet industry, running from October 30 - November 1 in Bangkok. This year's fair will feature 400 exhibitors representing the entire Pet industry value chain from 45 countries, with around 15,000 visitors from 75 countries. Held at the sprawling 20,000 sq mt Bangkok International Trade and Exhibition Centre, it offers a unique B2B platform for industry professionals.

Organized by VNU Exhibitions Asia Pacific and Globus Events, the fair has grown into an international hotspot, with exhibitors representing regions like East Asia, Europe, and North America.

Innovators Unite at The Battery Show Asia

The Battery Show Asia 2025 will convene from July 15-17, 2025, for the first time at AsiaWorld-Expo in Hong Kong.



Organized by Informa Markets, the event is an internationally recognized platform for advanced battery technology, energy storage solutions, and electric/hybrid vehicle innovation.

This event will represent over 350 exhibitors, over 150 expert speakers, and more than 15,000 industry professionals.

Co-located with Mobility Tech Asia and Data Center Asia, the event will host a comprehensive exhibition along with a cutting-edge conference program on advanced technology and other emerging applications.

Empowering Trade at Vietnam Expo 2024



Source: Vinexad

Vietnam Expo 2024, the 22nd Vietnam International Trade Fair, is happening in Ho Chi Minh City from December 5-7. The show will feature over 1,000 booths of more than 800 businesses from 20 countries, including US, Japan, Germany, South Korea, and others.

It is organized by Vinexad with the support of industry bodies like Vietnam Chamber of Commerce and Industry. It will present innovations in four key industries, such as Food & Eco-Living, Household Electronics, Home & Garden, and DIY Tools & Equipment.

Over 15,000 visitors, including experts and decision-makers from the industry, are expected to attend Vietnam Expo 2024, making it a unique opportunity for business networking, partnership forging, and market exploration. Engaging workshops, seminars, and live demonstrations are lined up, offering insights into the megatrends that are changing the face of modern living.

Ethiopian Trade Fair in Abu Dhabi

Abu Dhabi will host an International Tourism, Culture, and Trade Show from November 1-3, 2024, aimed at promoting Ethiopian agricultural products to global markets. Organized by Gold Land Trading in collaboration with the Ethiopian Embassy, Dubai, the event aims to foster partnerships between Ethiopian businesses and international buyers.

The trade fair will feature Ethiopian fruits, honey, vegetables, pulses, and oilseeds. According to Henok Megersa, Manager, Gold Land Trading, the event is expected to attract over 200 local and international exhibitors and around 30,000 visitors.

NZ-China Products Expo Boosts Trade

Image Source: Magic Wand Media



The 2024 New Zealand-China Products Expo concluded successfully lately at Auckland Showgrounds. Highlighting the strengthening of trade relations between the two nations, it was co-hosted by Trade Development Bureau of the Ministry of Commerce of China, China International Chamber of Commerce, and China Council for the Promotion of International Trade Guangdong Committee.

China Cultural Center at the expo presented over 200 Chinese products in the cultural and creative section. Key sectors represented at the expo were Manufacturing, Green & New Energy, Tourism, Logistics, Household Products, Agriculture, Food & Beverage, and creative industries.

Trade Fairs Boost African Tourism

South Africa, Rwanda, Uganda, Tanzania, and Kenya are leveraging the power of trade fairs through strategic participation to bolster their Travel & Tourism sector. The events connect local tourism stakeholders with global leaders in the Travel industry, promote destinations across the region, and enhance global visibility.



Image Source: Magic Wand Media

South Africa, leading the continent's Travel industry, utilizes high-profile events such as Africa's Travel Indaba to promote the country as a top destination for both leisure and business travelers. Similarly, Rwanda uses fairs such as Kigali International Tourism Expo to boost tourism and attract global interest.

Uganda's Pearl of Africa Tourism Expo and Tanzania's Swahili International Tourism Expo (S!TE) platforms attract more tourists from around the world, with a key focus on nature-based tourism. Kenya, one of the most visited countries in Africa, with fairs such as Magical Kenya Travel Expo, maintains its prominence in the global Travel industry.

Algiers Prepares for IATF2025

The countdown begins for the fourth Intra-African Trade Fair (IATF2025), set to take place in Algiers, Algeria, from September 4-10. Themed 'Gateway to New Opportunities', it is hosted by the Government of the People's Democratic Republic of Algeria. The event aims to tap into opportunities from the single market of the African Continental Free Trade Area (AfCFTA) and offers a platform for boosting trade and investment.



Image Source: Magic Wand Media

With more than 2,000 exhibitors from across the world and expecting 35,000 visitors from over 140 countries, the week-long event is to project trade and investment deals exceeding US\$ 44 billion. Some of the major activities include a trade exhibition, forums, an automotive show, and the Creative Africa Nexus (CANEX) program.

Aussie Expo Riyadh Boosts Bilateral Ties

Aussie Expo Riyadh made its debut at KAFD Conference Center, Riyadh, from October 21-22, 2024, marking a key milestone in the enhancement of business relations between Australia and Saudi Arabia. Featuring a dynamic exhibition, it showcased the latest products, services, and innovations in sectors such as Agriculture & Food Security, Healthcare, Education, Mining, Technology, Infrastructure, and more, from both countries.



Image Source: Aussie Expo Riyadh

Organized by Trademark Group of Companies and managed by Valiant & Company, the expo and conference came to a successful close, furthering and shaping the future of economic collaboration and innovation between the two nations.

Saudi Build to Shape Infra Future

Image Source: Magic Wand Media



Riyadh Exhibitions Company is organizing the 34th Saudi Build exhibition, under the patronage of the Ministry of Municipalities and Housing, from November 4-7, 2024, at Riyadh International Convention Exhibition Center. More than 620 exhibitors from 35 countries and over 27,500 visitors are expected to mark their presence at the event. Underpinning the core of Saudi Arabia's economic diversification goals, the event brings focus to the Kingdom's commitment to innovation in building and infrastructure sectors. Visitors will explore the latest construction technologies, materials, and services.

Saudi Build 2024 remains the market-leading platform for GCC professionals in the Construction industry to connect, learn, and invest in one place.

Riyadh Mega Fair Bridges Asia and Middle East

Organized by Index Creative Village PCL, Riyadh International Convention & Exhibition Center (Saudi Arabia) will host International Mega Fair Riyadh 2024 from November 15-17. The event will serve as a key business platform for industries from across Asia to connect with buyers and stakeholders from Saudi Arabia and other regions in the Middle East.



Image Source: Magic Wand Media

It will also feature exhibitors from a plethora of industries, including Food & Beverage, Health & Wellness, Build & Décor, Lifestyle, and Automotive & Auto Parts. The fair offers MICE industry professionals a perfect ground to explore new markets and build partnerships shaping industries in the region. It aspires to foster collaboration and innovation between Asia and Saudi Arabia, which falls in line with the economic diversification of Saudi Vision 2030.

India Eyes Export Growth with IGJS Dubai 2024

Image Source: Magic Wand Media



The 4th International Gem & Jewellery Show (IGJS) Dubai, hosted by India's Gem & Jewellery Export Promotion Council (GJEPC), took place from October 8-10, 2024, at Le Meridien Dubai Hotel &

Conference Centre, bringing some of India's most prominent jewelry manufacturers face-to-face with global buyers.

Co-sponsored by Suntech Business Solutions and supported by Dubai Gold & Jewellery Group, the event's objective was to elevate India's gem and jewelry exports to the UAE by 20 percent in FY 2024-25. Exports from India to the UAE rose by 40 percent, reaching US\$ 8 billion during the last FY, which was powered by India-UAE CEPA agreement.

The show featured jewelry from 30 leading manufacturers, which included stunning diamond-studded, gemstone-studded, and gold jewelry, impressing over 300 international buyers from the UAE, Saudi Arabia, Qatar, Kuwait, UK, USA, Africa, and Russia.

Sydney Welcomes Workplace Health & Safety Show



Organized by National Media Pty Ltd, Workplace Health & Safety Show came to a successful end at Sydney Showground, Australia. More than 160 exhibitors displayed products, equipment, technology, and services to reduce workplace injuries, illnesses, and fatalities.

The event included an educational program for occupational health and safety (OH&S) professionals, exploring best practices and tackling regulatory and legislative challenges. Workplace Wellbeing Summit addressed psychosocial risks and workplace wellbeing, offering practical insights for HR and WHS professionals.

Australia's largest single gathering of OH&S decision-makers will be back in Melbourne from May 21-22, 2025, offering visitors access to the right safety solutions.



PLMA Show Targets All Ages

Private Label Manufacturers Association (PLMA) will host its 'The Store Brands Phenomenon 2024 - Empowering the Retail Industry' Private Label Trade Show from November 17-19 at Chicago's Donald E. Stephens Convention Center. More than 1,800 exhib-

itors, supporting 3,000 booths, will unveil innovative products for multiple generational groups. Anthony Aloia, Corporate VP, PLMA, said the show focuses on diverse, multi-generational needs and is a key event for retailers. Products on display range from food and beverages to sustainable packaging, beauty products, and pet care.

Fira de Barcelona Expands in China

Fira de Barcelona, a leading trade show organization, continues to expand in China with the launch of two major trade shows in 2024: Alimentaria Chengdu and Smart City Expo Hangzhou. These events aim to foster collaboration between Spanish, Catalan, and Chinese businesses in the Food and Technology sectors. Alimentaria Chengdu, which was jointly organized with Sichuan International Expo Group from September 19-20, focused on food & beverage innovation.

It featured 100 exhibitors, with masterclasses, networking sessions, and a hosted buyers program. Smart City Expo Hangzhou, from September 25-29, explored sustainable urban development and technological advancements.

AUMA: Germany's Trade Fairs Rebound



AUMA Trends 2024/2025, the annual publication by Association of the German Trade Fair Industry (AUMA), reports signs of recovery and growth for 130 fairs scheduled in the second half of this year. As per AUMA's 8 current trends in Germany's Trade Fair industry, cooperation between the organizers of trade fairs is increasing.

Despite transport strikes affecting 50 trade fairs earlier this year, the first half of 2024 saw 188 trade fairs, drawing 120,000 exhibitors and 6.7 million visitors. Key events in the second half of 2024 include the packaging fair FACHPACK, the plastics trade fair Fakuma, and Eurotier for animal husbandry. A major highlight will be the return of UFI World Congress to Germany in November, after more than two decades.



Elevating Event Expertise in Latin America

The International Association of Professional Congress Organisers (IAPCO) has partnered with the FIEXPO Exhibitions Group to further professional development in Latin America's business events sector. The partnership was announced during FIEXPO Latin America 2024 in Panama City and offers IAPCO's WebEDGE Congress Management Course, free of charge, to selected Professional Congress Organizers (PCOs) and Destination Management Companies (DMCs) within the FIEXPO network.

Martin Boyle, CEO, IAPCO and Santiago Gonzalez, Business Development Director, FIEXPO, highlighted the significance of this initiative for the development of the events industry in the region. IAPCO is committed to a long-term partnership with FIEXPO's efforts in Latin America.

Intersolar 2024 Highlights Brazil's Growth

Image Source: Magic Wand Media



Intersolar South America 2024, held at Expo Center Norte Sao, São Paulo, highlighted Brazil's solar growth and innovation, attracting 650

exhibitors and 55,000 visitors. It was organized by Solar Promotion International GmbH, Pforzheim, Freiburg Management and Marketing International GmbH (FMMI) and Aranda Eventos & Congressos Ltda as the co-organizer.

The event introduced new pavilions for storage and electric mobility, reflecting the industry's expansion. However, challenges like power and grid outages persist, costing the sector US\$ 53.3 million. Brazil currently ranks third globally for new solar installations, with a goal of achieving 100 percent renewable electricity by 2030.

Informa Markets, Ipack Ima Form Alliance



Image Source: Ipack Ima

Informa Markets and Ipack Ima S.r.l. have inked a deal to form a new strategic alliance to guarantee a global presence for trade fairs focused on processing and packaging technologies, focusing on the Food industry's key sectors.

The partnership will foster joint international promotion and cross-selling activities for Informa Markets' Propak and Fispal platforms and Ipack Ima's trade fairs. The goal is to boost global visibility, particularly in sectors like Food and Pharmaceuticals. Ipack Ima will organize seminars and conferences on industry topics as well as leverage its sales network, while Informa will support its expansion into markets like India, US, and Europe.

The collaboration strengthens Ipack Ima's global presence and helps Informa expand into Italian and Turkish markets, benefiting exhibitors worldwide.

Image Source: Comexposium



SIAL Paris Marks 60 Years of Innovation

SIAL Paris, organized biennially by Comexposium, returned to Paris Nord Villepinte from October 19-23, 2024, marking its 60th anniversary in a spectacular program. Hailed as the world's largest Food industry trade fair to bring 7,500 exhibitors, showcasing 400,000 products and offering glimpses of emerging trends and innovation in the agri-food supply chain.

The event focused on key topics covering climate change to building supply chain resilience while pursuing sustainability. The Supply Chain Summit, organized by SIAL Paris, featured 3 round tables: 'Reinventing the Food Supply Chain, A Prerequisite for Feeding 10 Billion People in 2060!', 'The Food Industry, a Global Supply Chain that Needs to be Decarbonised', and 'Data in the Food Supply Chain'.

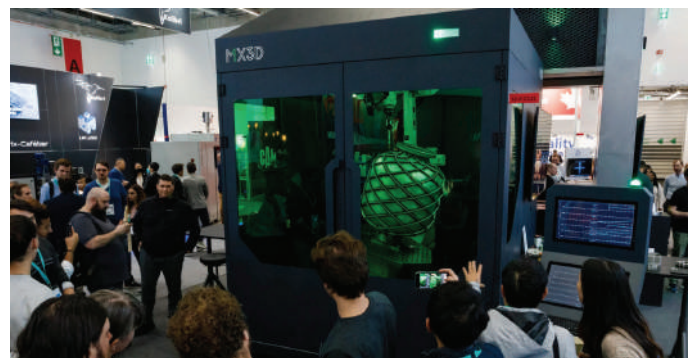


Image Source: Mesago Messe Frankfurt GmbH

Global AM Leaders Converge at Formnext

Formnext Expo & Convention 2024 will be held in Frankfurt from November 19-22, and with 820 companies and 61 percent international firms already registered, it continues its success. Organized by Mesago Messe Frankfurt GmbH, the world's leading additive manufacturing (AM) trade fair will showcase the latest innovations and applications that pave the way for the future of industrial production.

With Australia as the partner country, the event will have significant representation from USA, China, UK, France, Netherlands, Italy, and Spain. The event's startup awards, renamed Formnext Awards, will recognize outstanding talent in six categories, with the audience's participation in the voting process for the first time.

MESSE MÜNCHEN TAKES OVER MIAMI'S AIR CARGO AMERICAS CONFERENCE & EXHIBITION



With the aim to expand its logistics portfolio, organizer of the globally popular transport logistic trade fairs, Messe München has acquired the renowned Air Cargo Americas Conference & Exhibition from the World Trade Center Miami. Although Messe München is taking over the trade fair, the World Trade Center Miami will remain on board as a strategic partner for future three editions and will also support the Munich team in operational matters.

Dr Reinhard Pfeiffer and Stefan Rummel, CEOs, Messe München, stated, “We are delighted that Air Cargo Americas is joining our portfolio of trade fairs. For Messe München, this is an important step toward further expanding our activities in North and Latin America and tapping into one of the most attractive markets in the Logistics industry. Air Cargo Americas is the ideal complement to transport logistic Americas, which we organized for the first time in Miami in 2022 and was a great success thanks to the overwhelming response.”

The first co-located event will take place at the Miami Beach Convention Center from November 11-13, 2025.

“The cooperation between the World Trade Center Miami and Messe München marks a milestone for the Logistics industry,” said Ivan Barrios, President & CEO, World Trade Center Miami, and Dr Robert Schönberger, Global Industry Lead, Messe München. “We are both excited about the opportunities this partnership will bring for the future. The multimodal approach is exactly what the industry needs to address the challenges of today and tomorrow, and this event will be the ideal platform to showcase the latest innovations and solutions.”

ROAR B2B ACQUIRES WATER MONITORING & AIR QUALITY EXHIBITIONS

ROAR B2B, the events and media group, has completed the acquisition of WWEM, the Water, Wastewater & Environmental Monitoring Exhibition and AQE, the Air Quality and Emission Exhibition from ILM Exhibitions.

The events were held at NEC, Birmingham from October 9-10, 2024, and are included in the Environmental Portfolio at ROAR B2B, allowing the company to further expand its range of well-established live events and digital media in the sector.

ROAR B2B operates in three main industry sectors, Environment, Business Technology, and Social Care. Headline events in their portfolio include ESS, RWM, Call & Contact Centre Expo, B2B Marketing Expo, and Naidex.

Commenting on the acquisition, Duncan Kirk, CEO, ROAR B2B, said, “We have been working on this acquisition for some time and are delighted that Marcus has entrusted ROAR with the next stage of the development for WWEM and AQE.” Rob Mowat, Managing Director, ROAR B2B, also commented, “This acquisition represents a very exciting move for our business which will further strengthen our offering in the overall Environment space and cementing our status as the No.1 media partner for the sector in the UK.”

“We are excited to see WWEM and AQE joining with ROAR B2B Environmental Division, the acquisition of these two shows will allow WWEM and AQE to continue their growth and reputation,” said Marcus Pattison, Managing Director, ILM Exhibitions.



Image source: ROAR B2B

DLG ACQUIRES UNDERHILL ENTERPRISE INC.

DLG (German Agricultural Society) has acquired, with immediate effect, the North American trade fair organizer Underhill Enterprise Inc. (UEI) based in Ontario, Canada, and organizer of Canadian Dairy XPO (CDX), the leading exhibition for the Canadian Dairy industry. An important part of DLG's international strat-

egy for trade fairs, events, international networks, and projects in the Agricultural and Food sectors, the acquisition will strengthen DLG's offering to farming professionals in the North American market.

The DLG-acquired North American trade fair business will be integrated into 'DLG North America', a new DLG subsidiary based in Toronto, Canada, and set up in July 2024 to manage DLG's activities on the North American continent. The management team of UEI, including its Founder Jordon Underhill, will now work for DLG North America.

A key aim of DLG is to educate farmers primarily through international networking platforms like Canadian Dairy XPO, an essential part of the acquisition.

“The acquisition of UEI and the establishment of DLG North America are groundbreaking steps in our international strategy. We look forward to strengthening our commitment to farming professionals in North America and to further promoting the exchange of knowledge and innovation in the Agricultural sector worldwide,” says Jens Kremer, Managing Director, DLG International, responsible for DLG's international business development.

Image source: DLG (German Agricultural Society)



UFI SELECTS CHRIS SKEITH AS NEXT CEO



Image source: UFI

UFI, The Global Association of the Exhibition Industry, has selected Chris Skeith, OBE, as its next Chief Executive Officer, taking over from Kai Hattendorf on January 1, 2025.

Skeith will join UFI from the AEO (Association of Event Organisers), the leading association for organizers of events in the UK and internationally, where he has served as the organization's CEO since 2014.

"We are convinced that we have selected an excellent leader to continue the development and evolution of UFI as our industry's globally leading trade body", says Geoff Dickinson, UFI President. "Chris has been active in UFI for many years, chairing the Associations Committee and serving on UFI's Executive Committee. In his AEO role, he has worked closely with our present management team, Kai and Adeline, on many issues, from Event Management to Advocacy. He is uniquely qualified to take on the role of the UFI CEO with his excellent track record."

"I look forward to continuing to serve our great industry, now on a global level at UFI", says Chris Skeith. "I am joining a UFI team that is already setting the global standard on research, advocacy, collaboration and community excellence, and I will do my very best

to build on the great work that has been done in the last decade."

Chris started his career in media auditing at the Audit Bureau of Circulations, where he later led on the development of their auditing products for the Events sector. In 2006 Chris moved to the Events Industry Alliance (EIA), overseeing the merger of AEC and BECA to form ESSA (Event Supplier & Services Association). In 2010, he also became Director of ESSA's sister association, AEV (Association of Event Venues), driving venue engagement through numerous special interest groups before moving on to AEO in 2014. He continues to be a Director of EIA, which represents the sector to government and regulators. In the Queen's Birthday Honours List 2021, he was awarded an OBE for services to the Events industry.

MYCEB APPOINTS TAN MEI PHING AS ACTING CEO



Image source: MyCEB

Malaysia Convention & Exhibition Bureau (MyCEB) has appointed Tan Mei Phing as the Acting Chief Executive Officer, effective August 20, 2024. She brings with her a wealth of experience in the business events industry and a proven track record of success within the bureau.

Phing's appointment as the Acting CEO comes at a pivotal time for MyCEB, as the organization continues to expand its influence and impact on the global stage. She now will oversee the strategic direction, financial planning, and operational execution of MyCEB's initiatives. Her deep expertise in business events, coupled with extensive industry knowledge, positions her to lead MyCEB into its next phase of development with confidence and vision.

Throughout her 12-year tenure at MyCEB, Phing has demonstrated exceptional leadership and a keen understanding of the business events landscape. Prior to this appointment, she successfully managed several key divisions, including Event Facilitation, Sales, Marketing & Branding, Industry Development, PR & Communications, and Market Intelligence. Her strategic oversight

in these areas has been instrumental in elevating Malaysia's profile as a leading hub for international business events and conferences.

Phing's illustrious career in the Meetings, Incentives, Conferences, and Events (MICE) industry is distinguished by her involvement in numerous major international conferences held in Malaysia.

She began her career with an international Destination Management Company (DMC), where she gained valuable experience in event management. She then took on the role of Professional Conference Organizer (PCO), where she honed her expertise in bidding and managing large-scale events.



All image source: IEIA

18TH AGM OF IEIA CONCLUDES WITH A FUTURE-POSITIVE OUTLOOK

The 18th Annual General Meeting (AGM) of the Indian Exhibition Industry Association (IEIA) was successfully conducted in a hybrid format on September 14, 2024, at PHD House, New Delhi. Following are the key highlights of the meeting to get an insight into the association's plans for the future of the Indian Exhibition industry.

The 18th AGM brought together key stakeholders from the Exhibition sector and focused on the association's plans to drive growth and inclusivity within the industry.

Noting that the year 2023-24 was a year of rejuvenation and growth for the Indian Exhibition industry, Sooraj Dhawan, President, IEIA, stated, "The Indian Exhibition Industry Association (IEIA) remains committed to leading with purpose and growing responsibly. We are excited about the opportunities that lie ahead and are confident in our ability to create exhibitions that are ideal meeting places for buyers and sellers from all over the world."

He underscored the importance of a confident and skilled workforce in the rise of a services ecosystem, emphasizing that IEIA will continue making efforts toward creating such a workforce for the fu-

ture. He also highlighted sustainability as an integral part of the association's strategy and its focused endeavors to integrate sustainability into the exhibition business.

Stressing the pivotal role of digitalization in driving the growth of the Exhibition industry and the growing stature of India in the global exhibition ecosystem, he noted, "This is also an era of rapid digitalization and the pace at which everything around us is evolving is outstanding. A big challenge of our time for our member companies is to



“ The Indian Exhibition Industry Association remains committed to leading with purpose and growing responsibly. We are excited about the opportunities that lie ahead and are confident in our ability to create exhibitions which are ideal meeting places for buyers and sellers from all over the world.”



SOORAJ DHAWAN
President
Indian Exhibition Industry Association

commitment in taking on his new role. Reflecting on the achievements of 2023-24, he emphasized that the past year's success was significantly helpful in debunking the myth formed during the pandemic that physical events would be replaced by digital ones. He proudly pointed out that our industry was among the first to rebound, driving economic recovery across various sectors. He also acknowledged the contributions of the past President and former Executive Committee members in strengthening IEIA.

He highlighted four key pillars essential for the industry's collective success: Camaraderie, Adaptation, Global Outlook, and Sustainability.

make their operations digital for the next wave of productivity.”

Jagdish Patankar, Honorary Secretary, IEIA, expressed his honor and ex-

Key Developments

A major highlight of Dhawan's address was the introduction of Regional Chairs and Co-Chairs for IEIA, representing North, West, South, Central, and East India for the 2024-2025 period. This step is expected to enhance localized leadership and regional outreach.



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“As India strives to become the world’s 3rd largest economy, our industry has a crucial role to play. The world will look to collaborate with the Indian Exhibitions Industry and we must shift our perspective from local to glocal.”

JAGDISH PATANKAR
 Honorary Secretary
 Indian Exhibition Industry Association



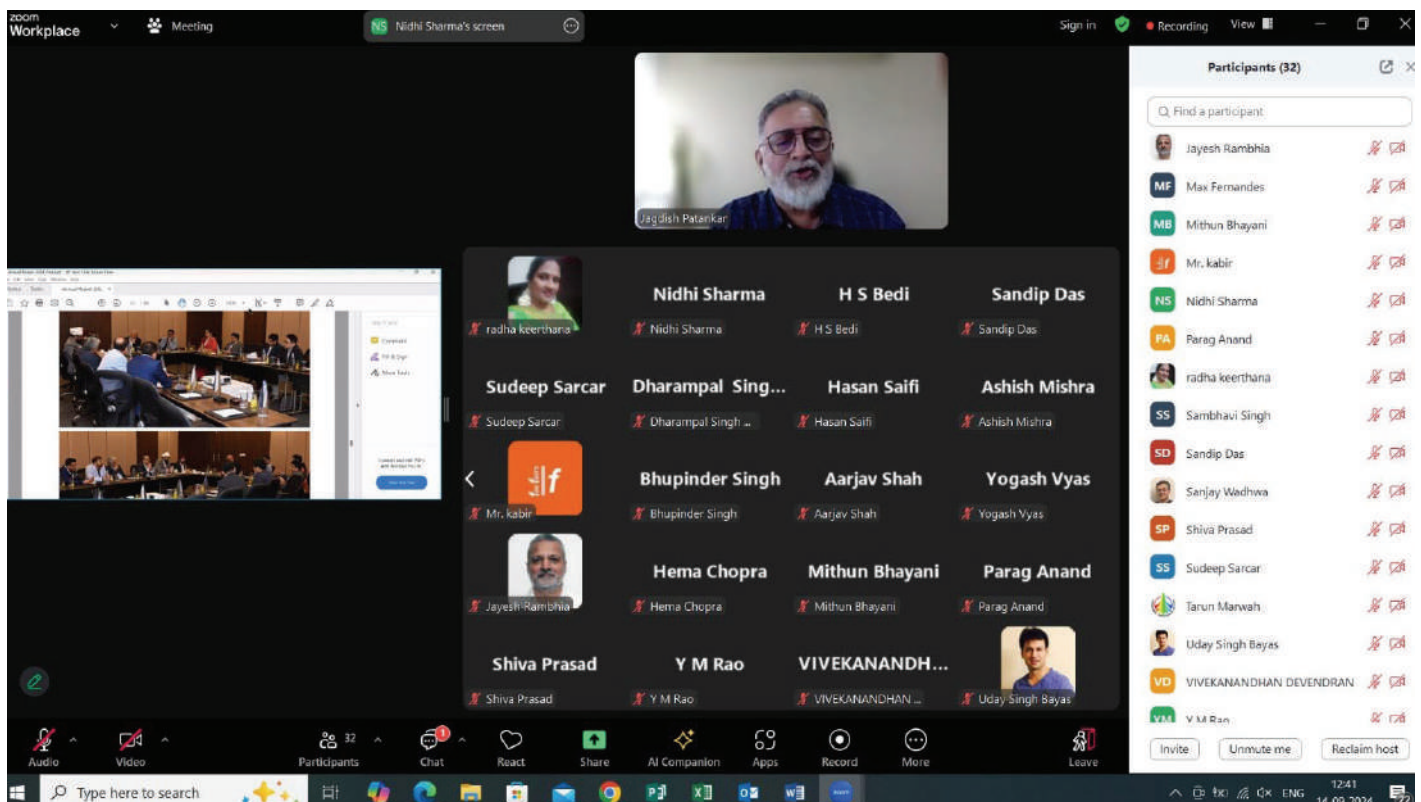
- Event Tech/Digital Services/Technology Providers
- Venue Operators
- Hotels
- New & Upcoming Organizers
- Exhibition Industry Start-ups.

Furthermore, it was announced that standard operating procedures (SOPs) for service providers will be drafted.

Another key development was the announcement of seven new membership categories designed to broaden IEIA’s base and include diverse stakeholders in the exhibition ecosystem. These categories are:

- Media Publications
- Association Members

Patankar presented the Annual Report for 2023-24, highlighting key milestones achieved over the past year. These included advocacy initiatives, efforts to position India as a preferred global exhibitions hub, empowering women in the Exhibition sector, nurturing young talent, professional and skill development programs, networking meets, Open Seminar, and more. He emphasized that IEIA is proactively working on the agenda of skills and professional development to enhance service standards across the sector. He also highlighted IEIA’s continued engagement with its members



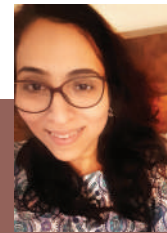


and industry stakeholders as a key focus area of the Executive Committee and the Secretariat. The record number of new memberships is a testament to IEIA's proactive role in promoting the interests of its members.

Reflecting on IEIA's financial performance, P Ramakrishna, Honorary Treasurer, IEIA, provided an overview of the association's financial health and plans for future growth.

With the introduction of new membership categories and regional chairs, a move that aligns with the evolving needs of the

Indian Exhibition industry, the 18th AGM marks the dawn of a new chapter in the history of IEIA. **////**



Compiled by
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IEIA Regional Chairs and Co-Chairs for 2024-25 to support future growth initiatives

NORTH REGION:

Chair: Shibu C
 Pavilions and Interiors India Pvt Ltd
 Co-Chair: Sanjay Wadhwa
 Swift Corporation

WEST REGION:

Chair: Tarun Marwah
 PLASTINDIA Foundation
 Co-Chair: Y Mukund Rao
 Interface Data and Design LLP

SOUTH REGION:

Chair: Srikanth T G
 HITEK (Hyderabad International Trade Expositions Ltd)
 Co-Chair: Brijesh Edwards
 Synergy Exposures & Events India Pvt Ltd

CENTRAL & EAST REGION:

Chair: Rajkumar Agrawal
 Indore Infoline Pvt Ltd
 Co-Chair: Suparna Dutta Gupta
 G S Marketing Associates

UFI DELEGATION COMMENDS INDIA'S EVOLVING EXHIBITION LANDSCAPE

UFI, The Global Association of the Exhibition Industry, recently concluded a three-day Delegation Visit to Mumbai and New Delhi. The objective of the visit was to explore the country's expanding exhibition venues and support the growth of the Indian Exhibition industry.



All image source: UFI

The delegation, led by Michael Duck, Immediate Past President, UFI; Kai Hattendorf, CEO, UFI; Sooraj Dhawan, President, Indian Exhibition Industry Association (IEIA); and Ravinder Sethi, Vice President, IEIA; and comprised of organizer and venue representatives from North America, Europe, the Middle East, and Asia, visited five leading exhibition venues: Bombay Exhibition Centre and Jio World Convention Centre in Mumbai as well as Bharat Mandapam (formerly Pragati Maidan), India Expo Centre Mart, and Yashobhoomi (IICC) in New Delhi.

Expanded Infrastructure, New Opportunities

The visit presented the UFI members an opportunity to observe the recent developments in India's Exhibition industry, particularly the new and increased venue capacity. They were impressed by the quality of the new and refurbished venues, highlighting India's growth potential. The delegation met with industry leaders and venue operators in Mumbai and Delhi and discussed 'India rising' - India's economic growth driven by key factors such as the technology sector, growth of manufacturing and services, and public sector investment. All of this represents a new era for India's Exhibition industry.

The visit also underscored the robust partnership between UFI and the Indian Exhibition sector, represented by IEIA, a long-time UFI member.

Emphasizing that this expanded infrastructure is likely to unlock new growth opportunities in India, Hattendorf commented, “It is clear that India is at an exciting juncture. Its new

The visit underscored the robust partnership between UFI and the Indian exhibition sector, represented by IEIA, a long-time UFI member. In addition to the venue inspections, the delegation spent time discussing 'India rising' - India's economic growth driven by key factors such as the technology sector, growth of manufacturing and services, and public sector investment. All of this represents a new era for India's exhibition industry.

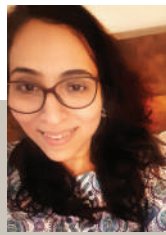


“ It is clear that India is at an exciting juncture. Its new and world-class venues will create opportunities for the industry to grow and evolve. Our visit underscored the country's commitment to growth, innovation, and excellence in this sector.”

KAI HATTENDORF
Chief Executive Officer
UFI, The Global Association of
the Exhibition Industry

and world-class venues will create opportunities for the industry to grow and evolve. Our visit underscored the country's commitment to growth, innovation, and excellence in this sector. Due to time constraints, we could not extend this trip to destinations like Bangalore, Hyderabad, Chennai, Jaipur, and others. Still, a clear picture has emerged: India is ready to take on an even greater leading role on the global exhibition stage and the UFI community will be there to support the Indian industry.”

“It's time to say India's time has arrived with the industry infrastructure that can facilitate healthy growth in the years to come both for domestic and international shows and for domestic and international organizers looking to take their business to India or expand the business they already have over here,” he added. ///



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Perfect Location for Global Events



Locations Exhibitions

India's exhibition and convention centers are increasingly becoming a catalyst for economic growth, catapulting the nation's MICE (Meetings, Incentives, Conferences, and Exhibitions) sector to new heights. By strategically developing infrastructure through technology innovation and sustainable practices, these venues are making India a highly coveted destination for international events while boosting the local economy.

The Indian Events and Exhibitions sector is turning out to be the fulcrum of economic development with leading venues across the country playing a crucial role in this transformation.

India's convention and expo venues are steadily transforming the nation into a global events hub, equipped to host gatherings of international significance.

Starting from the heart of the country, Delhi hosts premier event spaces such as Bharat Mandapam and Yashobhoomi—India International Convention and Expo Centre (IICC), both well-regarded for their infrastructure and world-class amenities. Nearby, in Greater Noida within the Delhi NCR region, India Expo Centre & Mart is also a renowned venue for large-scale global events.

Across India, state capitals boast similarly impressive facilities that contribute to the nation's growing reputation as an event destination. Mumbai is home to Jio World Convention Centre, Bombay Exhibition Centre (BEC), and CIDCO Exhibition and Convention Centre (CECC), which are known for expansive spaces and modern infrastructure whereas Kolkata hosts Biswa Bangla Convention Centre (BBCC) and Biswa Bangla Mela Prangan, both venues contributing significantly to the city's event capabilities.

Moving further south and west, Jaipur Exhibition and Convention Centre (JECC) in Jaipur and Helipad Exhibition Centre (HEC) and Mahatma Mandir Exhibition & Convention Centre in Gandhinagar provide top-tier options for regional and international conferences. Hyderabad International Exhibition Centre (HITEX) in Hyderabad and Bangalore International Exhibition Centre (BIEC) in Bangalore stand as preferred options for significant events.

Collectively, these venues reflect the country's readiness to accommodate large, diverse gatherings, boosting India's confidence and profile in the global events landscape.

Setting the Stage for Success

Equipped with world-class infrastructure, sustainability, accessibility, and innovation, these venues are catalyzing the economic development of local communities and positioning India as a preferred destination for global-scale events.



“Strategically located in central Delhi, Bharat Mandapam, India's premier exhibition and convention center, boasts world-class infrastructure, advanced technology, and eco-friendly design. Having hosted prestigious global events like the G20 Summit, World Heritage Committee meeting, Bharat Mobility, IITF and the International Solar Alliance, it highlights India's commitment to global leadership and sustainable development.”

RAKESH CHANDRA SHARMA, IAS
General Manager
Indian Trade Promotion
Organisation

IICC, managed by Kinexin Convention Management Pvt Ltd, in New Delhi, is designed to be Asia's leading



Image source: Magic Wand Media

destination for large-scale trade shows, exhibitions, and international conventions. Hyung Phil Chung, CEO, Kinexin, says, “With its modern design and state-of-the-art facilities, Yashobhoomi with 240,000 sq mt of space provides an excellent venue for various events, accommodating large crowds and diverse setups.”

The venue’s spacious layout includes pillarless exhibition halls with a 15 m height, ready-made registration counters, and facility offices used by guests during exhibitions. Equipped with advanced gala systems in the auditorium, cutting-edge AV systems, high-speed internet, and integrated event management tools, Yashobhoomi ensures seamless connectivity and enhanced engagement for participants.

Talking of NCR, IEML located in Greater Noida, is a 58-acre integrated complex that has hosted some of India’s largest exhibitions such as Auto Expo and FDI World Dental Congress. “This modern infrastructure attracts both domestic and international organizers, boosting the overall quality of events,” outlines Sudeep Sarcar, CEO, IEML. “We have in-house 6 EV charging points for electric vehicles powered by TATA Power, and 12 entry and exit gates enable parallel events at the same time. Additionally, our venue offers a plug-and-play office space with 80 workstations for clients and private cabins available for higher officials and dignitaries as required,” he adds.

World-class conference facilities at IEML include provisions for eight simultaneous conferences, 134 rooms at Expo Inn Suits & Convention, and private cabins for dignitaries.

Bharat Mandapam Convention Centre in Delhi is a world-class facility equipped with modern infrastructure and technology, suitable for hosting conclaves, summits, meetings, cultural events, and congregations. The convention centre comes with dedicated VIP and guest lounges and five-star catering services to support events of up to 7,000 persons in a single format.

Similarly, Jio World Convention Centre in Mumbai, covering 1,03,012 sq mt, stands as India’s leading venue for exhibitions, conventions, meetings, and social events. Its highly flexible and dynamic venues are equipped to simultaneously host physical, virtual and hybrid events.



“Five state-of-the-art exhibition halls with a covered exhibition space of 77,200 sq mt, a 5,600 sq mt conference facility with seven halls to accommodate 50 to 1,300 people in different seating arrangements, a multi-cuisine food court, and other facilities make BIEC an ideal destination for events.”

UBAID AHMAD
Senior Director
Indian Machine Tool
Manufacturers' Association
Bangalore International
Exhibition Centre

Mumbai’s BEC has attained historical status as the ideal location for exhibitions, MICE, trade shows, business



Image source: BIEC



Exhibitions & Event Venues in India



- Bharat Mandapam
- Yashobhoomi
- The Leela Ambience Convention Hotel, Delhi
- India Expo Centre
- Jio World Convention Centre
- Bombay Exhibition Centre
- CIDCO Exhibition and Convention Centre
- Biswa Bangla Convention Centre
- Biswa Bangla Mela Prangan



- Jaipur Exhibition and Convention Centre
- Helipad Exhibition Centre
- Mahatma Mandir Exhibition & Convention Centre
- Hyderabad International Exhibition Centee
- Bangalore International Exhibition Centre

displays, events and entertainment. With a total area of over 45 acre, the center has over 60,000 sq mt of exhibit space.

JECC in Jaipur is the largest pillar-less exhibition-convention-entertainment facility of its kind in all of South Asia. The 42-acre property consists of two exhibition halls with combined column-space of 20,000 sq mt and an exquisite Convention Centre featuring an elegantly designed ballroom measuring over 1,100 sq mt in area and 14 meeting venues split across two levels.

HEC is Gujarat's largest exhibition center, boasting over 100,000 sq mt exhibition area including 13 exhibition halls of six varying sizes for exhibitions, conferences, private events, etc. Strategically located amidst the lush green, peaceful environment of Gandhinagar, HEC has witnessed some of India's most exciting summits and exhibitions.

Influenced by the philosophy and life of Mahatma Gandhi, Mahatma Mandir Convention & Exhibition Centre also known as the Gandhinagar Convention Centre spans over 34 acre near Ahmedabad and is perfect for hosting large-scale events, expos, and conventions.

Kolkata's Biswa Bangla Mela Prangan is spread over 22 acre and is designed with modernized facilities, multi-functional pavilions, and the iconic Biswa Bangla Tower. With the recent facelift, it is undoubtedly a state-of-the-art venue ideal for grand exhibitions, large events, and business conferences,

In southern India, in the Pearl City of Hyderabad, HITEX Exhibition Center is enhancing India's evolving events landscape. Srikanth TG, Business Head, HITEX, shares, "HITEX is expanding with an additional 8,000 sq mt of pillarless, air-conditioned event space, and plans are underway to add another 6,000 sq mt soon. Hall 4, our largest covered area, accommodates up to 6,000 guests in classroom seating, 8,000 in theater seating, and 4,000 in cluster seating."

Halls 1, 2, and 3 offer 3,500 sq mt each, complemented by 30,000 sq mt of paved open areas and a 50,000 sq mt fair park (lawns). "The open space of 35,000 sq mt can host up to 20,250 guests in classroom seating, 27,000 in theater seating, and 13,500 in cluster seating," he adds. "We also offer 20 meeting rooms for 8-100 guests, each equipped with a PA system, projection, and flexible seating,



“ BBCC has significantly shaped the Indian Events sector since its inception in 2017. The recent addition of the Biswa Bangla Exhibition Centre in 2023, offering over 1 lakh sq ft of cutting-edge exhibition space, provides an ideal platform for large-scale exhibitions, trade fairs, and conferences, contributing to India's growing demand for top-tier venues.”

SANJAY BANSAL (IAS)
Managing Director
West Bengal Housing
Infrastructure Development
Corporation Ltd

along with four VIP lounges and three green rooms.”



Image source: BBCC

The Garden City of Bangalore is home to BIEC which provides event organizers with world-class infrastructure to organize small- and large-scale events. Ubaid Ahmad, Executive Committee Member, IEIA, and Senior Director, Indian Machine Tool Manufacturers' Association (IMTMA) & Bangalore International Exhibition Centre (BIEC), elaborates, "Five state-of-the-art exhibition halls with a covered exhibition space of 77,200 sq mt, a 5,600 sq mt conference facility with seven halls to accommodate 50 to 1,300 people in different seating arrangements, a multi-cuisine food court, and other facilities make the venue an ideal destination." The unique advantage of BIEC is that the exhibition halls can be used for large conferences, which can hold more than 20,000 people at a time. The capacity of the largest halls in BIEC, Halls 4 and 5, is about 17,500 sq mt each.

The principal commercial, educational, and cultural center of East India, Kolkata, is BBCC. Sanjay Bansal (IAS), Managing Director, West Bengal Housing Infrastructure Development Corporation Ltd, shares, "BBCC, inspired by the Hon'ble Chief Minister of West Bengal, and developed by HIDCO, has significantly shaped the Indian Events sector since its inception in 2017. The recent addition of the Biswa Bangla Exhibition Centre in 2023, offering over 1 lakh sq ft of cutting-edge exhibition space provides an ideal platform for large-scale exhibitions, trade fairs, and conferences, contributing to India's growing demand for top-tier venues."

CECC in Navi Mumbai is the most user-friendly venue for both event organizers and business visitors. Ravindra Boratkar, Managing Director, MM Activ Sci-Tech Communications Pvt Ltd, Asian Convention & Exposition Pvt Ltd, shares, "Other than huge expo and conference halls on multiple floors with various capacities, CECC also has an acoustically designed auditorium, art gallery, open lawn, and other convention facilities."

The venue has an air-conditioned exhibition space of over 13,000 sq mt and a convention space of over 5,000 sq mt along with a provision to create hangar spaces of over 5,000 sq mt. Boratkar continues, "CECC's venue facilities are appropriate to host various aspects of exhibitions and events like trade displays, conferences, seminars, workshops, inaugurals, round table discussions, get-togethers, gala evenings, and cultural events, etc. accommodating from 25 people to 10,000 people in its various halls."



“CECC benefits from its prime location on the Sion-Panvel Highway. This central positioning provides easy access from Mumbai and neighboring cities, offering multiple commuting options and enhancing the overall accessibility of the venue. With Navi Mumbai International Airport (NMIA) set to commence operations in March 2025, the appeal of the CECC as the most user-friendly venue has enhanced.”

RAVINDRA BORATKAR
Managing Director
MM Activ Sci-Tech
Communications Pvt Ltd
Asian Convention & Exposition
Pvt Ltd



Image source: Asian Convention & Exposition Pvt Ltd

Strategic Locations and Enhanced Accessibility

Location and accessibility are critical components in the success of India's top venues. Yashobhoomi is in the prime area near the international airport, which makes it highly accessible. Also, it is conveniently connected by the Airport Metro, making it easy for both national and international attendees to reach within the premises. "Over 10,000 hotel rooms are available within a 15 km radius of Yashobhoomi in locations like Dwarka, Aerocity, South Delhi, and Gurgaon, offering convenient lodging options," says Chung.

Yashobhoomi also adheres to stringent safety and security measures, including crowd management and emergency protocols, ensuring a secure environment for all participants.

For IEML, the opening of Noida International Airport (Jewar Airport) in April 2025 is likely to have a significant positive impact on its business growth. "The airport will enhance connectivity to Noida and surrounding regions, making it easier for national and international exhibitors and attendees to access IEML," explains Sarcar. "The metro is also within walking distance." There are plans to implement regular shuttle services between the airport and the venue to facilitate easy transport.

HITEX takes a similar approach to accessibility. Located within a thriving business hub, the exhibition center is within easy reach of the city's transport networks, which is vital in attracting local and international events. Srikanth adds, "All the requirements of an organizer to set up an event starting from stand constructors, furniture suppliers, generators, event planners, printers, security services, caterers, travel agents, money exchange services, ATMs, round-the-clock medical support, ambulances, etc. are made available within the campus. This makes execution of the event hassle-free for an organizer."

Similarly, BIEC is also well connected with the air, road, and rail networks. Leading national and multinational hotel chains are established nearby, which makes it more convenient for people to stay closer to the venue. "The metro will soon be operational from BIEC, making it easy for visitors to reach BIEC. We can now expect a larger footfall from within the city and nearby areas," notes Ahmad.



“All the requirements of an organizer to set up an event starting from stand constructors, furniture suppliers, generators, event planners, printers, security services, caterers, travel agents, money exchange services, ATMs, round-the-clock medical support, ambulances, etc. are made available within the campus. This makes execution of the event hassle-free for an organizer.”

SRIKANTH TG
Business Head
Hyderabad International Trade
Expositions Ltd (HITEX)



Image source: HITEX

BBC in Kolkata also benefits from excellent connectivity, with the upcoming metro station only 100 m from the venue, significantly reducing travel time for attendees.

On the other hand, CECC benefits from its prime location on the Sion-Panvel Highway, adjacent to Vashi Railway Station on the Trans Harbour Rail Network. "This central positioning provides easy access from Mumbai and neighboring cities, offering multiple commuting options and enhancing the overall accessibility of the venue," inputs Boratkar. "With Navi Mumbai International Airport (NMIA) set to commence operations in March 2025, this development has complemented and enhanced the appeal of the CECC as the most user-friendly venue."

The recent enhancement of road infrastructure (Mumbai Trans Harbour Link - Atal Setu and Eastern Freeway) and metro lines in and around Navi Mumbai has drastically changed the connectivity of CECC with the neighboring cities, viz. Thane, Pune, Panvel, Nashik, etc. "We are also surrounded by numerous existing hotels as well as many new upcoming hotels," notes Boratkar.

Innovation in Event Management and Support Services

Yashobhoomi emphasizes modern technology for event management, enabling smoother operations and better engagement through digital solutions, enhancing the overall attendee experience. Flexible configurations allow the venue to be customized for different events, from large trade shows to smaller breakout sessions, making efficient use of space based on each event's needs. "A dedicated technical support team is on hand to assist with AV and IT issues, ensuring that ev-

erything runs smoothly during events, while comprehensive event planning services aid organizers in managing layout design and logistical coordination," shares Chung. "Breakout areas dedicated to networking and smaller sessions create additional engagement opportunities for attendees."

HITEX has added support services to organizers and visitors. "F&B and rooms are additional support services we have ventured into, and while continuing our organizer-friendly policies of non-compulsions, these services are offered as options along with security services for organizers to choose from," highlights Srikanth. "A week before the event is to start, a list of contact persons is shared with the organizer, including one resource from each faculty: Security, HVAC, Housekeeping, Safety, Electrical, and Customer Support."

Committed to providing the services necessary to create a great experience and ensure the success of all involved, CECC, while maintaining the venue's discipline, is flexible enough to accom-



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modate the unique requirements of organizers, making their events successful. Particularly well-suited for major exhibitions, the venue offers ample space and flexibility to host a diverse range of exhibits and interactive displays. “Each exhibition hall is equipped with auxiliary service areas, including organizers’ offices, registration blocks, media rooms, VIP rooms, and spacious foyer areas for pre-function activities. These features not only streamline the planning process for organizers but also maximize the efficient use of the venue’s versatile spaces,” adds Boratkar.

BBCC’s advanced infrastructure and technology-driven solutions cater to the hybrid and in-person event formats that are becoming essential in today’s event landscape. “By facilitating international collaborations, business growth, and networking opportunities, BBCC plays a pivotal role in boosting the local economy and India’s standing in the global MICE industry,” stresses Bansal.

For Ahmad, considering today’s safety and security aspects, adopting technology and its constant upgradation is the need of the hour for any venue. “To give an unparalleled experience to exhibition organizers, BIEC recently has introduced its proprietary Expo Planner, an interactive platform that enables organizers to manage event logistics efficiently, in addition to a robust visitor management system.”

IEML, on the other hand, provides comprehensive support services, including logistics, catering, and technical assistance. “This allows organizers to focus on content and engagement rather than operational challenges at the venue,” claims Sarcar. “Our strong support team provides logistical, technical, and marketing assistance, ensuring that events run smoothly.” Recently, IEML upgraded its infrastructure based on organizer requirements and feedback, including a 19,000 sq mt outdoor area with washrooms, solid ground at one level, fire channels, and trenches.

Sustainability at the Core of Modern Venues

With growing awareness of environmental impact, India’s leading venues are setting benchmarks for sustainable practices. Focusing on green practices, BBCC aligns with global trends, making it an attractive choice for environmentally conscious organizers. Similarly, HITEX’s new facility is built with a LEED Platinum certification. “This will hugely reduce the consumption of energy for the shows,” affirms Srikanth.



“IEML has implemented a range of sustainability measures, including CTO compliance, a sewage treatment plant, a 3 MW rooftop solar system, and 34 MW of grid power with a 16 MW DG power backup. Additional eco-friendly practices include EV charging stations, solar-powered street lights, rainwater harvesting, reverse vending machines, tree planting, waste management, sustainable food and beverage options, air quality monitoring, and environmentally conscious signage and branding.”

SUDEEP SARCAR
Chief Executive Officer
India Exposition Mart Ltd
(IEML)



Image source: IEML

Yashobhoomi's commitment to green building practices and sustainable initiatives aligns with the goals of international organizations focused on environmental responsibility and reducing carbon footprints. Meanwhile, IEML has implemented a range of sustainability measures, including CTO compliance, a sewage treatment plant, a 3 MW rooftop solar system, and 34 MW of grid power with a 16 MW DG power backup. Additional eco-friendly practices include EV charging stations, solar-powered street lights, rainwater harvesting, reverse vending machines, tree planting, waste management, sustainable food and beverage options, air quality monitoring, and environmentally conscious signage and branding.

CECC has established a solar power generation facility with an initial capacity of 300 KW, which is being expanded to a total of 1,300 KW, significantly reducing its carbon footprint." Also incorporated are extensive glass structures to maximize natural daylight, rainwater harvesting, food waste management (Garbage Treatment Plant), and trees on-site for further sustainable causes.

Similarly, BIEC is leading in green initiatives as India's first LEED-certified exhibition facility, reflecting its commitment to sustainability. "BIEC is also IGBC (Indian Green Building Council) certified with Hall 4 of BIEC receiving a Gold rating," says Ahmad proudly.

Supporting Local Economies and Employment

The venues' operations provide ongoing support to a range of local businesses, from accommodations to catering to transportation services, creating employment opportunities for the community. "This comprehensive approach not only facilitates successful events but also strengthens India's reputation as a leading destination in the global MICE sector," says Chung.

The presence of Yashobhoomi in New Delhi contributes significantly to local development, helping transform the city into a preferred global destination for conventions and exhibitions. "By attracting international events, Yashobhoomi drives local economic growth, boosting local businesses in sectors such as Hospitality, Transportation, and Tourism," he adds.

IEML can capitalize on the improved air travel options provided by the new Jewar Airport. "We see our role evolving as more than



“Our operations provide ongoing support to a range of local businesses, from accommodation to catering to transportation services, creating employment opportunities for the community. This comprehensive approach not only facilitates successful events but also strengthens India's reputation as a leading destination in the global MICE sector.”

HYUNG PHIL CHUNG
Chief Executive Officer
Kinexin Convention Management
Pvt Ltd
Yashobhoomi

a space provider. With our new positioning, we view ourselves as a business facilitator and are creating new

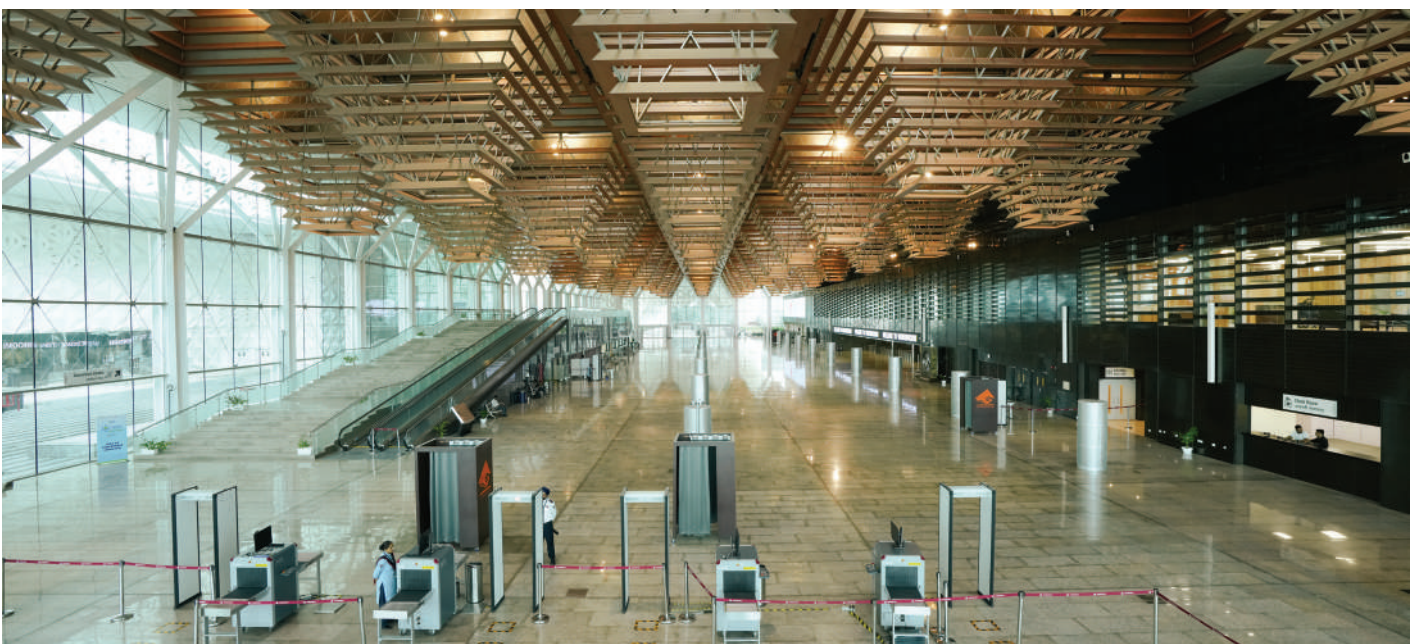


Image source: Kinexin Convention Management Pvt Ltd

business models to support this vision, which we will reveal in due time,” Sarcar states.

“Our on-site facilities, such as multi-cuisine restaurants, a food court capable of serving up to 1,50,000 people daily, and additional spaces, help local vendors and service providers thrive by catering to a large and diverse audience,” he notes.

BIEC, BBCC, and CECC further underscore this shift, each uniquely positioned to stimulate their local economies. BIEC’s sustainable infrastructure attracts both national and international clients, boosting demand for local services, while BBCC’s newly added exhibition center strengthens Kolkata’s standing in MICE tourism but also amplifies its role as a dynamic MSME hub. CECC in Navi Mumbai, with its strategic location and nearby hotels, continues to draw international expos, solidifying its role as a preferred destination for all types of MICE events. Together, these venues are reshaping India’s MICE landscape, integrating sustainability, accessibility, and economic impact into their core missions.

“With all its advantages, BIEC is one of the most sought-after venues in the country and is a proud host to India’s top exhibitions in Machine Tool and Manufacturing Technology, Construction Equipment, Wood Working Machinery, Stones and Granites, Electronics, Gems & Jewellery and others fostering cross-industry collaborations,” points out Ahmad. “IM-TEX FORMING, IndiaWood, IIS Tiritiya, FI India & Propak, KPLEX, and Roof India, were some of the major shows held in BIEC in 2024.”

Similarly, HITEX too has an impressive lineup of events to its credit. It has played host to the 66th edition of All India Congress of Obstetrics and Gynaecology, the second edition of South India Wedding Planners Congress, and the 16th edition of Hyderabad Jewellery Pearl & Gem Fair 2024, drawing impressive footfalls from myriad industry sectors.

Unified Force Driving India’s MICE Industry

India’s premier venues are more than just locations for conducting events. They are dynamic driving engines of growth for the economy and, above all, are excellent ambassadors of the emerging Indian MICE industry. Being state-of-the-art venues, easy accessibility, innovative management tools, and an emphasis on sustainability gives a solid platform for hosting local as well as global events.



“The Leela Ambience Convention Hotel, Delhi has versatile event spaces, spanning an impressive 70,000 sq ft both indoors and outdoors, and are designed to accommodate any occasion with ease. At the core of our meeting and event spaces is a commitment to eco-consciousness. Every element is designed to minimize environmental impact while providing state-of-the-art facilities that empower your business.”

TARUN GUPTA
Director Of Sales & Marketing
The Leela Ambience Convention
Hotel, Delhi

As these top-tier venues host international conferences/events/exhibitions, these venues are sure



Image source: Jio World Convention Centre



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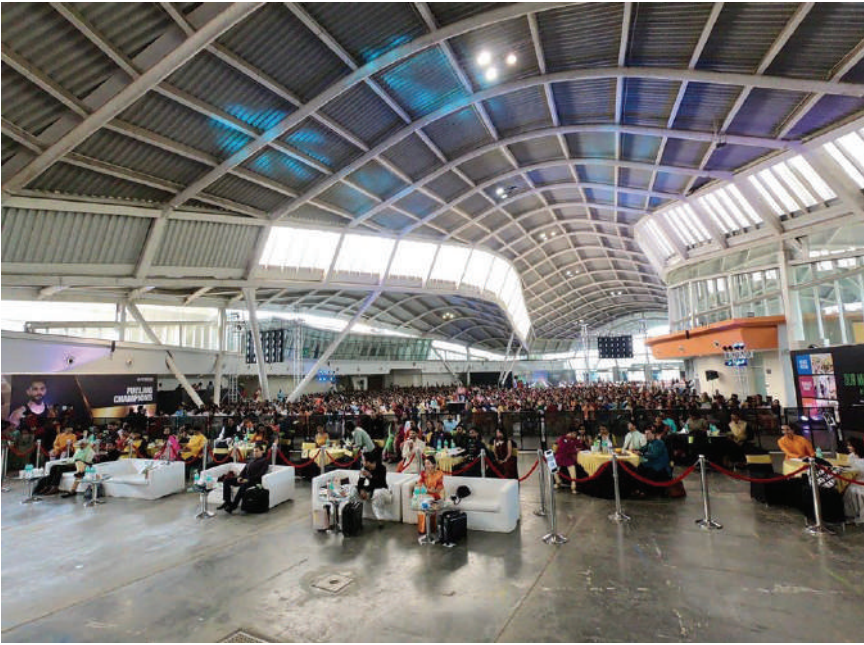


www.biec.in

Image source: HITEX



Image source: Asian Convention & Exposition Pvt Ltd



to increase the value of India's economy and create direct or indirect employment and support for local industries, besides projecting India as a competitive, sustainable, and attractively vibrant destination. With this unified approach of strategic location and advanced infrastructure under environmental responsibility, India is charting its course and is well on its way as a destination for global MICE. **////**



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Image source: BIEC



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TRANSFORMING EVENTS INTO ECONOMIC POWER PLAY

Informa Markets in India has been playing a significant role in driving the momentum of India's economy. As the country's largest B2B exhibitions organizer, the company has spent nearly two decades forging connections, encouraging innovation, driving economic growth, and hosting world-class trade shows and conferences across various industries.

Founded in 2006, Informa Markets in India has grown from its roots as UBM India Pvt Ltd to hosting events that unite global leaders, emerging businesses, and dynamic industries. According to Yogesh Mudras, Managing Director, Informa Markets in India, "Informa Markets in India is an integral part of Informa PLC's global ecosystem, encompassing exhibitions, digital content, and business intelligence."

As of today, the Indian subsidiary has built a stellar portfolio by organizing more than 25 large-scale exhibitions and 40 conferences annually, invigorating India's economic fabric. Through these events, the company supports over 63 million micro, small, and medium enterprises (MSMEs), a proactive effort toward demonstrating its steadfast contribution to economic progress.

Aligning with Global Standards and Values

The company has built a strong alignment with its parent company, Informa PLC, and Asian counterparts through a set of shared guiding principles: 'Think Big, Act Small', 'Earned Trust', 'Partnership in Success', and 'Freedom over Barriers'. Mudras notes, "These values drive industry transformation and foster collaboration."

Many events in India, like CPPI & PMEC India, World of Concrete India, and Cosmoprof India, are adaptations



of globally successful trade shows, bringing international standards to the Indian market.

Recently, Informa Markets in India adopted a dynamic regional strategy that groups India, the Middle East, Türkiye, and Africa (IMEA) into a single growth portfolio. “This regional strategy allows us to scale effectively by leveraging synergies across geographies, streamlining operations, and creating impactful industry events,” he explains.

With the country’s rapid growth within this portfolio, the company is well-positioned to capitalize on emerging opportunities and advance economic progress.

Connecting Sectors, Driving Economic Impact

With regard to the expanding economy, “The global exhibitions sector itself generates more than US\$ 325 billion yearly, creating

around 3.2 million jobs,” he states. On that note, the company’s event garners substantial economic influence, often delivering exhibitors a significant return on investment (ROI)—three to five times their initial investments.

To ensure that these events meet the specific needs of each sector, the event organizer curates specific initiatives such as India Pharma Week, REI Investor Zone, and SATTE Carnival for instance. Beyond these, a range of experiential formats, including CEO Roundtable, CFO Forum, Leadership Podcasts, Listening Lounge, Networking Nights & Fashion Shows, Kaarigar



“We pride ourselves on delivering value-driven engagements through top-tier events and conferences, promoting growth for India’s key sectors. This journey reflects our commitment to staying ahead of market demands, backed by our strategic blend of physical and digital platforms to ensure our clients’ success in a dynamic, fast-growing economy.”

YOGESH MUDRAS
Managing Director
Informa Markets in India



mental turnaround post-COVID with our resilience, strategy, and innovation where our events champion the ‘Made in India’ ethos,” he expresses, highlighting how the company’s events amplify industry standards.

To achieve success, the company understands that its clients must also succeed. Therefore, it adapts to evolving market demands by balancing physical and digital platforms to improve client success, focusing on value-driven engagements that encourage innovation and meaningful connections.

The shift to digital and hybrid event formats has redefined how Informa Markets in India executes its exhibitions, expanding the reach and engagement of its events well beyond physical boundaries. “Industry data shows that around 72 percent of B2B events in India will now occur either in-person or in hybrid formats, with the remainder leveraging digital-only platforms—a trend we actively support,” he notes.

Integrating webinars, e-newsletters, and digital product directories further emphasizes the company’s ability to increase audience engagement and boost exhibitor visibility and ROI. This hybrid approach blends live showcases with virtual elements, supported by innovations like face recognition technology to create a seamless attendee experience.

“For year-round engagement, our shows offer platforms like the digital marketplace, enabling buyers and sellers to connect, interact, and discover tailored solutions,” adds Mudras. Through these digital strategies, the company ensures exhibitors can reach a broad audience and meet diverse client needs, positioning the company at the forefront of India’s evolving event landscape.

Awards, Road Shows, Sustainability Square, Cosmotalks, Masterchef Cook-ins, Women Leaders Conclaves, Start-Up Pavilions, and White Paper Reports that add multiple layers to an environment conducive to engagement and knowledge-sharing.

“By merging strategic foresight with operational excellence, we ensure our exhibitions continue to be indispensable to India’s trade ecosystem, bringing together global and local innovators and enabling sustained economic progress,” the Managing Director explains.

Expanding Reach Beyond Physical Boundaries

“We pride ourselves, much like our country, in affecting a monu-



Inspiring Responsible Growth

In an era where environmental consciousness and corporate social responsibility (CSR) are important, the Exhibitions industry is uniquely positioned to lead by example, influencing sustainable practices and community engagement on a grand scale. With that in mind, Informa Markets in India takes immense pride in being at the forefront of this transformation, embedding eco-conscious practices and community initiatives into every level of its operations.



Through the Better Stands Program, which minimizes single-use structures and reduces paper waste, the company has achieved an impressive annual saving of nearly 11,000 kg of carbon dioxide (CO₂) emissions. It also works alongside eco-conscious vendors and harnesses renewable energy sources to advance its environmental objectives.

In addition to environmental efforts, the company's CSR initiatives extend into empowering communities, particularly through educational programs that equip the youth with essential skills. "For instance, donating solar panels under the aegis of the Renewable Energy India Expo, providing nutraceuticals and groceries to support malnourished children through Fi & Vitafoods, creating laboratories in rural areas through CPHI to promote scientific education, and leading regular tree

To maintain year-round engagement, Informa Markets in India's events provide platforms such as a digital marketplace that allows buyers and sellers to connect, interact, and explore customized solutions. By digitally showcasing exhibitors' products to a wide audience, the company ensures buyers can easily find the offerings that best suit their specific needs.



plantation drives at SATTE to support environmental health," he elaborates.

"Research suggests that sustainable practices could add US\$ 1 trillion to India's economy by 2030—a vision we are proud to support. With Indian consumers increasingly valuing sustainable choices, we champion initiatives that create enduring economic, social, and environmental benefits, positioning the Exhibitions industry as a leader in responsible growth and sustainable innovation," he adds.

Building Blocks for Success

Looking ahead, the Indian subsidiary is working toward a significant expansion that aligns with the country's rising presence in the global market. The company plans to explore emerging sectors such as Renewable Energy and Advanced Manufacturing while reinforcing its presence in established industries like Healthcare and Technology. "We're committed to driving economic progress through both organic growth and strategic acquisitions, supporting India's visionary journey," the Managing Director assures.

Talent acquisition and development remain central to Informa Markets in India's growth strategy, emphasizing creating an inclusive culture that empowers teams to adapt and innovate in response to industry changes.

The company's flagship initiative, 'Festivity of Business,' reflects its proactive efforts toward forging meaningful connections within the industry. "Equally important is enhancing customer experience through technology," he notes, highlighting the significance of advanced digital touchpoints and strategic partnerships.

Through ongoing dialogue with exhibitors and stakeholders, the company is focusing its sights on refining its offerings to meet evolving industry needs—as seen in its new Corporate Audio-Visual (AV), Milan—positioning itself to support India's continued economic and industrial growth in the coming years. **////**



Compiled by
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THRIVING THROUGH EQUAL OPPORTUNITIES



All image source: IEIA

In line with its efforts to promote diversity and inclusivity, the Indian Exhibition Industry Association's (IEIA) Focus Group on Women in Leadership held its flagship event, WeConnect WeRise, on September 12, 2024, at The Park Hotels, New Delhi. Following is a sneak peek into the event that highlighted celebrating achievements with grace and confidence...

WeConnect WeRise is IEIA's endeavor toward creating an equitable industry for women in India's Exhibitions and Events sector. Through such initiatives, the association commits itself to nurturing future leaders and ensuring that women professionals thrive in the industry.

Showcasing Accomplishments Confidently

The event featured a series of transformative workshops, sessions, and discussions. IEIA's Focus Group on Women in Leadership organized an exclusive session on 'Communicating

Achievements: Bragging with Grace for Impact'. Conducted by eminent Professional Coach Sangeeta Murthi Sahgal (she/her) from Diversity Dialogs, the session was designed to help women leaders master the art of showcasing their accomplishments with confidence and grace.

Filled with energy and actionable insights, the session aimed to equip attendees with strategies for articulating their achievements in a way that not only amplifies personal credibility but also creates opportunities for career advancement.

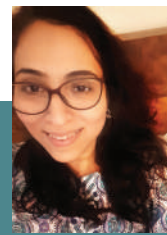
Underpinning the objectives of 'Engage, Educate, and Empower', IEIA intends to replicate these focused workshops across various regions to nurture aspiring women leaders within India's Exhibitions industry. The event underscored the association's commitment to fostering leadership and self-confidence among women professionals.



The session also saw contributions from Rosita Rabindra, Sahgal's Partner, who co-led the transformative discussions, further enriching the experience.

This event was a true testament to the dedicated efforts of the Steering Members of the IEIA Focus Group on Women in Leadership. It showcased the association's commitment to building an environment where women can lead with confidence, celebrating their achievements while paving the way for future growth. **////**

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Compiled by
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DRIVING CHANGE



All image source: Pinnacle Services

Rajee Tiwari, Partner, Pinnacle Services, has steadily become a prominent figure in the F&B industry. As a woman navigating a male-dominated field, Tiwari has not only faced challenges but has risen above them, earning respect and recognition along the way. Her story is one of grit and foresight, hinting at a deeper narrative of how she continues to build the company and transform the industry.

“

Pinnacle Services recognizes the value that gender diversity adds to our team, and we provide empowerment to ensure that women thrive at all levels of the organization.”

RAJEE TIWARI
Partner
Pinnacle Services

Since its inception in 2012, Pinnacle Services has grown significantly as an F&B service provider in the MICE industry. According to Rajee Tiwari, Partner, Pinnacle Services, the company began by focusing on smaller events, paying particular attention to personalized services and meticulous planning.

“This early commitment to quality and client satisfaction laid the foundation for future growth,” she adds. The client-centric approach helped the company establish a solid reputation.

As the company grew, its focus expanded to include corporate events, festivals, and large public gatherings. “With each new milestone, we adapted its approach to cater to the unique needs of different clients,” she explains.

The company built a diverse team and stayed flexible in offering services across India, all while keeping up with industry trends. “Our journey reflects a vision that has shifted from simply managing events to transforming them into extraordinary occasions,” she remarks, reflecting the company’s efforts toward quality and customization.

Offering Customized Services

Building on its vision, Pinnacle Services has delivered exceptional, customer-centric experiences, serving more than 500 clients across numerous



events, including major industry expos like Plastindia Expo and Bau-
ma Conexpo India.

“Our strategy begins with understanding each client’s unique vision and preferences for their event and what they would want their visitors to experience in all aspects,” she notes. This attention to detail allows the company to customize every element, from décor and menu to logistics, ensuring that each event reflects the client’s brand and personality.

Leading Pinnacle Services since 2012, Rajee Tiwari, Partner, Pinnacle Services, has turned obstacles into stepping stones, earning respect and recognition in the F&B industry. Tiwari has created a culture of empowerment and sustainability within the company—a journey that is an ode to the power of resilience and the impact of a committed leader.

For large-scale events, a tailored approach is opted and specialized teams oversee different aspects, ensuring seamless coordination and flexibility. Tiwari highlights the importance of using advanced technologies, in this case, to provide a smooth experience for attendees, exhibitors, and organizers alike.

Serving Satisfaction with Every Click

With regard to technology, the company has taken a significant step forward in enhancing customer experience and event management by

introducing a mobile application for exhibitors to order food directly. This app streamlines the ordering process, allowing exhibitors to place orders quickly, track deliveries in real time, and customize their preferences.

“The app makes it easy for exhibitors to place orders quickly, track delivery, and customize their preferences, resulting in a smoother, more convenient experience,” she elaborates. By reducing wait times at food courts and ensuring that catering services run efficiently, the app has not only improved customer satisfaction but also optimized event operations.

Freshness is Key

The F&B industry is fast-paced and one which is constantly evolving. On that note, the company has mastered the culinary art of keeping things fresh and up to date to deliver exceptional event experiences.

“We achieve this by continuously researching culinary trends, getting top brands on board, and collaborating with top chefs to craft innovative dishes. We also collaborate with top tier hotels to deliver the best to our clients,” she shares.

Pinnacle Services also focuses on interactive experiences, such as live cooking stations and themed food displays, to enhance attendee engagement and



infuse creativity into every event. The company’s food courts are also designed with technology-driven features and eco-friendly practices, aligning with the growing demand for sustainability.

Going Green

Social responsibility is woven into the fabric of the company’s operations, particularly in the F&B and events space. She emphasizes that the company takes sustainability seriously, implementing several initiatives to minimize their environmental impact.

One key approach is opting for local sourcing. “We prioritize sourcing ingredients from local suppliers to reduce our carbon footprint and support local economies,” she mentions, ensuring fresher produce while aligning with the company’s sustainability goals.

The issue of food waste is tackled by donating surplus food from events to local charities. This strategy ensures that excess food goes to those in need, rather than being discarded. Additionally, eco-friendly practices are embraced by using biodegradable and compostable packaging for food service, further reducing plastic waste at events.

Proving Her Mettle

Women empowerment and inclusivity are essential pillars for cultivating a diverse and innovative workforce. As a woman in a leadership role within the F&B industry, Tiwari has had to navigate the challenges of working in a traditionally male-dominated environment.

One of the most significant hurdles she encountered was having her expertise questioned, despite her experience and accomplishments. “I remember being assigned to manage a large event, and despite my experience, I noticed that some tended to direct questions and decisions to my male colleagues,” she recalls. This subtle undermining of her authority made her feel the need to constantly prove herself.

To overcome this issue, she adopted a straightforward strategy: she let her work speak for itself. By consistently demonstrating her skills, building strong relationships with her team and clients, and taking a proactive approach, she gradually shifted perceptions.

“I made sure to establish my role from the start, clearly share my expertise, and lead discussions confidently,” she shares. Over time, her efforts paid off. As she delivered results, trust grew, and people began to turn to her for direction, cementing her authority and leadership in the industry.

Balancing the Flavors, Empowering Women

Taking the learnings from her own experiences, Tiwari ensured that

gender diversity is not just encouraged; it is seen as an essential strength. “Pinnacle Services recognizes the value that gender diversity adds to our team, and we provide empowerment to ensure that women thrive at all levels of the organization,” she states.

The company has implemented several initiatives to support women in leadership, creating an inclusive environment where women can grow and succeed. One of the key strategies is offering flexible work arrangements, allowing women to balance their career ambitions with personal responsibilities. This flexibility is paired with an open-door policy. “We maintain an open-door policy that encourages women to address any barriers they may face,” she points out.

Clear leadership pathways are provided that ensures women have the opportunity to rise to influential roles. The company’s goal is simple yet powerful—to create an environment where every woman feels valued and empowered to make a lasting impact.

Awards that Matter

With a remarkable growth trajectory, the company has received several prestigious awards in the F&B sector. “At Pinnacle Services, our awards in the F&B sector represent significant milestones that reflect our commitment to quality and innovation,” she expresses.

One of the company’s key recognitions is the ‘Excellence Award’, which highlights the company’s dedication to providing exceptional food and service, while maintaining the quality and hygiene.

Additionally, the ‘Innovation in Catering Award’ acknowledges the company’s technological advancements, including the development of a mobile app. This innovation aligns with our goal of enhancing the overall event experience and demonstrates the company’s focus on staying ahead of industry trends. “Overall, these accolades not only validate our hard work and dedication but also inspire us to continue pursuing excellence,” Tiwari concludes. ////



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All image source: The Park New Delhi

A HOME AWAY FROM HOME

If the home is where the heart is, then The Park New Delhi is where the soul relaxes through a unique combination of luxury accommodations, bespoke services, and curated experiences. Situated on Parliament Street in India's capital city, New Delhi, the hotel offers a perfect balance of modern sophistication and warm hospitality, making it a top choice for discerning travellers.

The comfort of a home is a feeling everyone seeks. The Park New Delhi is a hotel that replicates this feeling with a hint of luxury. Overlooking the historic Jantar Mantar—an 18th century astronomical observatory—and positioned in the city's bustling business and diplomatic quarter, the hotel ensures easy access to major attractions, business districts, and cultural landmarks. Whether traveling for business or leisure, guests are treated to convenience, comfort, and a connection to the pulsating energy of New Delhi.

Comfort and Luxury in Every Room

Guests can unwind in luxurious rooms

and suites that offer modern amenities without compromising on style. Each space is elegantly designed with contemporary furnishings that are accentuated with classic charm.

For those needing to catch up on work, the hotel offers ergonomic furniture, comfortable workspaces, and efficient room service, making it an ideal environment for business or leisure.

The Perfect Event Partner

Business travellers are equally spoiled for choice. The Park New Delhi's facilities are designed to accommodate gatherings of various sizes and requirements, offering everything from stylish banquet halls to spacious and versatile meeting rooms and conference spaces.

On top of that, a dedicated team takes care of everything—from catering to advanced technology setups—guaranteeing a flawless event and creating a lasting impression on guests.



Moreover, the proximity to Pragati Maidan—a venue for large exhibitions and conventions in New Delhi—makes it an ideal hotel destination for guests to unwind from corporate gatherings or an international trade show.

Dine, Delight, and Discover

Culinary experiences at the hotel are considered to be a celebration of global and local flavors as showcased through its four award-winning outlets. Mist, the hotel’s all-day dining restaurant, serves a delectable array of Indian and international cuisines while Agni, a high-energy bar, is renowned for its vibrant nightlife. Complementing these is Flurys, an iconic patisserie from Kolkata known for its irresistible treats.

Aqua, the hotel’s iconic alfresco restaurant, is the hotspot for food festivals, seasonal promotions, parties by the pool, and lively Holi celebrations, which captures the hotel’s ‘Anything But Ordinary’ vibe.

The hotel is known for serving more than just food; it creates experiences. Whether indulging in a business lunch, a cozy dinner, or a leisurely tea, this is where memories are made, and no two stays are ever the same.

Guests are treated to award-winning dining that tantalizes taste buds, versatile event spaces that can handle everything from board meetings to banquets, and a serene spa, gym and salon to pamper the body and rejuvenate the mind.



A Sanctuary Awaits

For guests looking to escape the tiresome life of a metropolitan city, the Aura Spa offers a sanctuary of calm. Drawing on the wisdom of Ayurveda, the spa’s personalized treatments combine ancient traditions with the finest natural ingredients sourced from herbs, spices, and florals, to rejuvenate mind, body, and soul.

The spa treats guests to a soothing massage and even a revitalizing beauty treatment, leaving them feeling refreshed and pampered. As part of the wellness journey, the hotel also offers a fully equipped gym, a sauna chamber, a luxurious beauty salon, and peaceful yoga sessions on the Aura Terrace, giving guests a chance to restore balance to their well-being.

Luxury That Cares

At The Park New Delhi, luxury doesn’t come at the expense of the planet. Dedicated to sustainability, the hotel integrates eco-friendly practices into its daily operations which include energy-efficient systems and thoughtful waste reduction practices.

By using locally sourced and sustainable materials, the hotel reduces its environmental footprint, all the while supporting the community. With luxury and responsibility going hand in hand, The Park New Delhi is where every stay feels like coming home. ///



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REDEFINING DESTINATIONS



Image source: Magic Wand Media

The largest service industry in India, travel and tourism, has been experiencing significant growth, having commendably navigated the post-pandemic downturn.

The industry has been consistently striving to make India a global tourism hub, meanwhile ensuring employment generation and driving the economic progress of the nation. Here's knowing the industry experts' take on the growth, opportunities to be leveraged to further it, importance of domestic tourism, and much more.

India's Travel and Tourism industry has in recent years witnessed substantial growth, positioning it as a key driver of economic progress. According to the 2024 Annual Research by the World Travel and Tourism Council (WTTC), tourism in India contributes 6.5 percent to GDP (INR 19,36,291 crore) and supports 4.3 crore jobs. Furthermore, projections for 2024-25 are optimistic with total tourism contribution to the GDP forecasted to reach 7.6 percent by 2034, creating approximately 6.3 crore jobs. As per the Ministry of Foreign Affairs, propelled by an expanding middle class and a 9 percent annual growth in travel spending, India's domestic market is poised to surpass Japan and Mexico, reaching the fourth spot globally by 2030.

Presenting her outlook on the growth, Pallavi Mehra, Sr Group Director, Publisher - Travel Trends Today, Informa Markets, notes, "With the rising middle class, more people in India have greater disposable incomes and a strong desire to travel. This demographic shift is reshaping the tourism landscape, making travel a priority for many families. In 2023, the market was valued at approximately US \$78 billion, forecasted to reach around US\$ 131 billion by 2030."

This growth, she adds, can be attributed to expanded flight routes and increased airline capacity, making both domestic and international travel more accessible. Improved tourism infrastructure, including better roads, accommodations, and attractions, has also enhanced the overall travel experience.

Domestic Tourism's Crucial Role

WTTC's 2024 Economic Impact Research (EIR) reveals a significant recovery of India's Travel & Tourism sector, with domestic tourism playing a pivotal role. The data indicates that while domestic tourism is driving



All image source: Informa Markets in India

the recovery of the sector in India, international travel spend remains below pre-pandemic levels. According to the research, last year domestic visitor spending was 15 percent ahead of 2019, whereas international visitor spending remained more than 14 percent behind 2019.

The Indian Government's support and policies have significantly bolstered the MICE sector, which plays a crucial role in the country's tourism landscape. India is increasingly becoming a preferred location for international events, such as product launches and corporate seminars. The Union Government has set an ambitious target for MICE India to capture 2 percent of the global MICE market share by 2025, up from its current share of just 0.96 percent.

Rohit Hangal, Co-founder & Director, Sphere Travelmedia and Exhibitions Pvt Ltd, and organizer of major exhibitions such as India International Travel Mart and Outbound Travel Roadshow, explains, "As the impact of COVID-19 decreased, domestic tourism became a savior for India's Hospitality and Travel industry. Domestic tourists matched spending levels, traveled more, and hotels adapted quickly by shifting market priorities, often becoming wedding destinations overnight to boost revenues."

Additionally, the UDAAN Scheme, which improved regional connectivity, led to the number of functional airports doubling, catalyzing the development of new tourist destinations. "One key characteristic of India's infrastructure development has been that infrastructure tends to follow growth rather than precede it. This led to a rapid surge in hospitality projects being developed at breakneck speed, helping these emerging destinations evolve quickly," he adds.

Presenting her take, Mehra states, "With international travel facing restrictions and uncertainty, Indians focused on local destinations, leading to a significant surge in domestic travel. The increase in domestic tourism benefited various regions, boosting local economies and creating jobs. This growth has been especially important for rural and less-explored areas, where tourism provides essential income and supports community development."

"As Foreign Tourist Arrivals (FTAs) gradually increased, reaching 6.44 million in 2022 from just 1.52 million in 2021, the combined impact of domestic and international travel has been essential in revitalizing the Indian travel market," she adds.

Indian Government's Initiatives for MICE Tourism

Speaking about the Government's support in bolstering the Travel and Tourism industry of the nation including the MICE (Meetings, Incentives, Conferences, and Exhibitions) sector, Dr Joseph Dias, Chairman, Trinity Group and Managing Director, Chamber for Import, Export, Traditional & Integrated Health, notes, "The Hon'ble Prime Minister has envisioned a mission-mode approach to developing tourism during 'Amrit Kaal', outlining a strategic roadmap for the next 25 years. The goal is to position India as the foremost travel destination globally by the time we celebrate 'India@100' in 2047, creating an unparalleled appeal for visitors worldwide."

Narrowing down to MICE tourism, Mehra shares, "The Indian Government's support and policies have significantly bolstered the MICE sector, which plays a crucial role in the country's tourism landscape. India is increasingly becoming a preferred location for international events, such as product launches and corporate seminars. The Union Government has set an ambitious target for MICE India to capture 2 percent of the global MICE market share by 2025, up from its current share of just 0.96 percent."

"With the expansion of existing venues and the addition of over 12 new MICE locations, the available space for MICE activities is projected to triple over the next four years. The G20 meetings held in India last year (nearly 220 meetings across 60 destinations) significantly boosted interest in the MICE segment. Currently, the industry spans an aggregated area of approximately 5,00,000 sq mt, which is expected to exceed 1.5 million sq mt as new venues, like the Exhibition-cum-Convention Centre in Dwarka, New Delhi, become operational. This expansion is anticipated to accelerate the



“With the expansion of existing venues and the addition of over 12 new MICE locations, the available space for MICE activities is projected to triple over the next four years. The G20 meetings held in India last year (nearly 220 meetings across 60 destinations) significantly boosted interest in the MICE segment.”

PALLAVI MEHRA
Sr Group Director
Publisher - Travel Trends Today
Informa Markets in India



industry's growth rate from 8 percent to 16 percent, further positioning India as a key hub for international conferences and events," she claims.

Future Challenges and Opportunities

According to Hangal, opportunities far outweigh challenges in India's current landscape, as almost every sector is experiencing growth. "Pilgrimage tourism continues to dominate as India's largest travel category. However, new niche markets such as luxury all-inclusive resorts, glamping resorts, and gourmet tours are gaining significant traction in the Indian travel space. Additionally, specialized tours—such as those catering to single women and elderly travellers—are becoming increasingly popular."

Whereas, the immediate challenge, he says, lies in the Indian human resource sector's capacity to meet growing demand. Every hotel, travel company, and event/exhibition manager is



actively seeking skilled manpower. “Fortunately, with the ongoing skill development programs across the country, the hope is that these gaps will soon be filled,” he believes.

Sharing factors that can drive the sector ahead, Mehra points out that digitalization has unlocked a multitude of opportunities for the travel sector. It has enhanced customer experiences by facilitating personalized travel planning and seamless booking processes while enabling companies to leverage data analytics for deeper insights into consumer preferences.

“Additionally, the increasing demand for eco-friendly travel presents a valuable opportunity for businesses that adopt sustainable practices, allowing them to attract environmentally conscious travellers and carve out a niche market. The rise of leisure travel and staycations also offers potential, allowing hotels and travel agencies to design tailored packages for professionals looking to extend business trips into leisure experiences,” she states.

However, for sustainable tourism to thrive in India, she adds, certain foundational elements must be established such as carrying capacity studies, implementing eco-friendly practices, and encouraging hotels to adopt green trends, among other things.

She quotes infrastructure as one of the challenges the sector faces. The other include regulatory hurdles that can impact quick adaptation to new trends and rising consumer expectations for convenience and personalization that add pressure on providers.

Trends Driving the Industry Growth

The Travel sector is increasingly shaped by emerging trends and technologies that cater to evolving traveller needs. “One notable trend is the rise of digital nomadism, where remote work enables professionals to travel while maintaining their jobs. This has led to a demand for more flexible accommodation options and co-working spaces in other destinations as well,” shares Mehra.

With the rising middle class, more people in India have greater disposable incomes and a strong desire to travel. This demographic shift is reshaping the tourism landscape, making travel a priority for many families. In 2023, the market was valued at approximately US \$78 billion, forecasted to reach around US\$ 131 billion by 2030.

Contactless technology, including mobile check-ins and touchless payments, continues to enhance safety and convenience for travellers. Sustainability remains a key focus, with travellers seeking eco-friendly options, prompting the adoption of technologies that support green practices like carbon offset programs. “Virtual and augmented reality (VR/AR) technologies are enhancing pre-travel experiences, allowing potential travellers to explore destinations virtually. Health and safety technologies, including health passport apps, are vital for reassuring travellers in a post-pandemic world,” she adds.



“Opportunities far outweigh challenges in India’s current landscape, as almost every sector is experiencing growth. Pilgrimage tourism continues to dominate as India’s largest travel category. However, new niche markets such as luxury all-inclusive resorts, glamping resorts, and gourmet tours are gaining significant traction in the Indian travel space.”

ROHIT HANGAL
Co-founder & Director
Sphere Travelmedia and
Exhibitions Pvt Ltd

Hangal adds, “The latest trends are tied to the use of blockchain and artificial intelligence, both of which are already causing disruptions with the introduction of various apps. From UPI to DigiYatra, these are exciting times for the industry. Enhanced cybersecurity will be essential for ensuring technology advancements.”

Optimism Looms

The thriving state of the MICE industry is clearly reflected in the success of various events. The robust visitor turnout and their engagement at these shows, coupled with the eagerness of exhibitors to showcase innovations, all contribute to the increasing momentum of the sector.

Reflecting on Informa Markets India’s last show SATTE, the largest travel and tourism exchange in South Asia, Mehra states, “It’s a delight to share that our 31st edition of SATTE this year was a resounding success. We had nearly 1,500 exhibitors



“ The Hon’ble Prime Minister has envisioned a mission-mode approach to developing tourism during ‘Amrit Kaal’, outlining a strategic roadmap for the next 25 years. The goal is to position India as the foremost travel destination globally by the time we celebrate ‘India@100’ in 2047, creating an unparalleled appeal for visitors worldwide. ”

DR JOSEPH DIAS
Chairman, Trinity Group
Managing Director, Chamber for
Import, Export and Traditional &
Integrated Health



and welcomed over 35,000 trade attendees across three days.” The show also had more than 800 buyers from India and overseas.



The latest edition of Sphere Travelmedia and Exhibitions Pvt Ltd’s show, India International Travel Mart, held at Bangalore and Chennai showed an increase of over 25 percent in the space booked, reflecting the positive energy of the sector. “IITM at Bangalore and Chennai are South India’s biggest travel event and one of the most productive marketing platforms for the Indian Travel industry. The participation of over 650 exhibitors in this edition of the show cemented our position in the industry.”



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All image source: Indian Exhibition Services

In an industry where competition is fierce and challenges are part of the game, Indian Exhibition Services has risen above the hurdles to make a profound mark. Despite the bumpy terrain, the company has grown into a prominent exhibition organizer, delivering sector-specific events that serve as crucial business platforms for emerging industries and MSMEs.

Founded in 2012 by Swadesh Kumar, CEO, Indian Exhibition Services (IES) had humble beginnings but bold ambitions. “We launched our company with zero investment but relied on our most valuable asset—hard work—and a single laptop. By God’s grace, we are now growing rapidly,” he reflects.

Standing Out

The company has carved out a formidable reputation by organizing various industry-focused events such as

Pharma India Expo, Rehab India, and EV India Expo. Well-versed with market dynamics, the company strategically selects industries.

In a country as vast and diverse as India, the exhibition service provider recognizes the importance of focusing on sectors that are emerging as key players in the market. “There are still many sectors that need business platforms, and you will see new subject exhibitions from us in the future,” he adds. This proactive approach ensures that the company is responding to current trends and anticipating the needs of different industries.

Offering further insight, Kumar explains, “We always try to create a new business platform on a new subject or for an industry that is in high demand.”



“Our journey has been full of challenges till now. Exhibitions and challenges always go hand in hand so we must accept changes and be ready to face challenges at all times in the Exhibition industry.”

SWADESH KUMAR
CEO
Indian Exhibition Services (IES)

Backing MSMEs

With increasing competition and a shift towards digital and global markets, Micro, Small, and Medium Enterprises (MSMEs) often face unique challenges that larger, well-established companies do not, like limited resources and reduced market visibility. Since MSMEs are the backbone of the economy and a significant source of job creation, supporting their growth is crucial.

In this context, the company takes responsibility for creating business platforms for these enterprises by providing tailored opportunities to connect with potential buyers to showcase their products. “Our expos have played a vital role in helping many MSMEs secure business orders,” he adds.

Highlighting the impact exhibitions can provide to an enterprise, he states, “Exhibitions are the growth engine of the industry and they provide high-level business opportunities to corporations, industries, entrepreneurs, and especially to MSMEs.” To ensure the growth of these enterprises, the company offers specialized

facilities and promotional opportunities that help them maximize their presence at events.

In addition to providing a supportive environment, “We also try to obtain approval for funds for MSMEs to participate in exhibitions from the Ministry of Micro, Small, & Medium Enterprises, Government of India, and other Government bodies,” he states.

Challenges and Solutions

Organizing large-scale exhibitions in India presents unique challenges. One major hurdle is the influx of new organizers launching similar exhibitions, which can dilute interest.

According to Kumar, “When a good subject exhibition delivers successfully, many other organizers start events on the same subject which halts the original exhibition’s growth.” To address this, he emphasizes the importance of strategic timing, advising fellow organizers to maintain a gap of at least four to six months between events on the same topic to avoid unnecessary competition and confusion for visitors and exhibitors.

He also highlights the need for Government support for MSMEs and





advocates for the timely release of grants to facilitate their participation, stating, “The Government should easily support MSMEs, as their involvement is crucial for the growth of the exhibition sector.”

Additionally, he recognizes the necessity of international participation in large-scale exhibitions, urging the Government to streamline visa processes for foreign exhibitors. He emphasizes that “international participation is essential for the success of our exhibitions,” noting that

it promotes global collaboration.

To navigate these complexities, the company plans to focus on promotion, legal issues, sales, and logistics to ensure each event is executed perfectly. With these measures in place, the company continues to thrive amidst the





challenges of the Exhibition industry, proving that hard work and strategic foresight can lead to remarkable success.

Events That Make a Difference

Sustainability is a key focus of the company's mission and so it is dedicated to instilling a culture of environmental responsibility by offering a platform for industries to address pressing ecological issues. The CEO shares, "I have been working individually for environment protection for many years, which is why I started the World Environment Expo and other related sustainability-focused events."

Kumar's commitment to protecting the environment is reflected in the company's diverse range of sustainability-focused events, including Biofuel Expo, Biodegradable Expo, Green Building Technology Expo, World of Recycling Expo, and Rooftop Solar Expo.

He elaborates, "These events assist in environmental protection because entrepreneurs, innovators, and researchers can display their

technologies and equipment that are aimed at saving the environment; thus, these platforms support the global agenda on sustainability."

Pushing Limits

Circling back to the company's diverse portfolio, the company has made a prominent entry into the lifestyle and entertainment sectors with events like Sport India Fashion Show and Cine India Expo.

This builds on its reputation of straying away from a limited repertoire by venturing into the entertainment industry. Kumar jests, "If entertainment goes along with business, then life will be happier."

From a single laptop to a leading force in sustainability and finally, to an avid contributor to the Entertainment industry, the company has proven that with determination and adaptability, even the smallest startups can exhibit big success. ///



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Founded in 2012, Indian Exhibition Services (IES) has transformed from humble beginnings into a leading exhibition organizer, adeptly navigating industry challenges. IES specializes in creating business platforms tailored to relevant industries and MSMEs. By organizing sector-specific exhibitions, the company ensures emerging sectors have the opportunities they need to thrive.

ENVIROTECH ASIA

December 3-5, 2024

Yashobhoomi Convention Center (IICC),
New Delhi

HGH INDIA 2024

December 3-5, 2024

Bangalore International Exhibition Centre
(BIEC), Bengaluru

INBRUSH EXPO 2024

December 5-7, 2024

Yashobhoomi Convention Center (IICC),
New Delhi

SIAL INDIA 2024

December 5-7, 2024

Yashobhoomi Convention Centre (IICC),
New Delhi

COSMOPROF INDIA 2024

December 5-7, 2024

Jio World Convention Centre, Mumbai

ZAK DOORS & WINDOWS EXPO 2024

December 5-7, 2024

Pragati Maidan, New Delhi

PAPEREX SOUTH INDIA 2024

December 5-7, 2024

Chennai Trade Centre, Chennai

**INTERNATIONAL EXHIBITION &
CONFERENCE ON PULP, PAPER &
ALLIED INDUSTRIES 2024**

December 5-7, 2024

Chennai Trade Centre, Chennai

ISEE INDIA 2024

December 5-7, 2024

Bombay Exhibition Centre (BEC), Mumbai

INDIA AGRI PROGRESS EXPO 2024

December 5-8, 2024

Ludhiana Exhibition Centre (LEC), Sahnewal

**INTERNATIONAL HARDWARE
FAIR INDIA**

December 6-8, 2024

Pragati Maidan, New Delhi

**INTERNATIONAL HARDWARE FAIR
INDIA 2024**

December 6-8, 2024

Pragati Maidan, New Delhi

BAUMA CONEXPO INDIA

December 11-14, 2024

India Expo Centre & Mart
Greater Noida

KISAN AGRI SHOW 2024

December 11-12, 2024

Pune International Exhibition & Convention
Centre (PIECC), Pune

IFSEC INDIA

December 12-14, 2024

Pragati Maidan, New Delhi

ACE TECH 2024

December 12-15, 2024

Pragati Maidan, New Delhi

IDAC EXPO - HYDERABAD 2024

December 12-14, 2024

HITEX Exhibition Center, Hyderabad

WORLD OF EDUCATION EXPO 2024

December 12-14, 2024

Bombay Exhibition Centre (BEC), Mumbai

**BROADCAST & MEDIATAINMENT
EXPO 2024**

December 12-14, 2024

HITEX Exhibition Center, Hyderabad

SPORTS & FITNESS EXSPO 2024

December 12-14, 2024

Pune International Exhibition & Convention
Centre (PIECC), Pune

ACETECH EXHIBITION 2024

December 12-15, 2024

Pragati Maidan, New Delhi

INTRALOGISTICS & WAREHOUSING EXPO 2024

December 19-21, 2024

KTPO Convention Centre, Bengaluru

FOLDING CARTON SHOW 2024

December 19-21, 2024

KTPO Convention Centre, Bengaluru

GARKNIT - X

December 20-22, 2024

Biswa Bangla Mela Prangan, Kolkata

YARNFAB - TX

December 20-22, 2024

Biswa Bangla Mela Prangan, Kolkata

INTERNATIONAL HEALTH SPORTS & FITNESS FESTIVAL 2024

December 20-22, 2024

Bombay Exhibition Centre (BEC), Mumbai

BUILD EXPO CHENNAI 2024

December 20-22, 2024

Chennai Trade Centre, Chennai

CRYSTAL BUILD EXPO

December 20-22, 2024

Sri Vasai Mahal, Trichy

JAIPUR JEWELLERY SHOW 2024

December 20-23, 2024

Novotel Jaipur Convention Centre, Jaipur

INDIA INTERNATIONAL MEGA TRADE FAIR 2024

December 20, 2024 – January 6, 2025

Science City, Kolkata

ENGIEXPO INDUSTRIAL EXHIBITION AHMEDABAD 2024

December 21-23, 2024

GMDC Ground, Ahmedabad

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A FABRIC OF POSSIBILITIES

Organized by Radeecal Communications, Nonwoven Tech Asia 2024, an exclusive exhibition on nonwoven and hygiene technology, garnered a huge industry response from August 22-24, 2024, at Bombay Exhibition Centre (BEC), Mumbai.



Image source: Radeecal Communications

The next edition of Nonwoven Tech Asia will be held at Yashobhoomi Convention Center (IICC), New Delhi, from November 6-8, 2025.

The 10th edition of Nonwoven Tech Asia witnessed an impressive turnout of key industry players such as manufacturers, traders, and experts. With more than 8,200 visitors and over 300 delegates attending, the event had international representation from more than 5 visiting and 5 exhibiting countries.

Over 100 exhibitors displayed their unique solutions and breakthroughs, out of which 55 were under the MSME Procurement and Marketing Support (PMS) scheme.

Textile Dignitaries Convene

The grand inauguration was presided over by distinguished dignitaries, including Shri Giriraj Singh, Minister of Textile, Government of India, and industry leaders such as Suresh Patel, President, Nonwoven Federation of India (NWFII); P C Jain, President, All Maharashtra Association of Nonwoven (AMAN); Anshumali Jain, Managing Partner, Texbond Nonwovens.

Abhinav Kansal, Managing Director, Rajshree Fabrics; Apurva Zala-wadia, Director, Eximius Innovative Pvt Ltd; Jay Kagathara, Director, Spunweb Nonwoven Pvt Ltd; Ramesh Kumar, Proprietor, RS Polymer India; and Sanyal Desai, CEO, Radeecal Communications, also graced the event.

Shri Giriraj Singh, in his address, highlighted the progress being made under India's Production Linked Incentive (PLI) scheme, stating, "Almost 30-40 percent of beneficiaries were from Nonwoven Textile industries."

Unraveling the Threads of Knowledge

The one-day conference at the event featured panel discussions on

vital topics like 'Insights into Biodegradable Personal Hygiene Products', 'Analytical View on Current Status of Nonwoven Textiles', and 'NABL Accreditation and its Benefits for the Nonwoven & Hygiene Industry'. The conference concluded with an interactive session with Chairperson Shri Giriraj Singh and industry experts.

The event included insightful sessions titled 'Way Forward for Nonwoven Textiles in India,' organized by Textile Business Digest (TBD), discussing trends, challenges, and emerging opportunities in the Nonwoven sector.

Meanwhile, exhibitors showcased innovations in nonwoven technology through live demonstrations. Attendees gained firsthand knowledge on integrating these advanced technologies into their operations. **////**



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PACKED TO PERFECTION

The 18th edition of PackPlus 2024, organized by RX India, took place from August 23-25, 2024, at Pragati Maidan, New Delhi. The event aimed to highlight cutting-edge trends and innovations in the packaging industry, with a strong focus on sustainable practices and advanced technologies.



Image source: RX India

PackPlus 2024 was inaugurated by Dr Ranjit Singh, Joint Secretary, Ministry of Food Processing Industries, Government of India, with Sagar Singh, Joint Director, Chemical Department, Bureau of Indian Standards (BIS), also present.

Dr Singh highlighted the crucial shift toward sustainable packaging as consumer demand grows for eco-friendly solutions. He emphasized that the country's Food Processing industry, expected to reach US\$ 36 billion by 2032, must embrace sustainable materials to meet environmental regulations and customer expectations.

Industry Advancements on Display

The event featured over 200 exhibitors showcasing the latest packaging machinery, materials, and solutions. The exhibitor lineup featured prominent companies such as Robatech India Pvt Ltd, Honeywell Automation India Ltd, Avians Innovations Technology Pvt Ltd, Toshi Automation Solutions Ltd, and Tech-Mech Handling Equipments, attracting high interest from visitors.

PackPlus 2024 was supported by key associations such as the Flexible Packaging Entrepreneurs' Welfare Association (FPEWA) and the Authentication Solution Providers' Association (ASPA).

Visitors explored innovative products, including AI-driven advancements like 3D printing, smart packaging, and real-time tracking that revolutionize packaging processes. Umang Gupta, Country General Manager, RX India, noted that embracing these technologies is key for

businesses striving for high performance and sustainability.

Focus on Sustainability

A major theme of the event was sustainability. Panels discussed the industry's transition to green packaging, exploring alternative materials and minimalistic designs. Industry leaders underscored the importance of transparency in avoiding greenwashing and highlighted AI's role in improving efficiency and reducing waste.

In his address, Dr Singh called upon the industry to innovate with new materials and technologies, urging companies to move away from traditional plastic packaging. "The Food Processing and Packaging industry needs to answer the clarion call," he said, stressing that shifting to sustainable materials is not just an option but a necessity as environmental regulations tighten. **////**



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TURNING SOIL INTO SOLUTIONS

Organized by Media Today Group, the 15th editions of AgriTech India and India Foodex were successfully held from August 22-24, 2024, at Bangalore International Exhibition Centre (BIEC), Bangalore. The concurrent events GrainTech India and DairyTech India were also well received in their 14th and 13th editions, respectively, reminding the industry of their continuous relevance and impact.



The 15th AgriTech India and India Foodex and concurrent exhibitions, GrainTech 2024 and DairyTech India 2024 attracted over 25,000 visitors and featured 250 exhibitors from more than 20 countries.

Image source: Media Today Group

More than 25,000 visitors, including farmers, industry professionals, and entrepreneurs, attended the exhibitions. AgriTech India 2024 offered numerous opportunities for networking, collaboration, and knowledge exchange, resulting in a global appreciation for its efforts in propelling the industry.

Agri-Tech Innovators

With representation from diverse countries and sectors, the event became a hub for innovative solutions and was deemed a major platform for international agri-food trade.

These events drew over 250 exhibitors from more than 20 countries, including Turkey, China, Vietnam, the USA, Spain, Germany, Canada, Holland, Thailand, Indonesia, Italy, Taiwan, France, Singapore, and Russia.

Moreover, the latest advancements in industries such as Agriculture, Farm Machinery, Greenhouse Technology, Fertilizers, Irrigation, Seeds, Dairy Products, Dairy Processing, Poultry, Food Products, Food Processing, Packaging, Cold Chain, Grain Milling, Storage, and the allied industry were on display.

On a national level, key states like Delhi, Haryana, Punjab, Maharashtra, Madhya Pradesh, Karnataka, Kerala, Tamil Nadu, Telangana, Andhra Pradesh, Jharkhand, Chhattisgarh, Goa, Rajasthan, West Bengal, Jammu & Kashmir, Himachal Pradesh, Uttar Pradesh, and North Eastern states contributed to the events' success.

Connecting Minds through Conferences

Two major conferences added depth to the event, allowing industry professionals and attendees to engage in rich conversations

surrounding industry trends, challenges, and innovations.

The 'Women in Agri Business' conference highlighted the important role of women in the sector. Topics explored included farming, post-harvest, supply chain management, value addition, retail, culinary arts, consultancy, food manufacturing, sales and marketing, imports & exports, agri start-ups, banking, financial services, brand management, advertising, modeling, sustainable practices, and challenges faced by women.

The Grains and Flour Milling Industry Networking Summit on the other hand provided a networking platform for professionals in the Grains and Flour Milling industry to network, share insights, and discuss industry trends. ///



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HONING THE ART OF GIFTING

Gifts World Expo 2024, India's largest B2B gifting exhibition, wrapped up on a highly positive note at Pragati Maidan, New Delhi. Organized by MEX Exhibitions Pvt Ltd from July 25-27, 2024, the event covered every angle of gifting and promotional solutions, leaving no box unopened.

Furthering industry growth and sustainable innovation, the 'Sustainable Products Zone' emphasized the growing importance of eco-conscious consumerism. This dedicated section showcased innovative and environmentally friendly products.

With bows tied and boxes checked, Gifts World Expo 2024 presented a complete suite of gifting solutions which consisted of luxurious lifestyle products and eco-friendly options.

An impressive 3,25,000 sq ft of the venue space housed nearly 31,495 visitors, all eager to explore more than 30,000 innovative products from over 600 exhibitors of more than 3,500 brands across 12 different sectors. These included customized gifts and promotional products, beauty, health and wellness gifts, gourmet hampers, electronic gadgets and home appliances, awards and rewards, handicrafts, home décor and furnishings, houseware and kitchen appliances, stationery and office supplies, innovative gifting boxes, premium gifts, gold and silver gifts, luxury gifts and lifestyle products, and custom branding machinery.

The Nitty-Gritty of Gifting

The three-day Gift Talks Conference



Image source: MEX Exhibitions Pvt Ltd

provided valuable insights into industry trends and future directions spotlighting issues like the use of AI and AR technology, partnership building and business networking within the industry, the latest trends in gifting and gift packaging, changing consumer preferences, and design aesthetics.

Delighted with the positive feedback received for Gifts Talks, Shalini Beriwal, Founder, Magnificence Academy of Packaging Professionals (MAPP) and Knowledge Partner, Gifts World Expo 2024, noted, "Gifts World Expo was established with the mission of educating both the industry and the public about all things related to gifting."

More Gifts to Come

Himani Gulati, Director, MEX Exhibitions Pvt Ltd, shared her thoughts on the event's success, stating, "The overwhelming success of this year's event has been incredibly rewarding."

She also expressed excitement about the future, saying, "We are elated at the level of participation witnessed in this year's expo and we look forward to organizing the next editions of the expo in Bengaluru and Kolkata," hinting at an even bigger and more impactful experience for the Gifting industry. ///



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BUILDING NEW OPPORTUNITIES

Held from August 22-25, 2024, at Yashobhoomi (IICC), New Delhi, MATECIA and WADE ASIA 2024 conference and exhibition broke new ground for the industry with its massive success. Organized by Bigsea Marcom (India) Pvt Ltd, the event earned itself the reputation of a flagship event for architecture, design, and building materials.



Image source: Bigsea Marcom (India)

Despite facing challenges such as an unfamiliar venue, an Ola Consumer and Uber India strike, and heavy rains, MATECIA and WADE ASIA 2024 conference and exhibition surpassed expectations.

Verticaa Dvivedi, Director, MATECIA and WADE ASIA, shared, “Despite all these, MATECIA and WADE ASIA moved from woe to wow and broke the record of the number of visitors who visited the exhibition.”

The event covered an astounding 370,000 sq ft, teeming with more than 52,000 visitors (66 percent were repeat visitors) from over 600 towns and cities nationwide, including 20 countries worldwide. The visitor profile consisted of architects, developers, interior designers, manufacturers, dealers, distributors, traders and buyers, and Original Equipment Manufacturers (OEMs).

MATECIA is a building materials exhibition that featured more than 250 exhibitors in this edition, showcasing an extensive lineup of products. These products included residential, office, and outdoor furni-

ture, coating, facade and cladding, windows and doors, kitchens, and hardware brands for wardrobes.

Creative Highlights

The event showcased several key components, including the WADEASIA ARCHIDesign National Competition and the MERINO DESIGNS INDIA Architecture Conference, all of which emphasized exceptional talent and innovative projects. The India Furniture Conclave attracted more than 1,500 delegates and featured 20 insightful discussions led by over 100 industry experts.

Additionally, DESIGN GALORE emerged as a prominent platform for architects and designers to showcase their most imaginative creations. Meanwhile, India Interior Retailing presented the latest market trends, technological advancements, and strategic growth initiatives within the Interior Retail sector. **////**



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The official dates for the next editions have been announced. MATECIA Southern India 2025 is scheduled for February 21-23, 2025, at Bangalore International Exhibition Centre (BIEC), Bangalore. MATECIA National 2025 is set to take place from August 21-24, 2025, at Yashobhoomi (IICC), New Delhi.

FITNESS IN FULL SWING

HITEX SportExpo India 2024, a grand fiesta for Sports, Fitness, and Wellness, organized by Hyderabad International Trade Expositions Ltd (HITEX), concluded with a great note on August 24, setting a new milestone in the history of sports and fitness expos. The two-day event witnessed 49+ exhibitors and over 25,000 attendees from all walks of life and was of no surprise as its anticipation led up to the successful show.



Image source: HITEX

The premiere B2C exhibition of Sports, Fitness, Nutrition & Wellness Products, and Services, SportExpo 2024, was totally not short of a spectacle. It brought under its umbrella top-class exhibitors, partners, and sponsors with the latest in sports, fitness, and wellness. Buddy Bash, Decathlon, Hyderabad Runners, and Communitie Hyderabad added spice to the buzz and energy that electrified the venue as Sports, Associate, Marathon, and Activity Partners, respectively.

Some well-known exhibitors included Gamology, RBI, Decathlon, SBI Life Insurance, and Fast & Up, presenting a diversified portfolio of products and services that enrich professional and recreational sport experiences. From the advanced high-tech fitness gear to very eco-friendly sportswear, one could really see the difference. The attractions included 'Cornhole Game' launch by Buddy Bash—for the first time in India, which is instantly a crowd-puller because it's fun to play and extremely engaging.

Test of Grit & Community Spirit

The great feature of the event was NMDC Hyderabad Marathon 2024, which challenged the endurance limits of runners and enrolled participants from all corners of India. Other than their athletic talents, the essence of community and camaraderie showcased, stand as a testament to the true manifestation of resilience and spirit that left an indelible mark on the event.

Marking Collective Achievement

The glorious success of SportExpo 2024 is a true reflection of the organizers, sponsors, and stakeholder dedication. Backed by its experience and with 99 percent exhibitor satisfaction as well as the creation of numerous memorable moments, HITEX has set a new benchmark for its forthcoming events. **////**



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HITEX SportExpo India 2024, in its 7th edition, was organized by HITEX, concluding successfully, setting a new milestone in the history of sports and fitness expos. The two-day event witnessed 49+ exhibitors, over 25,000 attendees, and a diverse range of exhibitors achieving near-perfect exhibitor satisfaction.

BREWING UP FRESH IDEAS

Organized by Koelnmesse India Pvt Ltd, Anuga Select India & Anuga FoodTec India 2024 was held from August 26-28, 2024, at Bombay Exhibition Centre, Mumbai. The event concluded with the organizers reeling in satisfaction for successfully reinforcing the event's role in advancing the food and beverage (F&B) industry.

Anuga Select India & Anuga FoodTec India 2024 attracted over 54,000 unique trade buyers and introduced a range of new products and solutions that set the stage for future industry growth and collaborations.

Global Brands, Local Impact

The event did not just focus on the numbers; it drew significance to the question of what's next. With diverse segments, such as the Innovative TrendZone, Packaging Theatre, Startup Pavilion, and Culinary Corner, the event highlighted creativity and technological advancements. These sections demonstrated the latest trends and technologies shaping the F&B sector, from product launches to strategic partnerships.

The event also featured notable brands, including Everest Food Products Pvt Ltd with its spice blends, Revolt Beverages' energy drinks, and Gopal Snacks Ltd's flavorful offerings. International representation was strong, with pavilions



Image source: Koelnmesse India Pvt Ltd

from countries such as Brazil, Indonesia, Iran, Italy, Poland, Saudi Arabia, South Africa, South Korea, and Turkey.

Innovations in food processing and packaging technologies were showcased. Companies like Latini-Hohberger Dhimantec Inc, Netzsch Group, and Mitsubishi Electric Corp introduced advanced machinery, chic bean-grinding solutions, and robotics technology that left attendees in awe. Additionally, Sensograph Packaging Technology Pvt Ltd presented customizable packaging solutions, and FlexLink Systems India Pvt Ltd demonstrated its innovative conveyor systems.

Food for Thought

Denis Steker, Senior Vice President, Koelnmesse GmbH, noted that the exhibition successfully highlighted new products and technologies, demonstrating the industry's potential for growth through innovative practices and strategic partnerships.

Reflecting on the evolving Indian market, Milind Dixit, Managing Director, Koelnmesse India Pvt Ltd, recognized the event's success in drawing a diverse range of exhibitors and attendees. He observed that digital innovations and retail transformations are increasingly shaping the future of food production and distribution. **////**



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Anuga Select India & Anuga FoodTec India 2024 attracted over 54,000 trade buyers, showcased cutting-edge innovations in food processing and packaging, and explored topics like financial solutions for MSMEs, global market expansion strategies, and the future of retail.

WHERE BUSINESS MEETS LEISURE

BLTM 2024, held at the Yashobhoomi (IICC), Dwarka, New Delhi, concluded as India's largest-ever MICE event. Organized by Fairfest Media Ltd from August 29-31, 2024, the event, doubling in size compared to previous editions, positioned itself as a crucial global platform.



Image source: Fairfest Media Ltd

BLTM 2024 welcomed over 10,000 trade visitors and brought together more than 500 exhibitors, including national tourism organizations (NTOs), Indian states, hotels, destination management companies (DMCs), and Meetings, Incentives, Conferences, and Exhibitions (MICE) agents. This large gathering drew emphasis on the rapid expansion and relevance of the MICE sector, which is projected to reach US\$ 10.52 billion by 2030 at a CAGR of 18 percent.

The BLTM Forum featured panel discussions by experts from key partners like Society for Incentive Travel Excellence (SITE), Network of Indian MICE Agents (NIMA), Travel Agents Association of India (TIA), and PHD Chamber of Commerce and Industry (PHDCCI).

Topics included sustainable event design, MICE growth strategies, high-end wedding planning, and corporate travel trends.

A Melting Pot

International representation included NTOs from Sri Lanka, Azerbaijan, Cambodia, Israel, and Saint Petersburg, alongside Indian states such as Goa, Odisha, Punjab, Gujarat, Jharkhand, Telangana, and Meghalaya. The

Ministry of Tourism, Government of India, extended its full support to the event.

BLTM 2024 featured a comprehensive Hosted Buyer program with over 150 MICE planners, more than 100 corporate buyers, and over 80 wedding planners. For the first time, international hosted buyers from Southeast Asia, the Gulf Cooperation Council (GCC), and Russia participated, emphasizing India's expanding influence on the global MICE stage.

Business Growth through Networking

The event facilitated meaningful networking through organized sessions, including the popular B2B Speed Networking. Exhibitors connected with pre-qualified buyers, forging valuable partnerships. Several deals were sealed on the show floor, underscoring BLTM's role as a key driver of business growth.

BLTM Forum covered sustainable event design, emerging trends in corporate travel, and MICE strategies, helping attendees stay ahead in the evolving market.

Recognition and Future Prospects

The event concluded with a Valedictory and Awards Ceremony, where industry leaders were recognized for their contributions. It also hosted the ICRT India and the Subcontinent Awards 2024, celebrating responsible tourism efforts.

Sanjiv Agarwal, Chairman and CEO, Fairfest Media Ltd, expressed, "BLTM 2024 set a new standard for MICE events in India, and we are excited about continuing this growth." **////**



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REVOLUTIONIZING THE WAY, WE MOVE



All image source: MM Activ Sci-Tech Communications

Prawaas 4.0, organized by the Bus and Car Operators Confederation of India (BOCI) and curated by MM Activ Sci-Tech Communications Pvt Ltd, successfully concluded at Bangalore International Exhibition Centre (BIEC), Bengaluru, from August 29-31, 2024. The event served as a platform for showcasing innovations in passenger mobility and deliberating on the future of India's multimodal transport industry.

Prawaas 4.0 attracted over 6,153 operators, 171 exhibitors, and 106 speakers, with 15 sessions covering a wide range of topics relevant to the industry. More than 40,000 visitors attended the exhibition, representing 28 states and 8 Union Territories across India, demonstrating the event's broad national appeal.

The diverse participation reflected the importance of the Transport sector to the country's economy. Strong delegations from states like Karnataka, Tamil Nadu, Kerala,

Maharashtra, and Gujarat, along with a special delegation of more than 80 members from the North East region, participated. The event also witnessed significant support from industry leaders, who contributed to discussions on safety, sustainability, and innovation in passenger mobility.

Leaders Gracing the Event

The inauguration of the event was a grand affair, with Shri D K Shivakumar, the Hon'ble Deputy Chief Minister, Government of Karnataka, leading the ceremony. His address emphasized the importance of public transport in India's development.

Additionally, Shri Nitin Gadkari, Hon'ble Minister of Road Transport and Highways, Government of India, delivered a special address via a video



conference, where he reiterated the Government's commitment to improving transportation infrastructure and supporting innovations in mobility.

Several other prominent dignitaries graced the event, including Shri Ojing Tasing, the Hon'ble Minister for Rural Development, Panchayat Raj and Co-operation, and Transport, Government of Arunachal Pradesh; Shri Yoonus Khan, Former Transport Minister, Government of Rajasthan; Girish Wagh, Executive Director, Tata Motors Ltd; and SS Gill, Chief Commercial Officer, VE Commercial Vehicles (VECV) Ltd.

Additionally, Prasanna Patwardhan, President, Bus and Car Operators Confederation of India (BOCI), and Jagdish Patankar, Executive Chairman, MM Activ Sci-Tech Communications Pvt Ltd, provided further insights into the direction of the event and the industry's future.

Major Exhibitors Reinventing Transport

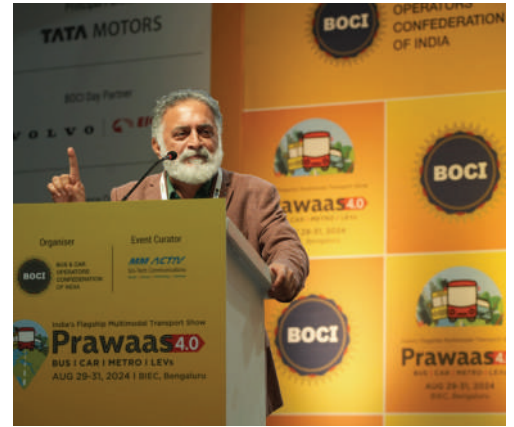
The event lived up to its reputation as the go-to platform for innovation, showcasing products and solutions that emphasized this edition's theme: 'Safe, Smart, and Sustainable Passenger Mobility.'

Companies like Tata Motors Ltd, Volvo Eicher Commercial Vehicles (VECV) Ltd, Ashok Leyland, Audi AG, Mercedes-Benz India Pvt Ltd, Bosch Ltd, Trans ACNR Solutions Pvt Ltd, Spheros Motherson Thermal System Ltd, Future Auto Tech Global Ventures Pvt Ltd, BMW Deutsche Motoren, Kia Corporation, Maruti Suzuki India Ltd and many more displayed cutting-edge advancements in public transport, luxury vehicles, and electric mobility.

The event was particularly focused on innovations in electric vehicles (EVs) and sustainable transport solutions, with products from exhibitors like JBM Group, Nippon Paint Holdings Co Ltd, Eka Mobility, and Repos Energy India Pvt Ltd taking center stage.

Diverse Participation

The event catered to operators involved in nine important segments, such as intercity, intracity, school buses, employee transport, tour operators, tourist



With over 1,500 industry representatives attending the sessions, the event encouraged knowledge sharing and allowed participants to stay informed about the latest trends, challenges, and technological advancements in the transport industry.

cabs, maxi cabs, Public-Private Partnership - Special Purpose Vehicles (PPP-SPVs), and critical care transportation.

The conference sessions at the event further elevated its significance, offering attendees insights from 106 expert speakers on topics that included multimodal transportation, the PPP model, electric vehicles, tourism, and insurance.

Local Support and Community Engagement

Local support for the event was strong, due to the involvement of six regional host associations, including the Karnataka State Tourism Private Transport Owner's Association, Karnataka State Travel Operator's Association (KSTOA), and the Bangalore Tourist Taxi Owners Association (BTTOA). ///



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WHERE BEAUTY MEETS INNOVATION

Cosmetics Ingredients Expo 2024, co-located with Cospack International Expo 2024, made a powerful debut at Chennai Trade Centre (CTC), Chennai. Organized by Future Market Events (FME Media Pvt Ltd), the event was held from August 30-31, 2024, with the aim of advancing the cosmetics, personal care, and homecare sectors in Southern India.



Image source: Future Market Events

The next edition of the Cosmetics Ingredients Expo and Cospack International Expo is scheduled for September 5-6, 2025, at Chennai Trade Centre, Chennai and will be held alongside Homecare Ingredients Expo 2025.

Cosmetics Ingredients Expo 2024 and Cospack International Expo 2024 was a power-packed dual event that gathered 3,172 industry professionals, innovators, and thought leaders to explore the latest innovations and technologies from over 100 leading companies.

Reflecting on the success of the event, Chaitali Davangeri, Director, FME Media Pvt Ltd, remarked, “Launching a show in a new market is always a challenge, but the overwhelming response highlights how vital this expo is for the industry.”

Technical Seminars and Hands-On Workshops

The expo offered an educational platform with the co-located conference and technical seminars addressing key topics like ‘Current Trends in Personal and Homecare Products’, ‘Functional Cosmetic Ingredients’, ‘Technological Advances, Next-Generation Laundry Powders, and ‘Advancements in Sunscreen Technology’.

Whereas, the hands-on workshops added an interactive element, allowing attendees to explore topics like Color Cosmetics, Glass Skin Products, and Cold Process Technologies.

With Innovation Comes Reward

The Innovation Awards Ceremony celebrated the industry leaders reshaping the future with their innovations. Neha Ghate, Marketing Manager, ILA Biomarine Pvt Ltd, reflected on the company’s achievement, stating, “Winning Gold Award in the personal care ingredient category for ALGAKTIV® Densidyl: A Breakthrough in Scalp Care at

the first edition of the Cosmetics Ingredients International Expo was incredibly rewarding.”

Thrilled to have been recognized for innovation in sustainable beauty, Vigneswari Dhamodaran, Director, Aurv Organics Pvt Ltd, said, “The expo gave us the opportunity to present our Kajal with nano-carbo soot to a forward-thinking audience. This recognition motivates us to keep pushing boundaries in natural cosmetics.”

Additionally, Galaxy Surfactants Ltd received an award for Galaxy Hearth® Fabcon in the homecare ingredients category. **////**



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CELEBRATING CRAFT, CULTURE, AND CLINKS

The fifth edition of the Brews & Spirits Expo 2024 took place from September 4-6, 2024, at Karnataka Trade Promotion Organization (KTPO) Convention Centre, Whitefield, Bengaluru. Organized by PDA Ventures Pvt Ltd, this event is India's sole trade fair and conference for Beer, Wine, and Spirits Production, dedicated to celebrating the alcoholic beverage (alcobev) industry's latest innovations.



Image source: PDA Ventures Pvt Ltd

With a massive footfall of over 4,000 visitors and more than 70 exhibitors from 15 countries participating, this year's expo displayed the strength and diversity of the Alcobev industry. Participants hailed from countries such as India, Germany, Thailand, Australia, Japan, Austria, Uganda, Malaysia, the UK, China, Scotland, the US, the Czech Republic, Singapore, and Vietnam.

Exhibitors ranged from reputed brands to emerging startups, covering segments such as Automation, Robotics & Control Systems, Flavors, Hops, Malts, Extracts, Glassware, Crockerries, Bar Refrigeration, Dispensing Equipment, Barware, Packaging, Logistics, and Water Treatment—each contributing unique value to the industry's supply chain.

An engaging fireside chat was led by Olson Pereira, Co-Founder, Indie Brews and Spirits Pvt Ltd; Ishrat Kaur, Trade Ambassador, Bacardi India Pvt Ltd; and Vishal Nagpal, Founder, Trippy Goat Cafe Pvt Ltd.

Inaugural Insights from Industry Leaders

The expo was inaugurated by distinguished industry figures such as Narayan Manepally, Co-founder & CEO, Geist Brewing Co; Vivek Gupta, Managing Director & CEO, United Breweries Ltd; and Mayukh Hazarika, Founder & CEO, Raincheck Earth Pvt Ltd and the visionary behind Cherrapunji Eastern Craft Gin.

A Barrel of Knowledge

The expo's conference, themed 'Spirited Journeys - A Toast to Crafting

& Technovations,' consisted of five panels that explored pressing topics such as 'From India to the World', 'Small Towns/Big Dreams', 'Taste of Tradition,' 'Journey Across India,' 'Scaling Microbreweries: Balancing Craft and Growth in a Competitive Market.'

A stellar lineup of 60 esteemed speakers convened at the venue to share insights with more than 300 delegates regarding market trends and consumer preferences. The event featured four masterclasses led by industry experts, offering hands-on knowledge. This included 'Yeast Behind New Whisky Profiles', 'Craft Journey with Godawan', 'Wheat Beer Solutions' and 'Introduction to Myne Wines'.

Bigger Brews, Bolder Spirits

Following overwhelmingly positive feedback, the next edition of the event is scheduled for July 2025, promising even greater innovation and international engagement within the country's Alcobev industry. ///



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TRANSFORMING INDIAN MANUFACTURING



Image source: TAFCON Projects India Pvt Ltd

MET + HTS 2024 was held from September 4-6, 2024, at Bombay Exhibition Centre (BEC), Mumbai. Organized by ASM International (India Chapter), in collaboration with TAFCON Projects India Pvt Ltd, the twin exhibitions and conferences showcased advancements in material engineering, equipment, technologies, and heat treatment.

During the virtual inaugural address of the MET + HTS 2024 show, Dr Jitendra Singh, Minister of State (Independent Charge), Department of Science & Technology, Government of India, emphasized the critical role of advanced materials in encouraging innovation across key sectors such as Defence, Healthcare, Transport, and Alternate Energy.

Singh highlighted the Government's commitment to supporting research in emerging technologies like artificial intelligence (AI) and computational modeling, which are essential for advancing material science in these industries.

An Event Packed with Potential

The event provided a comprehensive display of cutting-edge solutions and a showcase of pioneering machinery and technologies.

Defence displays were of particular interest, featuring models of naval ships, submarines, robotics, and R&D companies of small arms.

The event featured pavilions from Maharashtra as the partner state, the German Pavilion by the German Engineering Federation (VDMA), a Rubber Pavilion by Indian Rubber Manufacturers Research Association (IRMRI), and a new section dedicated to medical materials and devices that focuses on biomaterials in healthcare.

Smart Materials, Smarter Solutions

High-powered conferences, with over 100 speakers and 500 delegates, focused on innovations in materials science and heat treatment. The lively discussions centered around new technologies, particularly the integration of artificial intelligence (AI) in materials research. ///

MET + HTS 2024 attracted over 18,000 attendees and 307 exhibitors from India and 15 countries. Along with displays, the event featured conferences highlighting advancements in the fields of materials engineering and heat treatment.

This included machinery, equipment, industrial furnaces, welding equipment, induction melting, rollers, refractors, burners, gas generators, testing equipment, testing equipment and services. Energy conservation solutions, 3D machines, automotive technologies, and services were also on display.



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INKING THE DEAL

National Printing Expo 2024, which took place from September 7-9, 2024, at Helipad Exhibition Centre, Gandhinagar, Gujarat, was a massive industry success. Organized by Printers Club of India, the expo aimed to modernize printing in the state and open up new business opportunities for exhibitors and visitors.



Image source: Printers Club of India

National Printing Expo, Gandhinagar was the second edition, following its successful debut edition in Jaipur. Gujarat was chosen as the location for this edition because of its reputation as an industrial hub, particularly in the Printing industry.

Inaugurators' Key Note

The event was inaugurated with great enthusiasm by Miraben Patel, Mayor of Gandhinagar, Government of Gujarat, the first woman mayor of the city, alongside Alpesh Thakor, Local MLA.

Patel highlighted the expo's critical role in enhancing the state's Printing sector, emphasizing that it would help bridge the gap between tradi-

latest printing machines and technologies, making the booths lively and engaging. Over 10,000 visitors attended the event, marking a great interest in the industry.

The expo focused on networking and generating significant business. Many exhibitors received on-the-spot bookings and orders, with deals ranging from INR 3 crore to INR 50 crore. Overall, the total business conducted during the event reached around INR 500 crore.

Pressing Forward Together

During the closing ceremony, Mayank Nayak, Member of Parliament-Gujarat, Rajya Sabha, commended Gujarat's spirit of innovation and dedication to advancing the Printing industry. **////**



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Printers Club of India has officially announced that the next edition of National Printing Expo is scheduled to take place in September 2026.

tional and modern printing techniques. Thakor noted the event's potential to create numerous job opportunities, stressing the importance of the printing industry for the state's economic development.

A Page-Turning Success

Over the three days, more than 20,000 trade visitors from 400 cities across India attended the expo. Exhibitors showcased the

SHOWCASING THE FUTURE OF ELECTRONICS

The recent conclusion of the 2024 edition of electronica India, productronica India, and SEMICON India, organized by Messe Muenchen India Pvt Ltd, made history in the global electronics and semiconductor sectors. Held from September 11-13, 2024, at India Expo Centre & Mart, Greater Noida, the event is widely recognized as Southeast Asia's largest platform for the electronics industry.



All image source: Messe Muenchen India Pvt Ltd

In terms of numbers, the recently concluded edition of electronica India, productronica India, and SEMICON India attracted 45,532 trade visitors, and over 2,000 business-to-business (B2B) meetings were scheduled during the Buyer-Seller Forum, providing a conducive ground for exhibitors and visitors to engage in meaningful business discussions.

The event featured 839 exhibitors from 29 countries, with companies from industries such as Automotive, Telecommunications, and Consumer Electronics, showcasing their latest innovations.

Organizers' Take

Bhupinder Singh, CEO, Messe Muenchen India Pvt Ltd, reflected on the success of the event, stating, "electronica India and productronica India 2024 have been a tremendous success, reflecting the

dynamic growth of India's Electronics industry. The impressive turnout and innovative showcases, along with our collaboration with SEMICON India, underscore the event's leading role in developing the electronics ecosystem in India."

This edition also introduced new concepts like the 'e-Future Conference' and 'Embedded NEXT,' enriching experience for attendees and promoting discussions on emerging trends in the Electronics sector.

Dr Reinhard Pfeiffer, CEO, Messe München GmbH, echoed this sentiment, emphasizing the event's strategic importance. "The impressive outcomes of electronica India, productronica India, and SEMICON India 2024 highlight the vitality of the Indian Electronics Manufacturing sector. The substantial increase in exhibitor and visitor participation emphasizes the sector's growing significance."

Event Highlights and Conferences

One of the standout aspects of this year's event was the focus on semiconductors, emerging technologies, display manufacturing, electric vehicles, and embedded systems. These key areas align with the country's ambitions to become a global leader in electronics manufacturing, especially as the nation seeks to boost its semiconductor capabilities.



The SEMICON India Conference focused on addressing challenges in the Semiconductor industry, while the India Display Manufacturing Conference explored advancements in digital displays.

The e-Mobility Conference outlined the country's vision for electric vehicles, whereas the India PCB Tech Conference highlighted strategies for advancing Printed Circuit Board (PCB) manufacturing.

Industry Support

Industry associations such as the Electronic Industries Association of India (ELCINA), SEMI, and the India Cellular and Electronics Association (ICEA) played a pivotal role in supporting these initiatives.

**Hon'ble Prime Minister, Narendra Modi;
Shri Ashwini Vaishnaw, Union Minister
of Electronics and Information Technology,
Government of India; and
Shri Yogi Adityanath, Chief Minister,
Uttar Pradesh graced the event.**

Rajoo Goel, Secretary General, ELCINA, commented, "ELCINA's association with electronica India and productronica India 2024 reflects its dedication to advancing the Indian Electronics sector."

Exhibitor and Buyer Perspectives

Exhibitors were highly enthusiastic about the event's outcomes. Malini Narayanamoorthi, India Country Head, Renesas, commended the platform, saying, "electronica India and productronica India 2024 has been a good platform for Renesas in showcasing our latest innovations to a highly engaged and diverse audience. The scale of the event and the quality of the visitors exceeded our expectations."

Daphne Tien, Vice President - APAC Marketing and Business Development, Mouser Electronics, expressed her satisfaction, noting the value of engaging with decision-makers across the electronics supply chain.

On the buyers' side, the event created ample opportunities for companies to connect with key manufacturers and suppliers. SK Pandey, GM Supply Chain, Maruti Suzuki, said, "The buyer-seller meetings enabled us to engage directly with key manufacturers and suppliers to discuss customized solutions for our business needs."

Similarly, Gurdeep Singh, Deputy General Manager - Strategic Sourcing Group, Samsung India Electronics Pvt Ltd, and Alok Kumar Bhatt, Team Lead Advance Strategic Sourcing, Ashok Leyland, commended the event for providing a diverse platform for networking and business development. "What stood out most was the depth of industry knowledge exchanged, which made every interaction more valuable and meaningful," Singh stated.

The Next Edition

Following its success, electronica India, productronica India, and SEMICON India will return from September 17-19, 2025, at Bangalore International Exhibition Centre (BIEC), Bangalore, further expanding opportunities for stakeholders

across the electronics value chain to connect and collaborate. **////**



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DISCOVERING A SILVER LINING



All image source: GES India Inc

Organized by GES India Inc, Silver Show of India 2024 had an impressive debut from September 12-15, 2024, at Yashobhoomi (IICC), Delhi. Attracting widespread attention from the silver industry, the event showcased the latest trends in silver craftsmanship, drawing a positive response from visitors and exhibitors alike.

Silver Show of India 2024 in Delhi was marked by impressive participation from 138 exhibitors and 356 stalls, showcasing a diverse array of silver jewelry designs, ranging from traditional masterpieces to modern and innovative creations.

Over 10,204 visitors attended the event, including 593 hosted buyers. These numbers speak volumes in regard to the growing interest and excitement surrounding the Silver industry in India.

A Grand Opening

The event's inauguration was a standout moment, with Kangana Ranaut, Member of Parliament, officially opening the show. Her presence brought additional prestige and visibility to the event, highlighting the importance of the Silver industry in India.

Exhibitors had the opportunity to present their finest creations, attracting a wide range of buyers, designers, and industry professionals. The Delhi

edition successfully laid the foundation for future editions, establishing the event pivotal in the country's silver trade scene.

Insights into a Bright Future

Beyond being a platform for product displays, the event played a crucial role in establishing meaningful connections within the industry. It provided an ideal environment for networking and collaboration, where exhibitors, buyers, and industry professionals can engage in meaningful conversations, form strategic partnerships, and explore new business opportunities.

The event's agenda also included seminars and workshops led by experts in the field, offering valuable insights into market trends, design innovations, and business strategies. These sessions were designed to provide attendees with the knowledge and tools they need to stay ahead in the competitive Silver industry.

Silver Show Scheduled for the Silicon Valley

Building on the immense success of its debut, the event is now gearing up for its 4th edition, which is scheduled to take place from December 12-15, 2024, at the renowned Bangalore International Exhibition Centre (BIEC), Bengaluru.

This upcoming edition is set to be the largest silver-specific trade show in India, featuring over 1,000 stalls and 500 exhibitors. Attendees will have the opportunity to explore over 1 million jewelry designs, representing the very best of the silver industry.



Whether visitors are seasoned buyers, emerging designers, or simply silver enthusiasts, the Bengaluru edition is expected to be an unmissable event, offering countless opportunities to engage with industry experts and discover the latest trends.

Silver Show of India is gaining prominence with each edition. Organizers are confident that the Bengaluru event will surpass the success of the Delhi debut, further establishing the show as a key event in the world of silver jewelry and trade. **////**



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The upcoming 4th edition of Silver Show of India, scheduled to take place at Bangalore International Exhibition Centre (BIEC), Bengaluru, from December 12-15, 2024, promises to offer an even more extensive and diverse range of exhibits, catering to a wide spectrum of tastes and preferences.



FOR MEDIA MATTERS

Media Expo New Delhi 2024, organized by Messe Frankfurt Trade Fairs India Pvt Ltd, was held from September 12-14, 2024, at Pragati Maidan, New Delhi. The event aimed to bring together industry professionals from the advertising, branding, and signage sectors to showcase the latest technologies, facilitate networking, and explore business opportunities.



All image source: Messe Frankfurt Trade Fairs India Pvt Ltd

Featuring 125 exhibitors, the event welcomed 15,971 visitors from 13 countries and 438 Indian cities, providing a comprehensive platform for showcasing cutting-edge products and services in digital advertising, traditional outdoor media, and signage solutions. Exhibitors had the opportunity to directly engage with potential clients and industry peers, developing valuable connections for future business growth.

Exhibitor Interactions

A wide array of exhibitors presented innovative products and services, from digital advertising tools to traditional outdoor media and signage solutions. The event facilitated direct interactions between industry professionals, helping them forge valuable connections and explore new business opportunities in the Advertising sector.

Insightful Discussions and Product Launches

Media Expo also hosted a series of thought-provoking panel discussions and workshops, covering essential topics such as Sustainability in Printing, Growth of Digital Out of Home (DOOH), and profit maximization through accurate cost estimation. A standout highlight was the

launch of a UV Printer by Mehta Hitech Industries Ltd, featuring the Industrial Print Head T3200 by Seiko Epson Corporation, reflecting the future direction of printing technology.

With plans to expand in 2025 with a new edition in Chennai, alongside its Mumbai and New Delhi events, Media Expo continues to offer invaluable opportunities for industry professionals to connect and thrive. ///



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A TOOLBOX OF OPPORTUNITIES

Organized by Indore Infoline Pvt Ltd, the exclusive show for engineering and industrial products, Industrial & Engineering Expo (Indexpo), was a resounding success.



Image source: Indore Infoline Pvt Ltd

The event took place from September 13-15, 2024, at HITEX Exhibition Center, Hyderabad, cementing its reputation as the largest show in Hyderabad for machine tools, hand tools, laser machines, robotics, industrial automation, and electronics.

The 8th edition of Industrial & Engineering Expo attracted over 85 exhibitors from cities such as Hyderabad, Chennai, Thane, Bengaluru, and Kolkata, generating impressive business bookings exceeding INR 60 crore. The event, with the theme 'Make in Hyderabad', welcomed more than 6,500 trade visitors, showcasing its importance within the industrial sector.

With a strong focus on solar energy, particularly rooftop solar solutions for domestic and industrial applications, the expo highlighted the growing demand for sustainable energy solutions in India.

Crucial Support

The event received vital support from the Ministry of Micro, Small & Medium Enterprises (MSME), which provided subsidies under the Procurement and Marketing Support (PMS) 5A scheme.

The Andhra Pradesh Chamber of Commerce and Industries, the Telangana Solar Energy Association (T-Sea), and the Cherlapally Industrial Association (CIA) also backed the event.

Industrial & Engineering Expo (Indexpo) 2024 at HITEX Exhibition Center, Hyderabad, was inaugurated by Suresh Kumar Singhal, President, Federation of Telangana Chambers of Commerce and Industry (FTCCI).

According to Rajkumar Agrawal, Managing Director, Indore Infoline Pvt Ltd, "The expo's arrangements were highly appreciated by participants and visitors." **////**



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WEAVING THE FUTURE

Organized by Vardaan Events Pvt Ltd, the 19th edition of Garfab-TX Surat 2024, an international trade show on textile, apparel, printing, and embroidery technology, received a significant response from the industry at Surat International Exhibition and Convention Centre (SIECC), Gujarat, from September 13-15, 2024.

From September 13-15, 2024, Garfab-TX Surat 2024 provided a platform for international and domestic suppliers, as well as trade visitors, to explore business opportunities in India's textile industry. The event encouraged the industry's shift from second-hand machinery to advanced equipment.



Image source: Vardaan Events Pvt Ltd

Surat, known for its synthetic textile products, continues strengthening its reputation as a major player in India's textile market. With daily production figures of nearly 30 million meters of raw fabric and 25 million meters of processed fabric, the city's Textile sector remains vital to India's economy, contributing around 90 percent of the polyester used nationwide.

As technological trends and market demands continue to evolve, events like Garfab-TX play an important role in ensuring the industry stays updated with the latest innovations.

A Crowd-Puller Event

The event attracted around 12,000 visitors and featured more than 50 exhibitors from across the country. The trade show offered a platform for exhibitors and visitors to explore the latest technologies in garment manufacturing, digital printing, embroidery, and more.

Exhibitors included Universal MEP Projects & Engineering Services Ltd (UMPEL), Tajima Industries Ltd, Shima Seiki Co Ltd, KTL Textile Machines Pvt Ltd, Jain Irrigation Systems Ltd (JISL), Epson India Pvt Ltd, and many others.

The event featured cutting-edge machines for garment manufacturing, digital printing, Computer-Aided Design (CAD)/Computer-Aided Manufacturing (CAM) technology, embroidery, stone fixing, flat knitting, and more. Live demonstrations and product launches ensured a hands-on experience for visitors.

Market Recovery Drives Strong Attendance

The event was inaugurated by Jitubhai Vakharia, President, South Gujarat Textile Processor Association (SGTPA), alongside several industry leaders, signaling the importance of the event for the local textile community.

Emphasizing the significance of the show in light of the recent market recovery, BP Mishra, CEO, Vardaan Events Pvt Ltd, remarked, "The improved market scenario for the last few months and the latest technologies on display played an important role in attracting good visitor footfall at the show."

Mishra further highlighted that many exhibitors received numerous inquiries and even secured on-the-spot orders, indicating the promising outlook for the industry in the coming year. **////**



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OILING THE WHEELS OF GLOBAL TRADE

September 18-20, 2024, marked the days of success the Globoil India 2024 event garnered at the Westin Powai Lake, Mumbai, as it completed 27 years of influencing the industry. This event, organized by Tefla's, is considered one of the largest global events in the agricultural space, focusing on various facets of the edible oil industry.



Image source: Tefla's

Globoil India 2024 attracted over 1,500 key stakeholders and 100 exhibitors from more than 60 countries to engage in discussions regarding the global agri-trade, pertaining to the theme, 'Navigating the Future of Edible Oils: Innovation, Sustainability & Market Dynamics.' Additionally, the event drew significant emphasis on the global oilseeds, vegetable oils, and oil meals/feeds market.

A Global Business Platform

The event received appreciation for its showcase of cutting-edge products, technologies, and innovations. Over 100 stalls, featuring companies

such as Patanjali Foods Ltd, Roundtable on Sustainable Palm Oil (RSPO) and Vishakha Polyfab Pvt Ltd.

Apart from national participation, international companies also took part in the event from nations including Malaysia, Singapore, Russia, Brazil, Ukraine, Argentina, USA, UK, Africa, the Middle East, Europe and more.

With a stellar lineup of exhibitors and a massive footfall in attendance, the event was conducive to an environment that encouraged business transactions, collaborations, and transformations, marking the event as a preferred global business platform for the industry.

As the organizer of the event, Kailash Singh, Managing Director, Tefla's, noted, "Globoil is not just about dialogue or networking; it's also where significant business transactions take place, reinforcing its role as a catalyst for growth in the industry."

Honoring Innovators

A noteworthy highlight of the event was the memorable and prestigious Globoil India 2024 Award Ceremony, held during the Globoil India conference. The awards and felicitations were presented to industry leaders and innovators who have made significant contributions through groundbreaking advancements, sustainable practices, and exemplary leadership. **////**



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Globoil India 2024 garnered significant backing from both the industry and Governments with Adani Wilmar Ltd being the Title Partner, Patanjali Ayurved Ltd being the Naming Right Partner, Indonesia as the Country Partner, Roundtable on Sustainable Palm oil (RSPO) as Sustainability Partner, SD Guthrie Berhad participated as the Event Partner, and DP World as the Technology and Supply Chain Partner.

TURNING THE VALVE ON SUCCESS

Valve World Expo India made its debut at Bombay Exhibition Centre in Mumbai from September 19-20, 2024, denoting a groundbreaking move in the valve industry. Organized by Messe Düsseldorf India and Global Flow Control, the event visitor count touched 3,923 and witnessed 70 leading manufacturers bring forth their innovations in industrial valves, actuators, gaskets, sealings, and engineering software.



Image source: Messe Düsseldorf India

Valve World Expo India 2024 became the exclusive networking point for professionals from key industries such as Energy - Oil & Gas, Power Generation, Petrochemicals/Chemicals, and Water & Water Treatment, looking for top valve solutions for their specific needs. It was themed 'Indian Valve Industry - For a Greener Tomorrow', based on sustainability and future-ready solutions.

Leaders of the Pack Take Center Stage

Notable attendees at the inauguration ceremony included industry leaders such as Pranjal, Director - Engineering, Fluor Corporation, Delhi and Chairman, Valve World Expo & Summit India Advisory Board; Ramesh

Babu, MD, Velan Valves India Pvt Ltd; Subramanian Sarma, Whole-time Director & President (Energy), Larsen & Toubro Ltd; and Shailesh Kumar, CEO - India Cluster, VA Tech WABAG Ltd. The event showcased diverse products from leading brands, including L&T Valves, G M Engineering, Valve Tech Industries, Rappid Valves India, Susin I-Tork India, and Auma India. Visitors enjoyed direct interactions with manufacturers, marking the expo as a pivotal moment for the Indian valve industry.

Insightful Exchanges & Learnings

Valve World Summit attracted 250 delegates who benefited from insightful discussions on trends and challenges in the valve sector, with expert speakers covering 9 futuristic topics such as energy landscapes and water treatment technologies. 7 specialized workshops offered hands-on learning, further enhancing the event's value. The expo also featured an International Buyers' Roundtable for targeted networking and IVAMA Hall of Fame, celebrating industry achievements.

Meeting of Minds for Success

Ajay Kumar Gulati, General Manager, Messe Düsseldorf India and Kay T Creedon, CEO and Co-Founder, Global Flow Control, highlighted the event's success in fostering collaboration and knowledge sharing. With a perfect amalgamation of business, learning, and networking, Valve World Expo India will now be a hallmark of future editions, already garnering excitement for its return to Mumbai from June 11-12, 2026. ////



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The inaugural Valve World Expo India 2024 was a resounding success, with record-breaking turnout, a diverse product showcase, and varied international appeal. Hosting a platform rich in global trends and offerings, it saw a solid representation from international firms from Brazil, Canada, China, Finland, France, Germany, Italy, Japan, Spain, USA, and more.

WITH A CRYSTAL CLEAR OUTLOOK

Crystal Build Expo-24, held from September 20-22, 2024, at the Sri Rathnavel Jayakumar Thirumana Mandapam, Salem, marked a significant milestone for the construction sector. Organized by Crystal Trade Fair, this event provided a sturdy platform for showcasing the latest advancements in construction technologies.



Image source: Crystal Trade Fair

Crystal Build Expo-24 in Salem attracted over 5,000 attendees, showcasing innovations from industry leaders. With 60 booths and interactive sessions, exhibitors generated an average of 500 leads and closed over 100,000 in sales.

Crystal Build Expo-24 successfully attracted over 5,000 attendees. Designed to connect professionals in the Construction and Building industry, the expo facilitated opportunities for exhibitors to display their innovations.

Targeting civil engineers, builders, architects, retailers, and end-users, the event attracted notable participants like Licon Building Solutions Pvt Ltd, Greenply Industries Ltd, Green Tuff Glass Pvt Ltd, and Harman International Industries, Incorporated (JBL). Their presence brought further credibility to the event and provided visitors with access to some of the most recognized names in the industry.

Hands On, Leads On

With 60 booths staffed by managing directors, marketing managers, and sales executives, the expo offered visitors a diverse range of products and services. Exhibitors reported generating an average of 500 leads, leading to over 100,000 sales closed, highlighting the quality of the audience present.

In addition to exploring the wide array of products and services on display, visitors were treated to interactive sessions, live demonstrations, and hands-on opportunities to experience the latest trends in the Construction industry.

This interactive approach provided attendees with practical knowledge and insights into cutting-edge technologies, allowing them to gain a deeper understanding of the products on offer.

Bigger Plans Ahead

Feedback indicated that the expo met its objectives, with exhibitors expressing satisfaction over the quality of leads from primarily A and B-class clients. The successful promotional strategies drew significant attendance, underscoring the event's role in fostering business growth and networking opportunities within the industry.

Looking ahead, the success of the Crystal Build Expo-24 sets a promising precedent for future events. The next expo is scheduled for December 20-22, 2024, at Sri Vasavi Mahal, Tiruchirpalli, aiming to attract an even broader audience and more exhibitors. ///



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A FURNITURE REVOLUTION BLOOMS

Organized by HIFF Trade & Events Pvt Ltd, Hindustan International Furniture Fair (HIFF) 2024 was held from September 21-23, at Codissia Trade Fair Complex in Coimbatore. The show embodied a celebration of innovation, creativity, and the bright future of the Indian furniture industry.



Image source: HIFF Trade & Events Pvt Ltd

HIFF 2024 spread across 3 halls with 15,000 sq mt exhibition space, showcased around 600 new furniture products, and attracted a record-breaking 20,000+ visitors, bolstering the South Indian furniture industry. Backed by its experience, the upcoming edition, HIFF 2025, scheduled for September 20-22, at Codissia Trade Fair Complex, Coimbatore, Tamil Nadu, sets its eyes to be even bigger.

inet / hardware / accessories / wood-based panel / woodworking machinery manufacturers to fittings, tools, and suppliers of adhesives, chemicals, and wood coatings for furniture production, HIFF had something for everyone in the allied and related industry. It drew in a record-breaking crowd, with 20,000+ visitors, cementing its position as an appropriate platform that exemplifies the growth and evolution of South India's furniture market.

HIFF 2024 kicked off with an opening ceremony, graced by Moideen Muhammad, Managing Director, Positive Chip Board India—the main sponsor of the event. Industry leaders like S Sundara Vadivel, General Manager, Vaanam Furnishings Pvt Ltd; Gaurav Kumar, Director, Fabio; Abdul Salam Kurikal, Chairman, Kaira Fabrics and Leather; Vijay Agarwal, Director, Supreme Decor LLP; Faizal Cheeran, the official influencer partner; PVSS Prasad, Chair, IFA; and Adattil Muhammed, Managing Director, Bella Malaysia, took the stage as keynote speakers. They imparted valuable perspectives on the future of furniture design and technology, in addition to an extended welcome by HIFF Directors including Jaleel V, Siyas MT, Abbas, Ummarali, and Favaz P.

Assembling Success Piece by Piece

This year's edition of HIFF was nothing short of spectacular. With around 600 new furniture products unveiled, the fair offered a plethora of opportunities for both industry veterans and newcomers. From furniture / kitchen cab-

Shaping Tomorrow's Trends

With the anticipation building up for the upcoming edition, HIFF 2025 is already scheduled for September 20-22 at the same venue. Taking forward the momentum from this year's event, there's no doubt that HIFF will continue to break new ground and lead the way in furniture innovation for years to come. ///



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IN THE EYE OF THE STORM

The 9th Rajkot Machine Tools Show (RMTS), held at NSIC Ground, Rajkot from September 25-28, 2024, was a grand success despite natural hurdles. Organized jointly by K and D Communication Ltd (KDCL) and the Machine Tools Manufacturers Association (MTMA) Rajkot, the event attracted significant response from the machine tool industry.



Image source: K and D Communication Ltd

The 9th Rajkot Machine Tools Show (RMTS) was inaugurated by the Chief Guest, Shri Parshottam Rupala, Member of Parliament, Lok Sabha, Rajkot Constituency. The Guests of Honor included Shri Rameshbhai Tilala, MLA Rajkot, and Dr Subhransu Sekar Acharya, Chairman-cum-Managing Director, National Small Industries Corporation Ltd (NSIC).

RMTS 2024 was held concurrently with Castings and Foundries Expo India 2024. Despite heavy rains, 50,200 visitors attended the event, resulting in significant business prospects estimated to reach INR 500 crore.

A Global Convergence

Visitors from different backgrounds appeared at the event, eager to connect, collaborate, and explore. The visitor profiles included metalworking, job shops, fabricated metal products, automobile and aerospace, textile, pharmaceutical, jewelry making, agriculture, construction and infrastructure, renewable energy, forging and foundry, woodworking, students, and many more.

Over 430 exhibitors showcased more than 4,500 products across 16 halls, covering a massive area of 40,000 sq mt. The event witnessed national participation from 378 companies and international participation from 52 companies. International exhibitors hailed from 11 countries, including Germany, Japan, China, Italy, Korea, Netherlands, Sweden, Taiwan, Turkey, the UK, and the USA, providing a global platform for sharing innovations.

The products on display ranged from machine tools for cutting and forming, laser machinery and equipment, machine tools accessories, hand power tools, tube & pipe technology, robotics and automation, metrology, casting & foundry, welding equipment, and many more. ////



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All image source: All India Gem and Jewellery Domestic Council

FOR DIWALI TO SHINE BRIGHTER

Organized by All India Gem and Jewellery Domestic Council (GJC), India Gem & Jewellery Show (GJS) 2024–Diwali edition concluded on a high note. Held from September 25–28, 2024, at Jio World Convention Centre (JWCC), Mumbai, the event captivated the industry with a stunning display of artistry, craftsmanship, and innovation.

As the festive season rolled in, the Diwali edition of India Gem & Jewellery Show (GJS) 2024 attracted over 15,000 visitors and featured more than 400 exhibitors. The event's charm and appeal were irresistible as more than 700 booths were filled up to showcase an endless trove.

This included traditional pieces, contemporary designs of Gold and Silver Jewelry, Couture and Real Diamond Studded Jewelry, Loose Diamonds, Gemstones, Pearls, and Lab Grown Diamonds. Attendees were par-

ticularly interested in Allied and Machinery on display for the sole purpose of jewelry-making.

Conversations as Priceless as Gems

Exhibitors and buyers were provided abundant opportunities to meet, exchange ideas, and explore new business possibilities, thus creating a golden opportunity for collaboration.

Adding to the networking buzz, the GJS Nite and the National Jewellery Awards (NJA) brought jewelry wholesalers and retailers, luminaries, buyers, and passionate jewelry lovers together, under a single roof, to appreciate the talent, creativity, and excellence thriving within the industry.

The GJC NextGen Awards aimed to recognize, reward, and celebrate outstanding achievements and contributions of young talent in the



Jewelry sector. Additionally, the event offered an educational experience through its informative seminars that provided an opportunity to learn directly from industry leaders.

Humara Apna Show

The event, affectionately called ‘Humara Apna Show,’ clearly resonated with the community once again. Exhibitors and visitors shared positive feedback, highlighting the impact the event mustered toward driving

growth and innovation in the Gem and Jewelry sector.

In a last but not final bid, Saiyam Mehra, Chairman, GJC, expressed his gratitude, stating, “The enthusiasm and support from participants and visitors have reaffirmed GJS as a pivotal event in the jewelry calendar.”

His words reflected the spirit of unity and optimism that coursed throughout the event, proving that the industry is stronger when it comes together. **////**



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The Diwali edition of India Gem & Jewellery Show (GJS) 2024 attracted more than 15,000 visitors and featured over 400 exhibitors across more than 700 booths. The overwhelming response to the show has led to the industry looking forward to its next edition scheduled to take place from April 4-7, 2025, at JWCC, Mumbai.

PRIORITIZING FIRE SAFETY

Fire India 2024, organized by Services International, was held from September 26-28, 2024, at Yashobhoomi (IICC), Dwarka, New Delhi. This International Exhibition & Conference aimed to advance discussions on innovations, collaborations, and advancements in the fire services and civil defence sectors.



Image source: Services International

Fire India 2024 showcased over 200 exhibitors worldwide, presenting state-of-the-art technologies in fire safety, disaster management, and UAV technology. The 18th edition attracted a record-breaking attendance of over 18,000 visitors, including firefighters, safety professionals, disaster management officials, government representatives, and corporate stakeholders. The participation from 20 countries emphasized the event's global nature, enriching discussions and fostering collaborations within the fire safety sector.

Innovative Displays and Networking Opportunities

The event featured innovative products and technologies that are shaping the fire safety landscape. Attendees had numerous networking opportunities, connecting with industry leaders, government officials, and exhibitors. The Startup Zone highlighted emerging companies, allowing them to showcase their cutting-edge solutions and receive valuable feedback.

Event Highlights

More than 30 technical sessions offered in-depth workshops, advancing key industry topics. The event attracted over 400 delegates promoting a global exchange of ideas and best practices, leading to future collaborations.

The importance of fire safety in India was emphasized through substantial support from government bodies, including the MSME and Fire Services Department. The Fire India Cocktail Dinner created a relaxed networking space, encouraging connections and collaboration among industry professionals, government officials, and exhibitors.

Looking Ahead

The 2024 edition laid the foundation for ongoing collaboration. The next edition is scheduled for September 25-27, 2025, at Bombay Exhibition

Fire India 2024 featured over 200 global exhibitors showcasing advanced fire safety and disaster management technologies. The event, which attracted over 18,000 visitors and participants from 20 countries, included more than 30 technical sessions.

Centre (BEC), Mumbai, continuing the journey toward enhancing safety and security for all. **////**



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METAL & MACHINERY MEGAFEST

Hyve India Pvt Ltd wrapped up India's largest trade event dedicated to the Metal, Machinery, Manufacturing, Maintenance, and Allied Industries, triumphantly from September 27-29, 2024, at Yashobhoomi, New Delhi. The exhibition, comprising six concurrently held events, recorded more than 253 exhibitors from 10 countries, over 300 delegates, and 9,000+ trade visitors from 15 countries.

Hyve India Pvt Ltd concluded its three-day event with six concurrently held events—HTF, CWE, IMEX, UMEX, TECHINDIA, and MMMM—bringing together 253 exhibitors, attracting 300+ delegates and 9,000+ visitors from 15 countries.



Image source: Hyve India Pvt Ltd

The occasion drew top companies as innovators and industry doyens eager to demonstrate their latest products and technological achievements. The event provided a perfect stage for exhibitor and visitor engagement, fortified with networking opportunities and meaningful collaborations that is sure to shape the future of the industry.

One Hub, Six Powerhouses

A complete industrial ecosystem under one roof, the exhibition featured six prominent sections, each catering to a different segment of the industrial landscape:

- HTF (Hand Tools, Power Tools, and Fasteners): A showcase of advanced tools for industrial use.
- CWE (Cutting and Welding Equipment): Focused on laser technology advancements and welding innovations.
- IMEX (Machine Tools): Highlighting the latest in CNC, shot blasting, and measuring & testing equipment.
- UMEX (Pre-owned Machinery): Offering economical solutions for businesses seeking second-hand equipment.
- TECHINDIA (Engineering and Manufacturing): Showcasing pumps, valves, compressors, and other key engineering products.
- MMMM (Minerals, Metals, Metallurgy & Materials): The most prestigious platform for the metal industry, supported by various ministries of the Government of India.

The Knowledge Corridor

The exhibition was inaugurated by Chief Guest Bhupathiraju Srinivasa Varma, Union Minister of State for Heavy Industries & Steel, Govt of

India, who highlighted the Government's vision for the steel industry. Adding weight to the events internationally were the seminar on 'Green Steel Production: Sustainable Practices and Carbon Reduction', and the conference on 'Process & Product Innovations in Metal Production', drawing substantial attention to sustainable practices and innovations with regard to this industry.

Celebrity Moments & Market Movers

This edition has set an incredibly high bar for future exhibitions, and Hyve India has already announced the upcoming one from September 27-29, 2025, at Bombay Exhibition Centre, promising an even bigger and better platform for the industry. **////**



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All image source: IDEX Events Pvt Ltd

REDEFINING BEAUTY STANDARDS

The Mumbai edition of Professional Beauty India (PBI) 2024, organized by IDEX Events Pvt Ltd, was held from September 30-October 1, 2024, at the renowned Bombay Exhibition Centre (BEC), Mumbai. This event gathered a staggering footfall of beauty professionals, brands, and enthusiasts nationwide, highlighting the latest trends, innovations, and educational opportunities in the beauty and wellness industry.

Professional Beauty India (PBI) Mumbai 2024 gathered over 20,497 visitors over two days to celebrate Maharashtra's Beauty and Wellness industry. Attendees hailed from several states including Gujarat, Rajasthan, Karnataka, Uttar Pradesh, Telangana, Andhra Pradesh, Tamil Nadu, and Kerala.

Snip, Clip, and Innovate

Exhibitors at the Mumbai edition displayed cutting-edge products tailored to a wide audience, including hairstylists, aestheticians, and makeup artists. Services offered were designed to transform salon operations and client experiences.

Notably, Gamma Professional, an Italian beauty tech brand, made its highly anticipated debut in the Indian market. Salon owners and beauty professionals were introduced to the brand's state-of-the-art technology, which turned heads across the board.

Other innovative brands launched new tools and formulations, providing attendees with advanced beauty technology to streamline salon operations and elevate client services. These brands cater to the diverse needs of professionals in haircare, skincare, and makeup.

Brushing Up on Skills

One of the most anticipated highlights of the show was The Modern Barber, powered by Hairoticmen and supported by tool partner Gamma+

Professional and furniture partner Ikonik Furniture. The event was a vibrant success.

With over 100 barbers from all over India competing, the event raised the bar for barbering competitions nationwide.

The panel of judges included industry veterans such as Asha Hariharan, Jordan Tabakman, JJ Savani, Milan Bhatia, Prathamesh Sawant, Sahil Jadhav, Seema V Jerajani, and Unnati Singh. The competition adhered to international Organisation Mondiale Coiffure (OMC) competition guidelines, providing participants an invaluable opportunity to display their expertise on a national stage.

In parallel, the Color Pod became a buzzing hub for live demonstrations, with renowned colorists such as Atharva Takke, Vikas Marwah, Zingranwon Shatsang, and Hardik Malde taking the lead. These sessions offered attendees valuable insights into the latest hair

coloring techniques, advanced styling methods, and new product applications.

The demonstrations, hosted by artists and the Streak Professionals team, proved to be educational, inspiring both seasoned professionals and aspiring stylists to push the boundaries of their craft.

Masterclasses in Beauty

A key feature of the event has always been its emphasis on education, and the Mumbai 2024 edition stayed true to that. The HJ and Beauty Stages featured live demonstrations and presentations delivered by talented



Powered by Ikonc Professional, with 3TenX as the Presenting Partner, PBI Mumbai 2024 cemented its reputation as South Asia's preferred beauty expo, showcasing a remarkable display of beauty offerings that drew over 20,497 visitors.

teams from Enrich Hair & Skin Solutions Pvt Ltd, along with renowned beauty professionals such as Vivek Shyam Bhatia, Nikisha Bhatia, Rajesh Lakhar, and others.

These stages showcased innovative techniques and encouraged a collaborative learning environment where professionals could exchange ideas and refine their skills. The talent and expertise on display offered aspiring and seasoned beauty professionals a rare opportunity to witness the latest trends and practices up close.

In addition to hands-on learning, the Salon Management Congress served as an ideal platform for salon owners and entrepreneurs to gain business insights. Sessions covered essential topics such as customer relationship management, data management, and the use of new marketing tools, providing salon owners with strategies to improve their business operations and adapt to the fast-evolving beauty market.

Beauty Meets Opportunity

One of the more practical highlights of PBI was the Kohot Job Fair, designed to bridge the gap between salons and job seekers. This recruitment platform provided salons with access to a pool of qualified candidates while aspiring beauty professionals had the opportunity to meet potential employers. By facilitating direct connections between talent and employers, the job fair addressed staffing challenges within the Beauty industry.

Tributes and Honors

The event's success would not have been possible without the dedicated efforts of its partners. In recognition of their contributions, a partner felicitation ceremony was held, honoring industry leaders like Maya Lohar from Nanded, Shakir Siddique from Surat, Namdeo Pardhi from Nagpur, Preeti Agarwal from Mumbai, among others, for their crucial roles in the event's success.

Adding further prestige to the event were the inaugural Modern Barber Awards and SNAP India Awards, which recognized excellence in barbering, hair artistry, makeup, and nail art. These inaugural awards received widespread praise for nurturing and celebrating talent across the Beauty industry.

The Next Destination

Building on the overwhelming success of the Mumbai edition, Professional Beauty India is now gearing up for its next event at HITEX Exhibition Centre, Hyderabad from December 17-18, 2024. The Hyderabad edition promises to continue the tradition of providing a platform for beauty professionals, ensuring that the PBI event series remains a staple in the Beauty industry's annual calendar. **////**



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THE RISE OF SUSTAINABLE REFRIGERATION



Image source: Informa Markets in India

Organized by the Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE) and Informa Markets in India, REFCOLD India 2024 took place from October 3-5, 2024, at Biswa Bangla Mela Prangan, Kolkata. The 7th edition focused on advanced innovations in refrigeration and cold chain technologies while aiming at driving sustainable solutions in the sectors.

REFCOLD India 2024 attracted over 10,000 visitors and featured more than 130 exhibitors. Prominent highlights of the event were the Knowledge Zone, Innovation Zone, and the Demo Zone, which offered insights into industry advancements. The event featured over 20 sessions including webinars and interactive demos on topics like 'Multi-commodity Temperature-controlled Warehousing & Distribution', 'Standalone Solar Milk Coolers', and 'Design and Selection of FREON-Based Refrigeration Systems for Cold Warehouses'.

Engaging panel discussions covered relevant topics, including sessions on 'The Cold Chain Revolution in India: Growth Drivers and Opportunity' and 'National Policies, Subsidies, Government Schemes for the Cold

Chain Sector' and 'Natural Refrigerants Application - The Landscape'.

Alongside the event, the 5th edition of the REFCOLD India Copeland Awards received competitive 79 nominations across 4 categories. The Awards recognize individuals and organizations that are driving progress and spearheading energy-efficient solutions and celebrate those at the forefront of the industry's development.

Manoj Chakravorti, Chair, REFCOLD India 2024, expressed, "REFCOLD India 2024 will pave the way for more advanced and resilient supply chains that meet the growing demands of a modern economy." **////**



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A special session 'Women in 'Cool' Careers: HerStory of Cooling' highlighted the contributions of women to the industry. Other sessions included a discussion on 'Sustainable Refrigeration: Redefining the Cold Chain Landscape' and a power-packed 'Successful Demonstration and Future Scope of Natural Refrigerant Systems in India' that had industry leaders share their insights and experiences.

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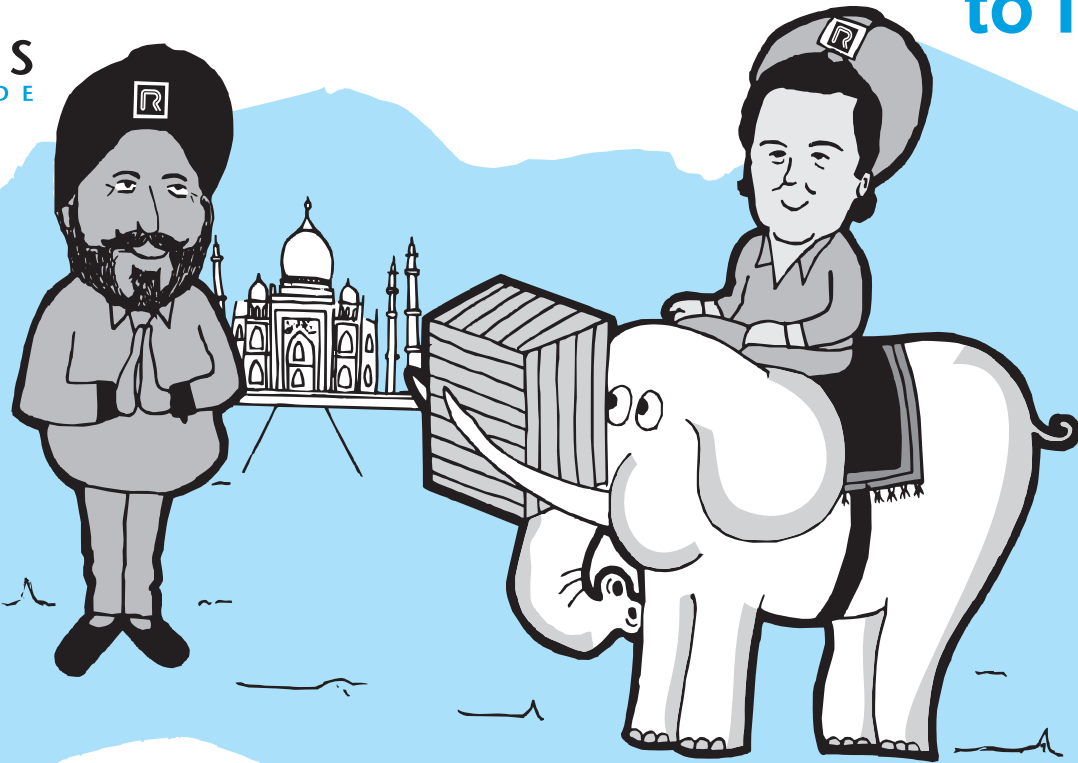
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